Board of Directors' Meeting, LGCB, (Pages 1:1 to 86:24) 1:1 LOUISIANA GAMING CONTROL BOARD 4 BOARD OF DIRECTORS' MEETING Tuesday, June 15, 2010 10 Natchez Room - Galvez Building 602 North Fifth Street Baton Rouge, Louisiana TIME: 10:00 A.M. 1 APPEARANCES:

3 DANE K. MORGAN

4 Chairman

5

- 6 MAJOR CLAUDE MERCER
- 7 Vice-Chairman
- 8
- 9 VELMA ROGERS
- 10 Board Member

11

- 12 AYRES BRADFORD
- 13 Board Member

14

- 15 ROBERT G. JONES
- 16 Board Member
- 17
- 18 MARK STIPE
- 19 Board Member

20

- 21 JERRY JUNEAU
- 22 Board Member
- 23
- 24 JAMES SINGLETON
- 25 Board Member

- 1 APPEARANCES CONTINUED:
- 2
- 3 JACKIE BERTHELOT
- 4 Board Member
- 5

6	MAJOR MIKE NOEL
7	Ex-Officio Board Member
8	
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10	LANA TRAMONTE
11	Executive Assistant to the Chairman
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13	REPORTED BY:
14	SHELLEY G. PAROLA, CSR, RPR
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## 1 I. CALL TO ORDER

2 CHAIRMAN MORGAN: Good morning, come

## 3 to order. Call the roll, please.

- 4 THE CLERK: Chairman Morgan?
- 5 CHAIRMAN MORGAN: Here.
- 6 THE CLERK: Major Mercer?

## 7 MAJOR MERCER: Yes.

- 8 THE CLERK: Miss Rogers?
- 9 MS. ROGERS: Yes.
- 10 THE CLERK: Mr. Bradford?
- 11 MR. BRADFORD: Yes.
- 12 THE CLERK: Mr. Jones?
- 13 MR. JONES: Yes.
- 14 THE CLERK: Mr. Stipe?

15	MR. STIPE: Yes.
16	THE CLERK: Mr. Juneau?
17	MR. JUNEAU: Yes.
18	THE CLERK: Mr. Singleton?
19	MR. SINGLETON: Yes.
20	THE CLERK: Mr. Berthelot?
21	MR. BERTHELOT: Yes.
22	THE CLERK: Colonel Edmonson?
23	MAJOR NOEL: Major Noel for Colonel
24	Edmonson.
25	THE CLERK: Secretary Bridges? [No
	7
1	response.]
2	CHAIRMAN MORGAN: I have just a few
3	announcements to make. I want to remind
4	everyone that we'll be moving our
5	office. Our administrative offices will
6	be moving to 4307 Bluebonnet Boulevard,
7	Suite A, Baton Rouge, 70809, and
8	accordingly, that's going to be around
9	the 23rd. Our phones won't be moved
10	over until the 28th, so if you call on
11	the 28th, we probably won't answer. So
12	just keep that in mind.
13	Of course, all of you have Lana's
14	cell number. It doesn't matter. It
15	will probably be one other thing is
16	the July board meeting, we will resume
17	back at the State Capitol meeting on

18	probably the senate side. I want to
19	thank the Public Service Commission I
20	don't know if anyone is in here from
21	there for allowing us to use the
22	facility. We really appreciate it. And
23	then also for all the attorneys in the
24	room, if you'll mark your calendars that
25	effective in August, we will be meeting
	8
1	on the third Thursday of every month,
2	and we'll be remaining on the third
3	Thursday thereafter. There's a
4	multitude of reasons for why. It's an
5	opportunity to have a little more time
6	looking at the information numbers it
7	takes a while to get those prepared by
8	State Police to give us a little more
9	time. So hopefully that doesn't
10	interrupt the schedule.
11	Also, for the Board, I just want to
12	take this opportunity: Some issues came
13	up last meeting about the inspections
14	for the riverboats. I have met with
15	industry, particularly Mr. Duty, with
16	State Police and the Attorney General's
17	Office and separately with ABSC. We'll
18	have ABSC here next meeting to give a
19	presentation. I have asked them to
20	refine the inspection criteria and

21	provide clear inspection guidelines.
22	Again, they'll give a formal
23	presentation, and I've also asked the
24	State Police and the A.G. to provide
25	oversight to the program. And the
	9
1	bottom line is, the program was put into
2	place, and it's time to refine it. And
3	I think that will be a good opportunity
4	to have everyone on the same page. So
5	I'm looking forward to that. If there's
6	any questions?
7	MR. JONES: Next month we start on
8	Thursday?
9	CHAIRMAN MORGAN: No, sir.
10	MR. JONES: August?
11	CHAIRMAN MORGAN: Next month we move
12	back to the Capitol, regular time.
13	II. APPROVAL OF THE MINUTES
14	CHAIRMAN MORGAN: Item II, Approval
15	of the Minutes. Everyone had a chance
16	to review the minutes? Any questions?
17	Do we have a motion to waive formal
18	reading?
19	MS. ROGERS: I move.
20	CHAIRMAN MORGAN: Motion by Miss
21	Rogers.
22	MAJOR MERCER: I'll second.
23	CHAIRMAN MORGAN: Seconded by Major

24

- Mercer. Is there any objection? [No
- 25 response.]

	10
1	One other thing, Members,
2	microphones, were are limited to five
3	today, so we'll have to share. The
4	portable mikes do not work, so for our
5	court reporter, try to share
6	microphones, that would help.
7	III. REVENUE REPORTS
8	CHAIRMAN MORGAN: Item III is
9	Revenue Reports.
10	MS. JACKSON: Good morning, Mr.
11	Chairman, Donna Jackson, Louisiana State
12	Police Gaming Audit Section.
13	Following is the riverboat revenue
14	report for May 2010. During May, the 13
15	operating riverboats generated Adjusted
16	Gross Receipts of \$137,742, 453, an
17	increase from last month of \$2 million
18	or 1.5 percent, but a decrease from
19	May 2009 of 9.7 percent, or almost
20	\$15 million.
21	Adjusted Gross Receipts for fiscal
22	year 2009-2010 to date are \$1 billion,
23	504 million, a decrease of 8 percent or
24	\$125 million from fiscal year 2008-2009.
25	During May, the State collected

1	fees totaling \$29,614,627. Of May 31,
2	2010, the State has collected \$323
3	million in fees for fiscal year
4	2009-2010.
5	Next is a summary of the May 2010
6	gaming activity for Harrah's New Orleans
7	found on page three. During May,
8	Harrah's generated \$30,818,224 in gross
9	gaming revenue, down \$1 million or
10	3.6 percent from last month, and down
11	\$3 million or 9 percent from May 2009.
12	Fiscal year-to-date gaming revenues for
13	2009-2010 to date are \$321 million, down
14	\$19 million or 6 percent from fiscal
15	year 2008-2009.
16	During May, the State received
17	\$5,095,890 in minimum daily payments.
18	As of May 31st, 2010, the State has
19	collected \$70 million in fees for fiscal
20	year 2009-2010.
21	Slots the at the Racetracks revenues
22	are shown on page four. During May, the
23	four racetrack facilities combined
24	generated Adjusted Gross Receipts of
25	\$35,048,238, an increase of 7 percent or
	12
1	\$2 million from last month, but a
2	decrease of \$3 million or 8 percent from
3	May 2009.

4	Adjusted Gross Receipts for fiscal
5	year 2009-2010 to date are \$356 million,
6	a decrease of 5.5 percent or \$21 million
7	for fiscal year 2008-2009.
8	During May, the State collected fees
9	totaling \$5,316,818. As of May 31st,
10	2010, the State has collected \$54
11	million in fees for fiscal year
12	2009-2010. Are there any questions?
13	CHAIRMAN MORGAN: Are there any
14	questions? [No response.] Thank you.
15	MR. BOSSIER: Jim Bossier with the
16	Louisiana State Police Gaming Audit
17	Section. I am reporting video gaming
18	information for May 2010, as shown on
19	page one of your handout.
20	During May 2010, 13 new licenses
21	were issued: Nine bars and four
22	restaurants.
23	Eighteen applications are currently
24	pending in the field: Eight bars, six
25	restaurants one truckstop and three
	13
1	devices owners.
2	During May 2010, the Gaming
3	Enforcement Division assessed \$569 in
4	penalties, and the Gaming Enforcement
5	Division collected \$10,000 in penalties.
6	There are currently zero dollars in

7	outstanding penalties. Please refer to
8	page two of your handout.
9	There are presently 14,815 video
10	gaming devices activated at 2,253
11	locations.
12	Net device revenue for May 2010, was
13	\$50,701,455, a \$1.2 million decrease, or
14	2.4 percent when compared to the net
15	device revenue for April 2010, and a
16	\$5.2 million decrease or 9.3 percent
17	when compared to May 2009.
18	Net device revenue for fiscal year
19	2009-2010 to date is \$558,263,713, a
20	\$65.7 million decrease, or 10.5 percent
21	when compared to net device revenue for
22	fiscal year 2008-2009. Page three of
23	your handout shows a comparison of net
24	device revenue.
25	Total franchise fees collected for
	14
1	May 2010 were \$15,068,202, a \$377,000
2	decrease when compared to April 2010,
3	and a \$1.5 million decrease when
4	compared to May 2009.
5	Total franchise fees collected for
6	fiscal year 2009-2010 to date are
7	\$166,302,124, a \$19.1 million, or
8	10.3 percent decrease, when compared to
9	last year's franchise fees. Page four

10	of your handout shows a comparison of
11	the franchise fees.
12	Does anybody have any questions?
13	CHAIRMAN MORGAN: Are there any
14	questions?
15	IV. COMPLIANCE REPORTS
16	CHAIRMAN MORGAN: Item IV is
17	compliance reports.
18	MS. BROWN: Good Morning,
19	Mr. Chairman and Board Members. I'm
20	Assistant Attorney General Mesa Brown.
21	I'll be entering the staff report on
22	riverboat casino and racetrack
23	licensees' compliance with employment
24	and procurement conditions for the first
25	quarter of 2010. The first quarter
	15
1	reports were taken from figures reported
2	from 13 of the 15 operating riverboats
3	to the Louisiana Gaming Control Board.
4	In the first quarter of 2010,
5	approximately 12,769 people were
6	employed by the riverboat industry. Of
7	that number, 12,536 were Louisiana
8	residents, 7,697 were minorities and
9	7,182 were women. I'll begin by saying
10	that one licensee, Sam's Town Hotel &
11	Casino, achieved total compliance.
12	Next I'll move on to total

13	employment. All licensees either met or
14	exceeded their voluntary conditions of
15	total employment with the exception of
16	four casinos: Amelia Belle achieved 392
17	out of a goal of 400; Isle of Capri,
18	Grand Palais achieved 421 out of a goal
19	of 520; Boomtown Bossier achieved 653
20	out of a goal of 775; and Eldorado
21	achieved 1,308 out of a goal of 1,500.
22	In the subcategories under the main
23	categories of employment, all licensees
24	either met or exceeded their goal with
25	the exception of one casino; Hollywood
	16
1	Casino fell short of its female goal by
2	achieving 48.20 out of a goal of
3	51.86 percent.
4	Next is procurement. The licensees'
5	three subcategories which appear in your
6	report; they're Louisiana, minority and
7	female procurement. With regards to
8	Louisiana procurement, ten licensees did
9	not achieve compliance with their
10	voluntary conditions: Diamond Jacks
11	Casino & Resort; they achieved 59.15 out
12	of a 71 percent goal. Horseshoe Casino
13	& Hotel achieved 49 out of 75; Boomtown
14	Casino Westbank achieved 65.94 out of
15	80; Belle of Baton Rouge, 45.69 out of

16	75 percent; Hollywood Casino, 57.87 out
17	of 80 percent; Amelia Belle, 65.28 out
18	of 80; Grand Palais Isle of Capri, 57.61
19	and 65.59 out of 90 percent; Boomtown
20	Bossier City, 64 out of 80 percent; and
21	Eldorado 58 out of 60; L'Auberge du Lac
22	Hotel and Casino, 62.30 out of 80.
23	With regards to minority
24	procurement, eight licensees did not
25	achieve compliance with their voluntary
	17
1	conditions: Horseshoe Casino & Hotel, 7
2	out of 35; Treasure Chest Casino, 8.40
3	out of 15; Amelia Belle Casino, 3.74 out
4	of 30; Isle of Capri Casino, St.
5	Charles, 5.63 with construction, 5.55
6	out of 10 percent; Eldorado, 19 out of
7	25 percent; Boomtown Westbank 13.62 out
8	of 15.
9	CHAIRMAN MORGAN: Okay.
10	MS. BROWN: Belle of Baton Rouge,
11	9.91 out of 15 percent, and Boomtown
12	Bossier, 7 out of 10 percent.
13	With regards to female procurement,
14	three licensees did not achieve
15	compliance with their voluntary
16	conditions: Horseshoe Casino & Hotel,
17	they achieved 25 out of 35 percent; Isle
18	of Capri Casino, Grand Palais, 2.05 and

19	1.46 with construction, out of
20	8 percent; and Belle of Baton Rouge
21	Casino, 8.51 out of 15 percent.
22	Are there any questions?
23	CHAIRMAN MORGAN: We're working with
24	industry to try to better identify the
25	criteria for the reporting criteria and
	18
1	then also for the possibility of
2	allowing them to re-petition the Board
3	to have the numbers more in line with
4	each other in a geographic area, but
5	with regard to the Louisiana presence
6	category that we're working towards,
7	what would that do to the Louisiana
8	procurement numbers, in your opinion?
9	MS. BROWN: If the goals are
10	adjusted, you would have a lot more, a
11	greater number of licensees coming into
12	compliance with their goals if the
13	numbers were adjusted.
14	CHAIRMAN MORGAN: Some of these
15	Louisiana procurement numbers are very
16	low, and I think the discussion with
17	Mr. Duty is they have to get credit
18	currently from a Louisiana company
19	although, they're based in Louisiana
20	with regards to the distributorship,
21	employee a Louisiana employee and I

22	think that was an intent, but they're
23	actually from another state.
24	MS. BROWN: They have a lot of
25	the vendors have a Louisiana presence,
	19
1	but they don't satisfy the Louisiana
2	definition, so they're not receiving
3	credit for conducting business with
4	those vendors.
5	MS. ROGERS: Are those fair numbers?
6	MS. BROWN: Those numbers were
7	actually set at the time.
8	MS. ROGERS: They're already the
9	numbers?
10	MS. BROWN: Well
11	MR. DUTY: I'm Wade Duty, Executive
12	Director for the Louisiana Casino
13	Association. Yes is the short answer to
14	your question. Those numbers were
15	created prior to the existence of the
16	industry in the state, so there was no
17	historical background to draw upon. We
18	have also got goals in existence for 15,
19	16 years, four major hurricanes.
20	So we think it's appropriate for
21	standardizing the method of attaching
22	data. We'll look at provisions of these
23	goals, with respect to what the Chairman
24	said earlier, a Louisiana handle on the

25	dollars that are still being spent with
	20
1	Louisiana companies that regrettably
2	don't meet the technical definition of
3	Louisiana business enterprise but still
4	are providing jobs for Louisiana
5	residents and Louisiana operations with
6	housing here, distribution systems and
7	things of that nature.
8	CHAIRMAN MORGAN: You know and if
9	you look at I appreciate your chart.
10	If you look at procurement, it varies
11	from 60 to 80 percent statewide, as the
12	voluntary conditions and minority varies
13	from 12 and a half to 35 percent, and
14	women varied from 8 to 35 percent. So
15	they're it seems that we should work
16	toward more standardization and
17	obtainable goals as actually fall in
18	line with the items, geographic area,
19	and also their operation. But not
20	they are their goals, and they made that
21	commitment to the State when they came
22	into the State. But the law requires a
23	good faith effort to accomplish this.
24	Does that open up the questions?
25	MR. STIPE: I do have just one.
	21

21

1 Mr. Duty, I'm looking at this

2	Pricewaterhouse
3	MR. DUTY: Yes, sir.
4	MR. STIPE: report. They pick up
5	on the idea of they've got a few more
6	types of enterprises in their
7	definitions. Are y'all going to attempt
8	to work those into ours? They have
9	Veteran owned enterprises and those kind
10	of things.
11	MR. DUTY: It's a possibility;
12	however, the more you refine and
13	subsection these kind of categories, the
14	more difficult it becomes to actively
15	track them; and, you know, we'll take
16	whatever guidance the Board deems
17	appropriate, obviously, but there's
18	probably practical limits to how far
19	down you can slice this. I think the
20	statutes and administrative rules
21	provide we'd like to stay within
22	those limitations, if possible.
23	MR. STIPE: And if you know, I
24	didn't see a methodology for local
25	procurement or geographic procurement.
	22
1	Does Pricewaterhouse use one study?
2	MR. DUTY: I'm not sure I understand
3	the question.
4	MR. STIPE: In terms of defining

5	what a Louisiana presence was, do they
6	address that issue in this?
7	MR. DUTY: They did not. What we
8	were getting some guidance from was the
9	original statute board procurement for
10	governmental entities which lists
11	certain criteria for certain Louisiana
12	presence or business enterprise. That
13	statute has been repealed, but we think
14	it's a reasonable guideline that if you
15	have a physical presence in the State
16	and employing Louisiana residents and
17	paying Louisiana taxes, we think that's
18	valid and a valid indicator of what
19	we're spending that still benefits
20	Louisiana. But, unfortunately, it
21	doesn't meet the strict definition of
22	Louisiana business enterprise.
23	CHAIRMAN MORGAN: Where are we with
24	regard to the new model?
25	MR. DUTY: Actually, the second
	23
1	quarter will be reported under the new
2	model, so you have 15 days left in this
3	month before it will close out, and the
4	licensee will begin submitting the data
5	according to the new program. So for
6	your I guess, your July meeting in
7	August you'll see the first report under

8	the new standard, but essentially we're
9	there now.
10	CHAIRMAN MORGAN: So possibly
11	having, as we discussed, two quarters to
12	gauge, then the Board can anticipate
13	conditions to amend the petition after
14	January.
15	MR. DUTY: Correct. Keep in mind,
16	too, you'll also have the results of the
17	2010 Census coming out very early in
18	2011. It will be your call, of course,
19	whether we look at those some of
20	these goals are based on representations
21	of demographics within Louisiana, and
22	that's going to be our most recent
23	snapshot. Of course, we'll need some
24	guidance from you if you want us to do
25	that before or after the census is
	24
1	released and incorporate that data and
2	do some possible revisions. Okay.
3	CHAIRMAN MORGAN: Okay. Any other
4	questions?
5	MS. ROGERS: This is an excellent
6	report. It's very complicated. You've
7	done an excellent job. I can almost
8	understand it.
9	CHAIRMAN MORGAN: You also have a
10	glow about you. All right, thank you.

11	MS. BROWN: Are you ready for
12	racetrack now?
13	CHAIRMAN MORGAN: Yes.
14	MS. BROWN: I'll now present the
15	staff report on racetrack casino
16	licensees' compliance for statutory
17	employment and procurement conditions
18	for the first quarter of 2010. The
19	first quarter reports are taken from
20	figures reported by the four racetracks
21	to the Louisiana Gaming Control Board.
22	In the first quarter of 2010,
23	approximately 1,679 people were employed
24	by the industry. Of that number, 1,438
25	were Louisiana residents; 829 were
	25
1	minorities, and 1,029 are women. One
2	licensee achieved total compliance.
3	That licensee is Churchill Downs.
4	I'll begin with employment. All
5	licensees either met or exceeded their
6	statutory condition of hiring 80 percent
7	Louisiana residents with the exception
8	of one licensee, Delta Downs Racetrack &
9	Casino. Delta Downs achieved 69.6 out
10	of a required 80 percent.
11	With regards to minority and female
12	procurement, all licensees either met or
13	exceeded their voluntary conditions with

the exception of Harrah's Louisiana
Downs. They achieved 60 I'm sorry,
they achieved 54 percent out of their
goal of 60 percent. With regards to
minority and female procurement, both
Delta Downs and Churchill Downs exceeded
minority I'm sorry, exceeded the
female procurement and their minority
procurement. Louisiana Downs exceeded
its female procurement goal but was
short of meeting its minority
procurement goal by achieving four out
26
of six percent; and Old Evangeline Downs
exceeded its female, but was slightly
short of achieving its minority
procurement goal of 1.5 out of
5 percent.
Are there any questions?
CHAIRMAN MORGAN: Any questions?
[No response.] Thank you.
V. VIDEO GAMING ISSUES
A. Consideration of the following truckstop
application:
1. L.M. Daigle Oil Co., Inc., d/b/a
Starks Truck Stop - No. 1000516060
CHAIRMAN MORGAN: Item V, Video
Gaming Issues, Consideration of the
following truckstop applications; L.M.

17	Daigle Oil Company.
18	MR. WAGNER: Good morning, Mr.
19	Chairman and Members of the Board, I'm
20	Assistant Attorney General Jonathan
21	Wagner before you with regards to the
22	original application of L.M. Daigle Oil
23	Company, Incorporated. They're doing
24	business as Starks Truck Stop.
25	On November 18th, 2009, Earl L. and
	27
1	Kathryn D. Starks sold 100 percent of
2	their interest in Starks Truck Stop to
3	L.M. Daigle Oil Company, Incorporated,
4	which then submitted an application for
5	a Type 5 Video Poker Gaming License.
6	L.M. Daigle Oil Company is a Louisiana
7	LLC incorporated on September 29th,
8	1975. The establishment is located on
9	Highway 12 in Calcasieu Parish.
10	L.M. Daigle Oil Company is held
11	80 percent by Harry L. Shaheen who
12	serves as the company's president, and
13	20 percent by Kevin O. Pickett, who is
14	the Vice-President, Secretary and
15	Treasurer.
16	Master Trooper Kevin Smith conducted
17	the suitability investigation of the
18	relevant persons, as well as an on-site
19	inspection of the facilities. He is

here to present the Office of State
Police's findings.
M/T SMITH: Good morning,
Mr. Chairman, Members of the Board, I'm
Master Trooper Kevin Smith with
Louisiana State Police Gaming
28
Enforcement Division. I conducted the
suitability investigation on the
relevant persons associated with the
applicant and found no information that
would preclude a finding of suitability
for Harry L. Shaheen, his wife Karen,
Kevin O. Pickett and his wife Susan.
Tax clearance certificates and
inquiries revealed that the applicant
and its owners are current in the filing
and payment of all required taxes and
returns. An on-site inspection was
conducted, and it was determined that
the establishment meets all criteria set
forth in the video gaming laws as a
qualified truck stop facility.
All required state and local permits
were posted and valid at the time of the
inspection. The establishment consists
of at least five contiguous acres. Fuel
sales for the location qualify the truck
stop for 35 gaming devices.

23	MR. WAGNER: The Office of the
24	Attorney General has reviewed the file
25	compiled as a result of the Office of
	29
1	State Police's investigation, and our
2	review indicates that there's no
3	information found which would preclude
4	the issuance of a Type 5 Truck Stop
5	Video Gaming License to L.M. Daigle Oil
6	Company doing business as Starks Truck
7	Stop.
8	At this time, I'd be happy to answer
9	any of the Board's questions.
10	CHAIRMAN MORGAN: Any questions?
11	Any questions? Do we have a motion to
12	approve the license?
13	MR. JONES: I'll move to approve.
14	MR. JUNEAU: Second.
15	CHAIRMAN MORGAN: Motion by Mr.
16	Jones, seconded by Mr. Juneau. Is there
17	any opposition? [No response.] Hearing
18	none, it's approved.
19	VI. CASINO GAMING ISSUES
20	A. Consideration of renewal of riverboat
21	license of Catfish Queen Partnership in
22	Commendam d/b/a Belle of Baton Rouge -
23	License No. R011700009
24	CHAIRMAN MORGAN: Item VI, Casino
25	Gaming Issues: Consideration of renewal

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<ul> <li>of riverboat license of Catfish Queen</li> <li>Partnership in Commendam d/b/a Belle of</li> <li>Baton Rouge, license number RO11700009.</li> <li>MR. THOMPSON: Good morning,</li> <li>Mr. Chairman, Board Members, I'm</li> <li>Assistant Attorney General Buddy</li> <li>Thompson. With me is State Police</li> <li>Trooper Michael Daniel and Auditor Evie</li> <li>Ficklin. Also present are</li> <li>representatives of Belle of Baton Rouge.</li> <li>We're here in the matter of the</li> <li>renewal of riverboat license of Catfish</li> <li>Queen Partnership in Commendam d/b/a</li> </ul>
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Queen Partnership in Commendam d/b/a
Belle of Baton Rouge. As you're aware,
riverboat licenses are issued for
five-year terms, and the license of
Belle of Baton Rouge is set to expire on
July 18th of this year, and it is now up
for renewal.
At this time, Auditor Evie Ficklin
will present her findings to the Board.
MS. FICKLIN: On the effective date,
March 8th, 2010, Belle of Baton Rouge,
certain of its affiliates, Tropicana,
Inc., emerged from bankruptcy nearly two
31
years after filing voluntary petitions
for relief in Chapter 11. Tropicana's

3	previous owners, the William J. Young
4	family, retained no equity interest in
5	the reorganized corporation. Tropicana
6	Inc.'s new owners, the Senior Secured
7	Lenders of its approximate \$1.71 billion
8	credit facility, exchanged their
9	interest in that debt on the effective
10	date for new Tropicana, Inc. common
11	stock.
12	As prescribed in Tropicana's plan of
13	reorganization, approximately
14	\$2.6 billion comprising Tropicana's
15	outstanding debt, inclusive of the \$960
16	million in unsecured notes, was canceled
17	on the effective date, as well as Belle
18	of Baton Rouge's guarantee of that debt.
19	Tropicana's total liabilities at
20	March 31st, 2010, were reduced from two
21	plus billion to approximately
22	\$290 million. Post bankruptcy,
23	Tropicana's outstanding long-term debt
24	is essentially the fair value its
25	outstanding \$130 million term loan under
	32
1	its \$150 million exit facility.
2	Tropicana's \$20 million-dollar revolver,
3	also part of its exit facility, remains
4	untapped.
5	Tropicana also adopted fresh start

6	reporting provisions required by GAAP of
7	certain entities emerging from
8	bankruptcy. These provisions allow an
9	entity to emerge from bankruptcy with a
10	fresh start as a new entity on the
11	effective date by resetting the
12	historical value of its assets and
13	liabilities to fair value. Our
14	supplemental report includes a
15	comparison of Belle of Baton Rouge's
16	financial statements at December 31st,
17	2009, and on March 31st, 2010,
18	subsequent to the implementation of
19	fresh start provisions on the effective
20	date.
21	Belle of Baton Rouge is Tropicana's
22	only Louisiana licensee. Belle's Casino
23	operates adjacent to its 300-room hotel.
24	Until recently, Belle's hotel operated
25	under a Sheraton franchise fee
	33
1	agreement. In April 2010, Tropicana's
2	management terminated its affiliation
3	with Sheraton Hotels, opting instead to
4	operate the hotel as an integrated
5	casino/hotel resort.
6	Belle is party to several agreements
7	with East Baton Rouge Parish. Its most
8	significant agreement with local

9	government is its Admission Fee
10	Agreement. Beginning January 1st, 2009,
11	this agreement requires Belle to remit
12	to the parish 3.5 percent of its monthly
13	net gaming revenues until it's
14	aggregated net gaming revenues reached
15	73.6 million and then 4.5 percent
16	thereafter. The agreement also provides
17	for a reduction in the admission fee to
18	2 percent of net gaming revenues in
19	economic downturns and during
20	construction phases of capital projects
21	at the casino. Belle paid the parish
22	approximately \$2.78 million in fees in
23	2009, and approximately \$615,000 through
24	March 2010.
25	Belle is party to numerous leases
	34
1	detailed in this report beginning on
2	page eight. The most significant ones
3	are the signage wall and interior
4	storage lease with rental payments of
5	\$36,000 per year; its lease of a levee
6	building for approximately \$26,000 per
7	year; and the lease of its 141-space
8	surface parking lot for approximately
9	\$600,000 per year.
10	Belle of Baton Rouge's revenues
11	steadily declined from 2006 through 2007

	and ranked third among the gaming
13	facilities in the Baton Rouge market.
14	Belle's revenue forecast is shown on
15	page 13. Management attributed the
16	decline in Belle's forecasted revenues
17	in 2012 and 2013 to the addition of
18	Pinnacle's PNK gaming operations in the
19	Baton Rouge Market.
20	In June 2008, Belle opened its \$11
21	million 326-space parking garage. It's
22	planned capital expenditures for 2010
23	are shown on page 13. Mr. Scott Butera,
24	Tropicana's CEO and President, is here
25	to discuss any future plans management
	35
1	may have for Belle.
2	Belle's financial statements are
3	shown beginning on page 16. The
	shown beginning on page 16. The \$29.8 million shown under the
3	
3 4	\$29.8 million shown under the
3 4 5	\$29.8 million shown under the intercompany accounts as "Advances to
3 4 5 6	\$29.8 million shown under the intercompany accounts as "Advances to the Parent Company" were primarily for
3 4 5 6 7	\$29.8 million shown under the intercompany accounts as "Advances to the Parent Company" were primarily for bankruptcy and administrative costs.
3 4 5 6 7 8	\$29.8 million shown under the intercompany accounts as "Advances to the Parent Company" were primarily for bankruptcy and administrative costs. This loan was eliminated with all
3 4 5 6 7 8 9	\$29.8 million shown under the intercompany accounts as "Advances to the Parent Company" were primarily for bankruptcy and administrative costs. This loan was eliminated with all intercompany accounts as prescribed in
3 4 5 6 7 8 9 10	\$29.8 million shown under the intercompany accounts as "Advances to the Parent Company" were primarily for bankruptcy and administrative costs. This loan was eliminated with all intercompany accounts as prescribed in the plan of reorganization.
3 4 5 6 7 8 9 10 11	\$29.8 million shown under the intercompany accounts as "Advances to the Parent Company" were primarily for bankruptcy and administrative costs. This loan was eliminated with all intercompany accounts as prescribed in the plan of reorganization. Also, eliminated on the effective

It is important to note that
Tropicana has a healthy balance sheet
after its emergence from bankruptcy. As
stated previously, its total liabilities
were reduced from \$2.6 billion to
approximately \$290 million.
In conclusion, no financial matters
came to our attention to preclude the
Board's approval for Belle of Baton
Rouge's five-year renewal of its gaming
license.
36
Trooper Daniel will now present the
results of his investigation.
TROOPER DANIEL: Good morning,
Chairman Morgan and Members of the
Board. I'm Trooper Michael Daniel with
the Louisiana State Police Gaming
Enforcement Division. I assisted with
the suitability investigations regarding
the license renewal of Tropicana
Entertainment, Incorporated, doing
business as the Belle of Baton Rouge
Casino.
An updated suitability investigation
was conducted on Tropicana
Entertainment, Incorporated, associated
companies and key personnel. This
consisted of inquiries to Federal, State

18	and local law enforcement agencies,
19	computerized criminal history databases,
20	financial and civil institutions and
21	gaming and regulatory agencies.
22	Tax clearances were obtained from
23	the Internal Revenue Services, the
24	Louisiana Department of Revenue to
25	ensure applicants are current in their
	37
1	tax filings.
2	During the suitability
3	investigation, I discovered no
4	information that would adversely effect
5	the suitability for the applicants.
6	MR. THOMPSON: A review of the file
7	compiled as a result of the
8	investigation conducted by State Police
9	revealed no information that would
10	preclude the renewal of the license of
11	Catfish Queen Partnership in Commendam
12	d/b/a Belle of Baton Rouge. I've
13	prepared a suggested resolution
14	authorizing the renewal of the license
15	until July 18th, 2015, if the board so
16	approves the renewal. We would be glad
17	to answer your questions.
18	CHAIRMAN MORGAN: Okay. Thank you.
19	I have a I do have a question with
20	regard to the agreement on the parking

21	lot surface parking, the \$630,000 a
22	year; and this might be Trooper Daniel.
23	Who is that agreement with?
24	MS. FICKLIN: It is with PCW.
25	CHAIRMAN MORGAN: It says, "PCW
	38
1	Management, Incorporated." Who is that?
2	MS. FICKLIN: I believe it's owned
3	by Mr. Bill Ware.
4	CHAIRMAN MORGAN: How long has that
5	agreement been in effect?
6	MS. FICKLIN: This particular
7	agreement has been in effect since 2007,
8	but I don't have a copy of the previous
9	one.
10	CHAIRMAN MORGAN: And the garage was
11	not built at that time?
12	MS. FICKLIN: No, sir. The garage
13	was open for business June 2008.
14	CHAIRMAN MORGAN: I have questions
15	for the licensee with regard to the
16	arrangement. But one other question,
17	and I'll turn it over to the board
18	members. I don't know if you covered
19	this or not. On page 16, the
20	intercompany elimination for \$29.8
21	million. Can you cover that briefly
22	again.
23	MS. FICKLIN: Yes, sir.

24	Intercompany the elimination, it's
25	eliminated during the process of the
	39
1	bankruptcy as part of the
2	reorganization, but the \$29 million
3	represented basically costs that were
4	forwarded up to the parent company to
5	cover interest payments, administrative
6	costs, bankruptcy costs, and I believe
7	some information I received yesterday,
8	insurance for, I think, the employees.
9	There's an agreement, I guess, between
10	the parent company and the subsidiary in
11	so as far as providing insurance and the
12	transmission of the payments between the
13	two.
14	CHAIRMAN MORGAN: And it was
15	reasonable? I'm putting you on the
16	spot. Any questions for the Attorney
17	General's Office and State Police?
18	MR. STIPE: The information, the
19	financial projections you had as I read
20	it, it showed the impact of Pinnacle's
21	Baton Rouge property opening in 2013; is
22	that right?
23	MS. FICKLIN: Actually, I think it
24	should probably have been when it ramps
25	up probably between 2012, 2013. That
	10

1	was the sense we received from corporate
2	that it would be a process, and during
3	that process of racking up, the
4	competition becomes a little more there.
5	MR. STIPE: This facility derives
6	its customers primarily from the Baton
7	Rouge market?
8	MS. FICKLIN: Yes, sir, about
9	45 miles.
10	MR. STIPE: That's all I have.
11	CHAIRMAN MORGAN: Any other
12	questions? Why don't we have the
13	licensee come up.
14	MR. DUNCAN: Good morning, Mr.
15	Chairman, I'm Kelly Duncan, counsel to
16	Tropicana and Belle of Baton Rouge. To
17	my immediate left is Scott Butera, who
18	is the CEO, President and Director of
19	Tropicana Entertainment, which is the
20	parent company of the Catfish Queen
21	licensee; and to Scott's left is Marcel
22	Vernon, the General Manager of the Belle
23	of Baton Rouge and then Elizabeth Shear,
24	who is the director of compliance, is
25	with us as well. Thank you very much.
	41
1	CHAIRMAN MORGAN: I'll ask a few
2	questions. So did y'all want to make a
3	statement?

4	MR. DUNCAN: Mr. Butera might.
5	CHAIRMAN MORGAN: Sure.
6	MR. BUTERA: Mr. Chairman, before we
7	start, I would actually like to thank
8	the Board, as well as the Attorney
9	General's Office and the State Police.
10	Throughout the course of our meetings
11	leading up to this meeting has been a
12	very healthy and productive
13	relationship, and I've really enjoyed
14	working with each of those individuals.
15	We really appreciative the services that
16	the State's providing us.
17	Since we last met and emerged from
18	the Chapter 11, I think we have made
19	significant strides in improving the
20	operations and the facility at the Belle
21	of Baton Rouge. I think one need only
22	walk through there to see how much
23	cleaner and safer the place looks and
24	how much better the customer service has
25	been. It's something that's really been
	42
1	focused on.
2	In addition, in January just prior
3	to our emergence, we immensely completed
4	reconfiguration to make the floors, to
5	make them more entertaining and user
6	friendly for our customers. We also

replaced and reconfigured approximately
162 slot machines, which is
approximately 20 percent of our floor,
and added a couple of new table games,
new crap games and expanded our poker
room. So we have been doing a fair
amount of work on improving the gaming
environment on the boat.
In addition, we have been working
very hard on improving our staffing
levels. I think as we sit here today,
we have just over 800 employees, and we
have 25 additional employees who are
pending processing that will bring us to
857. I know that was an issue at the
time we last met, and we have spent a
fair amount of time focusing on that.
We've done 18 job fairs in the time
since we've last met, and we've been
43
very fortunate in hiring people.
One of the things that was
mentioned, there was another significant
thing, we did embark upon rebranding of
the hotel facility. We did end our
relationship with Sheraton and decided
to run that operation ourselves, which
allows us to have much more control over
those operations, and we also save over

10	\$800,000 a year in licensing fees which
11	we're able to now apply toward the
12	facility at the boat.
13	So I think, you know, it's a fairly
14	decent start for us. Obviously, there's
15	a lot more we want to do with the Belle.
16	It's a very important asset for our
17	company. We think it could be an
18	extremely successful asset, well beyond
19	what it is today, and the things that
20	we're working on are things which will
21	hopefully make the Belle much more of a
22	resort destination, entertainment
23	facility as we look into the upcoming
24	years.
25	So once more, I appreciate all the
	44
1	help we've gotten along the way and look
2	forward to continuing to do a lot more
3	at this property.
4	CHAIRMAN MORGAN: I appreciate it.
5	I had a meeting with the mayor and
6	expressed opinions on the Baton Rouge
7	area and downtown; and certainly
8	yourself and Hollywood are anchor
9	clients, but there is a concern with the
10	third riverboat coming in. What's your
11	strategy for competition? And,
12	obviously, you have a hotel, so that's a

13	perk, but did you look at the numbers?
14	Your numbers are down comparatively
15	speaking. So what's the plan?
16	MR. BUTERA: Right. Well, you know,
17	the new competition is coming. We
18	understand that. I think it's more for
19	us trying to figure out how can we
20	coexist with the new competition. I
21	think Pinnacle's coming in with a nice
22	facility, so I think that could be good
23	for Baton Rouge even if it does provide
24	additional competition for us. And if
25	it's good for Baton Rouge, ultimately it
	45
1	will be good for us.
2	What we need to do is we need to
3	make sure that we have one great
4	customer service, because it's been my
5	experience in being in this business
6	since the late 80's, that it's never
7	always about the building. You know,
8	there's a lot of hole-in-the wall
9	restaurants I like to go to because they
10	have great service and great food. So I
11	think, one, just making sure that we
12	have great customer service, and I think
13	that that's something that Marcel Vernon
14	has really done a good job of
15	emphasizing that with the staff, and

16	then again, making our product a little
17	bit more fun and exciting. So we're
18	looking at a couple of alternatives that
19	would dramatically change the common
20	areas of the facility and add, you know,
21	entertainment facilities, more food and
22	beverage type facilities.
23	Also, I have had some conversations
24	with the mayor's office and some of his
25	staff, and we want to work together with
	46
1	them on some of the capital improvements
2	that they're making to that area so we
3	can integrate better with them and get
4	group and convention business.
5	So I think the type of product that
6	Pinnacle will have will be a different
7	product than ours, and hopefully they'll
8	be able to attract one type of customer
9	base, and we'll be able to attract
10	another type. And we think that, you
11	know, given the different locations and
12	given the different styles of property,
13	that's something that can be achievable.
14	So I would be a lot more concerned
15	if we were both trying to do the same
16	type of facility in the same area going
17	after the same customer. I think there
18	is a different customer base; and I also

19	think that we'll see growth in Baton
20	Rouge, and hopefully we'll benefit from
21	that.
22	CHAIRMAN MORGAN: I hope you're
23	right. I'll get on the surface parking
24	in a second. Since your company took
25	over, though, the procurement numbers
	47
1	have gone down in every category, and
2	that needs to be addressed. I do
3	commend you on the employment numbers.
4	MR. BUTERA: Yeah. No, we
5	understand the procurement numbers, and
6	I'll share a couple of things on that.
7	One, obviously, we went through a
8	bankruptcy process; and as you go
9	through that process, you know,
10	relationships with vendors are sometimes
11	things that get affected by that. Also,
12	under previous management, we didn't
13	really have a procurement team. We
14	didn't have integrated technology for
15	procurement.
16	So what we have done since emergence
17	is we've actually hired a procurement
18	director. We completely automated our
19	procurement services so that we can
20	identify, you know, how much we're
21	procuring with Louisiana companies, how

22	much we're procuring with minorities,
23	how much we're procuring with women. So
24	now we can track this stuff. In
25	addition, we've reached out to other
	48
1	businesses in the area and asked who are
2	they doing business with in these
3	categories and tried to identify people.
4	So I'm very confident with the
5	systems that we now have in place, and
6	the fact that we're a healthy company
7	that people will be maybe more willing
8	to work with; although, I don't think
9	it's understood that the safest
10	companies in the world that you can do
11	business with are companies that are in
12	bankruptcy. It isn't the perception.
13	But it is a focus of ours, and I'm very
14	confident that the employment numbers
15	are something that we'll have solved
16	relatively quickly.
17	CHAIRMAN MORGAN: Okay. I just have
18	one little observation. You heard my
19	question with regard to the surface
20	parking, particularly with your parking
21	garage. I'm not exactly sure what lot
22	this is. Is this the one next to the
23	levee?
24	MR BUTERA: Yes it is

24 MR. BUTERA: Yes, it is.

## 25 CHAIRMAN MORGAN: So you're gonna

49

1	use that for valet?
2	MR. BUTERA: Well, actually I have a
3	couple comments, and believe me, I wish
4	the numbers were a lot lower myself.
5	It's something I think about all the
6	time. But when the garage was built, it
7	was built by prior ownership, and there
8	were several not well, there were
9	several design flaws in the garage,
10	which made it kind of user unfriendly to
11	our customer base. The ramps are very
12	steep. Where you exit the garage is
13	actually a fairly long walk to the
14	facility, and for a variety of reasons,
15	the surface parking is much more
16	desirable to our primary customers and
17	our better customers.
18	So for those reasons, we decided to
19	actually keep that lot, and it's
20	actually used as surface parking for our
21	customers that have easy access to the
22	boat. One of the things you may know
23	about our boat is we have a fairly
24	lengthy walkway that gets us up to the
25	boat, and one of the things we are
	50
1	studying is a way to maybe bring that

1 studying is a way to maybe bring that

2	boat in and shorten that amount of time.
3	But we have a fairly lengthy walkway,
4	and if you actually park in that garage,
5	it really extends the length of that
6	walk. So, really, it was kept for
7	customer convenience, and it's been so
8	far successful for us. Albeit, I
9	understand it's costlier than we would
10	like it to be.
11	CHAIRMAN MORGAN: It's about 4,200 a
12	space per year.
13	MR. BUTERA: Yeah, I understand.
14	We'll continue to evaluate it, and, you
15	know, as we redesign our facility, each
16	term is two years. So we're not, you
17	know, wed to this thing in perpetuity,
18	and if we can make some design changes
19	to the facility that we think we can,
20	perhaps we can, you know, eliminate
21	that.
22	CHAIRMAN MORGAN: Well, it's part of
23	our responsibility to look at business
24	relationships and to make sure that
25	they're within the norm. So I might
	51
1	have State Police look at this just to
2	make sure.
3	MR. BUTERA: Sure. We're fine with
4	that. From our understanding, it's

5	nothing more than just a cost, but a
6	very important customer amenity for us.
7	CHAIRMAN MORGAN: It just happens to
8	be right in the middle of your profit.
9	MR. BUTERA: And it floods a lot,
10	too, so we're trying to get the owner to
11	clean it up a little bit for paying that
12	amount of money. But we understand and
13	welcome any investigation.
14	CHAIRMAN MORGAN: Anyway, I'll open
15	it up for questions to board members.
16	MR. STIPE: We talked in January
17	about the capital expenditures, and I
18	as I read this, you projected about
19	\$8.6 million in capital expenditures
20	between the fourth quarter in 2009 and
21	including 2010, and the materials I'm
22	looking at total about \$4 million in
23	capital expenditures. And since that
24	time, as I understand it, you're now
25	going to be responsible for the hotel
	52
1	maintenance and capital expenditures, as
2	well. I mean, am I misreading
3	something?
4	MR. BUTERA: You know, the numbers
5	might have changed a little bit because
6	we revised our budget, but I believe
7	that's generally correct. And we

8	have you know, we have been spending
9	those moneys. We've done a lot, you
10	know, sort of behind the scenes that
11	doesn't necessarily get seen. So we
12	began trying to make the building safer,
13	and so we've added significant fencing
14	around the back of the building, done
15	things to improve fire and light safety.
16	We're working on, you know, fixing our
17	walkways.
18	Within the hotel, we have replaced
19	the furniture and fixtures and
20	equipment, and we added flat screen TVs;
21	you know, obviously we did hotel
22	rebranding; we added some technology,
23	Internet and those types of things in
24	the room; and, you know, we did make
25	significant purchases on our slot and
	53
1	gaming equipment.
2	But we will continue to do that, and
3	what we're doing is we're really
4	planning things out, you know, as best
5	we can. Obviously in the wake of new
6	competition, we don't want to rush into
7	anything. We want to see if, you know,
8	we get the right architects and get the
9	right people involved and get the right,
10	you know, partners. And we're working

11	with some outside partners, too, that
12	are prominent in the business that can
13	come in and work with us on capital, as
14	well.
15	So I'm very comfortable that you
16	will see some significant, you know,
17	events hopefully in the near term.
18	MR. STIPE: That's all I have.
19	MR. BRADFORD: A quick question on
20	procurement. We can touch on this a lot
21	during the course of the year with a lot
22	of different licensees. I'd just like
23	your opinion and, Marcel, you feel
24	free to jump in as far as the voluntary
25	goals that have been set. I was
	54
1	wondering if if these tend to cause
2	you to pay more for the same product
3	that you could buy somewhere else out of
4	state basically.
5	MR. BUTERA: Yeah. Well, in our
6	case, the answer's perhaps, because
7	we're a national firm and we can, you
8	know, do business on a national basis
9	with some larger providers. So, you
10	know, to the extent that we've we're
11	not able to do that to meet the certain
12	goals, then that can be an issue. It's
13	also kind of an issue when you're

14	dealing with percentages, you know,
15	because if we were to go out and secure,
16	you know, let's say a million dollar,
17	you know, procurement contract with
18	somebody, then all of a sudden now
19	you've got to spend \$150,000 with
20	somebody, you know, to meet the
21	number the goal; whereas, maybe if
22	you have an aggregate dollar and/or, you
23	know, situation, that might be more
24	helpful.
25	Because, you know, to me that's more
	55
1	of an issue where you for some reason
2	have to have a national firm come in for
3	a big number or a big law firm or
4	something like that. Now you're in
5	bankruptcy, now almost you're forced to
6	spend money; whereas, the overall goal
7	might have been let's say 50,000
8	would have been acceptable, but now we
9	have to spend 150 to get to the 15.
10	So I consider maybe there is an
11	and/or provision. I will say that our
12	relationships with local providers has
13	been very good, and we've been pleased
14	with relationships and we feel like
15	we've gotten good product and good
16	services. So it hasn't been a quality

17	issue, but as you look forward and, you
18	know, as a national firm, you do have
19	large contracts but we understand.
20	MR. BRADFORD: And there may be a
21	way and Wade touched on it, Wade Duty
22	touched on it as far as possibly
23	reclassifying some of the local vendors
24	that might qualify.
25	MR. BUTERA: Sure. That would be
	56
1	very helpful because a lot of these
2	national providers do have a presence,
3	you know, in Louisiana, but they don't
4	qualify, so that's something that I
5	think is a very legitimate point.
6	MR. BRADFORD: On an annualized
7	basis, would you have any idea dollars
8	that you would spend more than you would
9	normally have to spend?
10	MR. BUTERA: That's something I'd
11	have to research.
12	MR. BRADFORD: It would be an
13	interesting number to see what that
14	would be.
15	MR. BUTERA: It's something we could
16	research.
17	CHAIRMAN MORGAN: Any other
18	questions? You're at the table. You're
19	general manager? This is your time.

20	MR. VERNON: I just wanted to thank
21	you for the opportunity that Scott
22	mentioned to have us here and consider
23	us for the license. To echo many things
24	that Scott has said today, I really
25	think we're making greater steps and
	57
1	strives in regard to where we're headed
2	as a property. We've made several
3	changes in regard to structure and
4	cleanliness and the service standards
5	most important.
6	I think one of our great efforts is
7	to change how the community views the
8	facility. So it's been really one of my
9	main focuses to shift the focus to
10	superior service standard, so hopefully
11	you'll continue to see that in the
12	future and continue to work with us as
13	we try to achieve our goals. Thanks.
14	CHAIRMAN MORGAN: I have more of a
15	vested interest probably than any board
16	member. This is my area, and I
17	represent Baton Rouge. And I opened up
18	that property with State Police, so a
19	little ownership there. It's a
20	phenomenal property. It had gone down
21	by the previous owner, and I will tell
22	that you my gambling friends in Baton

23	Rouge tell me that it suffered by
24	customer service prior to y'all coming
25	onboard. So I do appreciate your effort
	58
1	in that regard.
2	MR. BUTERA: I think if you have
3	those people come back, they'll have a
4	much better
5	CHAIRMAN MORGAN: I try to stay away
6	from them now. They always complain.
7	They never win anyway.
8	MR. BUTERA: I'm the same way, and
9	when I see these jackpots on Monday
10	morning, I'm, like, how come that
11	couldn't be me.
12	CHAIRMAN MORGAN: Any other comment?
13	MR. BUTERA: I'd just like to make
14	one more comment on the procurement
15	side. As a general philosophy, I always
16	believe that it's important to support
17	the local businesses, because for us,
18	anything that we can do to make Baton
19	Rouge successful, Baton Rouge's
20	businesses successful, that's going to
21	actually work for us from a business
22	standpoint because it creates more
23	customers and will hopefully attract
24	more businesses to this area.
25	So I do respect the goals. I actually

1	like them, and I think it's an important part of
2	what we do. And I've always been a supporter of
3	trying to support what makes it successful for the
4	business.
5	CHAIRMAN MORGAN: We have high
6	expectations for your company. I can't
7	wait until next year when you are back
8	before us.
9	MR. BUTERA: I look forward to that,
10	as well.
11	CHAIRMAN MORGAN: If there's not any
12	other questions or questions for State
13	Police or the A.G.'s office, do we
14	does anyone make a motion?
15	MAJOR MERCER: I move we approve.
16	CHAIRMAN MORGAN: Okay. we have a
17	motion to adopt the resolution by Major
18	Mercer. Is there a second?
19	MR. BRADFORD: Second.
20	CHAIRMAN MORGAN: There's a second
21	by Mr. Bradford. Lana, can you read
22	that into the record, please.
23	THE CLERK: On the 15th day of June,
24	2010, the Louisiana Gaming Control Board
25	did, in a duly noticed public meeting,
	60
1	consider the issue of the Catfish Queen
2	Partnership in Commendam d/b/a Belle of

3	Baton Rouge license renewal, and upon
4	motion duly made and second, the Board
5	adopted the following resolution: Be it
6	resolved that the riverboat casino
7	license of Catfish Queen Partnership in
8	Commendam d/b/a Belle of Baton Rouge, be
9	renewed for a term of five years
10	commencing on July 18th, 2010, subject
11	to all conditions previously placed upon
12	the license. This done and signed in
13	Baton Rouge, Louisiana, this 15th day of
14	June, 2010.
15	CHAIRMAN MORGAN: Okay. Call the
16	roll, please.
17	THE CLERK: Major Mercer?
18	MAJOR MERCER: Yes.
19	THE CLERK: Miss Rogers?
20	MS. ROGERS: Yes.
21	THE CLERK: Mr. Bradford?
22	MR. BRADFORD: Yes.
23	THE CLERK: Mr. Jones?
24	MR. JONES: Yes.
25	THE CLERK: Mr. Stipe?
	61
1	MR. STIPE: Yes.
2	THE CLERK: Mr. Juneau?
3	MR. JUNEAU: Yes.
4	THE CLERK: Mr. Singleton?
5	MR. SINGLETON: Yes.

6	THE CLERK: Mr. Berthelot?
7	MR. BERTHELOT: Yes.
8	THE CLERK: Chairman Morgan?
9	CHAIRMAN MORGAN: Yes.
10	Congratulations. Thank you very much.
11	B. Discussion and Consideration in the
12	Matter of the Reissuance of Riverboat
13	License No. R016500086
14	CHAIRMAN MORGAN: Next item is:
15	Discussion and Consideration in the
16	Matter of the Reissuance of the
17	Riverboat License No. RO16500086.
18	Members, if you recall last board
19	meeting, we adopted a resolution to open
20	up a public notice to open up any
21	opportunity for an interested party to
22	submit a written notice of interest. We
23	did receive three written notices: One
24	from Peninsula Gaming, who did not state
25	the intended location; one from St.
	62
1	Gabriel Downs, LLC, who indicated that
2	Lake Charles would be the venue of
3	preference; and Tomorrow Investors, LLC,
4	in Lake Charles who indicated
5	indicated Lake Charles would be their
6	venue of preference.
7	And I wanted to give the public
8	notice indicated that there would be a

9	opportunity to express interest to
10	appear before the Board today, so it's
11	not mandatory, but if you'd like to
12	appear and make a statement before the
13	board, any of the three.
14	Will you introduce yourself for the
15	record.
16	MR. CHESTER JONES: My name is
17	Chester Jones, and I live in Lake
18	Charles, Louisiana. And I'm heading the
19	group that is putting in for the
20	riverboat I mean, for the casino
21	license.
22	CHAIRMAN MORGAN: You're Tomorrow
23	Investors?
24	MR. JONES: Tomorrow's Investors,
25	yes.
	63
1	CHAIRMAN MORGAN: Do you want to
2	make any presentation or just tell us
3	about this project, what you anticipate?
4	MR. CHESTER JONES: Well, one of the
5	things that we anticipate doing is
6	bringing in a first rate casino. It
7	would be in our best interest to do that
8	and, of course, the best interest of the
9	parish itself. And, of course, the
10	existing gaming that's already there,
11	when we bring another casino, we should

12	bring a casino that's going to increase
13	the market; and, of course, there's been
14	studies that have been made by the
15	professors at McNeese University that
16	indicate clearly indicate that
17	Calcasieu is prime road.
18	So if we bring the kind of casino
19	that we have in mind of bringing, then
20	we're going to grow the market, and it
21	would be good for the State, good for
22	the parish and, of course, the City of
23	Lake Charles and, of course, we as the
24	investors.
25	I might also add that four years
	64
1	ago, I appeared before the gaming
2	commission, and, of course, we put in an
3	application to go after the license when
4	they were available four years ago. We
5	were not successful at that time;
6	however, I was very proud that I was
7	able to come before the Board and have a
8	letter of commitment for \$77 million to
9	take and buy those license. Also, they
10	also had the money at that time to take
11	an build the facility; however, we were
12	not awarded that, but we were put into a
13	secondary position that if the
14	referendum that had to be passed in Lake

15	Charles did not pass, then we would be
16	given the opportunity to have those
17	license.
18	And, of course, we are putting in
19	again, and we hope that this time that
20	we're successful. And being the local
21	boys from the City of Lake Charles,
22	we're going to build a first rate
23	facility.
24	CHAIRMAN MORGAN: Good, very good.
25	Is there any questions?
	65
1	MR. JONES: I would just ask one
2	question: Do you have any idea about
3	the dollar amount that you might invest
4	in the project?
5	MR. CHESTER JONES: We're looking at
6	from 400 to \$500 million to take and
7	build this facility. There's other
8	things that we had hoped to do four
9	years ago, and we're looking at some of
10	those things in addition to having the
11	gaming and hotel, other things that can
12	be a draw for us.
13	MR. JONES: Okay.
14	CHAIRMAN MORGAN: Anyone else? [No
15	response.] Well, thank your, sir,
16	appreciate it. We're going to hear from
17	anyone else, and then we have would

18	likely open up the application process.
19	It's up to the Board, but I anticipate
20	us opening up the application process,
21	which would be the formal process that
22	you've been through before. You have
23	the opportunity to actually formally
24	apply.
25	MR. CHESTER JONES: Okay. Well, I
	66
1	had my expectations that this morning
2	you were going to give me the license
3	and we'd get after it.
4	CHAIRMAN MORGAN: Not that quick.
5	Not that quick. There's a little thing
6	called a suitability check.
7	CHESTER JONES: Thank you.
8	CHAIRMAN MORGAN: Thank you, though.
9	l appreciate it.
10	Miss Hawkins? You're
11	representing
12	MS. HAWKINS: St. Gabriel.
13	CHAIRMAN MORGAN: Okay. Members, I
14	had sent you the submissions. We also
15	had the Attorney General's Office
16	prepare the resolution. It would be my
17	recommendation that we open up the
18	formal application process since we do
19	have interested parties. Certainly the
20	application process is not limited to

21	these three individuals. It will be
22	available to anyone that's interested in
23	applying.
24	The resolution is before you. If it
25	fits your desire to open this up for
	67
1	formal application, we would need to
2	adopt the resolution, and then if we do
3	adopt it, I would like for the State
4	Police to just briefly I think Major
5	Noel will just briefly tell us about the
6	application process. Is there any
7	discussion? Do we have a motion?
8	MR. JONES: I'll make a motion.
9	CHAIRMAN MORGAN: We have a motion
10	by Mr. Jones to adopt the resolution.
11	Is there a second?
12	MS. ROGERS: I second.
13	CHAIRMAN MORGAN: Seconded by Miss
14	Rogers. Lana Lana's sick. Do you
15	want me to read it, or can you do it?
16	THE CLERK: I can do it. On the
17	15th day of June, 2010, the Louisiana
18	Gaming Control Board did, in a duly
19	noticed public meeting, consider the
20	issue of the application process: The
21	Reissuance of Riverboat License No.
22	RO16500086, and upon motion duly made
23	and second, the Board adopted the

24	following	resolution:	Be it resolved
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25 that the Louisiana State Police Gaming68

Enforcement Division is authorized to
begin accepting applications for
Riverboat License RO16500086. Be it
further resolved that application for
riverboat license No. RO16500086 must be
received by the Division on or before
September 23rd, 2010. This done and
signed in Baton Rouge, Louisiana, this
15th day of June, 2010.
CHAIRMAN MORGAN: Okay. Is there
are there any objections to the
resolution? Hearing none, the
resolution's adopted.
Just to reiterate, the application
process is open to any interested party.
You would need to apply by filling out a
formal application with those little
brief instructions what, about, a
couple hundred pages, I guess with
the Office of State Police.
Major, why don't you come on down
and we'll talk about how you get the
application. Upon conclusion of the
Louisiana State Police investigation of
applicants and submission to the Board

1	for review, the Board will then schedule
2	applicants for formal presentation of
3	their projects.
4	I want to remind everyone that
5	principle to the Board's evaluation will
6	be the consideration of the Louisiana
7	Revised Statute 27:42, which the
8	legislature adopted as public policy of
9	the state which says that the
10	legislature hereby finds and declares to
11	be the public policy of the state that
12	Louisiana resources, goods and services
13	be utilized in the operation and
14	construction of riverboats to the extent
15	allowable by law.
16	I want to make sure that applicants
17	realize that this information will be
18	taken into consideration for your
19	project in preference of the project.
20	Okay, Major.
21	MAJOR NOEL: Thank you, Mr.
22	Chairman, Board Members. I'm Major Mike
23	Noel with the State Police Gaming
24	Enforcement Division.
25	Two months ago, as soon as the
	70
1	license became vacant, we internally
2	began a process of planning for this
3	application, or the applications that we

4	hope to receive. Knowing how intensive
5	the process is and the time sensitive
6	nature, you know, we wanted to look at
7	the resources we had.
8	So we put together a team of
9	experienced people within the Division
10	to look at our current processes, some
11	of the past processes, and make sure
12	that the our staff is aware of what
13	their role and responsibility is,
14	because it's important that we be as
15	efficient as possible. We've
16	tentatively identified teams within the
17	Division that will consistent of
18	troopers, auditors, investigative
19	specialists, and also the Attorney
20	General's Office will assign an
21	Assistant Attorney General to each team.
22	And, of course, those teams will be
23	assigned handling any applications that
24	we've received.
25	The application forms themselves
	71
1	have been posted on our website, so any
2	interested party can visit the Louisiana
3	State Police website, which is LSP.org,
4	and forms are available. There's also a
5	checklist that lists all the documents,
6	application forms and supplemental

7	information that is required to be
8	submitted with the application, and it
9	also has contact information. So any
10	applicants can contact us with specific
11	questions throughout the process.
12	Once we receive an application, we
13	have seven days to review it, and from
14	experience, it's it should be quite a
15	large amount of paperwork. So we're
16	making those plans and making sure
17	everybody is up to speed on what needs
18	to be done. But we'll be we'll have
19	to review them quickly and inform the
20	applicant if there's any missing
21	information, and that starts the
22	process.
23	CHAIRMAN MORGAN: I want to
24	encourage applicants to communicate
25	first with State Police. Who is your
	72
1	point of contact?
2	MAJOR NOEL: Sergeant Richard
3	Swearingen and Lana Willingham from our
4	audit staff will be our points of
5	contact, but certainly their their
6	contact information is on the
7	information sheet. Please contact them
8	if you have questions.
9	CHAIRMAN MORGAN: Because there's

10	some there's a litany of things you
11	have to submit; and some things you're
12	not able to submit, and we realize that,
13	right now. So to move your application
14	along, it is permissible to they can
15	identify what is crucial to submit at
16	this time, and that way the sooner you
17	get them it in, the sooner State Police
18	can start working on them.
19	Is there any questions for State
20	Police? Plus submit that \$50,000 fee
21	that's required.
22	MAJOR NOEL: Yes.
23	CHAIRMAN MORGAN: Okay. Thank you,
24	man. We look forward to having a lot of
25	applicants.
	73
1	C. Update by Louisiana State Police on
2	PNK-Baton Rouge Project License No.
3	R011000801
4	CHAIRMAN MORGAN: Item C, Update by
5	Louisiana State Police on PNK Baton
6	Rouge project. Members, you should have
7	had a nice booklet that they put
8	together with pictures. Captain, is
9	somebody who is is somebody here?
10	So if anyone wants to apply today, they
11	just give it to you.
12	CAPTAIN HALE: Yes, sir, just

13	contact me. I'll give you my cell
14	phone, number.
15	CHAIRMAN MORGAN: Briefly tell us
16	what's going on with Baton Rouge
17	project.
18	SGT. SWEARINGEN: Good morning,
19	Chairman Morgan and Members of the
20	Board. I'm Sergeant Richard Swearingen
21	with the State Police Gaming Enforcement
22	Division that currently supplies the
23	riverboat licensing section of the
24	Division.
25	I have been tasked with monitoring
	74
1	Pinnacle's progress of the Baton Rouge
2	site on River Road. During the last two
3	months, I have been taking pictures of
4	the berth site on a weekly basis,
5	monitoring river levels and speaking
6	frequently with Marty Thomas, Pinnacle's
7	Vice-President of construction. I've
8	also been in contact with the
9	Pontchartrain Levee District, as well as
10	the Army Corps of Engineers.
11	As you're aware, Pinnacle put up \$25
12	million and agreed to begin construction
13	of the project on May 20th. As you can
14	see from the photographs we provided to
15	you, Pinnacle has yet to begin the

16	project as of last week. Since the last
17	board meeting, the Division personnel,
18	along with Pinnacle representatives, met
19	with the Pontchartrain Levee District.
20	They advised us that no piling work
21	could be done within 1,500 feet of the
22	levee until the river was at or below
23	11 feet.
24	On May 18th, Mr. Thomas stated that
25	the river level was expected to be below
	75
1	11 feet on June 2nd, and then they could
2	begin construction at that time.
3	However, I received an e-mail last week
4	from Mr. Thomas which stated that the
5	river level was expected to be below 11
6	feet this Sunday past, and they could
7	begin clearing on the Batcher (phonetic)
8	side of levee yesterday.
9	As of Friday evening, the river
10	level was at 11.7 feet. Significantly
11	lower than a couple of weeks ago when it
12	was above 13; however, it was at
13	9.45 feet this morning. A member of the
14	Division visited the site this morning
15	and verified some heavy equipment was
16	moved in over the weekend, and
17	(inaudible) had been built over the
18	levee.

19	Additionally, according to
20	Mr. Thomas, Pinnacle is awaiting bids
21	for the construction of the vessel's
22	hull. They hope to have the hull
23	completed by December when the river
24	level is expected to be at a high point
25	and they will be able to. Yesterday I
	76
1	received a copy of a proposal for
2	consulting services contract from ABS
3	Consulting for the engineering of the
4	vessel's hull.
5	At this time, I will gladly answer
6	or attempt to answer any questions you
7	may have.
8	CHAIRMAN MORGAN: Any questions?
9	[No response.] Thank you. Maybe you
10	have more to report next month. Thank
11	you very much.
12	VII. RULEMAKING
13	A. Institution of rulemaking procedures for
14	the promulgation of LAC 42:XI.2424 (Video
15	Poker Fine Schedule) and amendment of
16	42:XI.2407.D.17 (Advertising Fine)
17	CHAIRMAN MORGAN: Item VII is
18	Rulemaking: Institution of rulemaking
19	procedures for the promulgation of LAC
20	42:XI.2424 (Video Poker Fine Schedule).
21	Mr. Wagner.

22	MR. WAGNER: Good morning,
23	Mr. Chairman, Members of the Board. I'm
24	Jonathan Wagner with the Attorney
25	General's Office. With me is Captain
	77
1	Glenn Hale with the Office of State
2	Police, and we are here to present you
3	with the proposed fine schedule for
4	video poker offenses.
5	As you are aware, Revised Statute
6	27.308.1 requires the Board to adopt the
7	schedule of penalties for all video
8	poker violations. As such, the
9	Division, charged with this mandate by
10	the legislature, chose to take its time
11	and study the results of the
12	administrative process we have in place
13	in order to see what penalties the
14	hearing officer's were comfortable
15	imposing with the particular violations,
16	as well as what amounts cases for the
17	various violations tended to settle for.
18	The Division results are reflected in
19	the new schedule which we have provided
20	for you.
21	At this time, we would be glad to
22	try and answer any of your questions
23	prior to your voting to institute
24	rulemaking procedures for this.

25

## CHAIRMAN MORGAN: One other thing,

	-
1	Members, is that this was a Colonel
2	Edmonson had had a legislative auditor
3	do a performance audit, so his office,
4	which part of it pertained to the Board
5	and its activity, and one of the
6	findings or recommendations was that a
7	fine schedule I don't know if the
8	finding was that it be adopted, but that
9	we did not have a similar fine schedule
10	as in the other venues that we regulate.
11	So there again, that's in trying to
12	be in compliance with the finding of the
13	legislative audit. Any questions on the
14	of the Attorney General's Office?
15	MR. STIPE: How did you-all deal
16	with violations that involved
17	suitability?
18	MR. WAGNER: Well, if someone was
19	unsuitable, obviously they couldn't have
20	a license, or it was revoked, but
21	CAPTAIN HALE: Once they came into
22	suitability, if they did violate the
23	rules, we'd go ahead and assess the
24	penalty. But if they're not suitable,
25	assess on the penalties well, they
	79
1	can't practice, they can't operate.

1 can't practice, they can't operate. I

2	don't know if that answers the question,
3	but you can't find a suitability issue
4	unless they come into compliance.
5	MR. STIPE: So are those in the
6	schedule you've got?
7	CAPTAIN HALE: The ones that address
8	suitability, if they come into
9	compliance, yes, sir, they are, but if
10	they don't come into compliance, we're
11	going to take administrative action and
12	do whatever we need to do. I mean,
13	these penalties are normally the most
14	common, if you will, and the most the
15	decisions that are being handed down by
16	administrative law judges, we've gone in
17	and backtracked it and saw what those
18	decisions were and incorporated them
19	into the fine schedule to try to
20	somewhat streamline the process to those
21	individuals that want to ask for a
22	hearing.
23	MR. WAGNER: And it should be noted,
24	also, that the penalties listed in the
25	schedule are can be used in lieu of
	80
1	administrative action, which is always
2	an option depending on how egregious the
3	violation may be.
4	CHAIRMAN MORGAN: And administrative

5	action would be to find them unsuitable
6	or to take them or suggest going to
7	revocation or going to the
8	administrative law judge for a hearing.
9	MR. WAGNER: Yes, sir.
10	MS. ROGERS: We had a question last
11	month about the fines. Was that taken
12	into consideration? Is this new
13	information, or is this information
14	you've been going
15	CHAIRMAN MORGAN: This will
16	standardize. So when occurrences,
17	violations happen, they will be
18	standardized instead of
19	MS. ROGERS: But we had a question
20	about comparisons last month.
21	CHAIRMAN MORGAN: That's what this
22	will
23	MS. ROGERS: This will take care of
24	them?
25	CAPTAIN HALE: Yes, it should,
	81
1	ma'am. This is in lieu of
2	administrative action. If something
3	comes up and it's covered here and it's
4	real serious, then we always have that
5	option. We have administrative action.
6	CHAIRMAN MORGAN: I see Mona in the
7	back. I don't know if she wants to come

8	up. Has industry been involved in this?
9	It's very important.
10	MISS MONA: Yes.
11	MS. ROGERS: I think my question
12	last month was it was just not
13	comparable. It wasn't consistent or
14	something, and I'm just wondering if
15	that covers our complaint.
16	CHAIRMAN MORGAN: Well, in one
17	instance was the security guard issue.
18	MS. ROGERS: I can't remember what
19	it was.
20	CHAIRMAN MORGAN: The fine to me
21	didn't meet the violation, but we took
22	that and a similar situations out of the
23	fine schedule. So if that if this
24	occurrence happens again, they will have
25	to go to administrative hearing before
	82
1	settlement because it's not promulgated
2	into
3	CAPTAIN HALE: It didn't address
4	each and every issue that came up.
5	CHAIRMAN MORGAN: These are some of
6	the most common ones.
7	MR. BRADFORD: I had a quick
8	question, and I think this is excellent
9	work, by the way.
10	MR. WAGNER: Thank you.

11	MR. BRADFORD: But I did catch my
12	eye caught one item. Most of the
13	almost all of the items here, the first
14	offense is a certain amount; the second
15	offense violation is another amount, and
16	then you go in the administrative action
17	or revocation or whatever. But the last
18	item, allowing underaged patrons to play
19	video gaming devices, the first offense
20	is a \$1,000 fine, the second offense is
21	also a \$1,000 fine.
22	MR. WAGNER: That's by law.
23	MR. BRADFORD: That's by law?
24	CAPTAIN HALE: Yes, sir, we couldn't
25	change it.
	83
1	CHAIRMAN MORGAN: Okay. Any other
2	questions? And we need to take these up
3	separate or the advertising fine?
4	MR. WAGNER: They can be taken up as
5	one agenda item.
6	CHAIRMAN MORGAN: You want to
7	explain that?
8	MR. WAGNER: This schedule has
9	been a lot of time has gone into
10	this. Through the drafting stage, as
11	things came along, they were added in.
12	Well, previously the Board had voted on
13	2407 for advertising penalties, and in

14	that notice of intent, which is actually
15	being published this month in the
16	Register, was an inclusion of D.17,
17	which said the penalty for a violation
18	of D.17 shall be \$500. Well, that goes
19	against what is in the fine schedule,
20	but, however, since it preceded the
21	schedule, we need to go in and remove
22	that line out of D.17, so the schedule
23	will actually trump what was passed in
24	the previous rule.
25	CHAIRMAN MORGAN: Okay. Very good
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1	work by the way. Do we have a motion to
2	institute rulemaking procedures for
3	these rules?
4	MR. BERTHELOT: So moved.
5	CHAIRMAN MORGAN: So moved by Mr.
6	Berthelot, seconded by Miss Rogers. Is
7	there any objection? [No response.]
8	Okay. It's been approved.
9	VIII. PUBLIC COMMENTS
10	CHAIRMAN MORGAN: Last item is
11	Public Comments. No public comments?
12	IX. ADJOURNMENT
13	CHAIRMAN MORGAN: Do we have a
14	motion to adjourn?
15	MS. ROGERS: I move.
16	CHAIRMAN MORGAN: By Miss Rogers,

17	seconded by Mr. Juneau.
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1	REPORTER'S PAGE
2	
3	I, SHELLEY PAROLA, Certified Shorthand
4	Reporter, in and for the State of Louisiana, the
5	officer before whom this sworn testimony was
6	taken, do hereby state:
7	That due to the spontaneous discourse of this
8	proceeding, where necessary, dashes () have been
9	used to indicate pauses, changes in thought,
10	and/or talkovers; that same is the proper method
11	for a Court Reporter's transcription of a
12	proceeding, and that dashes () do not indicate
13	that words or phrases have been left out of this
14	transcript;
15	That any words and/or names which could not
16	be verified through reference materials have been
17	denoted with the word "(phonetic)."
18	
19	

20
21
22
23
24 SHELLEY PAROLA
Certified Court Reporter #96001
25 Registered Professional Reporter
86
1 STATE OF LOUISIANA
2 PARISH OF EAST BATON ROUGE
5 hereby certify that the foregoing is a true and
6 correct transcript of the proceedings in the
7 preceding matter on June 15, 2010, as taken by me
8 in Stenographic machine shorthand, complemented
9 with magnetic tape recording, and thereafter
10 reduced to transcript, to the best of my ability
11 and understanding, using Computer-Aided
12 Transcription.
13 I further certify that I am not an
14 attorney or counsel for any of the parties, that I
15 am neither related to nor employed by any attorney
16 or counsel connected with this action, and that I
17 have no financial interest in the outcome of this
18 action.
19 Baton Rouge, Louisiana, this 21st day of
20 July, 2010.
21

22 \_\_\_\_\_ 23 SHELLEY G. PAROLA, CCR, RPR CERTIFICATE NO. 96001

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