# REPORT ON RACETRACK CASINO LICENSEE COMPLIANCE WITH STATUTORY EMPLOYMENT AND PROCUREMENT CONDITIONS 1st QUARTER of 2009

#### Prepared for the June 16, 2009, Board Meeting

Applicants who were granted licenses to operate racetrack casinos in the state are required by statute to meet specific economic development provisions under the Louisiana Pari-Mutuel Live Racing Facility Economic Redevelopment and Gaming Control Act, La. R.S. 27:351 *et seq.* 

This report illustrates racetrack gaming licensee compliance with statutory employment and procurement conditions and voluntary employment and procurement goals as detailed in each licensee's Good Faith Plan on file with the Louisiana Gaming Control Board.

#### La. R.S. 27:352 provides:

The legislature hereby finds and declares it to be the public policy of this state that:

- (1) Pari-mutuel wagering facilities which offer live horse racing have historically made great contributions to the economic development of the state at large and particularly the agricultural and horse breeding industries.
- (2) Recent legalization of additional forms of wagering other than pari-mutuel wagering on horse racing such as lottery, riverboat gaming, and land based casino gaming have, and will continue to have, a substantial negative and detrimental effect upon live horse racing as well as the thoroughbred and quarter horse industries in general.
- (3) Authorization of certain specified gaming activities, such as the competitive offering of slot machine gaming at specifically defined eligible live racing facilities, will revitalize and rehabilitate those facilities within strategically located geographic areas of the state, and will further result in overall economic development and additional revenues to the state and parishes where those facilities are located.

#### La. R.S. 33:9551 (F), La. R.S. 33:9561 (F) and La. R.S. 33:9571 provide in pertinent part:

Louisiana preference. In purchasing or contracting for goods and services, the licensed eligible facilities shall give preference and priority to Louisiana residents, laborers, vendors, and suppliers except where not reasonably possible to do so without added expense, substantial inconvenience, or sacrifice in operational efficiency. In considering applicants for employment, the licensed eligible facilities shall give preference and priority to Louisiana residents, and no less than eighty percent of the persons employed by the licensed eligible facility must have been residents of the state for at least one year immediately prior to employment.

Act 352 of the 2003 Regular Session of the Louisiana Legislature amended La. R.S. 27:353(4) to provide for gaming at four live horseracing facilities in Louisiana: Delta Downs, Evangeline Downs, the Fair Grounds and Louisiana Downs. Currently four racetrack casinos, Delta Downs in Calcasieu Parish, Harrah's Louisiana Downs in Bossier Parish, The Old Evangeline Downs in St. Landry Parish and the Fair Grounds Race Course in Orleans Parish, are in operation. The Act, by creating new statutory authority in La. R.S. 27:363(C), further provided that each licensee must have in place a Good Faith Plan for minority hiring and procurement.

#### LAC 42:III.110 C provides:

Each licensee authorized to conduct slot machine gaming at an eligible facility pursuant to the provisions of Chapter 7 of the Louisiana Gaming Law shall submit to the board on a quarterly basis a statement of compliance with the provisions of R.S. 27:363(C) and shall certify under oath that a good faith effort to comply with the provisions of R.S. 27:363(C) is being made. The quarterly statement shall be forwarded to the board no later than 20 days after the end of each quarter.

This report is taken from figures reported by the four operating racetrack casinos to the Louisiana Gaming Control Board for 1st calendar quarter of 2009.

For the 1st quarter of 2009, approximately 1, 761 people were employed by the industry. Of that number, 1, 526 were Louisiana residents, 856 were minorities, and 1, 058 were women.

# BOYD RACING, LLC (Delta Downs Racetrack and Casino)

Date of Application: License Approval: Operations Commenced: June 19, 2001 October 30, 2001 February 13, 2002

# **Statutory Conditions:**

# **Employment Conditions:**

Hire 80% Louisiana residents

#### **Procurement Conditions:**

• Louisiana Preference

# Voluntary Conditions:

#### **Employment Goals:**

- Hire 25% minorities
- Hire 51% women

#### **Procurement Goals:**

- Hire 5% minorities
- Hire 10% women

Employment	Statutory Conditions	Q2 2008	Q3 2008	Q4 2008	Q1 2009
Total		810	759	777	797
Louisiana	80%	566 (69.6%)	532 (70.1%)	542 (69.8%)	565 (70.9%)
Minority	None	215 (26.5%)	202 (26.6%)	209 (26.9%)	210 (26.4%)
Women	None	484 (59.8%)	463 (61.0%)	461 (59.3%)	469 (58.8%)

Procurement	Statutory Conditions	Q2 2008	Q3 2008	Q4 2008	Q1 2009
Louisiana	Louisiana Preference	76.2%	74.5%	70.9%	53.2%
Minority	None	4.2%	3.4%	4.0%	2.3%
Women	None	24.7	24.3%	32.2%	24.9%

# 2 HARRAH'S BOSSIER CITY INVESTMENT COMPANY, LLC (Harrah's Louisiana Downs)

Date of Application: License Approval: Operations Commenced: December 23, 2002 February 18, 2003 May 21, 2003

# **Statutory Conditions:**

#### **Employment Conditions:**

• Hire 80% Louisiana residents

#### **Procurement Conditions:**

Louisiana Preference

# Voluntary Conditions:

#### **Employment Goals:**

- Hire 40% minorities
- Hire 60% women

#### **Procurement Goals:**

- Hire 6% minorities
- Hire 6% women

Employment	Statutory Conditions	Q2 2008	Q3 2008	Q4 2008	Q1 2009
Total		206	206	219	211
Louisiana	80%	199 (97%)	200 (97%)	215 (98%)	209 (98%)
Minority	None	116 (56%)	114 (55%)	127 (58%)	124 (59%)
Women	None	112 (54%)	114 (55%)	119 (54%)	111 (53%)

Procurement	Statutory Conditions	Q2 2008	Q3 2008	Q4 2008	Q1 2009
Louisiana	Louisiana Preference	47%	52%	50%	62%
Minority	None	13%	15%	10%	7%
Women	None	17%	20%	22%	20%

# THE OLD EVANGELINE DOWNS, LLC (Evangeline Downs Race Track and Casino)

Date of Application: License Approval: Operations Commenced: July 12, 2002 January 21, 2003 December 19, 2003

### **Statutory Conditions:**

# **Employment Conditions:**

• Hire 80% Louisiana residents

#### **Procurement Conditions:**

• Louisiana Preference

#### **Voluntary Conditions:**

#### **Employment Goals:**

- Hire 35% minorities
- Hire 35% women

#### **Procurement Goals:**

- Hire 5% minorities
- Hire 5% women

Employment	Statutory Conditions	Q2 2008	Q3 2008	Q4 2008	Q1 2009
Total		635	642	624	570
Louisiana	80%	634 (99.84%)	642 (99.69%)	622 (99.68%)	569 (99.82%)
Minority	None	486 (58.36%)	435 (67.76%)	463 (74%)	369 (64.74%)
Women	None	373 (58.74%)	373 (58.10%)	373 (59.77%)	373 (65.44%)

Procurement	Statutory Conditions	Q2 2008	Q3 2008	Q4 2008	Q1 2009
Louisiana	Louisiana Preference	79.57%	74.90%	69.21%	65.79%
Minority	None	6.94%	2.05%	1.10%	1.71%
Women	None	17.33%	16.82 %	13.59%	13.73%

# CHURCHILL DOWNS LOUISIANA HORSERACING COMPANY, LLC 4 (Fair Grounds Race Course)

Date of Application:

October 8, 2004 April 18, 2005

License Approval: Operations Commenced: September 19, 2007

# **Statutory Conditions:**

# **Employment Conditions:**

• Hire 80% Louisiana residents

#### **Procurement Conditions:**

• Louisiana Preference

# **Voluntary Conditions:**

#### **Employment Goals:**

- Hire 60% minorities
- Hire 50% women

#### **Procurement Goals:**

- Hire 5% minorities
- Hire 5% women

Employment	Statutory Conditions	Q2 2008	Q3 2008	Q4 2008	Q1 2009
Total		117	112	194	183
Louisiana	80%	116 (99.1%)	111 99.1%	193 (99.4%)	183 (100%)
Minority	None	87 (74.3%)	84 75.0%	167 (86.1%)	153 (83.61%)
Women	None	63 (53.8%)	61 54.4%	116 (59.79%)	105 (57.38%)

Procurement	Statutory Conditions	Q2 2008	Q3 2008	Q4 2008	Q1 2009
Louisiana	Louisiana Preference	95.9%	88.5%	86%	82.9%
Minority	None	1.22%	.76%	1.17%	8.68%
Women	None	6.32%	2.23%	3.06%	12.49%