1:1	LOUISIANA GAMING CONTROL BOARD
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4	BOARD OF DIRECTORS' MEETING
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9	Wednesday, February 9, 2011
10	House Committee Room 6
11	Louisiana State Capitol
12	Baton Rouge, Louisiana
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15	
16	TIME: 9:00 A.M.
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22	
23	
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25	
	2
1	APPEARANCES:

Louisiana Gaming Control Board - Vol. I, (Pages 1:1 to 238:24)

3 DANE K. MORGAN

- 4 Chairman
- 5
- 6 VELMA ROGERS
- 7 Vice-Chairman
- 8
- 9 AYRES BRADFORD
- 10 Board Member
- 11
- 12 ROBERT JONES
- 13 Board Member
- 14
- 15 MARK STIPE
- 16 Board Member
- 17
- 18 GERALD JUNEAU, SR.
- 19 Board Member
- 20
- 21 JAMES SINGLETON
- 22 Board Member
- 23
- 24 DENISE NOONAN
- 25 Board Member

- 1 APPEARANCES CONTINUED:
- 2
- 3 ELLIS BLOUNT
- 4 Board Member
- 5

6	MAJ	OR MARK NOEL			
7	Ex-O	fficio Board Member			
8					
9	LAN	A TRAMONTE			
10	Exe	cutive Assistant to the	e Chairm	ian	
11					
12	REP	ORTED BY:			
13	SHE	LLEY G. PAROLA, CSR,	RPR		
14					
15					
16					
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2	I.	CALL TO ORDER		5	
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1 I.C	ALL TO ORDER	
2	CHAIRMAN MORGAN: Good	morning.
3	Come to order. Please take a s	eat.

4 Miss Tramonte will call the roll,

5 please.

- 6 THE CLERK: Chairman Morgan?
- 7 CHAIRMAN MORGAN: Here.
- 8 THE CLERK: Miss Rogers?
- 9 MS. ROGERS: Here.
- 10 THE CLERK: Mr. Bradford?

11	MR. BRADFORD: Here.
12	THE CLERK: Mr. Jones?
13	MR. JONES: Here.
14	THE CLERK: Mr. Stipe?
15	MR. STIPE: Here.
16	THE CLERK: Mr. Juneau?
17	MR. JUNEAU: Here.
18	THE CLERK: Mr. Singleton?
19	MR. SINGLETON: Here.
20	THE CLERK: Miss Noonan?
21	MS. NOONAN: Here.
22	THE CLERK: Mr. Blount?
23	MR. BLOUNT: Here.
24	THE CLERK: Colonel Edmonson?
25	MAJOR NOEL: Major Noel for Colonel
	6
1	Edmonson.
2	THE CLERK: Secretary Bridges? [No
3	response.]
4	II. COMMENTS FROM THE CHAIR
5	CHAIRMAN MORGAN: We have nine in a
6	quorum. Good morning. If you listened,
7	you heard a new board member's name
8	mentioned, and the Chair would like to
9	recognize him as Mr. Ellis Blount, who
10	is recently appointed to the Board.
11	Welcome to the Board.
12	MR. BLOUNT: Thank you.

CHAIRMAN MORGAN: Why don't you pull 13

14	your mike down.
----	-----------------

15	MR. BLOUNT: Thank you. I'd like to
16	thank the Governor for the appointment,
17	and I look forward to serving with this
18	Board.
19	CHAIRMAN MORGAN: Thank you,
20	Mr. Blount. He comes by way of the FBI
21	and represents the law enforcement
22	representative on the board.
23	III. PRESENTATION OF SUITABILITY REPORTS
24	CHAIRMAN MORGAN: We have a busy
25	day; we have an exciting day. I just
	7
1	want to go over a few areas, the
2	organization of the meeting this
3	morning.
4	First of all, I'd like to thank the
5	three applicants and your willingness
6	and interest to invest in Louisiana. It
7	means a lot. I wish we had three
8	licenses to issue, but we only have one.
9	But we are very appreciative and look
10	forward to the successful candidate, to
11	working with them in the construction
12	phase and operations.
13	I'd also like to take the
14	opportunity to publicly thank the Office
15	of State Police and the Attorney
16	General's Office. Having had an

17	opportunity in the past to do these
18	backgrounds, they are a daunting task,
19	and I think they have gone above and
20	beyond the call of duty in getting these
21	done in the timely manner that they
22	have, especially with the information
23	that was provided to the Board. So I
24	thank you publicly for that and your
25	efforts.

1	The order of the day is we'll
2	receive investigative reports from the
3	Office of State Police Gaming Division
4	and the Attorney General's Office. Once
5	they have concluded their presentation,
6	we will allow board members an
7	opportunity to ask questions of State
8	Police and the Attorney General's
9	Office. I would just ask the board
10	members, would you be mindful of just
11	pushing the button so I can get you in
12	the order in which you have the
13	questions, and it helps the court
14	reporter.
15	The applicants will be given an
16	opportunity at the conclusion of the
17	State Police and the Attorney General's
18	Office presentation to address the
19	Board. I would ask that you cover new

information, if possible; however, I'm
mindful of the fact that you are willing
to spend a loft money on this state, so
we want to afford you ample opportunity
to adequately address the Board with any
and all information that you think is
9
pertinent for the Board to receive to
help us make our decision.
We'll allow the board members to ask
questions of the applicants. Upon the
conclusion of that, be mindful that if
you're testifying in front of the board,
we'll need to swear you in under oath.
The Attorney General's Office will cover
some conditions that would be placed on
each applicant if they are the
successful recipient of the license, and
we would like public affirmation from
the applicants each that they agree to
the conditions that will be placed on
the license.
At the conclusion of the three
presentations, we will allow for public
comment period. There are cards that
are on the front table. If you would
please be respectful enough to obtain a
card and fill it out, and I will call
you individually up if you'll if you

23	desire to speak. If you do not desire
24	to speak but you do want to go on the
25	record, please so note on the card, and
	10
1	we will certainly enter that information
2	into the record.
3	The Board will take this matter
4	under consideration. We will not vote
5	today, but we'll take it under
6	consideration at our regular scheduled
7	meeting which is next week, the 17th of
8	February, House Room 5 here in the
9	Capitol.
10	Okay. Is there any questions from
11	board members? [No response.] I
12	believe we reversed the order, so we
13	will have Office of State Police and the
14	Attorney General's Office come up and
15	present the information with regard to
16	St. Gabriel Downs.
17	Let me also has state for the
18	record, we do have resolutions that we
19	received from both Calcasieu Parish and
20	Jefferson Parish asking the board for
21	consideration of their respectful
22	applicants in each of their parish. So
23	each parish has to adopt a resolution
24	indicating they would have a local
25	referendum if a license was awarded to

	11
1	an applicant in that area.
2	1. St. Gabriel Downs, LLC
3	CHAIRMAN MORGAN: Okay. Introduce
4	yourself.
5	MR. PITRE: Chairman Morgan, Board
6	Members, I'm Assistant Attorney General,
7	Earl Pitre, Jr., here in the matter of
8	the application for St. Gabriel Downs,
9	LLC. With me are Senior Trooper Ryan
10	Riley and Auditor Maggie Malone blown.
11	Also present are representatives of St.
12	Gabriel Downs, LLC.
13	We are here to report the findings
14	of State Police in connection with the
15	riverboat license application for St.
16	Gabriel Dows, LLC. At this time,
17	Auditor Maggie Malone will present her
18	findings to the Board.
19	MS. MALONE: Good morning, Chairman
20	Morgan and Members of the Board. I'm
21	Maggie Malone, Auditor with Casino
22	Gaming Corporate Securities. St.
23	Gabriel is proposing a \$165 million
24	\$167.5 million project to be constructed
25	on the banks of Lake Charles at the foot
	12
1	of the east end of the I-10 bridge. St.
r	Cabriel evented a one year lasse ention

2 Gabriel executed a one-year lease option

3	with the City of Lake Charles for the
4	23.5-acre construction site to be
5	comprised of the existing seven and a
6	half acres and 16 acres to be reclaimed
7	from Lake Charles lake bottom. St.
8	Gabriel provided a draft lease agreement
9	that indicates a lease fee on the
10	existing seven and a half acres with a
11	credit over 20 years for the actual cost
12	of reclaiming the additional acreage.
13	St. Gabriel also negotiated a fee of
14	4.2 percent of net gaming revenues with
15	the City of Lake Charles to be
16	distributed to local and regional
17	municipalities and entities.
18	In addition to the casino, St.
19	Gabriel is planning a 200-room hotel, an
20	outdoor amphitheater with 3,000 seats, a
21	pool and deck area, meeting space with
22	3,000 seats, and a surface parking for
23	2,000 cars. St. Gabriel anticipates
24	that the project would be complete first
25	quarter of 2013.
	13
1	St. Gabriel proposes a capital
2	structure consisting of common and
3	preferred equity with the remainder

5 senior credit facility. Mr. Trotter is

6	planning a \$5 million common equity
7	contribution through a personal loan
8	that is non-recourse to St. Gabriel.
9	St. Gabriel, through an agreement with
10	Innovation Capital Investment Bankers,
11	has been in discussion with numerous
12	investors over the past weeks to secure
13	the additional equity and debt
14	financing.
15	Under St. Gabriel's operating
16	agreement, Mr. Trotter, as the managing
17	member, will maintain control over St.
18	Gabriel's operations and ownership. St.
19	Gabriel provided information that the
20	project will be managed under a
21	management agreement with the Silver
22	Slipper. This agreement not only
23	this agreement covers not only
24	management of the casino after opening
25	but also the project development and
	14
1	construction phases. Management fees
2	prior to opening will be a negotiated
3	amount and after opening will be based
4	on a negotiated percentage of revenue.
5	St. Gabriel currently is in negotiations
6	with Hard Rock Casino and Hotel for use
7	of their tradename for branding and
8	marketing purposes. Innovation Group, a

 will grow the market but will also divert funds from other existing gaming facilities. The predictions indicate an overall positive impact for the State. St. Gabriel's projected financial statements for a five-year period indicates sufficient cash flows from operations to maintain debt and fund capital expenditures; however, audit is unable to state with any degree of certainty that St. Gabriel can achieve its projected revenues or that it will have sufficient cash flows from operations to maintain its debt. In summary, other than the issues discover any financial matters to preclude the board's consideration of the granting the 15th license to St. Gabriel. MR. PITRE: Senior Trooper Ryan Riley will present his findings to the board. SR. TROOPER RILEY: Good morning, Chairman Morgan, Members of the Board, my name is Trooper Ryan Riley, and I'm with the Louisiana State Police Gaming 	9	consulting firm, estimates St. Gabriel
12facilities. The predictions indicate an13overall positive impact for the State.14St. Gabriel's projected financial15statements for a five-year period16indicates sufficient cash flows from17operations to maintain debt and fund18capital expenditures; however, audit is19unable to state with any degree of20certainty that St. Gabriel can achieve21its projected revenues or that it will22have sufficient cash flows from23operations to maintain its debt.24In summary, other than the issues25discover any financial matters to2preclude the board's consideration of3the granting the 15th license to St.4Gabriel.5MR. PITRE: Senior Trooper Ryan6Riley will present his findings to the7board.8SR. TROOPER RILEY: Good morning,9Chairman Morgan, Members of the Board,10my name is Trooper Ryan Riley, and I'm	10	will grow the market but will also
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10 my name is Trooper Ryan Riley, and I'm	8	SR. TROOPER RILEY: Good morning,
	9	Chairman Morgan, Members of the Board,
11 with the Louisiana State Police Gaming	10	my name is Trooper Ryan Riley, and I'm
	11	with the Louisiana State Police Gaming

Enforcement Division.
A suitability investigation was
conducted on St. Gabriel Downs, LLC, and
key personnel. This investigation
consisted of inquiries through federal,
state and local law enforcement
agencies, computerized criminal history
databases, financial and civil
institutions, and gaming regulatory
agencies. Tax clearance request forms
were forwarded to the Internal Revenue
Service and the Louisiana Department of
Revenue in order to ensure the
applicants are current in filing their
16
taxes.
During this suitability
investigation, I discovered no
information which would preclude the
information which would preclude the licensing of St. Gabriel Downs, LLC, or
licensing of St. Gabriel Downs, LLC, or
licensing of St. Gabriel Downs, LLC, or Mr. William Trotter, II, who is managing
licensing of St. Gabriel Downs, LLC, or Mr. William Trotter, II, who is managing member slash owner. Mr. Anthony Horvat,
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licensing of St. Gabriel Downs, LLC, or Mr. William Trotter, II, who is managing member slash owner. Mr. Anthony Horvat, Chief Executive Officer, is currently delinquent with the IRS. St. Gabriel Downs', LLC, legal counsel, Deborah Harkins, stated that she's been in

15	currently working with IRS to resolve
16	the issue.
17	MR. PITRE: The Office of the
18	Attorney General has reviewed the file
19	compiled as a result of the
20	investigation conducted by the Office of
21	State Police. Except for the tax issue,
22	which is unresolved, our review
23	indicates that no information was found
24	that would preclude issuance of the
25	license to St. Gabriel Downs, but also
	17
1	want the Board to be aware of Louisiana
2	Revised Statute 27 Title 27, Section
3	28J, which is in awarding a license, the
4	Board may consider the person is not
5	current in the filing of applicable tax
6	returns, payment of taxes to the owed
7	to the IRS, excluding items under formal
8	protest; however, if the Board were to
9	issue the license, the individual would
10	have 60 days from the date of issuance
11	to become current. Otherwise, they
12	would be deemed unsuitable.
13	From a we haven't been able to
14	determine whether it's been under formal
15	appeal, and, also, in sum I'd like to
16	make the Board aware that the applicant
17	has agreed to certain conditions, if

18	accepted by the Board, will be made part
19	of the license if awarded to St. Gabriel
20	Downs, LLC. The majority of the
21	conditions mirror the conditions
22	recently placed on licensees, and I
23	bring to the Board's attention the
24	following:
25	St. Gabriel Downs will take all
	18
1	necessary steps to have the local
2	election on the first available date.
3	The berth site will be in Lake Charles
4	in Calcasieu Parish. The approved
5	project includes a gaming riverboat,
6	support facilities with restaurant and
7	retail space, a 200-room hotel, 3,000
8	square feet of pool and deck area, 1,500
9	seats in indoor theater, 3,000 seat
10	outdoor amphitheater, 3,000 square feet
11	of meeting space, and 2,000 square feet
12	for parking.
13	The minimum investment is
14	\$167,449,916. The timeline to submit
15	the plans will be 120 days after
16	certification of the election. The
17	timeline to submit contracts will be 128
18	days after acceptance of the plans. The
19	timeline to commence construction will
20	be 30 days after acceptance of the

21	contracts, and the timeline to complete
22	construction will be 15 months after the
23	commencement of construction. The
24	escrow agreement is \$16,700,000 which
25	will be funded 30 days after the
	19
1	election certification. They cannot
2	draw from the escrow for development
3	expense prior to the commencement of
4	construction. The disbursements will be
5	made pursuant to the escrow agreement.
6	There will be a payment of \$16,700,000
7	to the State if no satisfactory progress
8	is made prior to commencement of
9	construction. And, also, the total
10	employment with benefits will be 800
11	employees. Thank you.
12	CHAIRMAN MORGAN: That concludes
13	your presentation?
14	MR. PITRE: Yes, sir.
15	CHAIRMAN MORGAN: Okay. Members,
16	I'd open it up for questions.
17	Mr. Jones.
18	MR. JONES: Yeah, a question for
19	Trooper Riley, I think. In the
20	background investigation relative to Old
21	Evangeline Downs, there was an issue
22	back in 2000 that went before the law
23	judge relative to how much money the

24	track owed the horsemen, and it was
25	resolved for \$1.6 million, which Judge
	20
1	Brown said, well it wasn't gross enough
2	to deny the renewal of the license.
3	What was the nature 1.6 million
4	to me is a pretty big number. What was
5	the nature of that dispute; do you know?
6	SR. TROOPER RILEY: Well, the State
7	Police found a violation the Video
8	Gaming Section of State Police found a
9	violation with them. What happened was
10	they failed to report a civil suit in
11	their application for the years of
12	1996-1997, 1997-1998, 1998-1999, 1999 to
13	2000. That's what kicked off the
14	investigation. The civil suit was not
15	disclosed as it is required under law,
16	and that's where the administrative law
17	Judge Brown ruled that it was just a
18	mistake a business mistake.
19	The other issue with the
20	\$1.6 million that was paid out was due
21	to a underpayment to the Benevolent
22	Horsemen's Protective Association. They
23	were being under paid a certain
24	percentage, and when it was discovered,
25	they were ordered to make restitution to

1	them. For any other in-depth, I guess,
2	statements or anything like that, I
3	would have to defer that to the legal
4	counsel of St. Gabriel Downs or
5	Mr. Trotter, and maybe they can better
6	answer your questions for you if you
7	would like to go into greater detail.
8	MR. JONES: I do. That's all I
9	have.
10	CHAIRMAN MORGAN: Anyone else?
11	Mr. Bradford.
12	MR. BRADFORD: Were those two
13	totally unrelated situations?
14	SR. TROOPER RILEY: Yes. It seems
15	like to me by reading the old reports
16	that while while looking into the
17	violations for the nonreporting of the
18	civil suit, it that other judgment
19	was located, so I guess Judge Brown
20	included everything and wanted to make
21	sure before the issuance of the license
22	that that restitution was made prior to
23	him issuing St. Gabriel Downs their
24	license.
25	MR. PITRE: You mean old Evangeline
	22
1	Downs.
2	SR. TROOPER RILEY: Oh, I'm sorry.
3	Old Evangeline Downs.

4	CHAIRMAN MORGAN: The board is
5	clear. I have a few questions with
6	regard to the corps of engineers permit;
7	and I know that the applicant might shed
8	some light on this, but I wanted to
9	ascertain if State Police or the
10	Attorney General's Office had any
11	communication with the corps of
12	engineers with regard to: Is it even
13	feasible to obtain a permit to do what
14	is proposed, and then what is the
15	reasonable timeline to expect?
16	SR. TROOPER RILEY: I can answer
17	that, Earl. I've been on that I've
18	been back and forth with St. Gabriel
19	Downs about this issue. I've actually
20	spoken to their representative who
21	they're using to contract the permit,
22	Mr. Reagan Brown. I got him on a
23	three-way call so that there would be
24	no, I guess so that there would be no
25	misunderstandings so that I could
	23
1	actually hear the words for myself.
2	We called the person who he with
3	the corps of engineers who he's been
4	dealing with, which is a Mr. Ronnie
5	Duke, who is the New Orleans district
6	corps of engineer that has authority

7	over that area. He proposed a plan to
8	them, and Mr. Ronnie Duke said that it's
9	been done on Calcasieu Bay before. It's
10	not a issue. He has no doubt that, you
11	know, they would run into any trouble
12	when they do it.
13	I've also got a timeline for you.
14	It should take approximately 60 to 90
15	days for St. Gabriel Downs to secure the
16	permit from the corps of engineers, and
17	the reclamation process will take
18	approximately 180 days to fill in the
19	13.6 area that they're going to reclaim.
20	Now, I was advised to let the board
21	know that because the reclamation
22	process will take 189 days, that doesn't
23	mean that construction will not start
24	until 189 days. I was advised that
25	they're going to start construction of
	24
1	the hotel approximately 40 days after
2	the commencement of dredging.
3	So I hope that is able to answer
4	your question.
5	CHAIRMAN MORGAN: Miss Malone, with
6	regard what is there any
7	confirmation on what equity is in the
8	project currently that has been
9	proposed? When we talk about financing

10	with all these projects, what equity
11	have y'all confirmed that is available
12	at this time for the project?
13	MS. MALONE: The \$5 million from
14	Mr. Trotter. He has given us a verbal
	-
15	indication that that's available, plus a
16	letter from J.P. Morgan that he has set
17	up an account. Other than that, that's
18	all we have in writing on that. We have
19	a letter from Oxford with their
20	commitment to support an additional
21	amount on the common equity. Other than
22	that, we have a commitment for the debt
23	portion from Black Diamond. Other than
24	that there's just been some indication
25	that there are some serious other talks
	25
1	going on and that there are investors
2	that are serious, but they're not at
3	this point willing and ready to give any
4	written commitment.
5	I believe in conversation with the
6	applicant this morning, that they can,
7	from their perspective, give you-guys a
8	little bit more assurance and provide
9	another level of comfort that we just
10	don't have in writing right now.
11	CHAIRMAN MORGAN: You do have a
12	commitment on the Black Diamond?

13	MS. MALONE: There's a letter from
14	Black Diamond.
15	CHAIRMAN MORGAN: We'll have the
16	licensee address that.
17	Mr. Pitre, with regard to the
18	delinquent tax status, it is your
19	appreciation that that matter is not
20	that matter is still unresolved with
21	regard to the IRS?
22	MR. PITRE: Yes, sir.
23	CHAIRMAN MORGAN: They have not
24	taken the formal proceeding to contest
25	it?
	26
1	MR. PITRE: Well, we're unable to
2	determine what they have taken have
3	taken a formal process. We know that
4	they're under settlement negotiations
5	right now, but how they got to that
6	point, whether it was through formal
7	appeal or just talking with the IRS and
8	working out settlement that way, we have
9	no knowledge of that. So technically it
10	still would be considered delinquent
11	status.
12	CHAIRMAN MORGAN: What is the 60
13	days based on; was that by the statute?
14	MR. PITRE: By statute.
15	CHAIRMAN MORGAN: They have 60 days

16	to resolve the issue.
17	MR. PITRE: Yes, sir.
18	CHAIRMAN MORGAN: Okay.
19	Mr. Bradford?
20	MR. BRADFORD: Miss Malone, the
21	letter from Black Diamond Capital was a
22	letter of interest or a letter of
23	commitment?
24	MS. MALONE: I have the letter here.
25	I can read it. I'll read it for you, if
	27
1	that will
2	"On behalf of Black Diamond
3	commercial funding, I'm pleased to
4	confirm Black Diamond's preliminary
5	interest in providing debt financing for
6	the construction and operation of your
7	proposed casino project in Lake Charles.
8	Based upon the information you have
9	provided and the discussions that we
10	have had to date, it is our
11	understanding that the project as
12	currently planned will include a 375,000
13	square foot facility encompassing 1,200
14	slot machines, 50 table games, a
15	200-room hotel, a live entertainment
16	area and various food and beverage
17	outlets. The project will be erected at
18	the site of the former Harrah's Casino

19	at a cost of approximately \$160 million.
20	We regret that Black Diamond has
21	recently been quite busy with loans and
22	other opportunities requiring the
23	year-end closing. Once this period is
24	behind us, we look forward to continuing
25	discussions about the project with you
	28
1	and your colleagues at St. Gabriel
2	Downs.
3	And that was from that was dated
4	December the 15th. I have been told by
5	the license the applicant that Black
6	Diamond is prepared to move forward with
7	the debt portion, and St. Gabriel is
8	prepared to give further assurance on
9	this; but this is all we have in
10	writing.
11	CHAIRMAN MORGAN: Anyone else?
12	Okay, the board one more question.
13	MR. BRADFORD: This may actually be
14	for the applicant, but I guess, Miss
15	Malone, the applicant status as far as
16	their negotiations with Silver Slipper,
17	is that was that part of your
18	investigation?
19	MS. MALONE: Yes, it was. They have
20	a management agreement in place with
21	Silver Slipper with Mr. Alanis as

22	providing the expertise that we would
23	need for the ability to rely upon their
24	ability to complete the construction and
25	management. We do have an executed
	29
1	management agreement.
2	CHAIRMAN MORGAN: Okay. Don't go
3	too far. We'll have the applicant come
4	now. Thank you for your presentation.
5	We'll have everyone introduce
6	themselves, and then we'll go ahead and
7	
8	MS. HARKINS: Mr. Chairman, my name
9	is Deborah Harkins. I'm with the law
10	firm of McGlinchey Stafford, and I'm
11	here as a representative of St. Gabriel
12	Downs, LLC. With me he have Mr. William
13	Trotter, who is the Owner and Senior
14	Manager of St. Gabriel Downs, LLC;
15	Mr. Paul Alanis, who is the Senior CEO
16	of Silver Slipper; and Mr. Anthony
17	Horvat, who is the CEO of St. Gabriel
18	Downs, as well as Matt Sodl, who is the
19	Senior Vice-President of the Innovation
20	Capital investment.
21	CHAIRMAN MORGAN: Who will be
22	testifying representing everyone?
23	MS. HARKINS: Yeah, they will all
24	have a short we have others here that

25	are prepared to answer questions should,
	30
1	you know with the expertise to answer
2	questions if that comes up.
3	CHAIRMAN MORGAN: Well, we might as
4	well get them.
5	MS. HARKINS: That's fine. I just
6	wanted to let you know. Mr. Paul
7	Girvan, who is with Innovation
8	CHAIRMAN MORGAN: Is everyone listed
9	on what you presented?
10	MS. HARKINS: Um-hmm.
11	COURT REPORTER: Say it again.
12	MS. HARKINS: And Mr. Tom Hoskins,
13	who is with Brice Cunningham, with
14	the Cunningham Group; Mr. Bob Kelly, who
15	is Innovation Capital; Tom Hoskins, who
16	is with Roy Anderson. That's our team.
17	COURT REPORTER: Everybody, please
18	raise your right hand. Do you swear or
19	affirm that the testimony you will give
20	in the cause now in hearing will be the
21	truth, the whole truth, and nothing but
22	the truth, so help you God?
23	(Whereby the above-mentioned witnesses
24	representing St. Gabriel Downs, LLC, were duly
25	sworn.)

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31

1 CHAIRMAN MORGAN: Thank you. The

3	MS. HARKINS: All right. I'd like
4	to start off by thanking the committee
5	and all the hard work that Maggie and
6	Lana and Lieutenant Ryan Riley and Earl
7	and all of the gang put forth in working
8	with us and putting this application
9	forward. They've done a wonderful job,
10	a detailed job, and I'd like to
11	compliment and thank them for their
12	efforts on our behalf. And we sincerely
13	appreciate that.
14	I, also, just kind of want to bring
15	you up to date because you did mention,
16	Mr. Chairman, that the Parish of
17	Calcasieu did call the election. I just
18	wanted to point out that they have
19	called the election for the April 30th
20	election, which is very important, I
21	think, to the parish and to the State
22	but as well as the city, because in our
23	case and I don't know if you have
24	that, but I brought a certified copy for
25	you just in case you didn't the City
	32
1	of Lake Charles has to call the election
2	in tandem with the parish, and that
3	election too has been called for
4	April 30th.

5	And the way that the process for the
6	April 30th, we've just got a little
7	ahead of the curve because it was the
8	desire it was our appreciation of the
9	desire to have the election sooner than
10	later, so we are on, you know and
11	it's available to be pulled, but we are
12	on the March 14th bond commission, and
13	if one of the Calcasieu Parish people
14	are lucky enough to be awarded the
15	license, then they are prepared with the
16	Secretary of State with the propositions
17	to move forward on an April 30th ballot.
18	So that is one of the things we just
19	wanted to emphasize to the Chairman and
20	let you know further that the City of
21	Lake Charles is in that equation.
22	I just wanted to be responsive to
23	the question related to the lawsuit that
24	required the 1.6 mill so that it was
25	clear. That particular lawsuit was
	33
1	against all four racetracks at the time
2	for the improper filling out of a State
3	Police form that was, in fact, the form
4	that everybody had a been using that
5	was, you know, produced to by State
6	Police, and all four tracks were
7	defendants in that suit. And the 1.6

8	was a settlement figure by Old
9	Evangeline Downs because we didn't want
10	to, you know, appeal it, and so that was
11	the settlement figure. But it was part
12	and parcel of a lawsuit that involved
13	all four racetracks and involved it
14	was, you know, eventually settled for a
15	large amount by all racetracks, but
16	quite frankly, they had all filled out a
17	form that was provided to them and had,
18	you know, paid the horsemen in
19	accordance with that.
20	MR. JONES: So each of the other
21	three also had to come up with
22	MS. HARKINS: Yes, sir, yes, sir.
23	So I just wanted to clear that up so you
24	put it in perspective with the other
25	what was going on at the time.
	34
1	CHAIRMAN MORGAN: I believe the
2	Board was actually named
3	MS. HARKINS: Yeah, I think that
4	y'all were part of it, as well.
5	CHAIRMAN MORGAN: in that suit.
6	MS. HARKINS: So it was all that
7	suit, and so I just wanted to put that
8	in perspective and clear that up so that
9	you understood that, yes
10	CHAIRMAN MORGAN: I think we

11	prevailed, though.
12	MS. HARKINS: Yeah. Well, I think
13	we came out ahead by settling it, quite
14	frankly. You know, we had the lesser
15	amount, you know, in the so I just
16	wanted that cleared up so there were no
17	further questions related to that.
18	As pointed out by Mr. Pitre and I
19	think he wanted it articulated that on
20	behalf of the St. Gabriel Downs we
21	are, in fact, prepared to and ready to
22	meet the conditions that would be
23	imposed on us by the Gaming Control
24	Board should we be fortunate enough to
25	be awarded the license.
	35
1	CHAIRMAN MORGAN: Who has
2	Mr. Trotter, who has the legal authority
3	to affirm that on record for me?
4	MR. TROTTER: I do.
5	CHAIRMAN MORGAN: Have you reviewed
6	the conditions?
7	MR. TROTTER: Yes, I have.
8	CHAIRMAN MORGAN: And you agree to
9	that?
10	MR. TROTTER: I agree to do that.
11	MS. HARKINS: All right.
12	CHAIRMAN MORGAN: Thank you.
13	Anything else we need on that, Leonce?

14	MS. HARKINS: We're good with that?
15	All right. The I have with me a
16	quite qualified team who will be able to
17	bring you up to date on the issues
18	related to, you know, where we are. We
19	think we've come a long way since
20	December 16th. You know, not to say,
21	you know, financing is an easy thing,
22	but I can tell you and congratulate my
23	team on really the extensive and hard
24	work they have done, and I will allow
25	Mr. Alanis and Mr. Sodl, and whoever
	36
1	else seems appropriate, to give you an
2	update on where we are and how
3	comfortable we are at this situation on
4	the funding situation.
5	So at this time, I'd like to turn it
6	over to Mr. Alanis.
7	MR. ALANIS: Well, actually as it
8	relates to the financing, it would be
9	better, I think, if Mr. Trotter or Mr.
10	Horvat
11	MS. HARKINS: Okay.
12	MR. ALANIS: because they're
13	directly involved in that. I'm
14	certainly here to help in any way I can,
15	but I'd like to
16	MS. HARKINS: Well, I'm sorry.

17	We'll get Tony and Matt at the table.
18	Excuse me, I'll defer to Mr. Matt Sodl
19	and Mr. Horvat to bring you up to speed
20	on our funding efforts.
21	MR. HORVAT: Thank you. Good
22	morning. We've been working closely
23	with Innovation Capital to develop the
24	financing and funding for this project.
25	Mr. Matt Sodl here is the lead for
	37
1	Innovation Capital on this, and he's
2	requesting to update the Board on our
3	progress to date. I will reiterate what
4	Deborah had said, which is we feel that
5	we have made material and significant
6	progress since last being here in
7	December. We think that we are in an
8	excellent position to be able to fully
9	fund the project.
10	MR. SODL: Good morning, Matt Sodl,
11	with Innovation Capital. We're a
12	boutique investment bank, specifically
13	focused on the gaming hospitality
14	industry. We've been around since 2004
15	and have done close to 40 transactions
16	raising nearly \$3 billion completing
17	\$3 billion worth of transactions in that
18	time frame. We've been working very
19	closely, as Tony Horvat indicated, on

20	the capital structure and recent
21	financing for this project, and
22	previously our firm has issued a highly
23	confident letter in our expressing
24	our confidence in the ability to raise
25	the capital for this project. And this
	38
1	is right in a sweet spot of what we do
2	everyday, so I think putting forth a
3	letter of this nature is expresses
4	our sincere capabilities in getting this
5	done.
6	Since December, I would make some
7	high level comments, I think.
8	Specifically, I think, we have worked
9	closely over the last number of months
10	to firm up the capital structure, and I
11	think as of this morning, I think we
12	feel confident that we have circled the
13	equity for the capital structure to be
14	completed here and have been in
15	negotiations and excuse me,
16	negotiating terms of various agreements
17	and term sheets with prospective
18	investors on both the debt as well as
19	the equity financing for the project.
20	So we have we envision the
21	capital structure being tiered in number
22	of different tranches, from both senior

23	debt and a preferred equity, as well as
24	common equity, and we've been in
25	discussions with large money center
	39
1	banks to provide a senior credit
2	facility and feel confident that that
3	can get done.
4	In terms of a mezzanine piece, we've
5	been in negotiations quite recently with
6	a institution that is prepared to
7	provide provide a commitment at some
8	point to provide that mezzanine tranche,
9	and when married with the equity capital
10	that Oxford and Mr. Trotter are prepared
11	to provide, we think that we have a
12	capital structure that is circled.
13	CHAIRMAN MORGAN: What is your time
14	frame estimated time frame once the
15	license is awarded?
16	MR. SODL: Well, I think if we had a
17	positive indication from the Board next
18	week, I think we would, over the course
19	of 30, 45 days, be able to put together
20	commitments for the various tranches
21	that are being spoken for in this
22	capital structure.
23	CHAIRMAN MORGAN: Would you afford
24	the opportunity for board members to
25	come up to the table and ask questions

	40
1	with regard to finance? Members?
2	MR. JONES: Yeah, a couple of
3	questions. One, the parent company,
4	Hard Rock, is having some
5	well-publicized financial difficulties
6	up in Las Vegas, and they may have new
7	management this week, or they may have
8	to go through chapter whatever. How
9	does that bear on this project?
10	MR. HORVAT: Yeah, I was going to
11	say: We actually are prepared to answer
12	that question. Mr. Alanis was the one
13	that was
14	MS. HARKINS: He will bring you up
15	to date.
16	MR. HORVAT: bring you up to
17	date.
18	MR. ALANIS: Paul Alanis.
19	Mr. Horvat and Mr. Trotter have been in
20	discussions with representatives of the
21	company, and I have also been in
22	discussions with David Berman, who runs
23	a company called Regal Capital Advisors,
24	who is the advisor to Hard Rock in terms
25	all of their licensing agreements and
	41
1	has negotiated those licensing
2	agreements in other situations

2 agreements in other situations.

3	Let me go back and explain to you a
4	little bit about the structure of Hard
5	Rock so that you understand exactly
6	what's happening and how that impacts
7	the overall company. In the early days,
8	Hard Rock was really split into two
9	parts, and the Seminoles Seminole
10	Nation controls the Hard Rock license as
11	it relates to restaurants and the
12	ability to develop casinos east of the
13	Mississippi. An entity owned by
14	essentially controlled by the Morgan
15	Hotel Group took over Peter Morton's
16	ownership interest in the Hard Rock
17	Hotel in Las Vegas and inherited the
18	rights to develop casinos in the western
19	part of the United States.
20	After Mr. Morgan [sic] sold after
21	Peter Morton sold that to that group,
22	they entered into a major credit
23	facility, dramatically expanded the
24	facility, and it's that debt that you're
25	talking about that is now being that
	42
1	is now in default and where there is
2	negotiations going on and potential
3	foreclosures, which have been stayed at
4	this point, but which is troubling that
5	particular asset.

6	We don't see this as being a
7	situation which undermines the Hard Rock
8	as an entity or as a brand. It is a
9	problem isolated to that particular
10	property due to the amount of debt that
11	is on that property. That debt will
12	either being restructured in some
13	fashion, or it's possible that the
14	lender will foreclose on it, take it
15	back and sell it to another party.
16	The discussions I've had with Mr.
17	Berman where they have they have a
18	formula, and understand that the
19	agreement we're talking about doing with
20	Hard Rock is accretive to the company.
21	We're not asking them for a capital
22	investment. It is revenue streamed to
23	them in exchange for licensing, the
24	rights to the name, the trademark, the
25	intellectual property associated with
	43
1	Hard Rock.
2	So we see no reason why they will
3	not enter into this agreement; but at
4	the present time, they need the lender's
5	consent to do so, and with the issues
6	that are at hand, it has obviously
7	diverted their attention to negotiating
8	a specific agreement with us. They have

9	negotiated a specific agreement with a
10	tribe in Tulsa, Oklahoma, and one in
11	the one in the desert in California.
12	Those agreements they expect will go
13	forward. They are willing to do a
14	similar agreement with us, but we don't
15	have an agreement with them at the
16	present time. We still feel the Hard
17	Rock brand would be of significant
18	value, and we have every degree of
19	confidence that we can negotiate a fair
20	and reasonable agreement with them that
21	will make sense for this.
22	I think what Mr. Trotter has come to
23	this board with, though, is the
24	commitment and our commitment to you, if
25	granted the license, is that we will
	44
1	build a theme casino with a very strong
2	name brand associated with it. It is
3	intended that it be the Hard Rock, but
4	if there were problems with the Hard
5	Rock, there are others out there,
6	including Margaritaville and others who
7	we feel that we can go to and bring that
8	would bring strong brand identification
9	to this product and this site that would
10	grow the market.
11	It does not mean that we're not

12	going to continue our discussions with
13	Hard Rock, but they aren't the only fish
14	in the ocean. And we expect that it is
15	in their economic interest to move
16	forward with us, but if we were to run
17	into a roadblock with them for any
18	reason, our commitment would be that we
19	would bring a similar, just a strong
20	brand to this product to this
21	property to replace Hard Rock that would
22	be of similar nature as we've talked
23	about in terms of its demographics, its
24	appeal, its name brand identification
25	and its ability to grow the market in
	45
1	Lake Charles.
2	MS. HARKINS: And I want to
3	emphasize just in closing on that, is
4	that, you know, I've been describing
5	it to others and it makes sense, it
6	doesn't change the project at all. The
7	project will remain a 200-room hotel.
8	The same exact look will be there. All
0	we're talking about is the cover. So
9	we le taking about is the cover. So
9 10	you'll have, you know, everything that
	-
10	you'll have, you know, everything that
10 11	you'll have, you know, everything that we have committed and brought to the

15	models. Everything remains the same.
16	Just, right now, our cut off end is
17	something that's outside of our control
18	related to that one particular property
19	that really has no bearing particularly
20	on our project.
21	MR. JONES: I just wonder if it does
22	become a Margaritaville or some other
23	brand name and the people voted for a
24	Hard Rock project, I wonder if they'd
25	have to vote again.
	46
1	MS. HARKINS: No, the project is
2	you know, again, what the proposition
3	says, what everything that has been
4	presented is, in fact, the structure of
5	the project. It's not the name, and if
6	you look at the proposition, it is for
7	St. Gabriel Downs Casino project, not a
8	Hard Rock project.
9	MR. ALANIS: And I think that that
10	applies to other situations. For
11	instance, in Shreveport where the
12	Eldorado is now operating which used to
13	be a different, you know, First Players,
14	and so, you know, there are obviously a
15	lot of changes in ownership, changes in
16	the structure or the name of facilities
17	in the state that are taking place.

18	MR. JONES: Yeah. Another question:
19	Part of the project would encompass
20	where the tourist bureau sits, and I
21	believe y'all have agreed to locate
22	that. To where? Do you know where you
23	might be has that been resolved?
24	MS. HARKINS: If we move forward and
25	we move the Southwest Travel Center,
	47
1	whatever it's called Visitors'
2	Bureau, it's WOVB it would move
3	further down the lakefront. If you're
4	looking at the plat, you know, it bends.
5	Right there at the bend is what the
6	mayor told us would be a good where
7	he would be looking at. So it would
8	just be further down on the lake but
9	still on the lakefront and at that bend,
10	which they think would be in a better
11	location for it with the alligator pound
12	right there, so that's what he's looking
13	at.
14	MR. JONES: The only other question
15	I have, and this is for Innovation
16	Innovation Group. In their research, it
17	came up with a statistic that makes me
18	scratch my head. Talking about the
19	average income, your age group is 25 to
20	49 that you're shooting for, and it says

21	average income for that age group is
22	\$73,000 compared to those 50 and over
23	which is \$72,000. And it's hard for me
24	to get through my mind that people 25 to
25	49 are making more money than people 50
	48
1	and plus.
2	MS. HARKINS: I'll defer that to Mr.
3	
4	MR. JONES: Are you including
5	everything in nursing homes and
6	whatever.
7	MR. GIRVAN: Those numbers are
8	provided to us by a national demographic
9	outfit called Claritas, and the
10	explanation for that is simply that when
11	you're over 50, a large portion of that
12	population will be retired and won't be
13	receiving income directly that we
14	reported. So that's the explanation.
15	MR. JONES: Okay. I was just
16	curious.
17	CHAIRMAN MORGAN: Mr. Singleton.
18	MR. SINGLETON: I'm a little
19	confused at this point. The first
20	question I need to answer is to try
21	and the relationship between Silver
22	Slipper and now you have Hard Rock, and,
23	Mr. Alanis, I guess I'm sitting here

24	listening because the picture you
25	painted at the last meeting was a little
	49
1	bit more glowing than the picture that
2	I'm getting today. But I feel like I
3	understand: What is this relationship
4	between Silver Slipper, Hard Rock and
5	whatever y'all are trying to do?
6	MR. ALANIS: The role that Silver
7	Slipper Gaming would have in this,
8	Mr. Singleton, would be to assist in the
9	development of the facility and then to
10	manage the facility. So it would be our
11	responsibility to put together the team,
12	the general manager and all of the
13	department heads, to develop all the
14	procedures, to determine the mix, if you
15	will, of slot machines and the layout of
16	the casino floor and all of those
17	things, the restaurant, the menus.
18	Everything that would go into the
19	day-to-day operation of the facility
20	would be our responsibility.
21	MR. SINGLETON: "Ours" meaning Hard
22	Rock?
23	MR. ALANIS: Meaning Silver Slipper
24	Gaming. Hard Rock's sole involvement in
25	this will be as the licensor of a name

1	and of the intellectual property
2	associated with that name. They will
3	not have any role whatsoever in the
4	day-to-day management or in the conduct
5	of the business there. It will, of
6	course, have to be managed in a manner
7	consistent with their standards in terms
8	of their licensing standards, that they
9	care about the quality of the facility
10	that bears a Hard Rock name, so there
11	will be obligations in any licensing
12	agreement entered into with them, but
13	assuming that the licensee, that is St.
14	Gabriel through Silver Slipper Gaming as
15	its manager, complies with those
16	licensing covenants, then they're really
17	not involved at all.
18	So it's strictly licensing of their
19	name, the trademark and all of the
20	goodwill associated with the Hard Rock
21	name that they're paid a fee for, but
22	they didn't participate in that.
23	MR. SINGLETON: Hard Rock, as I
24	understood you said earlier for lack
25	of a better way of putting it, Hard Rock
	51
1	west and Hard Rock east
2	MR. ALANIS: Yes.
3	MR. SINGLETON: I think is the

4	way you put it, so we're dealing with
5	east?
6	MR. ALANIS: No, we're dealing with
7	west. We're dealing with the we
8	would be dealing with the Seminoles, but
9	we are dealing with west, the Hard Rock
10	that controls west of the Mississippi.
11	MR. SINGLETON: Okay. Now, who
12	the problem you're having in Vegas, is
13	that with the west or the east?
14	MR. ALANIS: Yes, it is. Yes, it
15	is, and that's the problem that has
16	diverted them from focusing on a license
17	agreement, which as I say, is nothing
18	but profit to them. That's why I feel
19	that in if we're successful and the
20	license is granted, I have little doubt
21	that we will come to an agreement with
22	them because it's to the economic
23	advantage, both the lender and the Hard
24	Rock entity. There isn't a financial
25	exposure to them in terms of asking them
	52
1	to put money into this, so that's why I
2	have every reason to believe that sound
3	businessmen will come to an agreement to
4	allow an agreement to go forward that
5	will help the financial situation of
6	that company, not hurt it.

7	MS. HARKINS: Hard Rock is a
8	marketing tool, for simplicity. You
9	know, it's the name, the brand we're
10	using as a marketing tool.
11	MR. ALANIS: And the entity, as I
12	mentioned previously, is in
13	negotiations. In fact, it's my
14	understanding that in the Tulsa,
15	Oklahoma, situation I think it's with
16	the Cherokees that that agreement is
17	essentially finalized. They have one
18	that's a repositioning of a casino in
19	the desert in California, one of the
20	Native American facilities there that is
21	sort of similar to where we are in terms
22	of discussions and movement toward a
23	toward a licensing agreement that is
24	moving forward in good faith but is
25	somewhat sidetracked simply because of
	53
1	the immediate concerns they are focused
2	on in terms of restructuring the debt or
3	facing, you know, the financial issues
4	that they do with their lender.
5	MR. SINGLETON: Okay. Mr. Chairman,
6	my next question relates to the job
7	category, and I don't know if we're
8	ready to deal with this now, or when
9	somebody else comes up, that's going to

10	be able to talk about the employment
11	records and what you're going to do with
12	that. So I'd like to get a little more
13	information on that at some point before
14	y'all leave.
15	MS. HARKINS: We're prepared to
16	answer any questions that if I can't
17	answer, I've got a team here who can.
18	CHAIRMAN MORGAN: Go ahead.
19	MR. SINGLETON: I just want someone
20	to explain: I think in here from the
21	State Police and go back to the your
22	proposals proposal, I'm trying to
23	understand your employment, because it
24	seems it was a little bit different in
25	terms of number of employees you start
	54
1	with and the number you end up with are
2	not quite the same.
3	MS. HARKINS: Can you be more
4	specific?
5	MR. SINGLETON: The numbers, greater
6	or less.
7	CHAIRMAN MORGAN: Why don't you
8	clarify how many anticipated employees
9	you anticipate during the construction
10	phase and then post construction for
11	regular operation and a percentage of
12	or the number of FTEs, because I was

13	going to get to that anyway. Is that
14	what you're asking?
15	MR. SINGLETON: Yes.
16	CHAIRMAN MORGAN: There were some
17	numbers that were, from the State Police
18	report versus the presentation, off a
19	little, and we just wanted to I have
20	a question on that, too, as to firm up
21	the anticipated number of
22	MR. GIRVAN: Locally owned and
23	construction we estimate it will be 506
24	direct full-time equivalents on the
25	construction side locally in Lake
	55
1	Charles. When that's run through a
2	multiplier an economic multiplier
3	effect, that would increase the 187
4	full-time equivalents in the local
5	economy, Calcasieu Parish. Statewide
6	the number of employment directly would
7	be 571, increasing to 1,127 if you take
8	out cut all the indirect effects from
9	the economic multiplier.
10	MR. SINGLETON: I guess the problem:
11	You go from 500 and you multiply it and
12	increase. I didn't quite understand
13	how is that over a period of time?
14	MR. GIRVAN: Over the period of
15	construction, the 500 or so jobs we're

16	talking about are those directly
17	involved locally in constructing the
18	facility.
19	MR. SINGLETON: Okay.
20	MR. GIRVAN: When that is worked
21	through the economy and people and the
22	construction by cement, that creates
23	jobs at a cement factory at somewhere
24	else, and that's an indirect job, so we
25	add up all those indirect effects in the
	56
1	economy to get the total, which would be
2	over the 1,100 jobs.
3	MR. SINGLETON: And when you start
4	operating the casino, how many jobs?
5	MR. GIRVAN: I'm turning my pages
6	right. We're estimating in the casino
7	itself will employ 662 full-time
8	equivalents with some additional, excuse
9	me, 476 jobs in retail entertainment, F
10	and B and hotel, for a total of a 1,100.
11	MR. SINGLETON: Total of 1,100?
12	MR. GIRVAN: Yes, sir.
13	MR. SINGLETON: This is the 15th
14	casino, and what, we've been in business
15	in Louisiana now for gaming for how many
16	years?
17	CHAIRMAN MORGAN: Eighteen or 19.
18	MR. SINGLETON: And I guess when I'm

19	beginning to take a look at each one of
20	the casinos in terms of your structure,
21	your management structure, your
22	employment structure, especially as it
23	related to the diversity employment in
24	these things, and I don't see it there.
25	And I guess I'm going to be looking for
	57
1	you-all to tell me, before I vote
2	anyway, on this in terms of how you plan
3	to put this together. Specifically, I'm
4	more interested in local people, people
5	who have been in Louisiana for 20 some
6	odd years. You ought to have general
7	managers or vice-presidents or whatever
8	you want to call it, the higher echelon
9	structure y'all ought to have enough
10	trained people in Louisiana by now to
11	put people in position here in the state
12	for local people to take advantage of
13	these things rather than bringing all
14	these people in from Vegas or Jersey or
15	wherever they come from, but they're not
16	from Louisiana. And I want to have a
17	clear understanding. It may be some
18	kind of commitment as to how you're
19	going to do that, and I want to see that
20	before I vote on any of this with you;
21	not just you, whoever ends up with the

22	license, I'd like to see that.
23	And I want you to think about it. I
24	don't want you to give me a quick answer
25	right now, and then you'll come back
	58
1	later and say, well, I didn't mean it
2	that way. I want you to think it
3	through and tell me after you thought it
4	through how you propose to operate and
5	how you propose to meet these goals.
6	MR. ALANIS: Let me simply say this:
7	I, throughout my career in the gaming
8	industry, which began in 1992 with
9	Mr. Binion and developed the Horseshoe
10	Casino in Bossier City, have focused on
11	regional markets, and I am not involved
12	in Las Vegas. I've never been involved
13	in Las Vegas or Atlantic City. My focus
14	has been in jurisdictions such as
15	Louisiana and Mississippi. The casino
16	that at this own and operate in
17	Mississippi is in Mississippi. It is
18	the Silver Slipper on the Biloxi coast.
19	My relationships, the reason that I
20	am here is because of my desire to come
21	back to Louisiana, because of the
22	relationships I have in this state,
23	because of the success I've enjoyed in
24	this state and because of my competence

that I can put together a first-class

59

1	management team that will be people who
2	understand this state, who have done
3	who have operated in this state. I have
4	those kinds of relationships, and it's
5	certainly my intent to as to the
6	maximum extent possible to try to
7	recruit from Louisiana, to have that
8	diverse group of executives and
9	employees to exceed the standards that
10	are set by the state in that regard.
11	We certainly, I think, made every
12	effort to and did achieve that at
13	Horseshoe, and so I think the reason why
14	Mr. Trotter sought me out was because of
15	my relationship my relationships here
16	in the state and because of the success
17	I've had. So I can simply tell you that
18	as a professional who's been in this
19	business for almost 20 years, my focus
20	is here in the south, and particularly
21	in Mississippi and Louisiana; and I
22	would be thrilled to have the
23	opportunity to come back and recreate
24	the success we enjoyed with Horseshoe,
25	and I would make every effort to have
	60

1 the majority of the people, to the

2	maximum extent possible, be people it
3	only makes sense who know this
4	market, who understand Louisiana, who
5	know how to do business here, who
6	understand the customers.
7	And, Mr. Singleton, while that does
8	not give you specific percentages and
9	I think that's what you're warning me to
10	be careful of because it's always
11	difficult to say it's going to be X
12	percent or Y percent I would simply
13	tell you that you will have a commitment
14	that it will be focused on Louisiana
15	residents, Louisiana people who are
16	experienced in Louisiana.
17	You have a number of people, quite
18	honestly, in the gaming industry here
19	who may not have grown up here but have
20	spent the last 15 or 20 years of their
21	life here and who now consider
22	themselves proud Louisianians, and I
23	would consider them to qualify as people
24	who are the types of people we would
25	seek and recruit to be the key
	61
1	management for this property going
2	forward.
3	MR. SINGLETON: Okay. I would still
4	just repeat maybe this is not just

5	for you; but you happen to be at the
6	table and maybe this is for everybody
7	in this room that to operate a casino
8	somewhere here in Louisiana, my comment
9	is directed across the board you
10	happen to be here, and we have an
11	opportunity to deal with you because
12	you're trying to get a license.
13	MR. ALANIS: I understand.
14	Understood.
15	CHAIRMAN MORGAN: While we're on
16	employment: Do you anticipate the
17	management company being the employer of
18	the particularly the full-time people
19	working at the casino, or has that been
20	determined yet?
21	MR. ALANIS: Generally speaking, I
22	can tell you that in Mississippi that's
23	now how it works. The employees work
24	for the for the entity that owns the
25	operation, and we come in as the
	62
1	manager. It seems to make more sense
2	that way; and it could be either way,
3	but the way we've done it in the past, I
4	think the way most arrangements of this
5	type work, is that the employees will be
6	employees of the entity itself so that
7	the entity is responsible for

8	everything, not just the management
9	company.
10	CHAIRMAN MORGAN: Preferably with
11	regard to regulation.
12	MR. ALANIS: Yes.
13	CHAIRMAN MORGAN: I'm going to ask
14	the question and I know it's unknown,
15	but it would sure make a difference
16	while I'm trying to decide on which
17	applicant to support what is your
18	intent this might be for Mr.
19	Trotter with during the construction
20	of, have you identified a contractor? I
21	don't need to know a name, but I guess
22	my point is: Is this a Louisiana based
23	company; is it employing Louisiana
24	people; is it close to Texas? Nothing
25	against our fellow Texans. We want them
	63
1	to come over and gamble, but this is
2	about jobs in Louisiana. You know, has
3	any of that been determined yet as to
4	what impact that will have on the local
5	community with regard to construction
6	jobs?
7	MR. TROTTER: Mr. Chairman, Tom
8	Baird, Roy Anderson & Company and Brice
9	Construction out of Metairie, Roy
10	Anderson.

11	William Trotter, Tom Baird with Roy
12	Anderson Construction Company. Roy
13	Anderson Company has a wholly-owned
14	subsidiary in Metairie called Brice
15	Construction, and they have been in
16	business for how many years? .
17	MR. BAIRD: Since 1951. Been in New
18	Orleans. Been in business longer than
19	that, but been in New Orleans since
20	1951. And we our intention is to
21	absolutely maximize the local and then
22	regional participation and then
23	statewide participation at every level.
24	To that end, we actually come in, hold
25	job fairs real early during the design
	64
1	process to try to determine the
2	capabilities of the local contracting
3	community.
4	So, for example, I'm going to take
5	an example, maybe I maybe I have two
6	drywall companies that are from the Lake
7	Charles area, neither one of which are
8	big enough to do the whole job, but
9	maybe one could do the casino and one
10	could do the hotel. I would break that
11	into two pieces in a effort to maximize
12	the local community. It's their money
13	at the end of the day. We believe that

14	it makes the most sense and is the most
15	economical.
16	So we yeah, all of the engineers
17	we're working with are local. That is
18	our intention. That's what we do all
19	the time is try to maximize the local
20	participation. I'll happy to answer any
21	other questions in that regard.
22	CHAIRMAN MORGAN: Don't go too far.
23	I have I'll turn it over to the
24	board, but with regard to the timeline,
25	I noticed on the timeline that I have
	65
1	that was supplied by the Office of State
2	Police, the date used for the all the
3	other dates are based off of January the
4	3rd, and obviously we're going to be
5	pushed backs six weeks at least; is
6	that
7	MS. HARKINS: Yes, sir. We've
8	updated that timeline, and we provided
9	that to Maggie yesterday. But Mr. Baird
10	did that, so maybe he can tell you.
11	CHAIRMAN MORGAN: Here's a quick
12	question: When are you going to open?
13	MS. HARKINS: March or May
14	MR. BAIRD: May of
15	MS. HARKINS: 2013. Yes. If you
16	update date the timeline and conform it

17	with the conditions that we signed
18	that we are willing to sign with Leonce,
19	taking those factors in, so we've got,
20	you know, the election, the
21	certification of the election, the four
22	months for the contract, the
23	commencement of construction the 15
24	months, it would be May 2013, conforming
25	with everything you know, the award
	66
1	of the 17th, the election April 30th,
2	you know, an updated timeline, you know,
3	realistic timeline based on the
4	conditions that we have.
5	CHAIRMAN MORGAN: I love you
6	attorneys, you qualify everything.
7	MR. BAIRD: From my perspective, I
8	have a 14-month construction time
9	including the reclamation of the land,
10	and we'll make the 14 months.
11	CHAIRMAN MORGAN: Fourteen months.
12	Mr. Singleton.
13	MR. SINGLETON: I just want to
14	follow up on your question, Mr.
15	Chairman, since I happen to have no good
16	knowledge of Brice over the years, or
17	the last, I guess, what, 30 years or
18	whatever. And I'm listening to what
19	you're saying, but assure me that you're

20	going to be able to do that, you're
21	really going to do the things that you
22	say you're going to do; and I'm talking
23	about the diversity of the people that
24	you're going to hire.
25	You mentioned one example, how you
	67
1	take a drywall and break it into two
2	parts. What about the other, say,
3	minority contractors and other? How is
4	that going to fit into your project?
5	MR. BAIRD: Number one, Anderson
6	recently acquired Brice. That's been
7	within the last year. I came from the
8	Anderson side of that, so I'm probably
9	not as well versed with the long history
10	of Brice as you are, but I am well
11	versed with the I've been in charge
12	of casino construction for Roy Anderson
13	since 1993.
14	One of the reasons for having the
15	job fairs up front during the design
16	process is to try to maximize the
17	minority participation. We do that in a
18	number of ways, but the very first thing
19	that we try to do is determine what
20	minority what's the potential
21	minority market that exists? Then there
22	may be any number of things. Sometimes

23	you break things out in areas in
24	small enough areas that some of the
25	minority firms are smaller but they can
	68
1	handle. Sometimes we create joint
2	ventures with a bigger firm that can
3	help mentor a minority firm into a
4	bigger position. Many times we find
5	that there are minority firms that are
6	perfectly capable of they don't need
7	any help at all. They're very perfectly
8	capable, but you have our commitment as
9	a company; you have my personal
10	commitment. You can call me on the
11	phone any day you want to. You can come
12	sit down while we do this. I promise
13	you, we will maximize to every
14	reasonable extent minority
15	participation.
16	MR. SINGLETON: Will you have next
17	week, when you come back here, a list of
18	what contractors are available that you
19	possibly can use in this process? Since
20	you say you've already started that
21	process.
22	MR. BAIRD: No, sir. I said we
23	would start that during the design
24	process. We haven't started, not
25	knowing whether or not we're going to

	09
1	receive the license. I don't know that
2	I can have a by next week, but in the
3	next couple of weeks I certainly could
4	and will be happy to if that's
5	MR. SINGLETON: Okay.
6	CHAIRMAN MORGAN: Mr. Bradford.
7	MR. BRADFORD: I'm a contractor on
8	the board, so I feel your pain. Roy
9	Anderson is a very fine company based in
10	Mississippi.
11	MR. BAIRD: Yes, we are.
12	MR. BRADFORD: And would this
13	contract be awarded to Roy Anderson or
14	Brice?
15	MR. BAIRD: It will be under
16	contract to Brice.
17	MR. BRADFORD: Which is a Louisiana
18	based, wholly-owned subsidiary of Baird.
19	MR. BAIRD: Brice has an office in
20	Birmingham and an office in Metairie.
21	They've had the office in Metairie since
22	1951.
23	MR. BRADFORD: I'm familiar with
24	Brice. They are a very fine company.
25	MR. BAIRD: And this will be a Brice
	70
1	contract.
2	MR. BRADFORD: Your issue with

3	subcontractor selection, I know the
4	issue. You want to get qualified
5	subcontractors at the right price. Are
6	you prepared to hire subcontractors at
7	some price higher than the best price to
8	meet minority goals or to meet Louisiana
9	goals because you're building a big
10	project in Lake Charles and all your
11	subs are not going to you can't build
12	something that big and meet the and
13	have all the just the subs in Lake
14	Charles meet your needs.
15	MR. BAIRD: That is true. That's
16	why I said local, then regional, then
17	statewide. We actually did the one
18	of the hotels for Isle of Capri in Lake
19	Charles. For example, some of our
20	subcontractors then came out of
21	Lafayette; some of them came out of New
22	Orleans. What I'm saying is that we
23	will maximize the local, then the
24	regional, i.e., Lafayette. We're aware
25	of where that state line is.
	71
1	MR. BRADFORD: I guess my question
2	more directly is: Are you prepared to
3	give preference to Louisiana
4	subcontractors?
5	MR. BAIRD: Yes, sir. Yes, sir, and

6	we do, and we are prepared to spend
7	we do not adhere to the low price. We
8	look for the best value. These things
9	are complicated buildings, and they have
10	to be built in a hurry. So we look for
11	the best value; but we are prepared, and
12	we are prepared to help bring local,
13	regional people up to standard.
14	MR. BRADFORD: I don't mean to put
15	you on the spot. I know that's really a
16	question for the owner, you know. If
17	you've got a contractor that's going to
18	charge you \$50,000 for something and
19	somebody else is going to charge you
20	\$55,000 for the same thing, then the
21	owner's got to decide. I don't want to
22	put you speaking from
23	MR. TROTTER: Mr. Bradford, I have a
24	list this long of close personal friends
25	that are in electrical, HVAC, have all
	72
1	called me, and I've said, when the time
2	comes, I will sit down with you, Tom
3	Baird, the construction manager, and we
4	will go over it. I guarantee you we
5	will start and use Louisiana first
6	because my friends will soon throw me
7	out, run me out of the state if I don't
8	attempt to get them into the project.

MR. BRADFORD: That's all my

10 questions.

10	questions.
11	CHAIRMAN MORGAN: Any other
12	questions with regard to the
13	construction phase?
14	MS. HARKINS: The only other comment
15	l just want to emphasize, and while
16	Mr. Baird's at the table, just to assure
17	you that the reclamation process is just
18	part of the construction process. It
19	will not delay construction. The
20	timelines that we've set forth as part
21	of reclamation process is within our
22	timelines that we've been provided.
23	And, you know, during that process we
24	will concurrently be working on other
25	aspects of the site, such as the casino,
	73
1	the barge site and along those lines.
2	So it is not a delaying factor.
3	It's been done before in that area.
4	It's not complicated. It's been
5	successful, and everybody, you know,
6	seems to be onboard in terms of moving
7	it forward.
8	CHAIRMAN MORGAN: I work for
9	government, and it's usually not y'all.
10	MS. HARKINS: I know.
11	CHAIRMAN MORGAN: So the concern I

12	have no offense to the corps of
13	engineers but things sometimes our
14	time frames don't meet theirs.
15	MS. HARKINS: Right.
16	CHAIRMAN MORGAN: I just wanted to
17	make sure that it was
18	MS. HARKINS: Yes.
19	CHAIRMAN MORGAN: we're not
20	looking at a long delay with regard to
21	getting the permits.
22	MS. HARKINS: We we don't
23	anticipate that, and the mayor and the
24	team, you know, at the local level are
25	all prepared to help us facilitate the
	74
1	process.
2	MR. BAIRD: I will build that hotel
3	whether I have the dirt under it or not.
4	I need it there in time to plant the
5	flowers around it, but I will have that
6	hotel in the air whether that dirt's
7	there or not.
8	MS. ROGERS: Have you come across
9	any environmental issues with your
10	reclamation, any environmental issues?
11	MR. BAIRD: We have met twice with
12	environmental firms, and they have
13	indicated that they know of none. I
14	don't know that they've done an

15	exhaustive study yet, but the
16	indication
17	MS. ROGERS: Is that something that
18	can come back to haunt you? Isn't that
19	something that you would need to
20	address, I would say?
21	MR. BAIRD: Well, there will
22	definitely the most serious one would
23	be is when we started to drill into the
24	ground, we found contamination of some
25	kind.
	75
1	MS. ROGERS: I'm talking about the
2	reclamation part of the
3	MR. BAIRD: Yes, ma'am.
4	MS. ROGERS: that area, the
5	digging, the dredging.
6	MR. BAIRD: Yes, ma'am, so am I.
7	That could happen. We don't anticipate
8	that. All the records that have been
9	researched so far do not indicate that
10	that's a likely possibility, but it is
11	you know, it is a possibility.
12	MS. ROGERS: It's something I would
13	look into before.
14	MR. TROTTER: The city,
15	Mrs. Rogers the City of Lake Charles
16	has already done the process that we are
17	proposing to use in rebuilding the

18	lakefront where the civic center is and
19	that whole promenade area. That's why
20	the corps of engineers had said you're
21	doing what Lake Charles did earlier.
22	MS. ROGERS: It's been addressed.
23	MS. HARKINS: Yes, ma'am.
24	MR. BAIRD: Oh, yes, ma'am, it sure
25	has.
	76
1	CHAIRMAN MORGAN: Mr. Bradford.
2	MR. BRADFORD: I just had a quick
3	question out of curiosity. The filling
4	in of the lake for the additional
5	whatever it was, 12 or 15 acres, is that
6	going to be with imported fill or
7	dredge you're going to take some lake
8	bottom or bring it in, or a combination?
9	MR. BAIRD: The hope is, for cost
10	reasons, that it will be with dredged
11	fill out of the bottom of the lake that
12	is harvested, which is exactly what was
13	done where the civic center currently
14	sits. It does not have to be done that
15	way, and that is a possibility that if
16	we ran into some sort of a delay, we
17	could chose to import fill from some
18	other source.
19	MR. BRADFORD: And am I to
20	understand that creating that site takes

21	180 days? Is that sound like I've
22	heard that somewhere?
23	MR. BAIRD: 189 days is based on
24	dredging it out. That is from the time
25	that the corps gives us permission to
	77
1	dredge; that involves the sheet pile,
2	wall out front, plus all of the fill
3	inside based on dredging. If it changes
4	from dredging, that time frame will
5	change. If it does, I have contingency
6	plans that will not delay the opening.
7	MR. BRADFORD: Thank you.
8	CHAIRMAN MORGAN: Miss Harkins, I'll
9	turn it back over to you for any further
10	presentation.
11	MS. HARKINS: All right. Well,
12	again, we want to thank you, and we'd
13	like to close with just a few closing
14	comments. Number one, we believe and
15	we have a little handout. We believe
16	St. Gabriel Downs is the winning hand
17	for the state, and we hope you consider
18	it. And the reasons why is we think
19	that the lakefront in Lake Charles has
20	the most opportunity in the state for
21	growth of the gaming market. It's an
22	outstanding location coming from the
23	interstate exposing the casino to, in

24	excess, of 2 million visitors annually.
25	The project will provide an anchor for
	78
1	the downtown area of Lake Charles
2	attracting additional opportunities for
3	that area locally and statewide.
4	The project in Lake Charles has
5	strong community support. Everybody's
6	very excited about the project, the
7	location, where it will be in terms of
8	downtown and, you know, providing a
9	general appeal for that area and further
10	development of the lakefront in
11	accordance with their own master plans.
12	We believe we have the winning
13	project. The proposed project is
14	appropriately sized for today's market.
15	It's not oversized; it's a realistic
16	business plan with strong financial
17	stability. We believe that we're well
18	on the road and far down the line on our
19	financing of the project, and it offers
20	a unique type of entertainment venue
21	creating new revenue rather than simply
22	cannibalizing the existing gaming
23	market.
24	We're proud to have a winning team
25	in place. We have experienced

1	management. We have a seasoned and
2	reputable development group with
3	extensive experience in the local
4	market, and we've been partnered with a
5	successful operator who has extensive
6	knowledge of Louisiana and this
7	particular marketplace.
8	Our numbers are winning numbers. We
9	have a project that will bring in over
10	\$167 million in direct investment into
11	the State of Louisiana, a project that
12	will result statewide in over 1,900 new
13	permanent jobs. The project will
14	generate over \$50 million in new tax
15	revenue to the state and local
16	governments. The construction project
17	will generate approximately 887 jobs
18	statewide while spending about
19	\$146 million in the local market.
20	We're ready; we have our team ready
21	to go. The election has been ready;
22	it's been called for April 30th, and
23	we're ready to participate as a member
24	and a new citizen of the casino
25	community, should the Gaming Control
	80
1	Board, and so we ask your support and
2	look forward to your decision on
3	February 17th.

4	Thank you very much for your time
5	and attention to our presentation.
6	CHAIRMAN MORGAN: We have another
7	question.
8	MS. HARKINS: Okay.
9	CHAIRMAN MORGAN: Mr. Singleton.
10	MR. SINGLETON: And would you help
11	me to understand and assure me, I guess:
12	Your project is in two phases. Going to
13	do the first phase, and then you have a
14	second phase that's going to come up.
15	But I'm really trying to understand the
16	growth in the market, and everybody's
17	come up here and said you're going to
18	grow the market. Can somebody explain
19	to me how you're going to grow?
20	MS. HARKINS: I'm going to defer
21	that to Mr. Paul Girvan, who is the
22	expert in that field. I keep making
23	Paul a Cajun. I think it's Girvan
24	(different pronunciation).
25	MR. GIRVAN: Scots-Irish.
	81
1	MS. HARKINS: That's the Duplechain
2	in me. Sorry.
3	MR. GIRVAN: Yeah. I mean, I think
4	when you look at this market, if you
5	look back to the period pre-storm when
6	both, you know, L'Auberge and Harrah's

7	was open, when L'Auberge came in, it
8	grew that market but Harrah's was
9	still there and I was still there by
10	42 percent. So I think when you bring
11	in another property that speaks to
12	another demographic, a younger
13	demographic from Houston, I think that
14	will also grow the market; and we're
15	projecting that the Hard Rock brand will
16	grow the market by, about, I think
17	\$4 million, netting \$1 million,
18	something in that range. It's about
19	5 percent growth in the market.
20	If you look at Biloxi, when the Hard
21	Rock Casino came in there, that market
22	grew by about five percent, you know,
23	just before and after between before
24	and after the Hard Rock opened. So I
25	think there's population in Houston
	82
1	in the Houston area that is simply not
2	served.
3	MR. SINGLETON: How are you going to
4	reach that population in Houston? I
5	understand what you're saying. You
6	mentioned Hard Rock, and I guess that's
7	why I'm raising that question, again,
8	from last time. It sounded real good
9	last time because Hard Rock was no

10	nundalana Martina tamatuka sarkara t
10	problem. Now we it might not be Hard
11	Rock in the end. It could be something
12	else, and if that is the case you
13	made a good case for Hard Rock saying
14	the young people
15	MR. GIRVAN: Right.
16	MR. SINGLETON: the brand, we're
17	going to bring in people along that
18	line. If that's not the case, how do
19	you grow the market; how do you get
20	people from Houston to come to Lake
21	Charles?
22	MR. GIRVAN: That's a good point.
23	We did a survey about two or three years
24	ago, and one of the questions we asked
25	in that survey was, you know, what
	83
1	brands would attract your, you know
2	to a younger demographic we asked this
3	question, and let me the top three
4	brands, for example, were
5	Margaritaville, Hard Rock and House of
6	Blues. So there's three if Hard Rock
7	doesn't pan out, we've got there's
8	two other options there.
9	I would also throw into that mix the
10	Palms Casino in Vegas as a potential
11	brand. I mean, that's a great brand.
12	It plays to the basic casino crowd

13	during the day, the local market, and
14	then in the evening it really plays to
15	the younger brand. So that's another
16	brand. There's at least three or four
17	brands out there which I think are just
18	as strong as the Hard Rock brand in
19	terms of attracting people from the
20	Houston area, the younger folks.
21	MR. SINGLETON: I guess I'm still
22	looking for maybe it's your marketing
23	plan, I don't know. I don't understand
24	yet how you're going to draw additional
25	people to Lake Charles and not take
	84
1	what's already there and recycle it.
2	MR. GIRVAN: I think what we'll do,
3	I mean, one of the ideas and I'll let
4	Paul answer them. My opinion would be,
5	music would be one of the ways to do
6	that and differentiate yourself; F and B
7	the, decor, the Hard Rock brand itself.
8	I mean, and there's very there is no
9	international there is no
10	nationally-recognized brand in this
11	market that really gets people's
12	attention, and I think the ones I just
13	mentioned would.
14	MR. ALANIS: The key to growing
15	markets is hotel rooms, entertainment

16	and to a lesser degree, you know, the
17	quality of your food. It is also very
18	important in terms of the quality of
19	your employees that we're talking about.
20	Employees before and employee training
21	and how they treat the customer is
22	critical in any casino-type environment.
23	But make no mistake, hotel rooms and
24	entertainment offerings are key to being
25	able to grow markets because that means
	85
1	that someone can come and spend several
2	nights; and when they do that, you're
3	not just drawing off of the local
4	populous. You are bringing people from,
5	ideally, across state lines where it
6	adds to and this, of course, is the
7	perfect location in order to do that
8	because of the demographics and the
9	population base and the average income
10	of those people who are nearby in Texas
11	who come to that Lake Charles market
12	now, and there are millions of
13	additional people who can be attracted
14	to that market if you have the
15	facilities to accommodate them and if
16	you have entertainment and fine
17	restaurants and a quality facility that
18	they enjoy coming to.

19	So that's why hotel rooms are
20	critical to this particular project, and
21	a second phase would involve necessarily
22	an increase in the number of hotel rooms
23	because that would continue to grow the
24	market.
25	MR. GIRVAN: And just I want to make
	86
1	another point, too: When we talk about
2	growing the market, we're talking about
3	growing the market that is taxable to
4	the State of Louisiana. We have got a
5	large number of folks that are driving
6	in from the Houston area today. They're
7	driving right by Lake Charles and going
8	to Coushatta. That's non-taxable
9	dollars. That's non-taxable dollars.
10	What we're doing: With the location
11	of our facility, with an attractive
12	brand, is intercepting those folks and
13	bringing them back you know, their
14	dollars into the taxation system, and I
15	think that's one of the big benefits of
16	this project, both in terms of location
17	and the brand.
18	CHAIRMAN MORGAN: Mr. Alanis, while
19	we have you at the table, just to wrap
20	up quickly
21	MR. ALANIS: Yes.

22	CHAIRMAN MORGAN: tell the Board
23	your experience as a manager. I'd like
24	to know because, obviously, that's a key
25	component. We have to make sure that we
	87
1	have the appropriate manager for the
2	property.
3	MR. ALANIS: Yes. Well, my
4	background is I began as an attorney in
5	Los Angeles and practiced law for about
6	ten years, and then I
7	CHAIRMAN MORGAN: All right. You
8	shouldn't have said that.
9	MR. ALANIS: I know it, but see,
10	then I got smart, and I left the
11	practice of law. Maybe that will buy me
12	back some points.
13	In the 80's, I then left the
14	practice of law, built Embassy Suites
15	around the United States. The last
16	Embassy Suites that I built was in Lake
17	Tahoe next to Harrah's on their parking
18	lot, and through that relationship with
19	Harrah's both got the urge and the
20	opportunity to enter into the gaming
21	business. And I met Jack Binion in the
22	early 90's, at the point in which he was
23	thinking about going into Louisiana and
24	Mississippi and developing casinos. He

25	was a great operator, and my background
	88
1	in terms of law, finance and development
2	made us a good team.
3	I joined him first as a consultant,
4	and then he made me the President of
5	Horseshoe Gaming. We developed the
6	facility in Bossier City. We were then
7	and until, I think, L'Auberge, were
8	Horseshoe remained the number one
9	performing riverboat casino in the State
10	of Louisiana. I designed that facility
11	and then expanded it to a \$300 million
12	investment with a 600-room hotel
13	entertainment facility. We also built
14	the Horseshoe Casino in Tunica,
15	Mississippi, which also was and
16	remains the most successful casino, I
17	think, certainly in Mississippi in terms
18	of return on investment.
19	Beau Rivage is obviously bigger, but
20	when it opened in 1990 I think it was
21	actually '95 it was by far the most
22	successful casino. We expanded that
23	facility to be a \$250 million total
24	investment with approximately 500 hotel
25	rooms. I spent seven and a half years,
	89

seven years with Jack and then joined 1

2	Pinnacle Entertainment and was hired to
3	become the CEO of Pinnacle Entertainment
4	and as the CEO was responsible for the
5	operation of at that time, seven
6	casinos in the portfolio.
7	I oversaw the design and development
8	of Belterra in Indiana, which I welcome
9	all of you to look on the Internet. I
10	think it's a beautiful and very
11	successful casino. We were challenged
12	in that situation because it was the
13	last license in Indiana, and unlike the
14	last license here in Louisiana, where
15	you have the opportunity to put it where
16	it will work the best, in Indiana, there
17	were five casinos licenses for the Ohio
18	river and five up near Lake Michigan
19	near Chicago, and there was one for each
20	county. So this was the last one, and
21	it was the most remote and most
22	difficult, Switzerland County in Ohio
23	I'm sorry, in Indiana across on the Ohio
24	River.
25	But we built a destination resort
	90
1	with the Tom Fazio Golf Course, a
2	beautiful hotel, a quality riverboat;
3	and it's been one of the Pinnacle's, you
4	know, best performing properties since.

5	After I left Pinnacle, I formed
6	Silver Slipper Gaming and have developed
7	a casino and continue to own and operate
8	the Silver Slipper Casino, which is in
9	Bay St. Louis, Mississippi. We have
10	been open for four and a half years, and
11	we're doing well there. And I would
12	hope that I would have the opportunity
13	to come back to Louisiana and continue
14	the success that I had with Horseshoe
15	and with Pinnacle; and it was I who
16	proposed L'Auberge to this board several
17	years ago, and you granted the license
18	to Pinnacle at that time, and my
19	successor, Dan Lee, who you're going to
20	hear from next completed that project.
21	And it is a beautiful project, and it's
22	certainly a credit to the state.
23	CHAIRMAN MORGAN: Thank you very
24	much, sir. I appreciate it. That's all
25	we have unless there's any questions.
	91
1	MR. ALANIS: Thank you.
2	CHAIRMAN MORGAN: Mr. Gautreaux, you
3	wanted to fill us in on that legal
4	issue.
5	MR. GAUTREAUX: Yeah. Leonce
6	Gautreaux, Assistant Attorney General.
7	To Mr. Jones' question regarding the

8	previous administrative action and Old
9	Evangeline Downs, I just wanted to make
10	sure that we're clear on that.
11	There was a lawsuit that Miss
12	Harkins referred to with all the
13	horsemen suit, all the tracks because of
14	discrepancy in payment. This was
15	actually a separate issue from that,
16	too. This was an administrative action.
17	I looked at the Hearing Officer's
18	decision real quick when this came up.
19	The administrative action, that
20	evidently the claim was the split
21	between the device owner of the video
22	poker devices and the track was a 60/40
23	split; and then there was an additional
24	20 percent payment being made to the
25	track, but the contention was, should
	92
1	have been included in the calculation to
2	decide what goes to the horsemen. And
3	the hearing officer in reviewing it,
4	looks like he relied on the fact that
5	the contract was entered into prior to
6	Mr. Trotter and his group buying the
7	track out of bankruptcy and they
8	inherited it, and it was not
9	intentional; but that, yes, it should
10	have been that 20 percent should have

11	been included, and if they would pay
12	that 1.6 million, which was the
13	calculation of 20 percent over that
14	time, what it should have been to the
15	horsemen, then that would satisfy him.
16	So I just wanted to make it clear
17	that there were two distinct issues;
18	there was the lawsuit with the horsemen
19	but there was still this separate
20	action.
21	MS. HARKINS: Thank you. That
22	concludes our presentation.
23	CHAIRMAN MORGAN: Thank you very
24	much for your time. The Board will be
25	at recess for five minutes, and then
	93
1	we'll hear from the next.
2	[RECESS.]
3	2. CREATIVE CASINOS OF LOUISIANA, LLC
4	CHAIRMAN MORGAN: Let's come to
5	order. We have the Office of State
6	Police and the Attorney General's Office
7	to present their findings on the
8	Creative Casinos.
9	MR. GAUTREAUX: Good morning,
10	Chairman, Members of the Board, my name
11	is Leonce Gautreaux, Assistant Attorney
12	General. Here with me today I have Miss
13	Evie Ficklin with the Louisiana State

14	Police Audit Section, Sergeant Richard
15	Swearingen, with the Louisiana State
16	Police.
17	As the Chairman noted, the applicant
18	before you now is Creative Casinos. It
19	was an applicant for the available
20	riverboat license. The actual license
21	applicant is Creative Casinos of
22	Louisiana, which is a Louisiana limited
23	liability company, wholly-owned by
24	Creative Casinos, LLC, a Delaware
25	limited liability company, which is
	94
1	owned 83 and one-third percent by
2	Mr. Dan Lee, and 16 and two-third
3	percent by HFI Gaming, LLC.
4	As described in the presentation
5	that was before the Board on
6	December 16th, 2010, it is a proposed
7	\$400 million project to be located on
8	the Calcasieu River in Lake Charles.
9	The project is to be located on property
10	leased from the Lake Charles Harbor and
11	Terminal District adjacent to L'Auberge
12	du Lac, and now Miss Ficklin will make a
13	presentation.
14	MS. FICKLIN: Morning, Mr. Chairman
15	and Board Members. I'm Evie Ficklin.
16	I'm an auditor in the State Police

Gaming Section.
If granted the 15th gaming license,
Creative Casinos plans to construct the
\$400 million Mohito Pointe project in
four consecutive phases. Amounts
budgeted for each of the phases is shown
on page three of Audit's report.
Phase 1, the entitlement phase,
began last spring, and if Mohito Pointe
95
is granted the license, it will continue
until the outcome of the referendum. To
date, in Phase I, Creative Casinos has
secured the project site by entering
into a lease option agreement with the
Lake Charles Port and enlisted the
assistance of outside professionals and
consultants, including the project's
architects, and conducted ongoing
negotiations with various investment
banks related to the financing of Mohito
Pointe.
Creative Casinos entered into the
lease option agreement with the Lake
Charles Port on September 23rd, 2010.
The lease option has an initial 18-month
term required payments to the Port
during the initial term are shown on
page ten. The lease option agreement

20	also includes a six-month extension of
21	additional times required to secure the
22	necessary approvals for the project.
23	The rental payments increase to \$35,000
24	monthly if the company exercises the
25	six-month extension.
	96
1	While Creative Casinos has not as
2	yet secured the greater part of the
3	project's financing through its ongoing
4	negotiations with the investment banks,
5	its negotiations have resulted in two
6	actual engagement letters with
7	investment bankers Morgan Stanley and
8	Jeffries & Company. It's also received
9	a letter of interest from FBR Capital
10	Markets, as well as a \$5 million
11	investment in seed capital from HFI
12	Gaming, LLC.
13	Creative Casinos' management
14	anticipates that if granted the license,
15	the company will be better positioned to
16	negotiate with potential lenders. Its
17	plans have been to arrange its funding
18	along a timeline to avoid payment of
19	unnecessary commitment fees and related
20	costs to its lenders that sometimes
21	result when funding is arranged
22	prematurity.

23	Create Casinos will use the time in
24	Phase II, the development phase, to
25	produce Mohito Pointe's actual working
	97
1	drawings for construction professionals
2	to bid on and to employ some of its
3	officers, including its general counsel
4	and the chief financial officer. The
5	development phase is projected to
6	conclude with the commencement of
7	construction in late 2011.
8	Creative Casinos has allocated the
9	greater part of Mohito Pointes' budget
10	to Phase III, the construction phase.
11	Plans for the \$385 million budgeted in
12	this phase include its road development
13	projects and the land site construction
14	of Mohito Pointe's two hotels housing
15	400 rooms, including 30 luxury suites,
16	its 18-hole golf course, championship
17	tennis center and spa, the 2,500 seat
18	entertainment facility, and a parking
19	garage and surface lot with 1,500 spaces
20	each.
21	Phase IV, the commencement of
22	operations at Mohito Pointe, begins with
23	the plan completion of construction in
24	December 2013. The sources and uses
25	schedule on page six allocates the

	98
1	excuse me, depicts the allocation of the
2	entire \$400 million project cost.
3	Mohito Pointe's projections for its
4	first three years of operations is shown
5	on page 22. Its projected financial
6	statements are shown beginning on page
7	23. As shown, EBIDA for its first three
8	years are projected to reach
9	approximately 44 million, 63 and
10	75 million respectively. Creative
11	Casinos projects sufficient cash flows
12	from situations to maintain its debt and
13	fund capital expenditures; however,
14	audit is unable to state with any degree
15	of certainty that Mohito Pointe can
16	achieve its projected revenues or that
17	it will have sufficient cash flows from
18	operations to maintain its debt.
19	Other than the issues discussed in
20	our report, audit did not uncover any
21	financial matters to preclude the Board
22	from considering Mohito Pointe be
23	granted the 15th license. And I'll pass
24	it over to Sergeant Swearingen for the
25	results of his investigation.
	99
1	SGT. SWEARINGEN: Good morning,
r	Chairman Morgan, Mombors of the Board

2 Chairman Morgan, Members of the Board.

3	Sergeant Richard Swearingen with
4	Louisiana State Police Gaming
5	Enforcement Division.
6	A suitability investigation was
7	conducted on Creative Casinos, LLC, and
8	Mr. Dan Lee. This consists of inquiries
9	through federal, state and local law
10	enforcement agencies, computerized
11	criminal history databases, financial
12	and civil institutions and gaming
13	regulatory agencies.
14	Tax clearances were obtained from
15	Internal Revenue Service and the
16	Louisiana Department of Revenue to
17	ensure the applicant is current in
18	filing his taxes.
19	During the suitability
20	investigation, I discovered no
21	information which would preclude
22	licensing of the applicant.
23	MR. GAUTREAUX: Board Members, I'd
24	just like to cover two other issues as
25	we move on, and I know at the
	100
1	presentation, this question was asked by
2	one of the board members of the pending
3	litigation. It's my hope to provide you
4	with a summary of the allegations a
5	brief summary of the allegations of each

6	side and keep Mr. Orlansky and
7	Mr. Duncan in their seats, because I
8	don't think this is the appropriate
9	place for them to come tell their side
10	of the story. So I hope I do a good
11	enough job on that.
12	The first suit is Pinnacle versus
13	Dan R. Lee and Creative Casinos, which
14	with filed in Clark County Nevada.
15	Briefly, Pinnacle alleges that Mr. Lee
16	violated the terms of a separation
17	agreement between Pinnacle and Mr. Lee.
18	If you remember, Mr. Lee, the former CEO
19	of Pinnacle, he resigned in November of
20	'09; and they crafted a separation
21	agreement to cover that resignation.
22	Basically, Pinnacle alleges that Lee
23	breached the agreement in that there was
24	some disclosure of confidential
25	information, which is a breach of the
	101
1	nondisclosure clause of the agreement,
2	and that Mr. Lee attempted to solicit
3	Pinnacle employees, which is a breach of
4	the nonsolicitation clause of that
5	agreement.
6	In their request for relief,
7	Pinnacle was seeking damages and
8	injunctive relief. I think the more

9	the one that is probably of the greatest
10	concern is asking for an injunction to
11	prohibit Mr. Lee from owning or working
12	for Creative Casinos or any other casino
13	gaming business that's in the market in
14	which Pinnacle operates.
15	Of course, Mr. Lee and Creative
16	Casinos have filed their answers denying
17	all the allegations and have made
18	counterclaims of abuse of process, civil
19	conspiracy and unfair trade practices.
20	If you read through all of the
21	various answer in the legal memorandums,
22	the allegations of Mr. Lee basically
23	boil down to, he's alleging that
24	Pinnacle is just using this litigation
25	to create a cloud over the licensing
	102
1	process.
2	So far there's been one legal
3	proceeding in this matter. It was a
4	hearing on a preliminary injunction
5	which was held on November 22nd, 2010.
6	At that time, the judge in Nevada
7	declined to issue a preliminary
8	injunction against Mr. Lee and Creative
9	Casinos, citing a lack of evidence
10	presented to show immediate and
11	irreparable harm; however, that doesn't

12	mean that the lawsuit is over.
13	The lawsuit is still proceeding.
14	They're currently in a discovery phase
15	right now, and as to the results of that
16	litigation, it would be unknown at this
17	time until it comes to some conclusion.
18	The second lawsuit of note is
19	Pinnacle Lake Charles versus the Lake
20	Charles Harbor and Terminal District.
21	Pinnacle filed suit against the Port
22	alleging breaches of the two leases that
23	it had with the Port, the one governing
24	L'Auberge and the one that governed the
25	Sugarcane Bay lease. They're seeking
	103
1	remedies that include damages, specific
2	performance and injunctive relief.
3	Particularly, Pinnacle is asking the
4	court to enforce a contract of purchase
5	regarding 50 acres which is located in
6	acreage which composed the Sugarcane Bay
7	site. They're alleging that as part of
8	the lease, that they had a right to
9	designate 50 acres that they would buy.
10	The Port contends it's an option;
11	Pinnacle contends, no, that was actually
12	a purchase agreement. We were entitled
13	to that 50 acres of our choosing.
14	The second point I want to make

 injunction against the Port from performing under the lease agreement they have with Creative Casinos. The Port answered the lawsuits denying all allegations. They also asked for a summary judgment, which was heard o 	
 18 they have with Creative Casinos. The 19 Port answered the lawsuits denying all 20 allegations. They also asked for a 	
Port answered the lawsuits denying allallegations. They also asked for a	
20 allegations. They also asked for a	
21 summary judgment, which was heard o	
	n
22 November 8th, 2010. At that time, the	
23 court in Lake Charles did grant partial	
24 summary judgment in favor of the Port	
25 dismissing Pinnacle's claims seeking an	
104	
1 order to convey title to that 50 acres	
2 that they have in question and also	
3 dismissed Pinnacle's claim to enjoin the	
4 Port from performing under the lease	
5 with Creative Casinos.	
6 Pinnacle has appealed that decision.	
7 That is currently on appeal with the	
8 Third Circuit. Briefs have not yet been	
9 filed on it, but the other aspects of	
10 the litigation, there's some damage	
11 claims and some rent claims that	
12 Pinnacle's claiming is owed back to	
13 them, payment of rent claims, that those	se
14 will obviously keep proceeding because	
15 the judge did rule on those claims.	
16 That is the current status of the two	
17 lawsuits. Again, I think they've just	

18	got to run their course.
19	The other thing I the want to
20	highlight is particular conditions that
21	Creative Casinos has agreed to. As Mr.
22	Pitre said earlier, most of these
23	conditions are standard conditions that
24	have been used in the past licensing and
25	berth site moves. The conditions
	105
1	require minimum investment of \$400
2	million; a commitment to construct the
3	approved project which will consist of a
4	gaming riverboat, support facilities
5	with restaurant and retail space, 400
6	room hotel with 370 main rooms and 30
7	VIP suites; pool and docking facility;
8	18-hole golf course; 2,500 person
9	capacity entertainment facility; spa,
10	tennis courts, and croquet facilities;
11	1,500 space parking garage; and a 1,500
12	space surface parking lot.
13	The timeline set forth in the
14	conditions is the plans for the project
15	will have to be submitted within 120
16	days from certification of the local
17	election. The contracts will have to be
18	submitted to the Board 60 days from the
19	Board's acceptance of the construction
20	plans. The commencement or construction

21	has to commence 30 days from the Board's
22	acceptance of the contract and then
23	completion of construction within 24
24	months of commencement of construction.
25	This creates, about, approximately a
	106
1	two-and-a-half year process from
2	certification of the election.
3	The escrow agreement is structured
4	that 25 days after the election, no
5	later than 25 days after certification
6	of the election, there will have to be a
7	\$10 million at least a \$10 million
8	deposit in the construction escrow
9	account. That would be subject to an
10	escrow agreement. There will be
11	controlled disbursements through this
12	phase. If the project is abandoned
13	during this phase, then \$2 million, or
14	the remainder of what's in the escrow
15	account, will be forfeited to the State.
16	Then prior to the commencement of
17	construction, a deposit of \$25 million
18	will be made in a separate Louisiana
19	Gaming Control Board escrow account,
20	which would be two separate accounts, a
21	construction account and the Louisiana
22	Gaming Control Board escrow; and the
23	payment of that \$25 million will go to

24	the State if the project is abandoned or
25	the Board finds that there is
	107
1	unsatisfactory progress on the project
2	through completion of construction.
3	There's also a condition with a
4	commitment to develop a good-faith plan
5	in the hiring of procurement of minority
6	women and Louisiana to be submitted to
7	the Louisiana Gaming Control Board for
8	review and approval 120 days after
9	commencement of construction.
10	There's also included, which I think
11	was mentioned at the Board's
12	presentation, a commitment to establish
13	a staffing office to focus on minority
14	women, Louisiana residents, staffing and
15	procurement; and there's also a
16	condition to employ 1,500 full-time
17	equivalents at the opening of the casino
18	and 70 percent of the total workforce be
19	afforded benefits commensurate with
20	full-time employment.
21	CHAIRMAN MORGAN: With regard to the
22	lawsuits, Mr. Gautreaux, I notice on
23	page six of report that Jeffries &
24	Company indicate they need to perform a
25	due diligence. Has due diligence been

1	conducted.?
2	MR. GAUTREAUX: That, I don't know
3	the answer to. I think there's a
4	representative from Jeffries.
5	CHAIRMAN MORGAN: Would the
6	mainly the effect on the lease, the land
7	lease, the lawsuit, I would like to have
8	someone indicate the effect that might
9	have on the project with regard to
10	loaning money.
11	MR. GAUTREAUX: As it stands right
12	now, if the Third if the opinion of
13	the corps on the partial summary
14	judgment is affirmed through the
15	appellate process, then I think the
16	dangers of the project, those aspects of
17	the lawsuit will have been settled. If
18	anything's overturned and eventually
19	Pinnacle prevails on the that they
20	are entitled to 50 acres out of the
21	site mind you, this is the same site
22	that is pursuant to the lease option
23	agreement with Creative Casinos that was
24	the old Sugarcane Bay site. So they get
25	to pick 50 acres that they purchased.
	109
1	I mean, I can't tell you what

- 2 50 acres. I can imagine which 50 acres
- 3 they would pick.

4	CHAIRMAN MORGAN: Assuming they pick
5	that 50 acres, my question: How does
6	that effect any if they decide to
7	move the project with a local
8	referendum, where are we at legally with
9	that?
10	MR. GAUTREAUX: I asked Mr. Lee if
11	there was an alternative in case the
12	worst case scenario developed. He
13	indicated that there are alternative
14	sites, but he as no right to them at
15	this point because this is the most
16	desirous site. If that happens and the
17	site is changed, then, yes, you'd have a
18	legal issue because we would have a new
19	berth site that would have to be
20	approved with this project. Also, the
21	local option election probably I have
22	not seen a proposition, but probably
23	will identify to that berth site. So
24	any move to another site caused by this
25	litigation would require approval of the
	110
1	change by the Board and possibly another
2	election, yes.
3	CHAIRMAN MORGAN: And the case is in
4	the appellate court?
5	MR. GAUTREAUX: Those two specific
6	issues are on appeal to the Third

7	Circuit. A briefing schedule hasn't	
8	been set yet, so briefs haven't been	
9	filed.	
10	CHAIRMAN MORGAN: And this might be	
11	for later, but we have discussed a	
12	concern I had in the land lease with	
13	regard to the district having authority	
14	over gaming and that just absolutely	
15	just the Board cannot except that so	
16	that needs to be renegotiated. The	
17	Board has the sole authority over	
18	whether a casino opens or not, not the	
19	Port.	
20	MR. GAUTREAUX: And we will work on	
21	that with the Port.	
22	CHAIRMAN MORGAN: Okay.	
23	Mr. Singleton.	
24	MR. SINGLETON: I guess after going	
25	through all of this, it's a little	
	111	
1	confusing. When y'all completed the	
2	report at the end of it, you said there	
3	was nothing to that you found that	
4	would prevent them from being issued the	
5	license, and then you turned around and	
6	bring all the lawsuits and everything	
7	else up to date. I'm a little confused	
8	as to where are we right now?	
9	Let's just say we get to the point	

10	we were going to issue a license and we
11	voted to issue the license, where are
12	we?
13	MR. GAUTREAUX: As far as?
14	MR. SINGLETON: Going forward is
15	concerned.
16	MR. GAUTREAUX: Then I think we
17	we as the regulator expect them to go
18	forward with their project. I can't
19	give you an opinion as to what's going
20	to happen in the lawsuits. I don't
21	know. But there is that possibility,
22	and I think it's only fair to bring that
23	to your attention.
24	MR. SINGLETON: Okay.
25	CHAIRMAN MORGAN: I felt
	112
1	MR. SINGLETON: You raised another
2	question. I'm not sure maybe if I
3	should do it now, but under the ground
4	lease arrangement, there was several
5	other things like hiring, I think one
6	that says 80 percent Louisiana residents
7	and all, and this is voluntarily
8	information that they included? Because
9	I know it's the first one we just
10	finished. That information wasn't in
11	there. So in this one, somebody had to
12	put more detail somewhere that you were

13	able to get more information to state
14	that here in the report.
15	MR. GAUTREAUX: Actually, I think
16	what you're referring to is something
17	they worked out with the Port in their
18	ground lease agreement.
19	MR. SINGLETON: Okay. So it's the
20	Port, not the Board
21	MR. GAUTREAUX: Yeah.
22	MR. SINGLETON: at this point.
23	MR. GAUTREAUX: At this point.
24	MR. SINGLETON: But we could require
25	them to do certain things on the
	113
1	volunteer basis? I know most of the
2	others have been voluntary, and I'm just
3	trying to make sure I understand that if
4	we wanted to include that, since they
5	volunteered to do it, it becomes a
6	voluntary commitment on their part.
7	MR. GAUTREAUX: You can request that
8	from them if they want to make that as
9	part of the conditions. I think the
10	intent was that they have to submit
11	their good faith plan with all their
12	voluntary conditions for approval to the
13	Board.
14	MR. SINGLETON: Okay.
15	MR. GAUTREAUX: I know the Board's

16	going through that process with all the
17	other licensees, so hopefully that in
18	conjunction with that, they can come up
19	with their plans in conjunction with
20	that instead of making them do it twice
21	in front of the Board. That was the
22	intent.
23	MR. SINGLETON: Okay, thank you.
24	CHAIRMAN MORGAN: I'll try to add
25	clarity to that. Those are goals; and
	114
1	goals need to be very fluid, and I think
2	the problem in the past was that the
3	goals that the Board had not
4	entertained amending those as
5	environment changes. And so I think we
6	would be on sound ground to, you know,
7	view those as we do the regular
8	licensee, because those are goals, to
9	try to reach.
10	Miss Ficklin, what is the current
11	equity in the project that y'all have
12	confirmed?
13	MS. FICKLIN: At this point, there
14	was I confirmed yesterday a
15	\$3 million deposit out of a \$5 million
16	capital investment. \$3 million has been
17	invested already, and the other \$2
18	million will be invested if the

19	referendum passes and if they're granted
20	the license.
21	So and they have commitment
22	letters not commitment letters,
23	excuse me. They have engagement letters
24	from Morgan and Stanley and from
25	Jeffries and then letters of interest
	115
1	from FBR Capital, and Cantor Fitzgerald
2	is also very interested in the project.
3	CHAIRMAN MORGAN: Thank you. Mr.
4	Jones?
5	MR. JONES: Yeah, just two questions
6	for Leonce. In the report on page 12,
7	it gives warranties and representations
8	of the Lake Charles Port, one of which
9	says there are no actions, suits or
10	proceedings pending against the
11	Division, which obviously there are.
12	Why is this wording in here?
13	MR. GAUTREAUX: I don't know.
14	That's that was negotiated between
15	the Port and them. They may have
16	actually entered this before the lawsuit
17	is filed, which is my guess.
18	MR. JONES: Okay. The other
19	question was: There's a and this is
20	a more general question, but they
21	provide that they're going to give

4.2 percent of the net gaming revenue to
the local political subdivisions, same
with Hard Rock; but then gaming is going
to give 6 percent to the Jefferson
116
Parish.
MR. GAUTREAUX: There is some
differences in the statute as to the
maximum amount that's set forth. I'd
have to go back and look. I think
Jefferson is a little higher than the
other ones, but usually what they do,
instead of going with the head count as
far as the statute, they work out
cooperative agreements with the local
and the casino, which is also allowed by
statute.
MR. JONES: Yeah. I think the
statute is four-and-a-half percent
maximum in Calcasieu Parish.
MR. GAUTREAUX: Right.
MR. JONES: I was just wondering why
it is different in Jefferson, and I
wonder what it is in Shreveport.
MR. GAUTREAUX: I'll have to go back
and look, and, in fact, I'll do a
breakdown for you at some point. But
there is some differences, and there is
also the statute also dedicates, and

25	each one has different dedications
	117
1	within the community of what where
2	those certain percentages go.
3	MR. JONES: Okay. That's all I got.
4	CHAIRMAN MORGAN: The Board is
5	clear. Does anyone have a question?
6	Any other question? [No response.]
7	Okay. We'll get the applicant up. We
8	probably need to get everyone again to
9	introduce themselves that's going
10	testify and provide information.
11	MR. DUNCAN: With me are Dan Lee,
12	whom you-all have met before; Bill
13	Newby, who is a Managing Director at
14	Jeffries in Los Angeles; and Edward
15	King, how is the Managing Director of
16	Morgan Stanley in Los Angeles. And I'm
17	Kelly Duncan of the Jones Walker Law
18	Firm.
19	COURT REPORTER: Can everybody raise
20	your right hand, please. Do you swear
21	or affirm that the testimony you will
22	give in the cause now in hearing will be
23	the truth, the whole truth, and nothing
24	but the truth, so help you God?
25	(Whereby the above-named witnesses
	118

1 representing Creative Casinos of

2	Louisiana, LLC, were duly sworn.)
3	CHAIRMAN MORGAN: If you would do me
4	a favor, to incorporate we can
5	move to incorporate in your
6	presentation, Mr. Duncan, Mr. Lee, maybe
7	some of the areas that we had questions
8	proposed on the previous applicant, if
9	you would go ahead and incorporate those
10	also into your presentation that Mr. Lee
11	gave us and answer the questions.
12	MR. DUNCAN: Having heard what you
13	said about attorneys, I'm going to let
14	Mr. Lee do all the talking.
15	CHAIRMAN MORGAN: I love attorneys
16	when I need them.
17	MR. DUNCAN: Again, I do as
18	Deborah said, we certainly do appreciate
19	all of the tremendous assistance of the
20	Louisiana State Police and particularly
21	Evie Ficklin and Lana Willingham and
22	Donna Jackson, and also on the
23	suitability side Sergeants Swearingen
24	and Gautreaux, and then last but not
25	least, certainly Leonce Gautreaux from
	119
1	the A.G. side. They've all been
2	tremendous in their assistance in making
3	sure that we understand what they need,
4	and hopefully we've been responsive to

5 their nee	eds.
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6	I've previously said that Mr. Lee,
7	who is the managing partner and CEO of
8	Creative, is sitting to my left, and
9	then to his left is Edward King, who is
10	the managing director of Morgan Stanley.
11	I did also mention Bill Newby of
12	Jeffries is here today. He made a
13	presentation last time but is here to
14	answer any questions that you-all might
15	have as you've heard today about the
16	engagement letters with both Morgan
17	Stanley and Jeffries. Bill Rimes is
18	well known to you-all, and he's also
19	here today.
20	So with that I'll turn this over to
21	Dan.
22	MR. LEE: Well, actually first,
23	Kelly, you were going to address some of
24	the legal stuff that came up.
25	MR. DUNCAN: Yeah. Let me do that
	120
1	just real quickly.
2	CHAIRMAN MORGAN: Before, can you go
3	on the record, at least, and before I
4	forget about the conditions.
5	MR. LEE: Sure.
6	CHAIRMAN MORGAN: Have y'all
7	reviewed the conditions and you've

8	agreed to the conditions?
9	MR. LEE: Yes, sir, we have. Talked
10	at great length with Leonce about it,
11	and they're agreeable to us.
12	CHAIRMAN MORGAN: Thank you.
13	Mr. Duncan, go ahead.
14	MR. DUNCAN: I know Leonce asked me
15	not to get out of my seat, and I promise
16	to sit down. But I do want to make it
17	clear, as I think I did in the last
18	December 16th, the summary judgment that
19	was granted the court with respect to
20	both the 50 acres, as well as the
21	attempt on the part of Pinnacle to
22	enjoin or keep Dan Lee from developing
23	this project, was very definitively
24	ruled upon; and the only thing that
25	could have kept that from happening is
	121
1	if there was a question of material fact
2	for which the trial judge found on, or a
3	question of law which the trial judge
4	simply said, at the point that Pinnacle
5	surrendered its license to this gaming
6	board, at that point, it could no longer
7	fulfill the conditions of that lease.
8	It couldn't be clearer. I just want to
9	say that, because I do think it's
10	important to the extent that there's

11	this sort of, anything's possible air
12	out there.
13	MR. LEE: Yeah. I would add to it.
14	Listen, anybody can file a lawsuit. It
15	doesn't mean that it has merit, and my
16	personal opinion, none of these lawsuits
17	have any merit. They're just trying to
18	stop competition and put a cloud over
19	us. If you carry it through, the
20	lawsuits against me, they're claiming
21	that I tried to hire somebody from their
22	company, which is not the case. In
23	fact, it's somebody I don't even know
24	called one of their employees and said,
25	gee, would you work for Dan Lee; and
	122
1	they're saying, therefore, I solicited
2	this employee and therefore I shouldn't
3	be able to compete with them in any
4	market in which they operate, which is
5	absolutely absurd.
6	If I had called that employee
7	directly and offered them a job, the
8	right remedy should be that I wouldn't
9	be able to hire that employee. But I
10	never called that employee, and the
11	person that did I don't even know.
12	So they're clearly just trying to
13	create something to create a noncompete,

14	and the judge in Las Vegas saw through
15	it and refused to do that. Now, as
16	these lawsuits go, they asked, you know,
17	we want to see e-mails; and we said,
18	okay, we want to see your e-mails, too.
19	So we swapped e-mails. They dumped
20	31,000 e-mails on us. So our lawyers
21	are trying to sort through 31,000
22	e-mails as part of the discovery, and
23	they're trying to ramp up the legal fees
24	to try and scare me away from this.
25	Now, as a practical matter, the
	123
1	separation agreement with Pinnacle was
2	with me, not with Creative Casinos. It
3	doesn't stop Creative Casinos even if
4	the judge said I can't compete. By the
5	time this stuff is adjudicated, Creative
6	Casinos will be its own public company
7	with other owners than me. Worst case,
8	I'd have to step down and the company
9	goes on, and you still get Mohito
10	Pointe. And I think that's extremely
11	unlikely, but I'd point out to you that
12	Creative Casinos was not a party to the
13	separation agreement.
14	Anyway, but by the way, they were
15	successful. They have created a
16	distraction . Make already coast many

16 distraction. We've already spent many

17	minutes talking about something that is
18	nothing but a nuisance lawsuit.
19	Now, let me talk about what does
20	matter. Just to recap what we talked
21	about December 16th: Houston is big.
22	If there's anything I want you to
23	remember about December 16th is that
24	Houston is big. It's 6 million people.
25	That's more people than there are in the
	124
1	State of Louisiana. It's grown in the
2	last nine years by more people than live
3	in New Orleans; and, in fact, you could
4	add a new casino in the Lake Charles
5	market about every second or third year,
6	and just the growth in the population of
7	Houston would support that casino. So
8	that was the first thing I really wanted
9	to make sure you remember.
10	Second, we can finance this, and at
11	the last meeting you remember and
12	part of reason we focused on this,
13	because I think it's very clear that
14	Mohito Pointe brings the most to the
15	state. It is four times the investment
16	of Penn, three times the investment of
17	Hard Rock, more jobs, more tax revenues
18	by any measure, because the question
19	always comes back: Can you pay for it?

20	Can you get it financed?
21	So at the last meeting we had three
22	different investment banks stand up and
23	say, yes, this can be financed:
24	Jeffries, Canter Fitzgerald and FBR
25	Capital, all of which are very
	125
1	successful and knowledgeable banks.
2	Now, since December 16th, what's
3	happened? Capital markets have
4	continued to improve, first. Second,
5	the Howard family stepped in with the
6	HFS HFI, LLC. It's an entity that is
7	for a trust for their children. Who is
8	the Howard family? The Howard family
9	owned a chain of newspapers that they
10	sold in 2002 for \$800 million. They
11	continue to own an oil company that
12	actually does businesses in Louisiana
13	called Howard Energy, and they continue
14	to own a medical products company. If
15	you go to the doctor and you get a shot
16	and the hypodermic needle has a sheath
17	over the end of it, it's made by a
18	company called Safety Syringes. They
19	own that. Very wealthy, very private
20	family. You don't read a lot about
21	them; but they're terrific people, and I
22	know them well. They stepped up and put

23	up \$5 million, and they own one-sixth of
24	Creative Casinos at this point.
25	Now, \$5 million isn't much relative
	126
1	to \$400 million, and I frankly didn't
2	need the money. I have the money
3	myself; I have no debt; I have a pretty
4	good net worth. I didn't need the
5	money, but I wanted to show you that
6	this wasn't just me, and so now there is
7	a very savey, wealthy family who stepped
8	up and put up money. And if we don't
9	get the \$400 million, that 5 million is
10	at risk. So they put money at risk on
11	whether we can get to the finish line.
12	Third thing that's happened is we
13	provided letters of endorsement from
14	major money managers saying they can't
15	make an investment unless we provide
16	them with a prospectus and we do all
17	sorts of due diligence; but they know
18	me, they know Louisiana, and they would
19	look very careful at a prospectus if it
20	was provided to them.
21	For example, one of those people is
22	Bill Miller, who is the Chief Investment
23	Officer of Lake Mason. Lake Mason
24	manages \$850 billion. So this is very
25	savey people who are some of the biggest

1	27	

1	investors in the gaming industry, and
2	we've provided letters saying that they
3	are interested in investing. We also
4	provided numerous letters of endorsement
5	from business leaders and political
6	leaders in Lake Charles showing that we
7	have local support.
8	We negotiated the conditions with
9	Leonce, as we talked about at great
10	length; and perhaps most importantly
11	we've now brought in Morgan Stanley to
12	join our team of anchors, and I think
13	that probably fills it out. We now have
14	four major investment banks involved,
15	and let me and then last thing is
16	Jeffries stepped up yesterday and gave
17	me a commitment for \$300 million.
18	Now, frankly I haven't read it yet
19	myself; and I said, are there any
20	surprises in this or anything else, and
21	they've assured me there aren't. And as
22	soon as I'm done reading it, I'll
23	provide it to the staff, but I think
24	that's pretty important. But before we
25	introduce Bill Newby to mention that,
	128
1	let me introduce Edward King, who is the
h	Managing Director of Margan Stanloy, to

2 Managing Director of Morgan Stanley, to

talk about Morgan Stanley's involvement
here.
MR. KING: Thank you, Dan. Thank
you, Mr. Chairman and the Board. As Dan
mentioned, my name's Edward King. I'm
the Managing Director within Morgan
Stanley's investment banking department
and responsible for all our investment
banking activities in the gaming sector,
that would include mergers and
acquisitions, advice and capital raising
activities.
We are very pleased to join Dan,
Creative Casinos and his financial
partners, on helping to finance this
project, and what we have done is just
prepared a short deck of materials that
you should have in front of you to just
talk through a few salient points that
we think are important for you to
digest.
Let me start, if I could do, though,
by just providing a brief overview of
129
Morgan Stanley. I'm very privileged to
work for the firm. I think it's one of
the most prestigious investment banks
that exist. We have \$840 billion of
total assets and employ 63,000 people

6	across the globe throughout 1,200
7	offices located in 42 countries. Year
8	in, year out we come in in the highest
9	echelons of the lead tables, and, in
10	fact, since 2010 have had been the
11	leading advisor across global mergers
12	and acquisitions, and also head of the
13	leaders in terms capital raising
14	activities.
15	In fact, in the sheet on page two in
16	front of you, you'll see with respect to
17	equity, we raise approximately one
18	dollar in every \$5 for a 22 percent
19	market share with all equity raised
20	across the private and public equity
21	markets, including IPOs. Then with
22	respect to debt capital markets, we
23	completed, either through leading or
24	participating in, in excess of 1,400
25	different debt transactions in the past
	130
1	12, 13 months alone.
2	So hopefully that gives you a
3	snapshot that we sit here with
4	significant experience across the
5	capital markets, and then with respect
6	to the casino industry and development
7	financings, akin to the one that we are
8	contemplating here, Morgan Stanley has

9	led or participated in a series of
10	transactions, a selection of which are
11	shown on the page, page two on the top
12	right-hand corner, from City Center in
13	Las Vegas, Marina Bay Sands in
14	Singapore, Alex Entertainment in Macau,
15	Foxwoods in Connecticut, Redhawk in
16	California or Revel Entertainment in
17	Atlantic City.
18	On page three, what I'd like to do
19	is spend some time drawing your
20	attention to three components that I
21	think will help you understand Creative
22	Casinos' capacity to be able to fund
23	this development. Number one and
24	we'll go through each one of these in
25	detail. Number one, it's the state of
	131
1	the current financing environment.
2	Equity evaluations have rebounded; and
3	there's a historically low cost of debt
4	finance, and debt is more readily
5	available now from what it has ever been
6	and on more attractive terms and
7	conditions and costs.
8	Number two is the capital structure.
9	We envision putting in place a capital
10	structure that's been used multiple
11	times successfully in this industry, and

 of Mohito Pointe itself. As we review Dan Lee's and the management team's performance forecast, we find them to offer very attractive returns on investment capital and equity investment returns which will draw pockets of capital across the spectrum, and then I'll conclude the presentation talking about the timeline. Turning to page four, on the left-hand chart, we summarize the state of the current equity markets as a multiple of EBIDA or cash flow, Mohito 132 Pointe is expected to be able to be constructed for less than six times. That is the red horizontal bar in the graph. Current equity valuations are valued in excess of seven and a half times. So there is upon opening immediate equity value creation from the will you draw in and attract equity investors, absolutely private, 	12	then Number 3 is performance expectation
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9 will you draw in and attract equity	7	immediate equity value creation from the
	8	construction of this facility, which
10 investors, absolutely private,	9	will you draw in and attract equity
	10	investors, absolutely private,
11 potentially public equity investors.	11	potentially public equity investors.
12 The equity markets have rebounded	12	The equity markets have rebounded
13 substantially since their lows. In	13	substantially since their lows. In
·	14	fact, the valuations of equity companies
	14	fact, the valuations of equity companies

15	have increased 400 percent since a low
16	point in towards the end of 2008, once
17	again, an indication of the strength and
18	health of the equity markets that will
19	be drawn towards a project such as this.
20	In the debt markets, the cost of
21	debt is at a historical low. In fact,
22	over the course of the past 12 to 13
23	months, cost of debt within the gaming
24	industry itself has contracted or become
25	cheaper to the tune of approximately 300
	133
1	basis points, or 3 percent, so that the
2	average cost of debt among high yield
3	gaming companies is around 7 percent,
4	the green line in the chart on the
5	right-hand side, or as the yellow bars
6	indicate, the cost of debt financing for
7	development projects ranges if we
8	just took the middle to between eight
9	and nine percent; I think once again,
10	clearly indicating that there is a very
11	healthy debt market out there to support
12	the equity markets. Page five just
13	illustrates how five precedent
14	developments have been financed.
15	The conclusions I'm hoping to draw
16	you towards is the fact that separately
17	project financing a new Green Field

18	Casino development has been completed
19	multiple times in the past. In fact,
20	outside of the larger corporations, it's
21	the standard way in which in which
22	casinos have been funded, and they've
23	been funded successfully in both the
24	debt, the green portion, and the red
25	equity portions of the capital markets.
	134
1	We would envision doing no more than
2	what has been done successfully in the
3	past.
4	The statistics towards the bottom of
5	the page, two rows; one labeled debt to
6	EBIDA, one labeled investor ROIC ROIC
7	standing for return on invested
8	capital provides some statistics on
9	how other gaming companies shape up
10	towards Mohito Pointe. As we'll turn to
11	in a second, you'll find that this
12	project stacks up particularly favorably
13	on both of those measures towards
14	projects that were financed in the past,
15	once again I think underscoring the
16	attractiveness of this project.
17	So let's talk about this project on
18	the next page. Dan and his management
19	team have provided to us their financial
20	forecast. On the top right, we

21	illustrate EBIDA or pretax cash flow,
22	the earnings generation power of this
23	facility. The expectation is once
24	stabilized, it will generate
25	approximately \$75 million of EBIDA.
	135
1	L'Auberge in 2010 generated in
2	excess of \$19 million, and so the
3	considering we're looking out two to
4	three to four years, we have been very
5	conservative in what we're asking people
6	to believe in when asking them to commit
7	today to a future project.
8	How does then that performance
9	expectation drive into attractiveness
10	towards financiers? On the left-hand
11	side, we show the expected credit
12	profile of the entity, and you can see
13	that over 50 percent of the debt is
14	repaid in the first four years of
15	operation, and the remainder can be
16	repaid soon thereafter. That is a
17	profile that is sought after by debt
18	holders, whom, of course, in the past
19	have found that because of the over
20	leverage in other investments, companies
21	have not been able to service their
22	debt. Here, we have a very, very
23	comfortable debt profile.

24	And then on the right-hand side
25	turning toward equity investors, the
	136
1	project upon these numbers will generate
2	18 percent ROIC, or turning it into an
3	equity return expected to generate
4	returns with an approximate 20 percent
5	RIR. To put that into context, the
6	public equity markets and public equity
7	investors generally ask for a ten to
8	twelve percent return on their
9	investment, and so this offers a return
10	approximately double what they would get
11	in the public markets.
12	Turning towards the timeline, the
13	debt and equity raising process that we
14	will undergo is no different to that
15	which we have done on a multitude of
16	times before. Coming back to the
17	earlier page, if you recall, we've
18	completed in excess of 1,400 debt
19	transactions alone in the course of
20	2010, and have a 20 percent market share
21	in raising equity. The timeline for
22	that process is around three to four
23	months.
24	As we have advised Dan to date, he
25	would realistically not wish to raise
	137

1	the money until ground breaking in order
2	to minimize the cost of the debt and the
3	cost of the equity. That being said,
4	working in conjunction with our
5	partners, including Bill Newby at
6	Jeffries, we're contemplating advancing
7	that timeline up to beginning, if we are
8	fortunate enough to be awarded the
9	license begin that process just as
10	soon as possible to take advantage of
11	the very, very favorable capital market
12	conditions that exist today, because
13	providing Dan and yourselves and
14	everybody else certainty of financing,
15	even if at a potentially slightly high
16	cost, we believe is advantageous rather
17	than taking market risks.
18	But nevertheless, the point of the
19	slide is, it's been done multiple times
20	before, both in the markets and by us,
21	and it's a very, very defensible
22	timeline and a process that is well
23	understood.
24	MR. LEE: Okay. Let me introduce
25	Bill to explain this 50-page letter that
	138
1	he delivered to me at nine o'clock last
2	night, which I haven't had a chance to
3	read but he can paraphrase it.

4	MR. NEWBY: Good morning. Thank
5	you. Good to see y'all again. As we
6	learned last time we was here, Jeffries
7	did, in fact, provide what we call a
8	highly confident letter to Creative
9	Casinos and Dan Lee, and what that said
10	is that we felt as a firm, in our
11	judgment, having many, many years in
12	this business raising capital for
13	casinos and for persons in Louisiana,
14	that we felt this transaction could get
15	financed in the normal ways in the
16	capital markets.
17	But as my friend and colleague,
18	Edward King, mentioned, the capital
19	markets are in very, very good shape; in
20	fact, the best shape we've seen probably
21	in the last three or four years, and so
22	we feel even more confident that the
23	financing is, in fact, available in the
24	markets. As Dan mentioned earlier, just
25	so that we can remove all doubt to the
	139
1	largest portion of the capital raised,
2	which is the \$300 million or so of debt,
3	Jeffries did approve yesterday through
4	committee a commitment to Creative, \$300
5	million of debt financing to be used in
6	conjunction with that project. And as

 8 weekend with a couple of my colleagues, 9 Steve Croxton, who is here today with 10 me, on the back of the envelope or 11 something written on a cocktail napkin. 12 It did morph into, once the lawyers got 13 ahold of it, a rather substantial 14 document, which as Dan said, we 15 delivered to him last night for his 16 perusal. So he has not read it, in 17 fact. 18 There are some blanks in it, of 19 course, but it would be executable 20 should he desire to execute it. Our 21 recommendation and Edward's 22 recommendation would be, of course, if 23 we go to the capital markets and execute 24 a transaction or series of transactions 25 today using a process that we think 140 	
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a transaction or series of transactionstoday using a process that we think	
25 today using a process that we think	
, , ,	
140	
1 would be more advantageous to the	
2 company than necessarily taking down the	
3 financing represented herein, but this	
4 is to show you-all that if needed,	
5 \$300 million of this is done. It's	
6 right here.	
7 MR. LEE: Actually, last week I had	
8 dinner with Steve Croxton, and then when	
9 the bill came, we had this little debate	

10	about who was going to pick it up, and I
11	said, I'll pick up dinner if you pay for
12	the casino. And he took me kind of
13	seriously, so here we are. But I will
14	tell you from experience I haven't
15	read that letter yet but from
16	experience, a letter like that says,
17	here's the financing. It will be on
18	terms that will be pretty expensive, and
19	so they kind of say, this may not be
20	your best financing, but if you need it
21	it's here. And that's kind of what I
22	expect to see when I read it.
23	So let me go to these posters and
24	show you what I think is ultimately the
25	most important thing, because for this
	141
1	to be successful, it is about building
2	the revenue, building the jobs and
3	building something that gets people's
4	imagination and frankly gets them to
5	drive over from Houston. It's two hours
6	away, it's 6 million people. How do we
7	get them to come over?
8	And let's start with this: You know
9	the site; and if you recall, we ran out
10	of time last time just as I got to the
11	pretty pictures, and y'all didn't like
12	computers, so I brought pretty pictures

show you what is quite
nt.
s L'Auberge, of course, up
nd we've committed to build a
r infrastructure to improve the
rtation ingress and egress both
roperty and to L'Auberge and to
re neighborhood, and the
ent with the Port requires us to
intly with the Port to figure out
d network that's best for the
ommunity, and we have to pay for
that is part of our project
2
the entrance road into
e, and you notice this little
the road. That is there
nal. Maybe it helps slow people
ittle bit. The main reason is
eeling the onion. You're trying
mebody to go to a resort, and
it best, you have to introduce
ges. Like, when you go to Las
nd you see Bellagio and it has
ntains, and you see the fountains
oss the lake up on a hill and you
spectacular casino, and you
go there. And the one across
spectacular casino, and y

16	the street, the Planet Hollywood, was
17	built at about the same time, cost the
18	same money. They didn't do that. They
19	built it right on the sidewalk with no
20	setback. They went bankrupt in six
21	months, and Bellagio is the most
22	successful casino in Las Vegas.
23	But you see the fountains, you see
24	the lake, and then you drive on this
25	bridge that brings you up; and you walk
	143
1	inside this wonderful lobby, and the
2	casino's off the lobby. So it kind of
3	lures you into the slot machine, and
4	then you're happy and you stay. And the
5	wonderful thing about slot machines:
6	The people leave, the money stays and it
7	works. And so this squiggle means that
8	as you're driving through the middle of
9	the golf course, you see the tall
10	building, but you don't see the port
11	cochere. And I did that squiggle.
12	That's the Dan Lee squiggle, because
13	there's some trees there; and as you
14	enter the trees, you lose site of the
15	tall building, and when you pop out,
16	you're here and you're looking at the
17	porte cochere.
18	So it's the reveal of, okay, here's

the building; oh, the building's gone,
and here's the port cochere. Now,
frankly, I borrowed that from the
designer we had on that project that we
have on this who used to be head of
architecture and design for Disney, and
if you think of approaching the Disney
144
theme parks, they use that all the time.
You'll see the castle in the background.
Then it disappears, and you see
something in the foreground.
Well, again we have a squiggle for
the same reason, okay, and now we didn't
put it through the middle of the golf
course. There's some down sides of
putting it through the middle of the
golf course. You have to get golf carts
to go back and forth across the road.
Now, at L'Auberge there's a number of
traffic signals that work pretty well,
but it's a little close to my heart
because of the Belterra property, which
Paul mentioned earlier, which has the
Tom Fazio golf course. There was a
golfer one day who was rushing to get to
a hole after a thunderstorm who drove
across the road, and literally a dump
truck came around the corner and hit him

and killed him.
So if you can have the golf carts
all on one side of the road, it's so
much better, and it ends up being a very
145
remarkable golf course because of the
extensive views of Indian Bay, Prien
Lake, the Calcasieu River; and remember,
you have ocean ships going by here.
It's quite spectacular. And unlike most
golf courses, we're not using that
frontage for homes and anything else.
We can use it for golf holes, and that's
quite spectacular.
Probably the most famous golf hole
in the country is the 18th Hole at
Pebble Beach, one that Jack Godfrey
knows well because he plays it all the
time. And that's a very expensive golf
course, beautiful golf hole, and it runs
parallel to the coast the Pacific
Ocean, and you're always tempted, like,
boy, do I cut the corner and risk losing
the ball in the water? Well, we can do
the same thing here on Calcasieu River
with the 18th hole coming back to a
green that's in front of the villas and
parallels the water. So it's actually a
spectacular piece of land for what you

25

can do with that golf course.

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1	That left us with the landscaped
2	area on the other side. We said, we're
3	going to landscape it; what can we do?
4	What can we do here that helps build the
5	resort amenities of it? And a few years
6	ago I was at a resort in Ireland called
7	Ashford Castle; and we're there, and
8	they had a school of falconry. So I'm
9	game; we signed up, and it was a hundred
10	dollars a person for me, my wife and our
11	two kids to go down for a session with
12	the falcons. And they bring out a snowy
13	owl and are telling my kids about the
14	snowy owl and everything it does, and
15	then they bring out an eagle, then they
16	bring out a falcon; and they say, now
17	we're going to feed the falcon and bring
18	out this big, heavy glove, and they put
19	it on me. And they said, okay, here;
20	they send the bird up. The bird goes
21	out about as far as you can see, and
22	then they put a little piece of chicken
23	meat in my hand; and I hold it up like
24	this as the bird comes swooping back out
25	anywhere and lands on my hand. And I
	147

1 thought, boy, this is the best \$400 I've

2	spent in a long time. It was just a
3	wonderful afternoon.
4	And I thought, well, the Mirage has
5	dolphins. In fact, I spent \$25 million
6	building the tanks for dolphins at
7	Mirage Resorts when I was there. Then
8	it has the Siegfried & Roy white tigers,
9	and the MGM in middle of their casino
10	has white lions in the gaming cage,
11	because MGM is the lion. If you go down
12	to Atlantis, you can swim with the
13	dolphins. If you go to Mandalay Bay
14	all of these are resort casinos
15	Mandalay Bay has the shark tanks. You
16	can go see sharks and go through this
17	glass tunnel to the sharks. And I
18	thought, Calcasieu, it's the Calcasieu
19	River. That means Screaming Eagle.
20	That's the name of our golf course, by
21	the way, Screaming Eagle Golf Course.
22	Why not? It has connotations to golf,
23	and I thought, we'll have a school of
24	falconry. They have one at the
25	Greenbrier Resort, now they have one at
	148
1	the Equinox Resort; and you have to
2	hire, under Louisiana law, a trained,
3	licensed falconist for every three
4	birds, and we set that up. That's a

5	great use for that land there. It ties
6	in with the rest of the property. High
7	rollers will love it.
8	So we did that, and then you come in
9	and you pull up to the porte cochere,
10	which is here. And so as you come out
11	of the squiggle and you see the front
12	door, and here we actually made the
13	porte cochere a little bit understated,
14	because we have banquet rooms and
15	meeting rooms up on the second floor,
16	and I wanted to have an outside deck, if
17	you have a cocktail party or a break or
18	something and the weather's nice
19	outside, and we put it on top of the
20	porte cochere. So you pull into the
21	porte cochere, but then when you get out
22	and walk in, there is a grand atrium
23	lobby very similar to what they have at
24	Grand Floridian, high ceilings,
25	balconies that look down, skylight,
	149
1	30-foot tall Christmas tree in there at
2	Christmas. And so you get this down,
3	and then you get out of your car, walk
4	in, "Wow."
5	Okay. And, in fact, the very first
6	one was the Hyatt in downtown Atlanta.
7	They used to call it the Jesus Christ

8	Hotel, not because there was anything
9	religious about it, but if you stood
10	just inside the front door, everybody
11	who walked in went, "Jesus Christ,"
12	because it was this great big lobby.
13	And it was a very successful hotel. It
14	is, I guess, 30 years old, which kind of
15	dates me; but this is the lobby, and you
16	come straight across and you're in the
17	casino.
18	If you go to the right, we go down
19	here, a 2,500 person entertainment
20	facility. Lake Charles needs something
21	like that, and it's indoors. So last
22	week there was ice storm in Lake
23	Charles; it snowed in Lake Charles. I
24	didn't know it could snow in Lake
25	Charles. Well, I wouldn't want to have
	150
1	a concert outdoors when it's snowing, of
2	course; and in the summer it gets pretty
3	hot there, and other times a year you
4	get swarms of mosquitoes, so this, I
5	think, really has to be indoors.
6	Although I agree with Paul, if you say
7	how are you going to bring people over
8	from Houston, well, you know, Whitney
9	Houston, Shakira, Bill Cosby, Jay Leno.
10	I mean, if you have the right

11	entertainment, you will get people over
12	from Houston. You know, L'Auberge does
13	some of that, but they have to convert
14	their ballroom to do it, and when they
15	convert their ballroom, it takes it out
16	of service for a day, and then you don't
17	have a place to have a meeting or a
18	convention. We have meeting rooms on
19	the second floor here, plus this, so we
20	don't lose the ballroom when we're
21	having entertainment.
22	A big parking garage here with
23	elevators to come down, an entrance to
24	the casino there and an entrance here.
25	Because when the showroom lets out
	151
1	you'll notice, by the way, normally
2	you'd think the entrance to the showroom
3	should be here, except you-guys make us
4	have a paddle wheel, and that means I
5	can't have a door into the casino here.
6	So we flipped it around. You come out
7	of the showroom up here, so I can have a
8	door to the casino directly across,
9	which is in my best interest as well as
10	your best interest that everybody that's
11	in that showroom ends up in the casino.
12	So we've thought out these details.
13	If you come straight into the

14	casino, we have a welcome help desk
15	right into the middle, and you go to the
16	back and there's a two-story space back
17	here, because we put the key restaurants
18	up on the second floor. Now that you
19	don't have to meet the Coast Guard
20	regulations, you can do some things. At
21	L'Auberge the point of refuge the
22	Coast Guard used to assume that your
23	boat's out in the middle of the Gulf of
24	Mexico. It just lit on fire; therefore,
25	they want the fire to spread very, very
	152
1	slowly. Everybody had to have a safe
2	point of refuge to go to, and at
3	L'Auberge it is the roof of the casino.
4	So you're supposed to go up there
5	and sit there waiting for a Coast Guard
6	cutter to come and rescue you, which is
7	absolutely absurd. If I'm ever in
8	L'Auberge and there's a fire, I'm
9	running out to the 18th hole of the golf
10	course, but the Coast Guard regs require
11	that. And we had to jump through real
12	hoops, so when it had a fire exit sign
13	that satisfied the Coast Guard,
14	technically the fire exit signs lead you
15	to the point of refuge, which is the
16	roof of the casino. So we had to set it

17	up so you were satisfying the Coast
18	Guard, but you also had a path that led
19	you directly outside so people would
20	actually do the safe thing, go directly
21	outside.
22	Now that you don't have those rules,
23	it allows us to develop the second
24	floor, and so we use the second floor to
25	have restaurants that look out and take
	153
1	advantage of the water views that are
2	here. Frankly, we missed that on
3	L'Auberge. When I first joined
4	Pinnacle, yes, Pinnacle had the license
5	to build a casino there. We completely
6	redesigned it, totally different, and
7	the first time I went there, it was,
8	basically, a swamp. And it was funny,
9	we designed it for the golf course and
10	everything. We never realized it had
11	really nice water views. As it was
12	getting ready to open, you'd find out
13	all the construction crews would take
14	their lunch out watching the boats go
15	by, and we're going to remedy that.
16	This takes a lot of the advantage of
17	the views of the water, and these
18	escalators are curved escalators. This
19	is very similar to what Wynn has at Wynn

Las Vegas. His restaurants are down
from the casino. Ours will be up.
These curved there's only a few of
them in the whole country; it's almost
like the Gone With the Wind staircase,
but it's an escalator. So that's how
154
you get up to the buffet, the Player's
Club that's over here.
If you come in and go left on an
access, you have a corridor that comes
down looking out at the pool that's on
an access and anchored by the spa that's
down here. So this is a heck of a view
intentionally of giving you this resort
feel with the spa that's out here. We
wanted the spa to be in conjunction with
the golf course clubhouse for a number
of reasons, and there's some synergies
there. You can have a restaurant that
can be used for golfers when they're
through or halfway through it, but golf
courses don't really keep a restaurant
busy enough to be profitable. Spas have
the same problem. You'll get some
people who will go work out and they
want a smoothie and so on, not quite
anaugh ta maka a profit I said wall
enough to make a profit. I said, well,

23	restaurant work out here.
24	But then we had an interesting
25	problem. We said, well, we're going to
	155
1	have a high-end hotel back here, and we
2	want the cars to be able to come around
3	this way. So you had a problem. If you
4	took the road out here, you have golf
5	carts crossing the road again. If we
6	put the road in here, customers coming
7	to and from the spa would have to cross
8	the road. So we finally said, wait a
9	minute. Take the building, split it in
10	half, and we'll use it as the gates
11	coming back here.
12	So it actually creates a wonderful
13	visual entrance into the motor court for
14	the luxury hotel, and on the second
15	floor, there's a bridge across which
16	helps kind of frame it. So if you're
17	staying in the luxury hotel, you come
18	back here, the butler takes your car,
19	parks it here and you walk in; and this
20	is a garden that is screened on the top,
21	and all the 30 suites are off this
22	garden. And that's a tourist attraction
23	in and of itself. You walk in and you
24	say, wow, this is cool, very lush and
25	very screened and looks kind of like

	150
1	this; and this is all screened so you
2	don't have bugs, and actually because it
3	has an angle to it, if it's raining but
4	not raining too hard, the water will
5	sheet off. If it's raining really hard,
6	I'm going to have to give you an
7	umbrella, but most of the time this will
8	be great.
9	And these suites actually have
10	private patios on this side that are
11	inside the bug-free environment, and
12	then each suite also has a private patio
13	on the other side that is not screened
14	from bugs, but it either looks at the
15	river and the boats going by or it looks
16	at the swimming pool. So you have
17	either a pool view or river view; but
18	you also have part of this environment,
19	and that's it.
20	That's, I think, the key features,
21	and I know you can see the building
22	is articulates specifically in and
23	out. Every hotel room has a balcony.
24	Every hotel room has a shower separate
25	from the bathtub, which is kind of the
	157
1	sign of a four-star hotel. Of course,
r	the luxury botal is five-star, which

2 the luxury hotel is five-star, which

156

3	will be a step up from that, and we're
4	pretty excited about this.
5	So, you know, I don't think I have
6	to remind you that I was the guy that
7	conceptualized and built the most
8	successful riverboat you have. I was
9	the guy who then was going to go build
10	Sugarcane Bay, and I realize part of the
11	angst of all of this is, well, you
12	promised us Sugarcane Bay, and what
13	happened. Well, I did my best on the
14	Sugarcane Bay. The Board of Directors
15	of Pinnacle wanted to go a different
16	direction. I ended up starting a new
17	company. They've gone a different
18	direction, but we've designed this which
19	is better.
20	We can get it financed. You've
21	heard from guys writing big checks.
22	We've already brought in outside
23	investor money. We will get this
24	financed, and if you let us, we will get
25	this built. On that, I'd be happy to
	158
1	take any questions.
2	CHAIRMAN MORGAN: Thank you. I'll
3	open it up from the board for any
4	questions. Mr. Jones.
5	MR. JONES: Yeah, two questions:

6	One, the commitment from Jeffries, the
7	\$300 million in debt financing, that's
8	after you have a \$100 million equity in
9	the till?
10	MR. NEWBY: That would be a
11	condition precedent because it typically
12	would be. All the financing would come
13	together really at the same time.
14	MR. JONES: Y'all would be involved
15	on the equity side, as well?
16	MR. NEWBY: Yeah, I think it would
17	be safe to say that both firms, and the
18	other firms would be simultaneously
19	involved in a cooperative matter. It
20	might be a lead on one and a different
21	lead on the other but all working
22	together for the same purpose.
23	MR. LEE: Part of the reason I
24	reached out for Morgan Stanley, besides
25	knowing Edward, in an earlier life I was
	159
1	the Chief Financial Officer of an
2	Internet company called Homegrocer.com,
3	and it didn't consist of much more than
4	dreams. We were going to do grocery
5	delivery. Go to an Internet website,
6	order your groceries, and we bring them
7	to your house. And we did a \$265
8	million IPO with Morgan Stanley as the

9	lead, and they were very impressive.
10	When you have 18,000 retail brokers and
11	1,400 offices and so on and you go on
12	the road, and we got it done. And that
13	was one of the largest Internet IPO's
14	done.
15	A few months later, we figured out
16	that the margins in the grocery business
17	were really bad, and we ran around and
18	sold the company for a billion one,
19	again with Morgan Stanley's help, and
20	the woman who is in charge of that,
21	actually, who is kind of the equivalent
22	of Edward, has become the Chief
23	Financial Officer of Morgan Stanley,
24	which has got to be one of the most
25	powerful business women in America. And
	160
1	it was impressive, so sometime ago I
2	called up Edward and said, work with me
3	on this; we can get this done.
4	And we do envision, of course,
5	taking this public either through our
6	traditional IPO or one of these new
7	they have a Rule 144 IPO, which is
8	faster; but only institutions can invest
9	in it, and frankly, half the investment
10	banks in this think we can do Rule 144,
11	and the other half think we're better

off doing it the other way. And I
haven't made a decision yet. Either way
you prepare a prospectus, and it's our
intent to start the prospectus literally
within 48 hours if we're chosen. It
takes about three months to get through
the SEC; it's going to take us a couple
months to get to this local referendum
on April 30th. Just like the previous
group, we also have it approved by the
police jury to be on an April 30th
ballot. That would set us up to be in
the market quite honestly part of
what has us all excited is a project
161
partly built in Atlantic City had
stalled a few years ago, and they got
their financing last week. It's \$1.3
billion of financing at an average cost
of, about, 9 percent about 9 percent,
and we said, wow, if and Atlantic
City is a declining market, and Lake
Charles is not.
And we said, wow, if they can get
that done, we should go as fast as
possible, and so for the last several
months, I've been driving Evie nuts
saying, I don't want to raise the money
too early or I'll have to start paying

15	interest too early, and last night at
16	dinner, we said if the interest rates
17	are that low, screw the negative
18	carrier. Let's get this done.
19	MR. JONES: The markets are great
20	right now.
21	MR. LEE: Yeah.
22	MR. JONES: Just one other question.
23	Both the other projects have a Phase I
24	and Phase II. I'm looking at 98 percent
25	Phase I because there's no way we can
	162
1	force a Phase II. But you did mention
2	in your proposal that the design is such
3	that you could add hotel rooms, if you
4	needed to, and I don't know when you
5	built L'Auberge if you had Phase II,
6	because you did a Phase II. But can you
7	envision what might be a Phase II?
8	MR. LEE: Yeah. In fact, the full
9	history of L'Auberge, I think the
10	commitment to the Gaming Commission was
11	three or four hundred rooms, and we
12	built 750. There was no commitment to
13	be bigger than three or 400 rooms, but
14	when I went to the capital markets, we
15	were able to raise more money and we
16	built something bigger. I'm used to
17	bigger properties.

18	I mean, the first one I financed was
19	Treasure Island; it was 3,000 rooms. To
20	put that in perspective: If you set up
21	to sleep one night in every room, it
22	would take you ten years. The second
23	one was Monte Carlo. It was 3,000
24	rooms. The third one was Bellagio; it
25	was 3,000 rooms and a billion six which
	163
1	we thought was just a huge number at the
2	time, and it was. Then we did the
3	small property was done in Biloxi with
4	1,700 rooms and Beau Rivage, I think it
5	was, and so on.
6	I would love to have more than 400
7	rooms, okay, but the commitment is 400
8	rooms. If we find a way to do more, we
9	will do more, and it is designed to do
10	more. I'd love to have a thousand, and
11	we've actually designed it to be able to
12	go to a thousand. But in effect at one
13	point, in one of the commitment letters,
14	it referenced a number of 475. I think
15	it was in Edward's letter, and Evie
16	called me up and said, what's the
17	number? You said 400 and they're saying
18	475; and I said, well, I know whatever
19	number I give the Gaming Commission,
20	Leonce is going to put it in as a

21	minimum investment number, so of course
22	you're going to use the low end of the
23	range of what you intend to invest. And
24	when you're talking to the bankers about
25	how much money you need to raise, you
	164
1	want to use the high end of the range,
2	because you don't want to be too close
3	to you want to have a little extra
4	money in case something goes wrong. So
5	that's kind of the range.
6	But it I haven't talked about it.
7	I could have played around and said
8	we're going to have a second phase of
9	another 600 rooms that we might build in
10	the next millennium someday maybe. I
11	think that's dishonest. We're
12	committing to build 400 rooms all at
13	once. It will all be opened in two and
14	a half years, and then we'll look from
15	there as to how to expand it or enhance
16	it.
17	CHAIRMAN MORGAN: Mr. Stipe.
18	MR. STIPE: On the financing on page
19	four, other than I'm sorry, just real
20	quickly, other than this this in red
21	referring to Mohito Pointe, I mean, this
22	slide generally speaks to the status of
23	debt and equity in the capital markets,

24	correct?	
25	MR. KING: That's right.	
	165	
1	MR. STIPE: And on page five, you	
2	were kind enough to summarize some of	
3	the debt equity ratios. Under this kind	
4	of definition, preferred would fall into	
5	the category of equity for purposes of	
6	your slide.	
7	MR. KING: Correct.	
8	MR. STIPE: What's the timeline for	
9	construction for your project?	
10	MR. LEE: The intent is to start	
11	construction near by year end, so the	
12	fourth quarter of this year, and it	
13	would take about two years to build.	
14	It's a pretty big project, so.	
15	MR. STIPE: That's all I have.	
16	CHAIRMAN MORGAN: Miss Rogers?	
17	MS. ROGERS: My question might be to	
18	Leonce. I'm not quite sure. In your	
19	brochure you said something about that	
20	the financial suitability was not in	
21	accordance with general auditing. Why	
22	would why would that	
23	CHAIRMAN MORGAN: That's going to be	
24	for State Police. That's a boilerplate	
25	language they put in just about	
	166	

1	everything.
2	MS. ROGERS: Oh, okay. That was
3	just kind of confusing.
4	CHAIRMAN MORGAN: Attorneys have
5	their boilerplates. EPA's have their
6	boilerplates.
7	MR. LEE: Yeah, I'm not sure exactly
8	what that would reference.
9	MS. ROGERS: It's just confusing.
10	CHAIRMAN MORGAN: I think it's in
11	every report except for possibly Penn
12	might not.
13	MR. LEE: What it might relate to is
14	Creative Casinos is a new casino, and up
15	until a week ago, I owned all of it.
16	And so we don't have audited financial
17	statements. I actually met with the
18	senior partner of one of the larger
19	accounting firms just the other day, and
20	he gave me a bid for what they would
21	charge to do the audit for Creative
22	Casinos and help prepare a prospectus,
23	so we're keying up to do that. But I
24	don't Creative Casinos only had 50
25	transactions, so.
	167
1	MS. ROGERS: Okay.
2	CHAIRMAN MORGAN: We're getting
3	short on time, but can you inform the

Board as much as possible, with regard
to the construction company, what your
intent is, and you heard my previous
question to the previous applicant that
is very important to us, creating jobs
in Louisiana.
MR. LEE: Well, I think first off,
let me point out, it almost always is
better on many measures to have it be a
Louisiana company. They don't have to
drive here from Texas. I mean, they're
usually the lowest bidder anyway.
They're here.
Second, my principle concern is to
have a construction company that's large
enough to be bonded so that you can have
certainty of it being done. Now, I will
tell you we reached out to Shaw at first
just because like it's the biggest
building in town, and looked at it and I
did some research and said, Shaw's a
really big company; I wonder if we can
168
get them interested. And what we found
out is they have so much work building
nuclear power plants that they didn't
want the work.
Now, I know there's five or six
construction companies in the south that

7	are large enough to be bondable for a
8	\$400 million project. Okay. You know,
9	certainly Roy Anderson is a very good
10	construction company. I don't know
11	anybody there, but if we're chosen,
12	they'd be free to talk to us. There's
13	one out of Mississippi called Yates;
14	there's a couple out of Texas; there may
15	also be a possibility by banding
16	together a group of contractors in
17	Louisiana to form a company that might
18	be big enough to be bonded, and we
19	intended to explore all of that.
20	But at the end of the day, I'm
21	trying to get the best project for the
22	money, and so and have certainty of
23	completion, and that's actually in the
24	State's best interest, too. Because
25	give you an example: Let's suppose
	169
1	there's a Louisiana based contractor and
2	they're a little more expensive, and so
3	I use them; and as a result my
4	\$400 million doesn't go quite as far.
5	So there's some part of the hotel,
6	instead of having marble floors, it has
7	carpet. That makes the hotel a little
8	less special; and, therefore, it will
9	have a little less revenues, and you'll

10	have a little less tax revenues. At the
11	end of the day, we made some contractor
12	a little more money, but it may not be
13	the best thing for the State.
14	Now, the fees that contractors get
15	these days are going to be pretty small.
16	There's not a lot of work out there, and
17	so I intended to squeeze them as much as
18	possible to get as much for our money.
19	If it's an equal contest between a
20	Louisiana firm and Texas firm, of course
21	I'm going to pick the Louisiana firm,
22	and that's whether it's the general
23	contractor, subcontractor and so on.
24	And, in fact, at the office we
25	talked about setting up, which would be
	170
1	an office minority and local
2	participation. That's part of their
3	job. Go find subcontractors and
4	contractors from and minority
5	contractors from Louisiana and from the
6	community and be the in-house advocate
7	for those people to basically say, hey,
8	this guy is capable of doing the work,
9	give him a shot, and we might even go
10	back it's fairly common in
11	contracting, Mr. Bradford would know
12	where you might go back to someone and

13	you say, you know what, your price is a
14	little high, and you go back to the
15	Louisiana guy and say, if you'll match
16	this bid from Texas, you'll get it. But
17	I I'm just being absolutely honest,
18	my primary concern is to get this thing
19	done, get it done as well as possible,
20	and we will use Louisiana people as much
21	as we can to do that.
22	CHAIRMAN MORGAN: There's no
23	anticipated problems with the corps of
24	engineers for this site?
25	MR. LEE: It was already permitted
	171
1	for Sugarcane Bay. We met with Ronnie
2	Dukes. We will have to get our own
3	permits. There will be some wetlands
4	mitigation. There's some wetlands on
5	the site. Ironically, we found out I
6	had forgotten this but we found out
7	from Ronnie Dukes that Pinnacle had
8	already purchased wetlands mitigation
9	credits that are actually worthless to
10	them because they're only pertinent to
11	this site, which is a piece of land they
12	no longer control.
13	So I'm going to end up buying
14	wetland mitigation credits from some
15	land bank, and actually I can talk over

16	my shoulder to Jack Godfrey, I put that
17	in the column of how do we settle all
18	these lawsuits. I can buy his wetland
19	mitigation credits which are worthless
20	to him, as well as I can buy them from
21	Stream, Inc., but we'll have to buy
22	wetlands mitigation credits at some
23	point and seek our own permits. But it
24	was permitted before by the corps of
25	engineers, so I suspect it could be
	172
1	permitted again.
2	CHAIRMAN MORGAN: That's all the
3	questions. Oh, Mr. Singleton.
4	MR. SINGLETON: This 50-acre
5	business is still kind of bothering me a
6	little bit. If you cut out the 50 acres
7	and you can't have it and it's gone
8	somewhere else, how do you build the
9	project?
10	MR. LEE: I'm glad you brought it
11	up. I had forgotten to address it. I
12	should give you the background of the
13	50 acres. When Pinnacle was designing
14	Sugarcane Bay, we weren't sure whether
15	we needed the second golf course. There
16	was already a golf course at L'Auberge,
17	and you thought, well, if a customer
18	wants to play golf, they could play at

19	the L'Auberge's golf course.
20	Now, when a casino on that site is
21	owned by a different party, you look at
22	it a little differently. I don't want
23	my customer playing on their golf
24	course. So we started saying, we better
25	have our own golf course, or our
	173
1	customers are going to end up at their
2	place. So all of a sudden the golf
3	course took a little more importance.
4	Now, at Pinnacle, though, the
5	thought was, how do we justify a second
6	golf course; and we said, you know, most
7	golf courses have home sites along them
8	and you'd sell home sites, and the
9	profit on the home site helps pay for
10	the golf course. So we went to the Port
11	and said, you know, down the road, we'd
12	like to be able to sell home sites along
13	the golf course when we've designed the
14	golf course, and that will help pay for
15	the golf course. And we said part of
16	the problem is that it's a 70-year lease
17	with the Port. Nobody wants to buy a
18	home on a 70-year lease. I don't know
19	why; none of us are going to be around
20	in 70 years, but it's hard to sell homes
21	on leased lands. And so we went to the

22	Port and said we'd actually like to have
23	the right to buy 50 acres, but we don't
24	know which 50 acres yet because we
25	haven't hired a golf course architect or
	174
1	designed a golf course to even figure
2	out where these home sites would be.
3	And the Port initially said, no,
4	they can't do it, and then they
5	reexamined the law and came back and
6	said, actually, they're allowed to sell
7	land if it is conjunction with a major
8	development project; and so they agreed
9	that they would sell 50 acres to us, but
10	they wanted us to pay for it right away.
11	And so when we entered this is at
12	Pinnacle, when Pinnacle entered into
13	that lease. It called for Pinnacle to
14	pay \$5 million right away, and then at
15	some future date when Pinnacle had
16	designed the golf course, it would
17	designate which 50 acres it was, and the
18	idea is and that's a 100,000 an acre,
19	and we looked at it and said you can
20	probably sell a home site in Lake
21	Charles for double that. So we'd make a
22	profit selling home sites on a golf
23	course or along the water and so on.
24	Now, Pinnacle comes back and said,

25	well, we already paid you the 5 million,
	175
1	so we want to take the 50 acres, and I
2	think there's people here from the Port
3	who can address this more directly. But
4	they looked at it and said, wait a
5	minute. Your right to buy the 50 acres
6	was part of the lease. It wasn't a
7	separate agreement, and you're in
8	default from the lease, so you don't
9	have the right to buy the 50 acres. By
10	the way, the judge agreed with us; and,
11	in fact, there's even an argument that
12	the 5 million up front was like a
13	signing payment when they signed the
14	lease, and Pinnacle might not be
15	entitled to get it back.
16	And so Pinnacle is saying, no, no,
17	we paid you the five; we just haven't
18	designated which 50 acres, and then the
19	Port is saying, we don't have the right
20	to sell you the land under Louisiana law
21	if you're not building the casino; and
22	you don't have the right to buy it if
23	you're in default on the lease. And
24	that's kind of and I think what the
25	judge said was, I'm not sure yet whether
	176

176

1 they should get the 5 million back, and

2	that's where he allowed it to go
3	further. Now, I'm not an attorney.
4	I've just read all the documentation.
5	Now, as a practical matter, if
6	somewhere down the road an appeals court
7	said they get to take 50 acres and,
8	of course, they would try to get
9	something that's two feet wide and goes
10	all the way around the property so it
11	can't get a riverboat in but if a
12	judge says you can't do that, you can
13	just take a block of 50 acres, well, I'd
14	have to have an executive course golf
15	course; it would have to be a par three
16	golf course if I took 50 acres out of
17	it, which you could still do.
18	Now, if Pinnacle prevailed and said
19	that somehow they continued to have
20	control over this land for a long period
21	of time, I did go back to the Port and
22	said, what other land do you own?
23	Because they own land all over the
24	place, and they pointed out a 50-acre
25	piece of land that's in West Lake north
	177
1	of I-10, very convenient to the off
2	ramp, and I went and looked at it and
3	said, well, I can't put a golf course on
4	the 50 acres; but that building would

5	fit on those 50 acres, and it would be
6	an acceptable alternative site. But
7	then the Pinnacle won the the Port
8	won the lawsuit on such a resoundingly
9	strong summary judgment that both I and
10	the Port said, you know, we don't have
11	to figure out this backup site. It's
12	there if we need it, but we don't need
13	it because the judge was very strong in
14	his opinion.
15	Did I get that right, counsel?
16	MR. DUNCAN: I think you got that.
17	MR. SINGLETON: Okay.
18	MR. BRADFORD: Dan, just on the
19	construction, who built the L'Auberge?
20	Who was the general on that?
21	MR. LEE: It was Manhattan
22	Construction out of Houston. I actually
23	called them to see if they were
24	interested, and they said that they were
25	afraid of angering Pinnacle because
	178
1	they're hoping to build the one here.
2	MR. BRADFORD: I think they are
3	building it. And were they successful
4	with the L'Auberge in significantly
5	impacting the subcontractor, did they
6	hire most of their people there?
7	MR. LEE: They did hire most of

8	there people there, and I think if you
9	talk to the subcontracting community in
10	Lake Charles, they were very pleased.
11	In fact, they will tell you Manhattan
12	did a very big job; and we went back and
13	used them again for the expansion, and
14	that was, frankly, why I called them.
15	They were the logical people to call,
16	but they've kind of indicated to me that
17	they probably wouldn't participate.
18	CHAIRMAN MORGAN: The board's clear.
19	No other questions? [No response.]
20	Thank you very much. I vote we work
21	through lunch, but I leave it up to the
22	board members. We have one more
23	applicant. Feel free to take a break,
24	get up if you want, but we'll keep
25	continue on.
	179
1	So we'll have the State Police the
2	and Attorney General's Office come up
3	for the last applicant.
4	3. Penn National Gaming, Inc.
5	MR. THOMPSON: Mr. Chairman, Buddy
6	Thompson, Assistant Attorney General.
7	With me is State Police Trooper, Michael
8	Daniel and Auditor Trinessa Ware. Also
9	present are representatives of Penn
10	National Gaming.

11	We're here to report the findings of
12	State Police in connection with the
13	riverboat license application, Southern
14	Louisiana Gaming Ventures, LLC, a
15	subsidiary of Penn National Gaming,
16	Incorporated.
17	At this time, Auditor Trinessa Ware
18	will present her findings to the Board.
19	MS. WARE: Good afternoon, Chairman
20	Morgan and Board Members. I'm Trinessa
21	Ware, an auditor in the State Police
22	Gaming Section. Penn plans to develop
23	the proposed project on a 15-acre site
24	in the Town of Harvey, Louisiana,
25	located at 1300 Peters Road. In
	180
1	September 2010, Penn executed an option
2	purchase agreement with H.W. Burbank for
3	a purchase price of 2.5 million with a
4	\$25,000 initial deposit due within three
5	days of the effective date of the
6	agreement. A 60-day inspection period
7	was given from the effective date of the
	agreement allowing Penn to cancel the
8	agreement anowing remit to cancer the
8 9	agreement if it found that the property
-	
9	agreement if it found that the property
9 10	agreement if it found that the property was not acceptable and/or Penn is unable

14	initial 60-day inspection period at a
15	cost of \$75,000, plus the initial
16	deposit.
17	Penn exercised its option by
18	notifying the seller as required in the
19	agreement. A second option also exists
20	to extend the agreement for an
21	additional six months at a cost of
22	\$200,000 if needed for time to secure
23	the gaming license. Penn's proposed
24	development is composed of two phases;
25	however, only Phase I is covered, as
	181
1	Phase II construction is dependent on
2	market and economic conditions.
3	Phase I will incorporate the reuse
4	of an existing riverboat built in
5	Louisiana in 1997. The vessel was in
6	service for 12 years at a casino in
7	Lawrenceburg, Indiana, and subsequently
8	taken out of service in June of 2009.
9	The riverboat will house the casino,
10	buffet steak house, bars, and a
11	multi-purpose room. Landside
12	construction includes an intra-pavilion,
13	support building and a five-level
14	parking garage.
15	Penn projects the Phase I
16	construction to commence 120 days

17	subsequent to the Jefferson Parish
18	referendum with a completion of
19	construction and opening within ten
20	months. Penn plans to fund Hollywood
21	Casino Harvey from capital currently
22	available to the company, which is shown
23	on in detail on page four. The
24	projected budget for Phase I is
25	approximately \$145 million as shown on
	182
1	page five. Available capital based on
2	J.P. Morgan estimates of free cash flow,
3	less funding for projects under
4	construction and future project, leaves
5	a net liquidity of more than
6	800 million. Penn also still has a
7	Greenshoe Option which allows Penn to
8	solicit lenders for an additional
9	\$200 million in borrowing capacity.
10	Hollywood Casino Harvey projected
11	financial statements for its first five
12	years of operations begins on page six.
13	As shown, EBIDA for its first five years
14	are projected to reach approximately 24
15	million, 26 million, 29 million,
16	30 million and 31 million respectively.
17	Penn projects sufficient cash flows
18	to maintain its debt and fund capital
19	expenditures. Penn's debt structure at

20	year's end to 2006 through 2009, as at
21	September 30th, 2010, are shown on page
22	25.
23	An economic impact and feasibility
24	study prepared by Leisure Dynamics
25	Research show total year one projected
	183
1	revenues to be approximately
2	\$120 million, in which 35.6 percent of
3	revenues will consist of net revenue,
4	and 64.4 percent will be diverted from
5	revenue from other riverboat casinos.
6	No financial issues came to audit's
7	attention to preclude the Board from
8	considering Hollywood Casino Harvey be
9	granted the 15th license.
10	MR. THOMPSON: Investigative Trooper
11	Michael Daniel will now present his
12	findings to the Board.
13	TROOPER DANIEL: Good afternoon,
14	Chairman Morgan. I'm Trooper Michael
15	Daniel with the State Police Gaming
16	Enforcement Division.
17	A suitability investigation was
18	conducted on Penn National Gaming,
19	Incorporated, associated companies, and
20	key personnel. This consisted of
21	inquiries through federal, state and
22	local law enforcement agencies,

23	computerized criminal history databases,
24	financial and civil institutions, and
25	gaming regulatory. Tax clearances were
	184
1	obtained from Internal Revenue Services
2	and the Louisiana Department of Revenue
3	to ensure the applicants are current in
4	filing their taxes.
5	During the suitability
6	investigation, I discovered no
7	information that would preclude
8	licensing to the applicant.
9	MR. THOMPSON: A review of the file
10	compiled as a result of the
11	investigation conducted by State Police
12	revealed no information that would
13	preclude the issuance of the license to
14	Southern Louisiana Gaming Ventures, LLC,
15	a subsidiary of Penn National Gaming,
16	Incorporated.
17	As previously stated before, Board
18	Members, I'd like to make you aware of
19	the fact that the applicant has agreed
20	to certain conditions, which if accepted
21	by the Board, would be made a part of
22	the license if awarded to Penn National.
23	The majority of these conditions mirror
24	conditions recently placed on licensees
25	that I bring to the Board's attention

1	the following:
2	As concerns the local election,
3	they're to take all the steps necessary
4	to have the local referendum as soon as
5	practical, but no later than
6	October 22nd, 2011. As to the project
7	itself, the approved project would be on
8	the Harvey Canal to include a gaming
9	riverboat, entry pavilion with
10	restaurant and retail space, support
11	building, 1,280 space parking garage,
12	405 space surface parking lot; minimum
13	investment in the project would be
14	\$144,559,000.
15	As to timelines, within 60 days
16	after final certification of the passage
17	of the local referendum, to submit the
18	architectural and design plans for the
19	project; within 90 days of acceptance of
20	the plans, to submit the construction
21	contracts; within 30 days of acceptance
22	of the contracts to commence
23	construction, and to complete
24	construction 12 months after
25	commencement of construction.
	186
1	As concerns their escrow, to escrow
2	a total amount of \$14,500,000;

3	\$2 million to be deposited within ten
4	days of selection as the licensee, and
5	within ten days of final and
6	nonappealable election results, deposit
7	the balance of \$12,500,000. Or if Penn
8	fails to fund this amount, the
9	\$2 million will be paid to the State.
10	Disbursements are to be made
11	pursuant to the escrow agreement. The
12	escrow funds may not be used for
13	development or pre-development expenses
14	prior to commencement of construction,
15	and the payment of \$14,500,000 to the
16	State if no satisfactory progress is
17	made on the project prior to the
18	commencement of construction.
19	CHAIRMAN MORGAN: I had stepped out,
20	so I apologize if you covered this.
21	With regard to the corps permit, is
22	there any indication that that would be
23	a problem?
24	TROOPER DANIEL: As long as that's
25	within the 20 percent of the width of
	187
1	the canal, they would not have any
2	problems, is what I was told when I
3	spoke with them.
4	CHAIRMAN MORGAN: And you had
5	testified with regard to the conditions.

6	When the applicant comes up, it is the
7	Board's intent that this would be on
8	April 30th.
9	MR. THOMPSON: From what I
10	understand, Mr. Chairman, the Jefferson
11	counsel intends to depending on the
12	outcome of the license granting, to, at
13	their February 23rd meeting to submit
14	a resolution for placement of a local
15	referendum election on April the 30th,
16	and I have a letter to that effect from
17	them.
18	CHAIRMAN MORGAN: I just noted the
19	conditions said mentioned what was
20	the value of the vessel? Did we place a
21	valve of the vessel for the project?
22	Because they already own the vessel.
23	MR. THOMPSON: The value of the
24	vessel has not really been placed. They
25	have a total investment of \$144 million
	188
1	500 plus thousand. There had been some
2	discussion by them that they were
3	placing a value of \$40 million on the
4	vessel, but that's not a figure that
5	has has been, you know, etched in
6	stone. They are committed to the
7	minimum investment of the \$144,5.
8	CHAIRMAN MORGAN: But if they're

9	placing the value of the vessel at \$67
10	million, that's reducing the amount
11	contributed to new construction and
12	value to the state.
13	MR. THOMPSON: I agree, and I think
14	that's something they're prepared to
15	discuss to the Board today.
16	CHAIRMAN MORGAN: Mr. Jones.
17	MR. JONES: Yeah. Just two
18	questions. One for Trooper Daniel; in
19	the report you indicated that Penn
20	National had applied for some sort of
21	permit in Texas. What kind of permit
22	was that?
23	TROOPER DANIEL: Yes, sir. They're
24	purchasing three racetracks in Texas,
25	and that purchase has not been approved
	189
1	by the Texas yet.
2	MR. JONES: Okay. And for
3	Mr. Thompson: One of the key elements
4	is going to be the vote of the people
5	whether the parish approves it or not,
6	and in Calcasieu the last time we voted
7	was in '06 in Sugarcane Bay, and they
8	approved it almost two to one. When was
9	the last riverboat election in
10	Jefferson, and what was the margin? Do
11	you happen to know that?

12	MR. THOMPSON: I don't happen to
13	have that information. I could find
14	that out for you.
15	MR. JONES: That would be relevant,
16	you know, if it was a tight vote. If
17	you can maybe get that for next time.
18	MR. THOMPSON: Will do.
19	CHAIRMAN MORGAN: We'll need to get
20	that before the next board meeting. Any
21	other questions from any members? Miss
22	Noonan.
23	MS. NOONAN: Mr. Chairman, I think
24	it's my understanding that the tax
25	structure for the existing riverboat
	190
1	casino doesn't go just to Jefferson
2	Parish but it's distributed between the
3	incorporated areas, Gretna, Lafitte,
4	Grand Isle, Westwego based on the
5	population, a percentage of those goes;
6	and I don't know if this is a question
7	for you, the stipulations, but is this
8	company prepared to have the same thing?
9	Would that have to go before the
10	legislature, or is that something that
11	can be a stipulation?
12	MR. THOMPSON: I think counsel for
13	Penn National would address that for you
14	when they come up.

15	MS. NOONAN: All right. Thanks.
16	CHAIRMAN MORGAN: The board's clear,
17	so we'll have the applicant come
18	forward.
19	MR. WEST: Thank you, Mr. Chairman.
20	Paul West of Baker Donelson representing
21	Penn National and Southern Louisiana
22	Gaming Ventures. What I would like to
23	do is just bring everybody up. You can
24	either stand as I call your name or
25	everybody stand and swear everybody in
	191
1	and then accept the conditions, and
2	we'll get started.
3	Steve Snyder, Senior Vice-President
4	of Corporate Development; Tom Burke,
5	Senior Vice-President of Regional
6	Operations; Jim Baum, Senior
7	Vice-President of Design and
8	Construction; Carl Sottosanti,
9	Vice-President and Deputy General
10	Council; Michael McGrew, Vice-President
11	Design and Construction; Alex Stolyar,
12	V.P. of Corporate Development; Karen
13	Bailey, Director of Public Affairs; Jim
14	Baldacci, Deputy Chief Compliance
15	Officer. My partner, Danny McDaniel is
16	with us; Terracon Consulting Engineers,
17	Ricky Simon is with us; Matt Pitman from

18	Lay Pittman Naval Architects is here;
19	and then lastly, Henry Picard for Burk
20	and Kleinpeter Traffic Civil Engineers.
21	So these are the people who may
22	speak, so.
23	COURT REPORTER: Everybody stand up,
24	and I'll just swear you all in at the
25	same time. Raise your right hands,
	192
1	please. Do you swear or affirm that the
2	testimony you will give in the cause now
3	in hearing will be the truth, the whole
4	truth and nothing but the truth, so help
5	you God?
6	(Whereby the above-mentioned representatives
7	from Penn National Gaming were duly sworn.)
8	MR. WEST: I think it was Miss
9	Noonan. I think it was the last and
10	only referendum in Jefferson Parish was
11	the '96 statewide where everybody had to
12	do the local option. I don't know what
13	the result of obviously, it passed,
14	but I don't know. We would probably
15	find that out, but I don't think there's
16	been a special election in Jefferson
17	Parish because all you've ever had is
18	Boomtown and Treasure Chest so.
19	So with that, Mr. Chairman, taking
20	into consideration your comments about

21	attorneys and the fact that I don't have
22	to explain away lawsuits, you will hear
23	even less of me than you did of Miss
24	Harkins or Mr. Duncan, and I will turn
25	it over to Mr. Snyder.
	193
1	MR. SNYDER: Thank you, Paul. Thank
2	you, Mr. Chairman and Member of the
3	Commission. We really appreciate the
4	time to be here before you today.
5	Given the ground rules that were
6	laid, we're going to focus on addressing
7	questions that came up at our
8	December 16th presentation and
9	presenting to you new information. We
10	don't plan on going through information
11	that was previously submitted to you.
12	We've handed to each of the members,
13	as well as to the court reporter, a copy
14	of a sort of a slide presentation which
15	we'll use as our template for stepping
16	through the next 20 or 30 minutes and
17	then move right into questions and
18	answers. You have before you an entire
19	team of folks so that any question that
20	arises from any investigative work or
21	any lingering questions, we feel
22	comfortable with the environmental
23	folks, with the naval engineer, we are

24	able to give you definitive answers
25	today if they do present themselves
	194
1	through the course of this discussion or
2	are lingering from our last discussion
3	on December 16th.
4	Real quickly, the kinds of questions
5	that you have, of course, are about our
6	project, the ability to get the project
7	done, the local support for the project
8	and what kind of an operator will Penn
9	National Gaming be here in your
10	jurisdiction. To the question of will
11	the project get built and in terms of
12	local support, you'll see on page four
13	that the Jefferson County Parish Council
14	has adopted a resolution in support of
15	this project. You have in front of you,
16	as we've submitted, letters of support
17	from various community and business
18	organizations in Jefferson Parish, as
19	well as in the Harvey Canal area.
20	Additionally, as of yesterday, you
21	received a letter from the parish
22	district councilman, who represents the
23	district that this facility will be in,
24	indicating his willingness to seek the
25	support for including this referendum,
	195

this resolution on the ballot for
April 30th. So we are very comfortable
with the resolution that's been passed
by the entire council, as well as that
letter of support from our own district
councilman that April 30th will be a
good date for the referendum to be
before the voters of Jefferson Parish.
Additionally, just within in the
last two or three weeks, we've been
doing some polling work in addition to
our community outreach in terms of
generating support. You'll see some of
the results in here in terms of the
number of folks who have signed
petitions in support of our project.
Most importantly from the polling work
that we have done, we've identified that
there is 55 percent community support
for this project based on that
preliminary polling work, which we just
received earlier this week, so he can
introduce that into the record and
supply it to staff.
You've seen there on page five a
196
list of representative organizations,
the Jefferson Business Council, the
Parish Chamber of Commerce, Economic

4	Development Counseling, et cetera, so I
5	think it's clear that there is local
6	support for this project, and we are
7	highly confident that if we are chosen
8	and you do designate us to move forward,
9	that we will be at referendum on
10	April 30th, and that will be a positive
11	outcome, so that this license will be
12	able to be reissued and put to work for
13	the citizens of the State of Louisiana.
14	One area that has come up since our
15	last meeting that we want to provide
16	clarification, I think there was a
17	newspaper report that suggested that we
18	might have been doing some presumptive
19	work, and we just wanted to clarify the
20	record today that we have not conducted
21	any work in terms of demolition work or
22	remediation or anything on the subject
23	site. That's the existing property
24	owner who is undertaking to demolish
25	some of the existing structures on that
	197
1	site and has actually been doing some
2	salvage work and take that steel and get
3	residual value. So I just wanted to
4	clarify a headline that did occur in one
5	of the local newspapers.
6	What have we done since we were

7	before you on December 16th? You'll see
8	on page 7 that we've engaged a traffic
9	consultant to look at issues with
10	respect to access to our site, and we
11	found nothing that would be prohibitive
12	in terms of getting our plan
13	implemented.
14	One of the questions that came up,
15	Miss Rogers asked a question last time
16	about the environmental status of the
17	facility. We did provide to State
18	investigators the Phase I environmental
19	report of this site. The conclusion of
20	that Phase I environmental report for
21	this site is that it can be cleaned up;
22	it can be remediated, and quite
23	candidly, this is an impetus for
24	cleaning up an area that is less than
25	sightly. It's not the most attractive
	198
1	area. This facility will provide the
2	impetus to get it cleaned up. We are
3	very confident based on that report that
4	that can be done within our budget,
5	which is approximately \$3 million for
6	remediating that former Brownfield site.
7	One of the questions that I think it
8	was you, Chairman Morgan, raised was
9	with respect to any hurricane plan for

10	this location given the impact
11	historically going back to 2005,
12	unfortunately, of Katrina and given the
13	location, you'll see there in the final
14	bullet point that we've identified what
15	the plan would be, what our abilities
16	will be in the effect in the event
17	that there is an oncoming storm; and you
18	will see, as was the case with the West
19	Bank facility that was in operation in
20	2005, we're very confident that
21	regardless of a storm, even if it does
22	reach the severity of the 2005 storm,
23	that the impact on our business will be
24	very minimal.
25	Moving into a question that also
	199
1	came up last go-around, the Harvey Canal
2	waterway itself, and what is the impact
3	of our site location on the Harvey
4	Canal? And what we've brought before
5	you today are some drawings that I want
6	to just reference real quickly because I
7	believe last time we left you with an
8	impression in terms of our intrusion
9	into the canal that upon further work
10	was not exactly accurate, so I want to
11	clarify the record.
12	CHAIRMAN MORGAN: I hate to

13	interrupt you, but I'm going to save
14	somebody a tow bill. A white Ultima is
15	parked somewhere in an inappropriate
16	place to the entry, so if it's any of
17	y'all's, white, they're going to tow it.
18	MR. WEST: Mr. Chairman, you also
19	forgot to accept the conditions, so you
20	need to
21	CHAIRMAN MORGAN: So you've got me
22	in trouble again.
23	MR. WEST: We want to comply with
24	the conditions.
25	CHAIRMAN MORGAN: I have it down
	200
1	here, but who would be of authority
2	legal authority to accept those?
3	MR. SNYDER: Mr. Chairman, I would.
4	Our general counsel has reviewed those
5	conditions, has negotiated with the
6	Attorney General's Office, and we are
7	quite comfortable and accept the
8	conditions in that statement of
9	conditions.
10	CHAIRMAN MORGAN: Thank you, Paul.
11	See, I needed an attorney after all.
12	MR. SNYDER: They do serve a
13	purpose. Real quickly, the question had
14	come up in terms of the impact on the
15	Harvey Canal. You, of course, can't see

17	these up, but you will notice at our
18	location, we are nearly at the widest
19	area of the Harvey Canal for our
20	intended berthing site. You can see as
21	you proceed south down the Harvey Canal
22	how narrow it gets and how it does widen
23	out at our location.
24	Moving specifically into our
25	location and this is the point of
	201
1	clarification from the questions that
2	came up at the December meeting our
3	intrusion into the canal is
4	approximately 135 feet with our mooring
5	plan. As Trooper Daniel had indicated,
6	the Army Corps of Engineers will give a
7	waiver for anything that is less than
8	20 percent. We recognize that will
9	exceed that 20 percent, and we've had
10	our naval architects and our consulting
11	engineers meet with the Army Corps of
12	Engineers, and we're comfortable that we
13	will not have any trouble getting the
14	requisite permit. The reason is, the
15	passage space beyond our berthing area
16	remains at 267 feet, so it still exceeds
17	the width of the canal in many of its

19	comfort. We've gotten that kind of
20	direction, but we don't, as we stand
21	before you this afternoon, have the
22	permit but are very comfortable in our
23	ability to get it, again because of the
24	267 feet of passageway that will remain
25	at the canal net of our berthing site.
	202
1	You have in front of you some of
2	these same photographs so that you can
3	get a better sense of it given the fact
4	that you can't really see the aerial
5	from where you sit. Then moving into
6	the facility itself, we've provided you
7	with a rendering of what the facility
8	will look like. The question had come
9	in the investigator's report as to the
10	value of the barge. I think the
11	answer the value of the riverboat,
12	excuse me. The way to look at this is
13	Penn is investing nearly \$105 million of
14	new capital and contributing a riverboat
15	that would have a replacement cost
16	today, if it were built from the ground
17	up today, well in excess of \$40 million.
18	In fact, some of the estimates that
19	we've gotten would be in the \$70 to
20	\$80 million range, but that is not what
21	we've presented to you as a preliminary

22	budget. That's not what you've looked
23	at in terms of our capital plan, but you
24	can see from the updated rendering that
25	you do have in front of you, that
	203
1	riverboat will be completely refreshed.
2	The landbased amenities, the structured
3	parking facility that the customers will
4	come into first, the pavilion itself
5	will all be brand-new builds. Those
6	will be done many of those
7	improvements will be done with
8	Louisiana-based contractors, and, in
9	fact, as we referenced before, the
10	regeneration or the rebuilding of that
11	riverboat will be done in a Louisiana
12	shipyard. We've identified two who are
13	capable of and have the capacity to
14	complete that work.
15	So the question for you as a board
16	is: Can this get done with local
17	approvals? Yes. We've addressed that
18	in terms of the referendum and the
19	community support. If you do select
20	Penn National to go forward with its
21	Hollywood Casino Harvey project, what is
22	the time frame for this project to get
23	done? And the Attorney General's Office
24	mentioned in our statement of conditions

25	

the time frame that we are willing to be 204

1	bound by.
2	The practical time frame that we are
3	comfortable that we can complete is such
4	that we expect to be opening this
5	facility if you select us on
6	February 17th, we expect to be able to
7	open this facility in the first half of
8	2012. We're very confident, based on
9	our the hurdles that we remain to get
10	over that based on this schedule, April
11	of 2012, which is certainly much shorter
12	than what is in the statement of
13	conditions, that you would be looking at
14	an opening and 600 new jobs in Jefferson
15	Parish as a result of the designation of
16	Penn to be the developer and to be
17	operator of this facility. So we have
18	the support. We can get it done
19	quickly.
20	The other questions that came up in
21	the last meeting were really an
22	understanding of are we growing the
23	market or are we just impacting on
24	existing operators in the greater New
25	Orleans marketplace? You heard from us
	205

1 at our last presentation that we looked

2	around the entire state and tried to
3	identify, and feel that we have
4	identified, the one area of the state
5	where the reissuance of this license
6	makes the most sense. The reason for it
7	is, it's an area that is underserved,
8	and you'll see in these statistics
9	and, in fact, they were presented by our
10	consultant last time we're very
11	comfortable based on his report that we
12	can increase the current market in New
13	Orleans by about 35 percent.
14	And as a point of reference, this
15	board approved the relocation of one of
16	the licenses here into Baton Rouge into
17	East Baton Rouge Parish with the
18	analysis from the consultant for that
19	project that it would grow the market by
20	15 percent, and that we were able to get
21	from the East Baton Rouge Parish Council
22	since that spectrum gaming report was
23	submitted to them as part of the
24	application for the East Baton Rouge
25	Parish license that is currently under
	206
1	construction.
2	So we certainly feel that based on
3	precedence by this board, we do meet and
4	certainly exceed the ability to grow a

5	currently serviced market because of a
6	new product, fresh product and the fact
7	we are now providing another competitor
8	to incent and to insight consumer
9	behavior.
10	So now we move into the final
11	question, which I think really is the
12	critical question. If we select Penn,
13	how do we know this project is going to
14	get done? And one of the things I think
15	some of you heard and maybe had taken
16	some notes, when the statement of
17	conditions was reviewed, I think you've
18	heard that we, Penn, within ten days of
19	designation not certification of an
20	election, not some future event, but
21	within ten days of this board's
22	decision, will put up \$2 million in an
23	escrow account evidencing our commitment
24	to get this done. Because as has been
25	presented to you in the past, this
	207
1	financing will be done completely with
2	resources currently available to Penn
3	National Gaming. So we're not relying
4	on engagement letters; we're not relying
5	upon highly confident letters; we're not
6	relying on any third party brokers or
7	intermediaries who are before you to

8	suggest that if you're kind enough to
9	give us the selection as the licensee,
10	we will then go out and try and earn a
11	fee by placing a financing either in the
12	form of the debt or in the form of
13	equity.
14	We've got the resources as was
15	certified in the investigator's report,
16	and we've already committed to you in
17	the statement of qualifications to put
18	that capital to work within ten days of
19	your decision, not a voter referendum
20	outcome or a certification of that vote.
21	That's evidenced again, and I won't
22	repeat this since it was in our last
23	presentation on page 14, as was
24	highlighted by the investigator with the
25	\$800 plus million that's available to
	208
1	us.
2	Now, we have to move in, because I
3	know you're faced with the challenge.
4	You've got three applicants; you need to
5	differentiate between those two
6	applicants. You've heard our story.
7	Our chairman was here last time.
8	Unfortunately, he couldn't be here today
9	because we had a previously scheduled
10	board of director's meeting back in our

11	corporate offices, or he would have been
12	here.
13	In looking at the opportunity for
14	this investment for the development of
15	the reissuance of this 15th license here
16	in Louisiana, as I said, we looked
17	everywhere, and we chose Jefferson
18	Parish. We chose the West Bank in the
19	greater New Orleans market.
20	Our major concern, and I think it's
21	a concern that has been evidenced by the
22	board of directors of a public company
23	who actually made the affirmative
24	decision to turn this license back in,
25	that it didn't make sense for them and
	209
1	it doesn't make sense for us to invest
2	capital in the Lake Charles market. The
3	reasons for that and you've heard
4	from the other applicants they are
5	looking to grow the Texas market. They
6	are looking, as was mentioned, to draw
7	from 6 million people who live in the
8	greater Houston, Harris County, Texas,
9	metropolitan market. That's tremendous.
10	That is a great goal. That is a
11	laudable objective. The risk is what
12	150 people seated in Austin, Texas, do
13	in this legislative session, in the 2013

14	legislative session, in the 2015
15	legislative session to sometime in the
16	future.
17	The evidence of that is, what has
18	happened to Atlantic City who has relied
19	historically on people coming from
20	Pennsylvania and New York when
21	Pennsylvania and New York have
22	authorized alternative gaming at their
23	facilities? What has happened to the
24	eastern Connecticut tribal gaming
25	interest, who have built multi-billion
	210
1	dollar investments in eastern
2	Connecticut based on people driving to
3	them from the New York metropolitan
4	area, from Boston metropolitan area and
5	from other feeder markets. Ideally in a
6	vacuum, the notion of Lake Charles is
7	the one that this board ought to adopt,
8	and I can't be anymore candid than that.
9	If you look at the macro issues and you
10	look at risk of what may happen
11	next-door and what may happen to the
12	source market, I think it's really
13	instructive to look at examples.
14	It was mentioned earlier that one of
15	the reasons one of the applicants has
16	gotten comfortable with their financing

17	is what they've seen happen in Atlantic
18	City, the Rebel Project. What was the
19	Rebel Project? It was investment by
20	Morgan Stanley of \$1.2 billion in the
21	Atlantic City marketplace that they
22	wrote off and walked away from. That
23	project has set fallow for about 18
24	months. It is being kicked off today
25	with a \$260 plus million tax incentive
	211
1	from the State of New Jersey.
2	The world changed on that project.
3	They did get some financing and got
4	their steel up and they got their
5	infrastructure built, but they weren't
6	able to do the interiors. It's a big
7	problem. They are only now able, as was
8	referenced earlier, to get financing
9	because the State of New Jersey, given
10	the fact that the ground rules changed,
11	the private markets with public company
12	boards of directors making fiduciary
13	decisions on behalf of their board
14	members couldn't make the commitment to
15	invest in that marketplace, the State of
16	New Jersey had to step in and provide
17	the necessary funding in order to get
18	the requisite financing to complete that
19	project.

20	That is a situation that we as a
21	public company I think the previous
22	owner, the previous holder of this
23	license, also a public company and their
24	board of directors, made a conscious
25	decision that we can't take that risk
	212
1	on behalf of our shareholders in looking
2	at the Lake Charles marketplace.
3	Equally instructive I think I
4	have to thank Mr. Lee because he found
5	the two people that made the most
6	sense Morgan Stanley has invested
7	\$1.2 billion in the gaming industry
8	directly, not a highly confident letter,
9	not an engagement letter. They've made
10	that investment out of their own balance
11	sheet, approved by their board of
12	directors. They've looked at Lake
13	Charles, and what you're hearing today
14	is a highly confident letter; not an
15	investment, not check writing, but we
16	will undertake best efforts to get the
17	necessary financing to complete it.
18	Secondly, Jeffries, the principals
19	of Jeffries, some of principals of
20	Jeffries this board knows well, because
21	they are an owner and operator or
22	licensee in this state through the

23	Peninsula Gaming Enterprise, which is
24	composed of certain equity holders who
25	are Jeffries principals. They've looked
	213
1	at this same market; they've looked at
2	this same project, and what have you
3	seen from them? Today a commitment to
4	provide \$300 million of financing if
5	someone else puts \$100 million of equity
6	into this project.
7	With respect to our proposals, with
8	respect to our project, there aren't any
9	of those conditions. There's \$2 million
10	we're going to put up immediately within
11	ten days of your selection of us as the
12	appropriate entity to proceed with this
13	license, and we're not relying on any
14	third party beneficiaries.
15	So what you know if you select Penn
16	National? You've got local support;
17	you've got the ability to get the
18	project done; you've got the financing
19	that's already in the bank, and we will
20	provide \$2 million. And most
21	importantly, or equally importantly,
22	you've got an organization. You've got
23	a team. You don't have one person
24	sitting here saying, I've done this and
25	I've done that, and if I'm not here, you

1	have to ask yourself the question what
2	happens then. And we were an applicant;
3	we are also a licensee.
4	If there is an issue with respect to
5	our performance on this application, on
6	this license, you regulate us already
7	with our Hollywood Casino business here
8	in Baton Rouge. If we fail at this
9	undertaking, you have the ultimate
10	leverage by holding our license for our
11	Baton Rouge facility and have remedies
12	against us.
13	If Creative Casinos is not
14	successful, that's unfortunate, and
15	that's a bad day for Creative Casinos,
16	but that doesn't get the 15th license
17	get put into play. If the other group
18	is not successful, if their team breaks
19	up or if they move on to different
20	interests, you don't know that you have
21	that same certainty of outcome that you
22	have with Penn National Gaming.
23	So with that I'm certain I've
24	been under 30 minutes I hope
25	CHAIRMAN MORGAN: You're fine.
	215
1	MR. SNYDER: I'd like to open it
С	un hacquica l'm cura vou va gat como

2 up because I'm sure you've got some

214

questions, and we've got an entire team
here that is prepared to answer any
questions on any topic that any member
of the board may have.
CHAIRMAN MORGAN: Thank you,
Mr. Snyder. Mr. Carlina had, in his
previous presentation, mentioned a
\$75 million escrow. I'm just curious
why that changed? I know we sent I
sent directives out that I would like
ten percent of the project to be written
into the conditions, but I notice that
that's not your presentation didn't
indicate that y'all would be willing to
put up the other additional \$50 million
that he had mentioned.
MR. SNYDER: Oh, we took the
template of the Statement of Conditions,
Mr. Chairman. I'm sorry.
CHAIRMAN MORGAN: You took the best
course of action.
MR. SNYDER: We took what you asked.
I mean, understand, if you would like
216
that escrow upon the commencement of
construction to be \$75 million, we will
do that.
CHAIRMAN MORGAN: Well, I just he
had offered it. It was of interest to

6	me.
7	MR. SNYDER: Understood, and we can
8	certainly go back to that. We responded
9	to the template that was provided by the
10	Attorney General's Office. I'm sorry.
11	CHAIRMAN MORGAN: You know, when you
12	come to a government body and you offer
13	it, we take.
14	MR. SNYDER: That's why we were
15	surprised by the template that we got
16	back.
17	CHAIRMAN MORGAN: Well, the template
18	was trying to be fair with the market
19	situation. There was a concern I had,
20	and it's probably the legalese of the
21	document, but in the purchase agreement,
22	there's a provision for a 60-day
23	inspection period from the effective
24	date of the agreement which allows you
25	to cancel the agreement if it's
	217
1	determined that the property's not
2	acceptable. That obviously causes me
3	some concern that if we would award you
4	the license and you, in effect, find
5	problems with the property, you do not
6	execute the agreement.
7	MR. SNYDER: No. Carl Sottosanti,
8	our assistant general counsel, has

9	joined me at the head table here, Mr.
10	Chairman. We've done our work; we've
11	paid another \$75,000 to extend that
12	option. We've had the conversations
13	with the corps of engineers. We're
14	comfortable and Coast Guard we're
15	comfortable that this plan can get done,
16	but I think most importantly, we've said
17	to you, through the Attorney General's
18	Office, that if you select us, within
19	ten days we'll put up \$2 million. We're
20	going to close on this project; we're
21	going to close on the acquisition of
22	this property.
23	MR. SOTTOSANTI: Carl Sottosanti.
24	I'm happy to elaborate on this, and
25	there probably is some ambiguous
	218
1	language in the agreement. But we've
2	discussed this morning with two members
3	of the A.G.'s Office that we think the
4	contract's pretty clear and convincing
5	that we have no out, as we stand here
6	today before you guys on this contract,
7	other than if we are not licensed.
8	In fact, I'm happy to read into the
9	record those two provisions, if you
10	think that would be helpful.
11	CHAIRMAN MORGAN: As long as you're

	going to testify and assure the Board
13	that if you are awarded the license,
14	that this provision would not be at
15	issue, local referendum passed.
16	MR. SOTTOSANTI: Chairman Morgan,
17	that's both our intent, as Mr. Snyder
18	just told you, and the way we read the
19	language of the contract.
20	CHAIRMAN MORGAN: I'll take you at
21	your word. Speak briefly on the
22	construction aspects. You heard the
23	previous questions. Is it y'alls intent
24	to use as much as possible
25	Louisiana-based companies, have the
	219
1	general contractor hire subs in
2	Louisiana?
-	
3	MR. SNYDER: Yeah, Mr. Chairman, and
3 4	MR. SNYDER: Yeah, Mr. Chairman, and we included that in our earlier
4	we included that in our earlier
4 5	we included that in our earlier presentation in terms of the goals that
4 5 6	we included that in our earlier presentation in terms of the goals that we were certainty comfortable setting
4 5 6 7	we included that in our earlier presentation in terms of the goals that we were certainty comfortable setting for this project, so we didn't want to
4 5 6 7 8	we included that in our earlier presentation in terms of the goals that we were certainty comfortable setting for this project, so we didn't want to repeat them. But in terms of hiring
4 5 7 8 9	we included that in our earlier presentation in terms of the goals that we were certainty comfortable setting for this project, so we didn't want to repeat them. But in terms of hiring local contractors, our view has always
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4 5 7 8 9 10 11	we included that in our earlier presentation in terms of the goals that we were certainty comfortable setting for this project, so we didn't want to repeat them. But in terms of hiring local contractors, our view has always been in any jurisdiction in which we do business is to higher locally first,

2201you had asked the question about the2last Jefferson Parish results, and the3Attorney General's Office provided me4with this: That in 1996 was the last5referendum, and it was 68.43 percent for6and 31.57 against. And we have a7question by Mr. Singleton.8MR. SINGLETON: The market growth9issue, if I remember correctly from your10presentation, 32 percent, I believe, was11going to come from Boomtown the way I12understood it at that point, and I13notice today you're saying you're going14to grow the market by 35 percent. I'm15trying to figure out, to rectify those16numbers. Are you saying that 32 percent	15	diversity second, and then broaden to
18fortunate enough to do business.19So those practices are out there.20You can test that against our projects21in Pennsylvania, our projects in West22Virginia, our projects in Kansas, and23those are the goals that we will set24with this board.25CHAIRMAN MORGAN: Mr. Jones, I think20120121you had asked the question about the2last Jefferson Parish results, and the3Attorney General's Office provided me4with this: That in 1996 was the last5referendum, and it was 68.43 percent for6and 31.57 against. And we have a7question by Mr. Singleton.8MR. SINGLETON: The market growth9issue, if I remember correctly from your10presentation, 32 percent, I believe, was11going to come from Boomtown the way I12understood it at that point, and I13notice today you're saying you're going14to grow the market by 35 percent. I'm15trying to figure out, to rectify those16numbers. Are you saying that 32 percent	16	wider regions within the State in which
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	15	trying to figure out, to rectify those
	16	numbers. Are you saying that 32 percent
1/ of your business will not be Boomtown	17	of your business will not be Boomtown

18 business?

19	MR. SNYDER: No. If I can sort of
20	focus us back on the presentation from
21	December 16th, on the slide on page 24
22	of our December 16th presentation, we
23	identified 64 percent of our projected
24	business to be coming from the existing
25	operators, not just Boomtown but all the
	221
1	operators in the greater New Orleans
2	marketplace, and 35.6 percent of our
3	business, or \$44 million in new gaming
4	revenue, would be incremental over what
5	was existing.
6	So, again, we touched on this in
7	December. We had our consultants here
8	so we weren't going to repeat it, but in
9	terms of the specific question, those
10	numbers and that analysis suggested
11	35.6 percent of our revenue would be new
12	revenue growing the market. I don't
13	believe we said 32, and I apologize if I
14	misunderstood you.
15	MR. SINGLETON: No. That's what I
16	thought I read, and I don't have I
17	didn't bring the book with me, so I'll
18	have to go back and take a look at it,
19	but that was the impression I left with,
20	32 percent.

21	MR. SNYDER: It was 35.6, and it was
22	on page 24 of that booklet. I'm sorry.
23	CHAIRMAN MORGAN: Mr. Jones.
24	MR. JONES: I just had kind of an
25	accounting question that I don't
	222
1	understand. In your projected balance,
2	you start off with, like, 114 million of
3	long-term debt, which I guess is an
4	allocation from the parent company to
5	this project or some such deal as that,
6	and anyway, it comes down to 24 million
7	after five years. What I don't
8	understand is on your income statement,
9	you show you pay interest of 10
10	million 119 the first year, and then it
11	stays exactly at that number for each of
12	the next four years while your debt's
13	going down. Can you give me some
14	accounting 101 on this? I don't
15	understand.
16	MR. SNYDER: This is Alex Stolyar,
17	who is our Vice-President of
18	Development.
19	MR. STOLYAR: Mr. Jones, I
20	apologize. I remember what you're
21	looking at, but I don't have it in front
22	of me. But the interest payment is just

24	cash sweep that's later on in the income
25	statement, and that's paying the equity
	223
1	back up to the parent.
2	MR. SNYDER: No, but you
3	MR. JONES: But the interest is
4	still exactly the same
5	MR. SNYDER: It's still the same.
6	MR. JONES: even though the
7	principal has been reduced by
8	three-fourths. I just didn't understand
9	your accounting there. It's not a big
10	deal. I mean, I was just curious. It's
11	on page six and seven of the report
12	that y'all don't have this?
13	MR. SNYDER: No, we don't have that.
14	Mr. Jones, we'll look into that, but
15	you're right, the principal's going
16	down, the interest expense should
17	decline.
18	MR. JONES: Yeah. And the interest
19	stays exactly the same.
20	MR. SNYDER: It shouldn't. You
21	raised a very fundamental accounting
22	question. We haven't seen the report
23	that the State Police have provided to
24	you. If you're kind enough to share
25	that with us, we will respond to that.
	224

1	
1	MR. JONES: Okay. That's all I
2	have.
3	CHAIRMAN MORGAN: Mr. Stipe.
4	MR. STIPE: Just real, quick going
5	back to the market that you discussed.
6	35.6 is a new revenue in the market, but
7	only a portion of that is from the
8	non-local market.
9	MR. SNYDER: Yes. A very a small
10	portion is from the non-local market.
11	That's correct.
12	MR. STIPE: We had a presentation
13	about the status of the debt and the
14	capital markets for the gaming industry.
15	Do you disagree with that presentation?
16	MR. SNYDER: Yes. And the basis for
17	that is we are building a project in
18	Kansas City, Kansas, with a 50 percent
19	partner, International Speedway
20	Corporation. We have a guaranteed max
21	price contract, construction contract in
22	place. We have steel being erected; we
23	have a building that is almost looks
24	like a building now. We've done all the
25	low-grade work, all of the foundation
	225
1	work, all of the infrastructure work;
2	and we have with our partners been
3	soliciting the financial community to

4	find a lender that would lend us 50
5	cents of construction cost, 50 percent
6	equity, 50-cents on the dollar in
7	construction financing, and we have
8	found those terms to be excessive and
9	not terms that we are in a position as a
10	public company to accept.
11	I think for a company in this market
12	environment, who has a single asset,
13	that the cost of financing is going to
14	be extremely high, and it is something
15	that this board needs to be and should
16	be and needs to be concerned with,
17	because it ultimately effects the
18	operating performance of the asset and
19	the ability on a day-to-day basis for
20	that operator to keep paying his payroll
21	and bringing people to work.
22	MR. STIPE: The total time for
23	construction again?
24	MR. SNYDER: We believe that we can
25	be construction from start to finish
	226
1	is ten months, and based on the current
2	schedule, we can be open by April of
3	2012.
4	MR. STIPE: That includes the
5	timeline for the environmental cleanup
6	of this particular area?

7	MR. SNYDER: Yes, it does.
8	MR. STIPE: That's all I have.
9	CHAIRMAN MORGAN: Mr. Juneau.
10	MR. JUNEAU: I have got one
11	question. You was talking about
12	35 percent new growth. You said a
13	little bit from New Orleans. Where's
14	the rest of it coming from?
15	MR. SNYDER: No, I said a little bit
16	of it from outside New Orleans. Most of
17	it is coming from just providing greater
18	access into the greater New Orleans
19	marketplace, so it's just greater market
20	penetration to people that aren't
21	currently coming to casinos. That
22	information is in the report that was
23	supplied by our consultants, Leisure
24	Dynamics, and they went down into each
25	parish looking at St. Tammany and Houma
	227
1	and others and identifying where that
2	incremental gaming revenue would come
3	from. We can certainly provide that if
4	you'd like to know.
5	MR. JUNEAU: So what you're trying
6	to say is they're coming from the
7	Louisiana people down in the south
8	around New Orleans.
9	MR. SNYDER: That's correct. They

10	have an opportunity or people that were
11	not frequenting casinos that we now give
12	them opportunity because there's
13	additional capacity in that marketplace.
14	MR. JUNEAU: Thank you.
15	MR. SNYDER: Sure.
16	CHAIRMAN MORGAN: Miss Rogers?
17	MS. ROGERS: In the brochure, you
18	said that Penn has agreed to pay
19	Jefferson Parish six percent. Was that
20	a request made by the parish? Because
21	other percentages are, what, around
22	four?
23	MR. SNYDER: No. It is a commitment
24	that we've made that is identical to
25	what the existing operator what
	228
1	Pinnacle is paying at the West Bank
2	facility
3	MS. ROGERS: Okay.
4	MR. SNYDER: with the same
5	distributions that were identified
6	earlier in the question.
7	MS. ROGERS: So it's not a demand
8	from the parish; it's just an agreement
9	that Penn offered?
10	MR. SNYDER: Correct.
11	MS. ROGERS: Okay. Just curious.
12	CHAIRMAN MORGAN: Any other

13	questions? Thank you very much.
14	MR. SNYDER: Thank you, Mr.
15	Chairman, thank you, members.
16	CHAIRMAN MORGAN: Members, unless
17	there's other questions of the Office of
18	State Police or the Attorney General's
19	Office is there any? Mr. Singleton?
20	We have to entertain public comment.
21	Let me let Mr. Singleton.
22	MR. SINGLETON: On the financial
23	interest, do we have any through the
24	State Police or through the Attorney
25	General's Office I guess I'm
	229
1	concerned. I hear all this information.
2	Is there any way of verifying any of
3	these numbers or figures that we can put
4	any more confidence in the fact that
5	they can be done, that financing can be
6	done? When they made their reports,
7	they kind of said that we
8	CHAIRMAN MORGAN: The way I view it
9	is we have a difference of opinion of
10	the market, and that's that's why
11	people are rich on Wall Street and some
12	aren't, but I I would I don't know
13	if anybody from State Police could offer
14	anything more than what I just offered.
15	Is Mr. Traylor here?

16	MR. SINGLETON: Maybe at least by
17	the time of the next meeting if they
18	looked at this again, any additional
19	information might be helpful.
20	CHAIRMAN MORGAN: We'll try to get
21	you as much as we can. I don't know
22	that I'll have a lot of clarity for you.
23	MR. SINGLETON: Well, any is better
24	than what it is right now.
25	CHAIRMAN MORGAN: And, Miss Rogers?
	230
1	MS. ROGERS: Yes. At the onset of
2	this procedure, my ambivalence according
3	to the parameters, I would just like to
4	say that I, as a former educator, I
5	would like to give all three
6	presentations an A plus, and I want you
7	to know that we have done our homework.
8	And I just wish we had three licenses to
9	give.
10	IV. PUBLIC COMMENTS
11	CHAIRMAN MORGAN: I agree. We're
12	going to open it up for Public Comment.
13	I have one card. If you wish to speak
14	or address the Board, would you please
15	fill out a card and give it to Miss
16	Tramonte. But I'll call forward Jack
17	Godfrey and Larry Orlansky. It doesn't
18	say you're in support of anything, so

we'll listen. Good to see you.
MR. GODFREY: Yes. Good afternoon,
Mr. Chairman and Members of the Board,
I'm Jack Godfrey, Executive
Vice-President, Secretary and General
Counsel of Pinnacle Entertainment. With
me today is my outside counsel, Larry
231
Orlansky.
At the risk of any renewal of my
license and I believe that I am the
only attorney speaking today who is
actually licensed through the State of
Louisiana I want to say that I make
no apologies for being an attorney, and
I'm sure that Mr. Orlansky doesn't
either.
We weren't going to say anything.
We thought that Leonce gave a wonderful
and objective review of the status of
the litigation, which we agree with, but
we do have to rebut Mr. Lee's view of
the case and correct some
misconceptions.
We did not file these lawsuits to
stifle competition. These lawsuits are
grounded in contractual rights for which
we paid a lot of money, a lot of
consideration, especially in Mr. Lee's

22	case; and that's why we filed these
23	lawsuits, and that's why we're pursuing
24	these lawsuits, to protect rights that
25	we bargained for and paid a lot of money
	232
1	for.
2	In Mr. Lee's case, he has an unfair
3	competition restriction in his severance
4	agreement, and that's what we're seeking
5	to correct, among other things. So we
6	didn't want to leave you with an
7	impression that Mr. Lee's
8	characterization of the case was in any
9	way correct.
10	The other misconception and by
11	the way, these cases are proceeding in
12	Clark County and on appeal on the port
13	litigation. We have two cases in Clark
14	County; one, the state court action for
15	which the judge did originally deny our
16	motion for preliminary injunction
17	without prejudice, granted us expedited
18	discovery; and we have the opportunity
19	to go back in and seek another
20	injunction should the evidence during
21	the discovery phase warrant that
22	decision.
23	Additionally, we have an arbitration
24	proceeding that's at the initial stages

25	in Clark County; and we just selected
	233
1	the arbitrator, and that proceeding is
2	also going forward. So these cases are
3	proceeding in Clark County and are
4	serious cases.
5	The other misconception that we want
6	to correct as a licensee, we want to
7	make sure that you have accurate,
8	correct information regarding the
9	designation of the 50 acres. We have
10	designated the 50 acres. We did so in
11	good faith. It's a matter of public
12	record. We designated acreage along the
13	ingress and egress to our client canal
14	parcels which we own in Lake Charles,
15	and we also designated the parking lot
16	and associated acreage that was part of
17	the Sugarcane Bay lease and which in
18	December we entered into a separate
19	month-to-month lease with the Port of
20	Lake Charles. So any inclination or a
21	suggestion that we were going to
22	designate acreage in order to frustrate
23	Mr. Lee's project is simply incorrect.
24	CHAIRMAN MORGAN: Okay. Mr. Juneau.
25	MR. JUNEAU: How many lawsuits do
	234

1 y'all -- since you gave your license up

2	and you brought this black theory to us
3	that Texas was going to get gaming, and
4	how many lawsuits have y'all filed
5	restricting other people to have a
6	license in that area?
7	MR. GODFREY: Well, we haven't filed
8	any lawsuits directly to restrict
9	people. We filed a lawsuit against the
10	Port of Lake Charles over our lease
11	agreements there, and we filed two
12	actions in Clark County. One was an
13	action in the district court seeking
14	injunctive relief, as we're permitted to
15	seek under our agreement with Mr. Lee,
16	and the other action we filed was a
17	complaint in arbitration related to
18	Mr. Lee's severance agreement.
19	MR. JUNEAU: Thank you.
20	CHAIRMAN MORGAN: Any other
21	questions? Any other comments? Is
22	anyone from the Port here, Port of Lake
23	Charles? Mr. Dies, is he here? All
24	right. Thank you. Is there any other
25	public comment.?
	235
1	MR. DUNCAN: Mr. Chairman, may I
2	have just a minute of the Board's time?
3	I just want to clarify one thing, if I
4	might.

5	CHAIRMAN MORGAN: Come on up. We
6	need all the clarity we can get.
7	MR. DUNCAN: I think that I think
8	two things. One is, it's very simple:
9	Mr. Godfrey would like to suggest that
10	he's having these lawsuits haven't
11	been brought to stifle competition; and
12	he talks about the 50 acres, but he
13	doesn't talk about the second claim in
14	the Port suit. That's to enjoin the
15	Port from moving forward with Creative
16	Casinos. If that's not to suppress that
17	competition or to keep that competitor
18	from coming in, I don't know what it is.
19	Secondly, I would say that with
20	respect to this competition issue, the
21	separation agreement said that if there
22	was a if there was a discharge, a
23	termination of Mr. Lee without cause,
24	then there is no provision for a
25	noncompete. It's very clear.
	236
1	I just wanted to clarify that.
2	Thank you very much.
3	CHAIRMAN MORGAN: Is someone from
4	the Port here?
5	MR. DUNCAN: Someone was earlier.
6	CHAIRMAN MORGAN: So the order
7	any other public comment? Hearing none,

8	public comment period's over. The Board
9	will take this matter under
10	consideration, and by law we have to act
11	on it within ten days of this date; act
12	on it, meaning issue or not issue a
13	license. We will is that correct?
14	So we will take this matter up at
15	our regularly scheduled board meeting on
16	the 17th.
17	V. ADJOURNMENT
18	CHAIRMAN MORGAN: Entertain a motion
19	to adjourn. Any other comment? None.
20	Motion to adjourn by Mr. Stipe, seconded
21	by Mr. Singleton. No objection.
22	
23	
24	
25	
	237
1	REPORTER'S PAGE
2	
3	I, SHELLEY PAROLA, Certified Shorthand
4	Reporter, in and for the State of Louisiana, the
5	officer before whom this sworn testimony was
6	taken, do hereby state:
7	That due to the spontaneous discourse of this
8	proceeding, where necessary, dashes () have been
9	used to indicate pauses, changes in thought,
10	and/or talkovers; that same is the proper method

11	for a Court Reporter's transcription of a
12	proceeding, and that dashes () do not indicate
13	that words or phrases have been left out of this
14	transcript;
15	That any words and/or names which could not
16	be verified through reference materials have been
17	denoted with the word "(phonetic)."
18	
19	
20	
21	
22	
23	
24	SHELLEY PAROLA
	Certified Court Reporter #96001
25	Registered Professional Reporter
	238
1	STATE OF LOUISIANA
2	PARISH OF EAST BATON ROUGE
3	I, Shelley G. Parola, Certified Court
4	Reporter and Registered Professional Reporter, do
5	hereby certify that the foregoing is a true and
6	correct transcript of the proceedings in the
7	preceding matter on February 9, 2011, as taken by
8	me in Stenographic machine shorthand, complemented
9	with magnetic tape recording, and thereafter
10	reduced to transcript, to the best of my ability
11	and understanding, using Computer-Aided
12	Transcription.

13	I further certify that I am not an
----	------------------------------------

- 14 attorney or counsel for any of the parties, that I
- 15 am neither related to nor employed by any attorney
- 16 or counsel connected with this action, and that I
- 17 have no financial interest in the outcome of this
- 18 action.
- 19 Baton Rouge, Louisiana, this 2nd day of
- 20 March, 2011.

21
22 ______
23 SHELLEY G. PAROLA, CCR, RPR
CERTIFICATE NO. 96001

24