LGCB Board of Directors' Meeting, (Pages 1:1 to 128:24) 1:1 LOUISIANA GAMING CONTROL BOARD 4 BOARD OF DIRECTORS' MEETING Tuesday, April 20, 2010 Louisiana State Capitol 11 Natchez Room - Galvez Building 602 North Fifth Street Baton Rouge, Louisiana TIME: 10:00 A.M. 1 APPEARANCES:

3 DANE K. MORGAN

4 Chairman

5

- 6 MAJOR CLAUDE MERCER
- 7 Vice-Chairman
- 8
- 9 VELMA ROGERS
- 10 Board Member

11

- 12 AYRES BRADFORD
- 13 Board Member

14

- 15 ROBERT G. JONES
- 16 Board Member
- 17
- 18 MARK STIPE
- 19 Board Member

20

- 21 JERRY JUNEAU
- 22 Board Member
- 23
- 24 JAMES SINGLETON
- 25 Board Member

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- 1 APPEARANCES CONTINUED:
- 2
- 3 JACKIE BERTHELOT
- 4 Board Member

6	MA	JOR NOEL
7	Ex-	Officio Board Member
8		
9		
10	LA	NA TRAMONTE
11	Ex	ecutive Assistant to the Chairman
12		
13	RE	PORTED BY:
14	SH	ELLEY G. PAROLA, CSR, RPR
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2	I. CA	ALL TO ORDER	
3		CHAIRMAN MORGA	N: Morning, call the
4		roll.	
5		THE CLERK: Chairma	an Morgan?
6		CHAIRMAN MORGA	N: Here.
7		THE CLERK: Major N	/lercer?
8		MAJOR MERCER: Ye	25.
9		THE CLERK: Miss Ro	gers?
10		MS. ROGERS: Yes.	
11		THE CLERK: Mr. Bra	adford?
12		MR. BRADFORD: Ye	25.
13		THE CLERK: Mr. Jor	nes?
14		MR. JONES: Yes.	
15		THE CLERK: Mr. Sti	pe?
16		MR. STIPE: Yes.	
17		THE CLERK: Mr. Jur	neau?

18	MR. JUNEAU: Yes.
19	THE CLERK: Mr. Singleton?
20	MR. SINGLETON: Yes.
21	THE CLERK: Mr. Berthelot?
22	MR. BERTHELOT: Yes.
23	THE CLERK: Colonel Edmonson?
24	MAJOR NOEL: Major Noel for Colonel
25	Edmonson.
	8
1	THE CLERK: Secretary Bridges. [No
2	response.]
3	II. COMMENTS FROM THE CHAIR
4	CHAIRMAN MORGAN: We've got nine
5	members of the quorum. Comments from
6	the Chair; I'd like to thank the Public
7	Service Commission for allowing us to
8	use the meeting room. We were evicted
9	from the Capital because of the
10	legislative session. We appreciate you
11	folks allowing us to use the room.
12	Also, I'd like to take this
13	opportunity there is a person in the
14	audience who is retiring next month who
15	is the most tenured member of the
16	Louisiana State Police Gaming Division,
17	has 30 years of state service, 21 of
18	which regulate gaming in the State and
19	just a wonderful, wonderful employee. I
20	actually had the pleasure of supervising

- 21 her; and it's going to be a tremendous
- 22 loss to the state, but we're honored to
- 23 have had her service this long. And,
- 24 Charlotte McGarr, thank you for your
- 25 service to the State. [Applause.]

- 1 We're working on an enhanced retirement.
- 2 III. APPROVAL OF THE MINUTES
- 3 CHAIRMAN MORGAN: Item III is
- 4 Approval of the Minutes. Members, have
- 5 you had the opportunity to review the
- 6 minutes? Is there any questions?
- 7 MR. JUNEAU: I'll make a motion.
- 8 CHAIRMAN MORGAN: There's a motion
- 9 by Mr. Juneau to waive formal reading of
- 10 the minutes, and that is seconded by
- 11 Mr. Jones. Is there any opposition?
- 12 [No response.] They're approved.

## 13 IV. REVENUE REPORTS

- 14 CHAIRMAN MORGAN: Item IV, Revenue
- 15 Reports, Miss Jackson.
- 16 MS. JACKSON: Good morning, Mr.
- 17 Chairman, Board Members. My name is
- 18 Donna Jackson with the Louisiana State
- 19 Police Gaming Audit Section. The
- 20 riverboat revenue report for March 2010
- 21 is shown on page one of your handout.
- 22 During March, the 13 operating
- 23 riverboats generated Adjusted Gross

24	Receipts of \$142,443,925, down almost
25	\$2.6 million or two percent from last
	10
1	month, and down \$7.6 or five percent
2	from last month. Adjusted Gross
3	Receipts for fiscal year 2009-2010 to
4	date are \$1 billion 230 million dollars,
5	a decrease 8 percent or almost
6	\$107 million for fiscal year 2008-2009.
7	During March, the State collected
8	fees totaling \$30,625,444. As of
9	March 31st, 2010, the State has
10	collected \$264 million in fees for
11	fiscal year 2009-2010, a decrease of
12	\$23 million from last fiscal year.
13	Next is a summary of the March 2010
14	gaming activity for Harrah's New Orleans
15	found on page three. Harrah's generated
16	\$29,646,280 in gross gaming revenue, an
17	increase of 1.4 percent or \$400,000 from
18	last month, but a decrease of
19	7.5 percent or \$2.4 million from last
20	year. Fiscal year-to-date gaming
21	revenues for 2009-2010 are \$258 million,
22	down \$18.6 million or 7 percent from
23	fiscal year 2008-2009. During March,
24	the State received \$20,097,038 in fees.
25	This includes the true-up payment of

1	\$14,877,147 for the April 2009 through
_	
2	March 2010 fiscal year, since 21.5
3	percent of Harrah's revenues exceeded
4	their minimum payment of \$60 million.
5	As of March 31st, 2010, the State has
6	collected \$60 million in fees for the
7	State's fiscal year 2009-2010.
8	Slots at the Racetracks revenues are
9	shown on page four. During March, the
10	four racetrack facilities combined
11	generated Adjusted Gross Receipts of
12	\$34,441,312, a decrease of four percent
13	or \$1.5 million for March 2009.
14	Adjusted gross receipts for fiscal year
15	2009-2010 to date are \$288.5 million, a
16	decrease of 6 percent or \$17 million for
17	fiscal year 2008-2009.
18	During March, the State collected
19	fees of over \$5 million. As of
20	March 31st, 2010, the State has
21	collected almost \$44 million in fees for
22	fiscal year 2009-2010. Are there any
23	questions?
24	CHAIRMAN MORGAN: Questions? [No
25	response.] Thank you. Video gaming.
	12
1	MS. ADOLPH: Morning, Chairman, I'm
2	Janice Adolph with the Louisiana State
3	Police Gaming Audit Section. I'll be

4	reporting the video gaming information
5	for March 2010 as shown on page one of
6	your handout.
7	During March, 14 new licenses were
8	issued: Six to bars, seven restaurants
9	and one device owner. Eighteen
10	applications are currently pending in
11	the field: Twelve bars and six
12	restaurants.
13	During March 2010, \$4,000 in
14	penalties was assessed by the Gaming
15	Enforcement Division. \$14,500 in
16	penalties was collected by the Gaming
17	Enforcement Division, and there are
18	currently \$4,000 in penalties
19	outstanding. Please refer to page two
20	of your handout.
21	At the end of March, 14,863 video
22	gaming devices were activated at 2,264
23	locations. Net device revenue for
24	March 2010 was \$55,665,537, a \$227,000
25	decrease when compared to net device
	13
1	revenue for February 2010, and a \$2.9
2	decrease, or 5 percent when compared to
3	March 2009. Net device revenue for
4	fiscal year 2009-2010 to date is
5	\$455,618,908, a \$57 million decrease, or
6	11 percent when compared to net device

7	revenue for fiscal year 2008-2009. A
8	comparison of the monthly net device
9	revenue is shown on page three of your
10	handout.
11	Total franchise fees collected for
12	March 2010 was \$16,592,676, a \$127,000
13	decrease compared to February 2010, and
14	a \$835,000 decrease when compared to
15	March 2009. Total franchise fees
16	collected for the fiscal year to date
17	are \$135,788,450, a \$16 million or
18	11 percent decrease when compared to
19	last year's franchise fees. A
20	comparison of the month's franchise fees
21	is shown on page four of your handout.
22	Does anyone have any questions?
23	CHAIRMAN MORGAN: Any questions?
24	[No response.] Thank you.
25	V. UPDATE ON COMPULSIVE GAMING PROGRAMS
	14
1	CHAIRMAN MORGAN: Item V, Update on
2	Compulsive Gaming Programs, Mr.
3	Middleton.
4	MR. MIDDLETON: Good morning,
5	Mr. Chairman, good morning, Board
6	Members. I'm Reece Middleton, the
7	Executive Director of Louisiana
8	Association on Compulsive Gambling for
9	the Louisiana state affiliate of the

9 the Louisiana state affiliate of the

10	National Council on Problem Gambling in
11	Washington. We are a non-profit 501(C)3
12	agency with only one agenda item, and
13	that is to help problem gamblers and
14	their families. We take a position of
15	complete neutrality on legalized gaming
16	issues so that we can better help those
17	who are in need.
18	I'm especially pleased and gratified
19	to see your chairman in his place today
20	and am tempted to say that I have known
21	him since he was a Pfc., but that would
22	be both inaccurate and might sound a
23	little bit disrespectful. My point is
24	that since the very beginning of our
25	time helping problem gamblers in
	15
1	Louisiana, Chairman Morgan, who was a
2	Lieutenant of the State Police at that
3	time, has taken a proactive role to
4	assist us, and I am honored with his
5	invitation to update you each on the
6	work we're doing in the area of
7	compulsive gambling for our people.
8	It's been said before, not only by
9	me but also by many others, that
10	Louisiana is among the nation's leaders
11	in its initiatives in helping problem
12	gamblers and their families. In fact,

13	one of the pieces you have before you is
14	a printout from the recent issue of
15	Responsible Gaming Quarterly, a
16	publication of the American Gaming
17	Association. We are honored that the
18	American Gaming Association recognizes
19	our work and is positive toward it.
20	The article features CORE, Center of
21	Recovery, our residential treatment
22	center for compulsive gamblers in
23	Shreveport and refers to CORE, as a
24	model for other state-funded programs.
25	We have, indeed, helped programs in
	16
1	other states as well other countries
2	make their beginning. All this is
3	because of some forward-thinking folks
4	in state government, on your board and
5	the gaming industry and in the state
6	legislature for all of whom we are
7	indeed most grateful. We'd like to
8	think that it's nice to see Louisiana
9	lead the country in something good for a
10	change.
11	As the President for the National
12	Council on Problem Gambling, Dr. Charles
13	Maurer wrote to me from Seattle,
14	Washington, over the weekend after
15	seeing the article in Responsible Gaming

16	Quarterly, quote, "Impressive work you
17	all are doing," unquote.
18	Let's take a look at some of that
19	impressive work and see how it is that
20	we're able to do it. I would ask your
21	attention to the testimony booklet you
22	all received earlier. It looks like
23	this. Our mission statement is given on
24	page one; but the key to our success is
25	shown on page three, and it's entitled,
	17
1	"Partners in Progress." If you have
2	that, you'll notice that it's a colorful
3	illustration of a three-legged stool
4	which is made up of the Gaming Industry,
5	the State of Louisiana Office for
6	Addictive Disorders, the Attorney
7	General's Office, the State Police and
8	the Louisiana Association of Compulsive
9	Gambling all working together. The
10	descriptive metaphor of the three-legged
11	stool is because that's exactly what the
12	collaboration between the Gaming
13	Industry, the various state groups and
14	our agency reminds me of.
15	You know, if you have all three legs
16	in place on a stool, it's pretty stable,
17	and you can get things done. In this
18	case, getting things done involves

19	supporting the needs of problem gamblers
20	and their families, and in Louisiana
21	we're able to do precisely that because
22	of this ability to work together. On
23	page four, you will see a picture of
24	CORE, Center of Recovery, the facility
25	that I spoke about earlier. The website
	18
1	for CORE, incidentally, is listed there.
2	It's www.centerofrecovery.org.
3	Please feel free to access it at
4	your leisure and do the virtual tour
5	under the tab "Our Facility." It will
6	give you a full look at the inside, as
7	well, and you'll see what a class
8	operation it is. You will note on page
9	five in that report that we have
10	admitted over 2,000 of our Louisiana
11	people to residential treatment. Other
12	programs bring the Louisiana Association
13	of Compulsive Gamble total well over
14	2,500 persons. In addition, we have
15	treated people from 30 other states and
16	three foreign countries in an effort to
17	match raise matching funds and ease
18	somewhat the burden of state financing.
19	Persons who have completed treatment
20	have done quite well, according to our
21	outcome study completed by Behavioral

22	Analysis, a research group headquartered
23	at Louisiana Tech University. Page six
24	shows that persons who complete
25	treatment are over 75 percent likely not
	19
1	to gamble again, while persons who do
2	not complete treatment are on the
3	70 percent likely to gamble again.
4	Quality of life issues shown on page
5	seven, eight and nine are equally
6	dramatic. You see that almost
7	80 percent enjoy improved financial
8	status, nearly as many as with improved
9	family status, and 60 plus percent with
10	an improved employment status. The
11	conclusions of the behavioral analysis
12	group shown on page ten indicate that
13	the treatment is clearly efficacious for
14	those who are able to complete
15	treatment, clearly evidenced by the fact
16	that a majority of them are able to
17	maintain abstinence from gambling
18	behavior.
19	Our problem gamblers helpline
20	results shown on page 11 are also
21	impressive when viewed by both volume
22	and quality of service. I am constantly
23	amazed by these results, especially when
24	it comes to handling suicidal and other

crisis calls. Our training of gaming

1	industry employees and others continues
2	to progress well as we speak to several
3	thousand gaming industry employees every
4	year in an hour long awareness program
5	regarding pathological gambling and our
6	recommendations for dealing with it.
7	The gaming industry is, indeed, to be
8	highly commended for both supporting
9	this effort and providing paid time for
10	their employees to attend this training.
11	On page 13, you see our urgent
12	request that we at least maintain the
13	current level of state support from the
14	problem and compulsive gaming funds
15	established by the legislature to be
16	funded from gaming taxes. To me it is
17	extreme, and we're able to meet only a
18	portion of it. Expansion, although
19	necessary, can be deferred until our
20	state is once again enjoying a more
21	favorable economic climate.
22	In summary, let me thank you again,
23	Mr. Chairman, for your continued
24	attention to this aspect of the gambling
25	issue and, board members, to you goes my
	21

1 gratitude for your respect and

2	attention. Does any member of the board
3	have a question for us?
4	CHAIRMAN MORGAN: Thank you, Reece.
5	I do have, I guess, more of an
6	observation. Maybe you can respond. I
7	had asked to participate in one of the
8	training programs at let me back up:
9	As I understand, the casinos have their
10	own individual programs per casino, and
11	they train their employees prior to
12	employment.
13	MR. MIDDLETON: Yes, they do. In
14	addition to that, many of them invite us
15	in on an annual basis for refresher
16	training, employees to attend and make
17	quite an investment of time, as well as
18	resources, in order for their employees
19	to be aware of what's available in
20	Louisiana on the problem gambling.
21	That's not a requirement by either the
22	Attorney General's Office or by your
23	esteemed body. It's a voluntary act on
24	the part of many casinos because they do
25	all have training programs for their
	22
1	employees. But in addition to that,
2	many of them invite us in to do
3	additional training, as well.
4	CHAIRMAN MORGAN: That's refreshing

5	to hear. It's important, obviously, to
6	have that training, in my opinion, as
7	soon as possible as a person's employed.
8	MR. MIDDLETON: Yes.
9	CHAIRMAN MORGAN: Carrying over that
10	same mentality and methodology, I was
11	asked I asked the State Police to let
12	me know when they had the next training
13	for the video gaming folks, and I found
14	out that it was I think I asked in
15	January or February, and it was not
16	until June
17	MR. MIDDLETON: June 16th.
18	CHAIRMAN MORGAN: that training
19	would's occur.
20	MR. MIDDLETON: Yes.
21	CHAIRMAN MORGAN: And then I found
22	out that that was a form that the
23	actually, it's only a requirement of one
24	person to attend the training, and then
25	they have to travel to either Baton
	23
1	Rouge or another area of the state to
2	participate in the training, which I
3	think all is very good, but in in my
4	inquiry, I was informed that the actual
5	video that they watch is accessible by
6	Internet.
7	So I guess I pose the question in

8	this day and time when, you know, we
9	take training over the Internet and
10	things: Would we do better to have an
11	applicant do that video prior to issuing
12	a license and encourage them to have all
13	of their employees, who are at the bars
14	and restaurants, view it versus
15	traveling to a seminar or a four-hour
16	training session that is really
17	inconvenient for the applicant and you
18	actually only have one person attend?
19	MR. MIDDLETON: Right. We would be
20	happy to work with you in any way along
21	that line, Mr. Chairman, if you wanted
22	to move in that direction. We would be
23	happy to work with you.
24	CHAIRMAN MORGAN: All right. Maybe
25	we can discuss it at another date.
	24
1	MR. MIDDLETON: Yes.
2	CHAIRMAN MORGAN: I was just
3	wondering if you would maybe discuss
4	that with State Police and then tell us,
5	advise us back through State Police if
6	that's something that you think would be
7	just as beneficial as attending that
8	four-hour training session.
9	MR. MIDDLETON: That would be fine.
10	We'd be happy to do that.

11	CHAIRMAN MORGAN: It just seems we'd
12	reach more people that way.
13	MR. MIDDLETON: Right.
14	CHAIRMAN MORGAN: All right. Any
15	questions any board members? [No
16	response.] Thank you so much.
17	VI. VIDEO GAMING ISSUES
18	A. Consideration of the following truckstop
19	applications:
20	1. T & D Ventures, LLC, d/b/a Lucky
21	Dollar Casino - No. 4701512880
22	CHAIRMAN MORGAN: Next item is Item
23	VI, Video Gaming Issues, consideration
24	of the following truckstop applications.
25	Number one is T & D Ventures, LLC, doing
	25
1	business as Lucky Dollar Casino.
2	MR. WAGNER: Good morning, Mr.
3	Chairman, Members of the Board,
4	Assistant Attorney General Jonathan
5	Wagner appearing before you in the
6	matter of three transfers of ownership
7	interest in Minnows Too, LLC, the lessor
8	of the truck stop facility operated by
9	T & D Ventures, LLC, doing business as
10	Lucky Dollar Casino. Minnows Too, LLC,
11	receives 55 percent of the video poker
12	revenue generated at Lucky Dollar.
13	On February 5th, 2003, John C.

14	Calhoun contributed his 10 percent
15	membership interest in Minnows Too to
16	the Covington Junction Corporation,
17	which corporation is owned in equal
18	shares by Patrick Calhoun and Caffery
19	Favrot.
20	On August 19th, 2003, Edward Amar,
21	Jr., transferred 2.5 membership interest
22	in Minnows Too to the Edward A. Amar,
23	IV, Inter Vivos Trust. Edward Amar, IV,
24	was the sole beneficiary of the trust.
25	Mason Foster was the trustee.
	26
1	On March 16th, the trust then
2	distributed the 2.5 percent membership
3	interest in Minnows Too to the soul
4	beneficiary, Edward A. Amar, IV.
5	Trooper First Class Josh Van Etta
6	conducted suitability investigations of
7	the transferees and is here to report
8	his findings, so I've been told.
9	TROOPER VAN ETTA: Good morning.
10	How are y'all this morning?
11	CHAIRMAN MORGAN: More informed than
12	you, huh?
13	TROOPER VAN ETTA: I was just
14	waiting on
15	CHAIRMAN MORGAN: Go ahead.
16	TROOPER VAN ETTA: A suitability

17	investigation was conducted on all the
18	applicants. With regard to this
19	application, the suitability, there was
20	no determining factor to find any
21	individual unsuitable pursuant to this
22	investigation.
23	CHAIRMAN MORGAN: Okay.
24	MR. WAGNER: The Office of the
25	Attorney General has reviewed the file
	27
1	compiled as a result of the
2	investigation conducted by the Office of
3	State Police, and our review indicates
4	that no information has been found which
5	would preclude Mason Foster, Edward
6	Amar, IV, Patrick Calhoun and Caffrey
7	Favrot from participating in the gaming
8	industry. At this time, are there any
9	questions?
10	CHAIRMAN MORGAN: Any questions?
11	MR. STIPE: Are you familiar with
12	the last two things on the docket, these
13	settlements concerning the same
14	facility?
15	MR. WAGNER: I am familiar with
16	them, sir, and another attorney from our
17	office, Mr. Michael Tyler, is going to
18	be briefing you on those later.
19	MR. STIPE: I'll get them.

20	MR. WAGNER: You can probably get
21	your answers then.
22	CHAIRMAN MORGAN: Any other
23	questions? [No response.] Is there a
24	motion?
25	MR. JUNEAU: I make a motion.
	28
1	CHAIRMAN MORGAN: Motion by
2	Mr. Juneau to approve the transfer of
3	interest. Is there a second?
4	MAJOR MERCER: I'll second.
5	CHAIRMAN MORGAN: Seconded by Major
6	Mercer. Is there any opposition? No
7	opposition. It's approved.
8	MR. WAGNER: Thank you, sir.
9	CHAIRMAN MORGAN: Are you handling
10	the rest?
11	MR. WAGNER: Yes, sir, I am handling
12	the next 22, I believe.
13	CHAIRMAN MORGAN: We'll take those
14	in globo.
15	A. Consideration of the following truckstop
16	applications: (ITEMS 2 THROUGH 22 IN GLOBO)
17	MR. WAGNER: Absolutely, Items 2
18	through 24 of the agenda. Mr. Chairman,
19	again, Jonathan Wagner, Assistant
20	Attorney General, on behalf of the State
21	Police. Before you present the matter
22	of a stock redemption by Jacobs

23	Investment, Incorporated or JII.
24	JII owns Gameco Holdings,
25	Incorporated, which owns four Type 5
	29
1	truckstop licenses. They also own
2	Jacobs Entertainment, Incorporated,
3	which owns 18 truckstops. In addition,
4	Jacobs Entertainment, Incorporated, owns
5	a Type 1 (Bar) licensee. Jalou Fox,
6	LLC, doing business as the End of The
7	Line Bar, and Jalou Cash's, LLC, which
8	holds a 40 percent revenue interest in
9	the video poker proceeds generated by
10	the Type 5 licensee Cash's Casino,
11	Incorporated, doing business as Cash's
12	Truck Stop Plaza. Neither JII nor the
13	various Jacobs' family entities have an
14	ownership interest in Cash's Casino.
15	On June 4th, 2009, JII redeemed 326
16	shares of its stock held by the Richard
17	E. Jacobs Irrevocable Trust dated
18	September 27th, 2005. This redemption
19	effectively bought out the Richard E.
20	Jacobs Trust and resulted in the
21	following ownership percentage: 52.8
22	percent by the Jacobs Family Economic
23	Trust, Stanley Gorom is the trustee;
24	12 percent by the Jacobs Family Control
25	Trust, again Stanley Gorom is the

	30
1	trustee; and 35.2 percent is held
2	individually by Jeffrey P. Jacobs.
3	The Office of the Attorney General
4	has reviewed the file compiled as a
5	result of the investigations conducted
6	by State Police in connection with the
7	redemption of the stock by Jacobs
8	Investments, Incorporated, and our
9	review indicates that no information has
10	been found to preclude the continued
11	licensing of the licensees affected by
12	the June 4th, 2009, redemption of stock
13	previously held by Richard E. Jacobs
14	Irrevocable Trust. There is an attached
15	list of each of those truckstops for
16	you, as well as they are printed on the
17	agenda. Is there any questions?
18	CHAIRMAN MORGAN: Any questions,
19	members? [No response.] Do we have a
20	motion to approve the transfer of
21	interest?
22	MR. BRADFORD: So moved.
23	CHAIRMAN MORGAN: Moved by
24	Mr. Bradford.
25	MR. WAGNER: Mr. Chairman, just for
	31
1	the record purposes, it wasn't a
2	transfer of interest. The company

3	redeemed the stock and took them out of
4	circulation, so while the percent
5	ownership of each individual increased,
6	they didn't actually have anything
7	transferred to them.
8	CHAIRMAN MORGAN: What's the motion
9	need to be then?
10	MR. WAGNER: To approve the
11	redemption of the stock.
12	CHAIRMAN MORGAN: Okay. Motion to
13	approve the redemption of the stock.
14	Mr. Bradford made his motion. Is there
15	a second?
16	MR. JONES: Second.
17	CHAIRMAN MORGAN: Second by
18	Mr. Jones. Is there any opposition?
19	[No response.] Hearing none, it's
20	approved.
21	VII. CASINO GAMING ISSUES
22	A. Surrender of License No. RO16500086,
23	PNK (SCB), LLC, d/b/a Sugarcane Bay
24	and cancellation of the Sugarcane Bay
25	Project by Pinnacle Entertainment,
	32
1	Inc.
2	CHAIRMAN MORGAN: Item VII, Casino
3	Gaming Issues. Underneath VII, we have
4	a surrender of the license by or
5	number R016500086 by PNK doing business

6	as Sugarcane Bay. We might need to pull
7	a chair up.
8	Members, you were notified of this
9	through correspondence, but we received
10	a letter dated April 14th, 2010, from
11	Mr. John Godfrey on behalf of Pinnacle
12	surrendering their license in regard to
13	the Sugarcane Bay project. I've asked
14	representatives of the company to appear
15	today to answer questions, and if you
16	could we have before you
17	Mr. Sanfilippo and members the
18	opportunity to give testimony, but if
19	you don't mind, we're going to swear you
20	in. If you would stand, and the court
21	reporter's going to take your oath.
22	COURT REPORTER: Do them together?
23	CHAIRMAN MORGAN: Yes.
24	COURT REPORTER: Gentlemen, raise
25	your right hands. Do you swear or
	33
1	affirm the testimony you will give in
2	the cause now in hearing will be the
3	truth, the whole truth, and nothing but
4	the truth?
5	(Whereby ANTHONY SANFILIPPO and
6	CLIFF KORTMAN were duly sworn and
7	testified as follows:
8	* * *

9	CHAIRMAN MORGAN: We'll get to you
10	to state your name for the record.
11	MR. ORLANSKY: If I may, Mr.
12	Chairman, Larry Orlansky on behalf of
13	Pinnacle and the subsidiaries PNK (SCB).
14	As you know, with me today are Anthony
15	Sanfilippo, the President and CEO of
16	Pinnacle Entertainment, who I'm pleased
17	to introduce or reintroduce to the
18	Louisiana Gaming Control Board. He
19	appeared before the court many times,
20	not necessarily these members, in his
21	earlier capacity with Harrah's.
22	Also, Cliff Kortman, who is
23	Executive Vice-President of Construction
24	and Development for the company. As the
25	Chairman mentioned, we're here before
	34
1	you relating to the surrender of the
2	license for PNK (SCB) Sugarcane Bay.
3	The Chairman made reference to the
4	letter of April 14th, and together with
5	that, of course, was sent the original
6	license for Sugarcane Bay surrendering
7	the license pursuant to the regulation
8	Section 1705.
9	So just to clarify, the license
10	itself has been surrendered and
11	physically returned to the Board now.

12	Mr. Chairman, we defer to you. Mr.
13	Sanfilippo does have some comments he'd
14	like to make.
15	CHAIRMAN MORGAN: Go ahead.
16	MR. SANFILIPPO: Thank you and good
17	morning, Mr. Chairman and Members of the
18	Board. I would like to, if I could just
19	take a few minutes to give you some
20	insight into how I thought about, and
21	along with members of the Pinnacle team,
22	came to the conclusion to stop the
23	project and surrender the license back
24	to the State, and if I could start just
25	with the industry in general over the
	35
1	last 24 months and just take you through
2	that. And this is just part of what's
3	happened in the industry.
4	It really has been a devastating
5	time for the casino industry and most
6	businesses worldwide. Well-respected
7	and successful companies have been
8	affected. Projects started and stopped.
9	I'm going to name a few. Echelon Place,
10	which is on the Las Vegas strip it's
11	actually owned by Boyd Gaming is a
12	multi-billion dollar project that today
13	sits stopped. Its steel is up; it's
14	cordoned off, and the project's not

15	moving forward.
16	Also on the Las Vegas strip,
17	Fontaineblea, which is again a project
18	in excess of \$3 billion that started,
19	has since changed ownership, has not
20	restarted again and is just sitting
21	vacant on the Las Vegas strip. A
22	project called Cosmopolitan, which is
23	right next to MGM, Mirage's City Center,
24	has changed hands. It is opening. It's
25	a project over a billion dollars, but it
	36
1	did stop, had to change hands from an
2	ownership standpoint and started back
3	again.
4	Last week MGM Mirage announced
5	pre-earnings for City Center, just for
6	the part of City Center, which is a
7	\$9 billion project in Las Vegas, and I
8	will tell you MGM Mirage has been one of
9	the blue chip gaming companies for many,
10	many years. They announced that they're
11	going to have a loss on the project for
12	the quarter of \$400 million.
13	There's just been a number of things
14	that have happened in Las Vegas. Closer
15	to Louisiana, projects have started and
16	stopped on the Mississippi Gulf Coast.
17	A project that started with great hope,

18	called Margaritaville has since stopped.
19	The footings are up; the project is not
20	moving forward. In Kansas,
21	Pennsylvania, Atlantic City, the same
22	thing has happened. A lot of gaming
23	companies who had done extremely well
24	prior to our recession have been
25	significantly weakened because of
	37
1	ambitious projects throughout the United
2	States that just didn't have the
3	financial support from a consumer
4	standpoint to be successful.
5	We've also experienced some missteps
6	as a company. In 2007, we started to
7	acquire land in Atlantic City, a total
8	of 20 acres, and as a company we spent
9	\$440 million to acquire those 20 acres.
10	There were buildings we took down that
11	were part of that, and we believed back
12	in 2007 before the credit crunch hit
13	that that could be a successful project.
14	We have to date written off \$300 million
15	of that project, and that land we have
16	announced that it's up for sale, that
17	it's an asset that we're going to sell
18	and that we're not going to pursue in
19	Atlantic City.
20	The development of gaming in a

21	neighboring state, Pennsylvania, has
22	severely affected Atlantic City. And
23	this has happened throughout the United
24	States where prior to the recession, we
25	saw projects that were very ambitious.
	38
1	At least it started, funding was readily
2	available, and today I've just given you
3	a few examples of projects throughout
4	the United States that has stopped, and
5	they really have been stopped or
6	canceled because there's just not the
7	consumer spending that's occurring to
8	support the projects.
9	Even when I looked at what was
10	reported today across all markets in the
11	State of Louisiana, we see some type of
12	year-over-year decline. Anywhere, if
13	you look at Lake Charles, it's almost a
14	6 percent revenue decline year over
15	year, and that's an indicator on the
16	health of specifically our industry.
17	And a lot of people want to believe
18	and we sure want to believe that the
19	recession has ended and that we're going
20	to see consumer spending coming back,
21	but that's that is still remains to
22	be seen.
23	We talked a little bit about the

25	to our company. We employ 3,800 team
	39
1	members in Bossier City, in Lake
2	Charles, and in the New Orleans area.
3	Our annual payroll is \$106 million, and
4	that does include gratuities that our
5	employees receive. We paid multiple
6	forms of taxes, approximately
7	\$160 million annually, and we also spent
8	last year collectively in Louisiana, on
9	properties that we operate,
10	\$115 million. 70 percent of that went
11	to Louisiana based companies. Louisiana
12	is very important to us.
13	Let's talk about Sugarcane Bay.
14	It's a very difficult decision primarily
15	due to the commitments that had been
16	made prior to me joining the company
17	from members of our team. In 2006, we
18	purchased the entities who held the two
19	licenses, and we purchased those for a
20	little over \$44 million, and that was
21	after Hurricane Rita severely damaged
22	the Lake Charles area and effectively
23	destroyed the two operations that were
24	there.
25	Since that time, Pinnacle has

State of Louisiana. It's very important

1	invested over \$40 million on Sugarcane
2	Bay. We have put \$40 million into the
3	project. We will be writing off over
4	\$80 million of the investment that
5	either we have written it off, some has
6	been written off and the rest will be
7	written off in this financial quarter
8	that we're in.
9	We had a number of representatives
10	coming before you explaining why the
11	project was delayed, and primarily that
12	had to do with the ability to finance
13	the project and just how tough it was
14	with the credit markets. We also came
15	back and asked to reduce the scope of
16	the project, which you allowed us to do.
17	I joined the company on March 15th,
18	a little bit more than 30 days ago. The
19	very first day that I was an employee of
20	Pinnacle Entertainment, I spoke with the
21	Chairman, Chairman Morgan, prior to even
22	speaking first with an employee of
23	Pinnacle. The first day that I was with
24	the company was actually the day before
25	your last meeting. I was in Austin,
	41
1	Texas. I came from Austin the last two
2	years. I was the CEO of a company, and
3	it's a company in Austin, Texas, that is

4	a technology company that develops
5	content and produces slot machines.
6	Only one in Texas that does that, but we
7	are located in Austin, Texas.
8	We actually had a manufacturing
9	plant there, and the first day that I
10	was announced I was with those employees
11	in letting them know why I had made the
12	decision to exit multi-media games and
13	work with Pinnacle. Before the day was
14	over, the Chairman called me and said, I
15	need to know: Are you going to be
16	supportive of both Sugarcane and the
17	Baton Rouge Project, and what I said to
18	the Chairman at that time was, I haven't
19	seen the projects yet; I hadn't talked
20	with an employee. I had dealt directly
21	with the board of our company, but as
22	soon as I can get a line of sight to
23	this project both projects and how
24	they affect our company, I'll come and
25	see you; I'll come and meet with you.
	42
1	And we did that in about a week period
2	of time.
3	So seven days later, we came to
4	Baton Rouge after studying the projects
5	and said, I'm not sure this is going to
6	work. I'm not sure if both of these

7	projects are going to work; but I commit
8	to you, I will be back to you quickly so
9	that we can put a firm stake in the
10	ground to say how we're going to
11	proceed, and we did that last week.
12	Just to sort of tell you what I
13	thought about and what we thought about
14	from a company standpoint, there's been
15	a lot of failed gaming projects in the
16	United States. The investment
17	community, our company is owned
18	primarily by institutional shareholders,
19	the large mutual funds that would buy
20	blocks of shares in our company. They
21	had become a bit disillusioned with how
22	we had been allocating capital as a
23	company and how we had been spending
24	money. Clearly they were not happy with
25	what happened in Atlantic City, which is
	43
1	nothing short of just a terrible mistake
2	on our company's part and a poor use of
3	our capital and resources.
4	They questioned whether or not we
5	should move forward with both of the
6	projects, and the kind of investment
7	that we were placing with both Baton
8	Rouge and also with Sugarcane Bay, would
9	be in excess of a half a billion dollars

that we would be adding to our balance
sheet and actually to the operations
that we have in the State.
They were broadly less favorable for
us to do this; one of the two projects.
That's part of the reasons, so I want to
tell you the reasons that came into the
decision not to do this. The credit
markets when they looked at how we've
used capital and how we have thought
about the use of the of capital, they
were somewhat penalizing us to go out
and get financing. In fact, we saw that
we were going to have to pay close to 10
percent if we were going to do a bond
offering to do financing which we
44
believed we were going to need to do for
the Baton Rouge project, and ten percent
interest on a project of \$250 million or
so is is quite a bit of money.
And so that was part of the
consideration, is how we were just
perceived in the investment community
and how we were thought about from the
standpoint of thoughtfully deploying our
capital. That's part of it.
We have a beautiful resort in Lake
Charles, L'Auberge, and it is by far the

14	that's in Louisiana. And I would tell
15	you in a many-state area, it is the
16	nicest facility that's there. A
17	thousand quality rooms; we have a
18	beautiful casino; we have fine
19	restaurants there; we have a wonderful
20	parking garage, golf course, spa. It
21	really is a resort that you can place in
22	any part of the United States and say
23	it's a market leading facility.
24	I've worked with the team to look
25	closely at were we fully utilizing that
	45
1	facility; were we fully taking advantage
2	of that facility. With a thousand
3	rooms, you might be surprised to know
4	that 70 percent of those we give away
5	seventy percent of those rooms and
6	the majority of our business comes from
7	the Texas area. We give those rooms
8	away now.
9	Now, if the guest is a guest that
10	warrants it from a gaming standpoint,
11	that's a good decision, but to give away
12	70 percent of basically your whole hotel
13	room is a big number to give away. And
14	we still were not running a hundred

16	that's an indicator: Do you really need
17	additional hotel rooms today? Do you
18	really need another 400 hotel rooms that
19	you can really spend that capital?
20	The operation of two licenses side
21	by side is very ineffective. If you
22	were to study where else that happens in
23	the State, specifically in Lake Charles,
24	if you look at the two licenses operated
25	by the Isle of Capri, one of those does
	46
1	88 percent of the revenue; the other
2	does 12. Pretty stunning when you think
3	about that. One does 88 percent of the
4	revenue; the other gets 12 percent of
5	the revenue. And the reason, my guess
6	is, that happens is because you have to
7	treat them as two separate entities. If
8	a guest goes into one of the facilities
9	and plays on the table games, they can't
10	use those chips. In fact, those chips
11	would be a different color chip. You
12	couldn't go into the other casino an use
13	them, let alone cash them in. If you
14	took a ticket out of a slot machine that
15	has a dollar value, you can't go in the
16	other casino and use it.
17	So it's both a customer
18	inconvenience, as well as operationally

19	it's inconvenient to do, and when you
20	start to look at that to say, we're
21	going to take a facility that truly is
22	world class, operated extremely well,
23	and then mix in with it a license that's
24	somewhat attached to it but you have
25	those inefficiencies from a customer
	47
1	standpoint as well as just an operating
2	standpoint, it is a cause of concern to
3	do that.
4	We discussed potentially some type
5	of casino gaming to occur in Texas. I
6	opened up the Harrah's property in
7	Shreveport in 1994, and that was subject
8	matter then, the same. I believe today
9	it's closer than it's ever been before
10	that that could occur.
11	Now, do I know if it's going to
12	happen or not in the near term? It's
13	hard to predict; a lot of things have to
14	happen, but that is a risk. And when we
15	think about Lake Charles is the bulk
16	of our business is Texas, we have to
17	look at the current investment that we
18	have there and the potential future
19	investment and then the risk associated
20	around that, and that played into it.
21	That if Texas within the next five years

22	did legalize gaming, that could severely
23	impact this project, especially this
24	additional project, the Sugarcane Bay
25	project.
	48
1	But mainly I looked at the overall
2	long-term health of Pinnacle
3	Entertainment. Today our debt is a
4	little bit over \$1 billion. It's
5	\$1.1 billion with an effective interest
6	rate of about 8 percent. That's what
7	our debt is today. The businesses we
8	have, we have a little bit more than
9	\$1 billion in revenues. The businesses
10	we have today and with Baton Rouge on
11	the horizon, we can effectively both
12	fund the Baton Rouge without going back
13	to the credit markets and effectively
14	run the businesses we have today.
15	When I look at all of the companies,
16	blue chip companies just a few years ago
17	that have had problems because they
18	overexpanded, that they put too much
19	debt on their balance sheet, that the
20	business wasn't there, ultimately the
21	decision, while not an easy one, was for
22	us to stand down on Sugarcane Bay, for
23	us to hand the license back and say, we
24	are going to continue to run our

25

L'Auberge property. We're proud of it.

	15
1	It's a premier property. We're going to
2	do everything we can to keep it one of
3	the top resorts in the U.S., but it just
4	wasn't in our best interest for us to
5	move forward with a second license
6	adjacent to our L'Auberge property.
7	You're going to hear a little bit
8	more. The next item is going to be
9	Baton Rouge, and we'll talk about that.
10	We're committed to Baton Rouge, and
11	those are the reasons that we came to
12	the conclusion that it was in our
13	company's best interest to hand back the
14	license to the State. Thank you,
15	Chairman.
16	CHAIRMAN MORGAN: Thank you,
17	Mr. Sanfilippo. I do have a few
18	questions, and I'll turn it to over to
19	the board members. If I'm understanding
20	you correctly: The you said the main
21	reason was that you had a the
22	Atlantic City issue was a misstep, as
23	you put it, so a bad decision?
24	MR. SANFILIPPO: That was a bad
25	decision.
	50
4	

1 CHAIRMAN MORGAN: The consumer

2	spending reduction, your ability to
3	finance which would you had high
4	interest rates?
5	MR. SANFILIPPO: I would more say,
6	Chairman, that really it has to do with
7	how solid today our balance sheet is.
8	We take on projects additional two
9	projects in addition to another half a
10	billion dollars. If the economy doesn't
11	get better, if we don't see the lip from
12	Houston or Texas as we thought we would,
13	that that is a risk in doing this
14	project.
15	CHAIRMAN MORGAN: Are y'all looking
16	at your company looking at expanding
17	into other jurisdictions?
18	MR. SANFILIPPO: Well, we are we
19	continue to look at, whether it might be
20	opportunities, in other gaming markets.
21	We're clearly a regional casino
22	entertainment company. The majority of
23	our assets are in Louisiana; and then
24	the next part of our significant assets
25	are in St. Louis, Missouri, but it's
	51
1	really centered around two properties
2	that we have in the St. Louis area. We
3	also have a Boomtown that is a very
4	small casino for us, but it's in Reno.

5	And then we have a casino in Indiana
6	that's in between Cincinnati and
7	Louisville called Belle Terra. We have
8	a casino in Argentina that we have
9	listed that it is for sale. It's an
10	asset that we're not going to continue
11	to operate, and that's that's today
12	the assets that our company has, and so
13	you could see how important Louisiana is
14	in the concentration that we have in
15	Louisiana today.
16	CHAIRMAN MORGAN: But specifically:
17	Is your company looking at purchasing or
18	building any casinos?
19	MR. SANFILIPPO: There is not
20	something today we're activity engaged
21	in, no.
22	CHAIRMAN MORGAN: Have you made
23	application in any jurisdiction for a
24	license?
25	MR. SANFILIPPO: We have not.
	52
1	CHAIRMAN MORGAN: Okay. Is the
2	board of directors other than
3	Mr. Lee's departure, has it changed
4	since November of 2006?
5	MR. SANFILIPPO: We had a board
6	meeting
7	CHAIRMAN MORGAN: Has the board of

8	directors changed?
9	MR. SANFILIPPO: Oh, have they
10	changed? I'm sorry. No, they have not
11	changed.
12	CHAIRMAN MORGAN: So this same board
13	is the board that made the decision to
14	make the bad investment in New Jersey
15	and is the same board that committed to
16	the State of Louisiana?
17	MR. SANFILIPPO: It is the same
18	members of the board, yes, sir.
19	CHAIRMAN MORGAN: That causes me to
20	have concern in the decisions made by
21	your board. This prior to your
22	arrival to this company, there was
23	commitments made to the state, testimony
24	received; I have the transcript here.
25	This board, particularly me as chairman,
	53
1	went along with and supported the
2	redesign of the project, and in that
3	testimony there was reference that other
4	consideration was given by the board of
5	directors to Texas, and that they felt
6	this was a better model to move forward
7	with the project.
8	So I'm I'm confused as to what
9	has changed since December as to now
10	with regard to the economy and with

11	regard to consumer spending, because
12	it's it hasn't been that big of a
13	downturn.
14	MR. SANFILIPPO: The one change is
15	the chief executive officer. That's the
16	one obvious change, and when I took the
17	chair of CEO, it is my responsibility to
18	look closely at the health of the
19	company, the risk that we're undertaking
20	and how we're going to position the
21	company going forward. I did bring to
22	the board my concerns and provided them
23	my point of view, and the board a week
24	ago did vote to stop the process and to
25	give back the license.
	54
1	CHAIRMAN MORGAN: Who's the Chairman
2	of your board?
3	MR. SANFILIPPO: It's Richard
4	Goeglein interim I'm sorry, he is the
5	Non-executive Chairman of the Board.
6	CHAIRMAN MORGAN: Was he the
7	gentlemen that was Chair in your
8	between Dan Lee?
9	MR. SANFILIPPO: Yes.
10	CHAIRMAN MORGAN: He made the
11	decision and had the same obligation
12	that you have, and your representatives
13	came.

14	MR. SANFILIPPO: Let me clarify.
15	The interim CEO was not Mr. Goeglein.
16	He was the Chairman of the Board. We
17	have a separate Chairman and CEO today,
18	so I am the CEO. We have a
19	non-executive Chairman of the Board.
20	Mr. Giovenco was the interim CEO. The
21	role he took was as a board member; he
22	stepped up on an interim basis to be the
23	interim CEO.
24	CHAIRMAN MORGAN: I don't think
25	anyone can dispute the success that Dan
	55
1	Lee's had in operations of casinos and
2	this company with regard to the
3	overextension of the money, debt, et
4	cetera. But as far as the operational
5	aspect, it was the top producer in this
6	state, and he testified, if I'm not
7	mistaken, before this board that having
8	a separate property over there would
9	actually enhance both operations; and we
10	had testimony by Isle of Capri here
11	several months ago that the Houston
12	market was still very viable.
13	What has happened in effect is that
14	your company has tied up the license for
15	three and a half years; thus, reducing
16	competition to your company by virtue of

17	not moving forward with the projects.
18	So I pose the question to you, you
19	relinquish the license for the company:
20	Would it be your company's position to
21	oppose, or what will be your position if
22	we were allowed to entertain a company
23	who made who petitioned this board to
24	build the Sugarcane Bay project?
25	MR. SANFILIPPO: So let me get the
	56
1	question right. Specifically, Sugarcane
2	Bay?
3	CHAIRMAN MORGAN: Or a like project
4	in a
5	MR. SANFILIPPO: Project.
6	CHAIRMAN MORGAN: in the location
7	of Sugarcane Bay. Would y'all object?
8	MR. SANFILIPPO: A location in Lake
9	Charles?
10	CHAIRMAN MORGAN: Correct.
11	MR. SANFILIPPO: Well, here's what I
12	would tell you: I didn't come here
13	today to provide you an answer on a
14	project that may or may not happen. I
15	came today to explain how we came to the
16	decision.
17	CHAIRMAN MORGAN: Let me tell you
18	where I'm going with this. The
19	difficulty I have as a board member is

20	we have to do what's best for the State
21	of Louisiana. We have to look at what
22	area of the state would best profit the
23	state by having this available license
24	placed. Your testimony, strictly I
25	guess is your opinion and your company's
	57
1	opinion, that it is not lucrative for
2	your company to place the casino to
3	build a casino in Lake Charles; however,
4	we might have other companies who are
5	better leveraged financially that might
6	have a different opinion, such as Isle
7	of Capri said last a couple of board
8	meetings ago that they felt like there
9	was absolutely an opportunity to grow
10	the market.
11	So my question to you is: If we
12	have a gentleman behind you Mr. Dees
13	from the port is going to come here and
14	ask the Board for some consideration
15	with regard to the location of the
16	Sugarcane Bay project. That's their
17	property, as I understand it, and
18	they I think they would like to at
19	least have consideration be given that
20	the license remain in Lake Charles.
21	MR. SANFILIPPO: The best way for me
22	to answer that is: It's not an easy

23	we will or we won't oppose it. We need
24	to understand the project. We need to
25	understand the quality of that project,
	58
1	if it's going to be a project that is
2	going to drive additional folks; how are
3	they going to do if from the Houston or
4	the Texas market. There's a number of
5	factors that we would need to understand
6	before we could comment on if we would
7	support or not support a project, an
8	additional license there. I do worry
9	about parasitic projects. I worry about
10	projects that come in and just draw from
11	us, next to us. So, again, the quality
12	in it makes a big difference.
13	As I explained, there were a number
14	of factors that went into coming to this
15	decision, one of them being that we
16	believe L'Auberge, which is a wonderful
17	facility, can still attract people
18	incrementally from the Houston market or
19	from the Texas market. And try to
20	explain to you exactly what caused the
21	decision. I have no idea if Texas
22	legalizes or not. Living in Austin for
23	two years and being in the heart of the
24	capital there and being in the slot
25	manufacturing business, there's a lot of

	59
1	people who are placing a lot of effort
2	to try to get minimum racetracks with
3	slots there. That is a risk; it's a
4	real risk for our state here in
5	Louisiana.
6	CHAIRMAN MORGAN: But had this
7	casino remained on the timeline that
8	your company represented to this board,
9	it would be operational close to
10	being operational and would have had a
11	stronghold on the market.
12	MR. SANFILIPPO: And with due
13	respect, sir, when you look at the last
14	two years and what happened in the
15	credit market, there was no one building
16	anything in the last couple of years,
17	and, in fact, it's destroyed a lot of
18	companies. And so there's been a number
19	of large institutions who failed and who
20	have gone out of business, and so it's
21	in the normal course of business, I
22	think that's correct. The last two
23	years have not been a normal course of
24	business, at least in my lifetime.
25	CHAIRMAN MORGAN: But my difficulty
	60
1	with this is that Pinnacle has held the

2 license for three and a half years.

3	What benefit to the State of Louisiana
4	is there?
5	MR. SANFILIPPO: I understand your
6	point. I understand your point.
7	CHAIRMAN MORGAN: I'll turn it over
8	to the board members. Any questions?
9	Mr. Jones.
10	MR. JONES: First of all, let me
11	just say that as a citizen of Lake
12	Charles, we're very proud to have
13	L'Auberge there as a first-rate
14	operation run by good people, people who
15	have been corporate citizens and gotten
16	involved in the community, and I hope it
17	will continue to be run in that regard.
18	You've implied that it would.
19	I think you can understand the
20	disappointment not only for the State,
21	but to the local area. We were looking
22	at 2,000 jobs; and then you scale it
23	back to 1,000 jobs, and now it's scaled
24	back to zero. And there's a lot of
25	disappointment there, in not only that;
	61
1	but as the Chairman has said, the State
2	is now in a position where we've got to
3	go back to square one, and it will be
4	probably four or five years before the
5	State of Louisiana will make the first

6	nickel off of this license.
7	Particularly in the local area,
8	there are several political subdivisions
9	that are going to suffer by y'all not
10	going ahead with this, and the number
11	one is the Port of Lake Charles, which
12	was counting on a lot of revenue. And
13	the Attorney, Mike Dees, who I believe
14	you know and he has addressed a
15	letter to the board, and he's expressed
16	some concerns. And they're mainly aimed
17	at what the Chairman was implying about
18	if someone else wants to locate
19	next-door, and he's got some specific
20	questions that I'd like to get your
21	comments on. He's got seven bullet
22	points here, and because there are
23	concerns. As you know, there's a lot of
24	parties involved from the corp of
25	engineers to utilities and environmental
	62
1	folks and all, and I'd like to kind of
2	get some feedback from you on seven
3	different specifics.
4	One: Would you be willing to
5	provide ingress and egress that is
6	equivalent to that of L'Auberge even if
7	it crosses Pinnacle control property?
8	Would you allow such ingress and egress?

9	MR. SANFILIPPO: Again, I didn't
10	come here to talk about a second license
11	next to us. We've placed a large
12	investment there. We have a meeting
13	with Mr. Dees tomorrow, and I'm not
14	prepared to answer yes or no to specific
15	questions that have to do with our
16	business here.
17	MR. JONES: Okay. And let me just
18	run a few more and the reason is that
19	that site has been approved by a vote of
20	people. You know, at least that knocks
21	a year or so off the process, you know,
22	in the event somebody else wants to come
23	in there. Maybe no one else is going to
24	want to come in there. We don't really
25	know at this point.
	63
1	But a second question is: Providing
2	access across Pinnacle controlled
3	property for utilities that might be
4	needed for the development, would you
5	have a problem with that?
6	MR. SANFILIPPO: Commissioner Jones,
7	it's all reasonable that you're asking.
8	Again, we'd have to look at the bigger
9	picture of what does that mean; what's
10	the disruption; who is the person coming

11 in? So I'm happy to engage with that

12	report and Mr. Dees to talk about what
13	he might have in mind, but it's we
14	haven't even had a discussion with him
15	yet. This is the seven points you're
16	bringing up is new news to me.
17	MR. JONES: Well, there are other
18	questions here, and I guess your
19	response is going to be pretty much the
20	same to all of them.
21	MR. SANFILIPPO: Well, again, I
22	tried to explain how important it is
23	that we made a large investment; we've
24	done the egress improvements that are
25	there; we've spent literally hundreds of
	64
1	millions of dollars. It's not it's
2	just not appropriate for me in a setting
3	like this to answer questions like that.
4	I'm happy to work with the port, with
5	Mr. Dees to talk about what projects
6	might be coming, what's in the best
7	interest of the area. That really is
8	done in a different setting as opposed
9	to the first time that this discussion's
10	taking place is when I'm giving my
11	reasons for why we handed the license
12	back.
13	MR. JONES: Okay. Well, let me just
14	ask one more question: If there had to

15	be a referendum, a new referendum in
16	Calcasieu Parish, would you be neutral
17	or to approve another company there?
18	Would you have a role in negative or
19	positive or would you inclined to remain
20	neutral?
21	MR. SANFILIPPO: It mainly depends
22	on is it going to drive additional
23	revenue into Lake Charles, or is it
24	going to be a parasite to us that's
25	already in the market? So I'd have to
	65
1	understand the project.
2	MR. JONES: I guess I have no other
3	questions.
4	CHAIRMAN MORGAN: Mr. Jones? Anyone
5	else? Miss Rogers?
6	MS. ROGERS: My question is
7	curiosity more than anything else: How
8	long has the decision that you were
9	presenting to us now, how long has that
10	been in progress?
11	MR. SANFILIPPO: I joined the
12	company on March the 15th. I met with
13	the Chairman within seven to eight days
14	after I joined, and we talked. I let
15	him know that we were studying both
16	projects. The decision was made the
17	middle of last week, the final decision

18	approved by our board; and then we
19	communicated it to the Chairman, and it
20	was publicly announced last Thursday.
21	MS. ROGERS: The reason I asked that
22	question is at the last board meeting, a
23	presentation was made concerning
24	Sugarcane Bay and the Baton Rouge
25	project, and I asked a specific question
	66
1	to the gentlemen here. I said something
2	about financing Sugarcane Bay, and the
3	answer was to me: Yes, it's well
4	financed; everything's in place. And I
5	just kind of feel like that was, for
6	lack of a nicer term, disingenuous.
7	MR. SANFILIPPO: I'll tell you it
8	wasn't. I'll tell you at the last
9	meeting, I had not even met anybody with
10	Pinnacle who was here.
11	MS. ROGERS: It's hard for me to
12	believe, though, that such a serious
13	decision was not at least in the works.
14	MR. SANFILIPPO: I didn't say that
15	we couldn't get financing. What I said
16	is that part of the decision that
17	financing any financing today is very
18	expensive financing. So please don't
19	misunderstand that it is that we can't
20	get financing. It's the cost of

21	financing coupled with other factors
22	that created the decision on whether or
23	not we should move forward or not.
24	MS. ROGERS: Because I just kind of
25	detected a some not some subtle
	67
1	and that's why I asked that question.
2	MR. SANFILIPPO: Yes, ma'am.
3	CHAIRMAN MORGAN: Mr. Bradford, do
4	y'all have a question?
5	MR. STIPE: Can I?
6	CHAIRMAN MORGAN: Sure, Mr. Stipe.
7	MR. STIPE: As I understand it, all
8	of the costs for the Sugarcane Bay
9	project you have written off?
10	MR. SANFILIPPO: We have written off
11	a portion of it, and in this quarter,
12	the quarter that we're in right now, we
13	have already come in and said we will be
14	writing off the rest of those costs.
15	We're still calculating what those might
16	be, and it will be between 40 and
17	\$50 million.
18	MR. STIPE: And that would be all of
19	the so they will be written down to
20	zero from the standpoint of your
21	company?
22	MR. SANFILIPPO: But we have to do
23	that.

24	MR. STIPE: I understand.
25	MR. SANFILIPPO: It's no longer on
	68
1	our balance sheet.
2	MR. STIPE: And that would include
3	all the engineering costs to date, that
4	would include all the attorney costs to
5	date, all of the expert costs that
6	you've incurred in getting your
7	engineering work, construction
8	contracts, all of those costs that
9	you've incurred have been written down
10	and will be written down to zero?
11	MR. SANFILIPPO: And the answer is,
12	yes, every cost that was associated
13	specifically with Sugarcane Bay, no
14	matter what it was, will be written
15	down.
16	MR. STIPE: Now, if you've written
17	down all of those costs and you have
18	designs and working drawings and
19	conceptual drawings, interior design
20	plans, specifications, engineering work,
21	construction contract, soil tests, if
22	you have all those things they have been
23	written down to zero, do you have any
24	hesitancy in turning those over to a
25	successor entity that would want to
	60

1	develop the project?
2	MR. SANFILIPPO: The answer is yes.
3	MR. STIPE: Why?
4	MR. SANFILIPPO: We are a public
5	company. We compete with other
6	companies. It's not in our best
7	interest to have somebody else step in
8	the shoes from a Sugarcane Bay
9	standpoint. I'll continue to go back
10	to, we were hesitant to make that
11	project work. Part of someone else's
12	success in this situation that you're
13	describing would be to draw from our
14	customers is what they would do. They'd
15	have a 400 room hotel; we have a
16	thousand room hotel. They would be
17	they would we would be housing people
18	that would walk into their casino.
19	So it is a it is a competitive
20	issue that says: If it's not going to
21	grow the market and give us an
22	opportunity to be better, it's not in
23	our best interest to have someone who
24	might be parasitic next to us.
25	MR. STIPE: And if the facility next
	70
1	to you would build under the exact same
2	drawings, architectural designs, concept
3	plans as was on the board a month ago,

4	would your answer be the same?
5	MR. SANFILIPPO: Would you restate
6	that?
7	MR. STIPE: My question is: Your
8	concern about parasitic competitors and
9	competitors that are not in the same
10	level. My question that was what I
11	took from your testimony. If an
12	investor will come in and commit to
13	build the exact same type of facility as
14	was on the drawing board
15	MR. SANFILIPPO: Well, please keep
16	in mind we have already put significant
17	costs into everything that Mr. Jones was
18	asking about, so all the infrastructure,
19	all the land that's been prepared, a
20	facility that's far in excess of what
21	Sugarcane Bay and L'Auberge. So I would
22	turn that around and say if somebody
23	offered me that deal to come pick up
24	Sugarcane Bay to what it would cost to
25	finish it but I was next to L'Auberge, I
	71
1	would do it every day of the week,
2	because it would be such a good deal for
3	them because all of work's been done,
4	and they would be able to tap into our
5	customer base that's already there.
6	So on the other side of the

7	equation, if somebody said, Anthony,
8	we're going to give you that deal for
9	your company, it would probably be a
10	home run. But for us, again, there was
11	multiple reasons. For us to spend
12	another \$300 million and for us to
13	expand further a project that we've
14	invested hundreds of millions of dollars
15	in, that doesn't make sense today.
16	It's to me it's not as easy of just
17	letting somebody else do it, because
18	they would naturally take away from the
19	customer base that we have, which is
20	part of my concern that I've got right
21	now with our facility, that that it
22	would just dilute the customers that are
23	coming into the port today.
24	So, again, I understand the
25	question, but it depends on what side of
	72
1	the equation you're on. If somebody
2	offered me that deal, I would probably
3	take it, but could I offer it to
4	somebody else after we've invested what
5	we've invested into the L'Auberge
6	property? It doesn't, on first blush,
7	seem to make a lot of sense.
8	MR. STIPE: Isn't that the point
9	you're at right now? All those costs

10	are subcosts, all that time is sunk
11	is gone, and that's the that's the
12	position you're at.
13	MR. SANFILIPPO: No, it's not.
14	There's still a couple of hundred more
15	million dollars that's required for us
16	to complete this project.
17	MR. STIPE: When do you plan to meet
18	with Mr. Dees and the Port of Lake
19	Charles?
20	MR. SANFILIPPO: Tomorrow.
21	MR. STIPE: Okay. That's all I
22	have.
23	CHAIRMAN MORGAN: Thank you.
24	MR. SINGLETON: I'm still trying to
25	get clear: You're going to meet with
	73
1	the port tomorrow. I'm just trying to
2	figure out control of what? Who owns
3	the land? You're saying that we are
4	asking you these questions. Maybe we
5	just ought to be asking the Port. Do
6	they control the land, or do you control
7	the land?
8	MR. SANFILIPPO: I'll talk about
9	that, but we the port well, I'll
10	let Mr. Kortman.
11	MR. KORTMAN: Yeah, we are. The
12	port is our partner. They are the

13	landlord; they are the landowner. We
14	lease the property from the port. We
15	have multiple options on long-term
16	leases with the port, and to answer your
17	question, the port owns the property.
18	MR. SINGLETON: But you have it
19	you have it under control or tied up
20	right now through your own lease?
21	MR. KORTMAN: We have 400 and some
22	odd plus acres. I don't know the exact
23	amount, but, yes, sir, it is all under
24	lease currently.
25	MR. SINGLETON: So I'm trying to
	74
1	see we if somebody else wanted to
2	come in, you still in control whether
3	they can come in as long as you control
4	the lease, and unless you work out
5	something with the port, you still could
6	control another license trying to come
7	into that area.
8	MR. SANFILIPPO: We need to sort out
9	with the port the land that we've got
10	leased. The question that came up was:
11	Would you allow them to use the
12	improvements or infrastructure that
13	we've already made, all the roadways
14	which is literally tens of millions of
15	dollars that you've already made? The

16	port a new license holder could come
17	in and put their own improvements in,
18	and I do believe there's land probably
19	available for them to do that.
20	So we have invested a lot of money
21	to get the position that we have right
22	now.
23	MR. SINGLETON: And I guess it
24	bothers me a little bit. You seem to be
25	a pretty smart fellow to come in in a
	75
1	month and make all these decisions about
2	your company and the direction they're
3	going to go in, but yet the questions
4	that Mr. Jones, the Chairman and others
5	have asked, you couldn't answer or you
6	didn't want to answer, though? And I
7	just find it a little hard to believe
8	that you'd go through this whole process
9	without analyzing and coming to some
10	conclusion about if we are going ask
11	these questions here today, how am I
12	going to respond to them. And,
13	basically, what you're saying is: I'm
14	not prepared to respond at this time. I
15	just find that a little bit amusing.
16	MR. SANFILIPPO: Well, I did not
17	want to be disrespectful to Mr. Jones
18	and say no to all of his questions. I

thought it was most appropriate to state
I haven't even met with Mr. Dees; I
don't even know who a new license holder
might be and to try to explain that I've
got to make sure that while it's got
to be mutually beneficial for the Port
and for Pinnacle, too.
76
And so it's just the questions
that were being asked in all respects
are just not appropriate questions for
where we are in this process right now.
MR. SINGLETON: In your mind anyway.
MR. SANFILIPPO: Yes, sir.
CHAIRMAN MORGAN: One thing and I'll
give it to Mr. Juneau. Anthony, we've
known each other a long time, but the
problem I'm having with this: The State
of Louisiana, to benefit from this
license that your company's had tied up
for three and a half years, to benefit
as quickly as possible, is to place a
casino at the Sugarcane Bay location
because we might not have to have a
local referendum. We can have a company
come in, start construction and move
forward.
You can't have your cake and eat it,

22	some sharpening of the pencil and talk
23	to Mr. Dees and ask him to be a good
24	corporate citizen for the State of
25	Louisiana, also, because you've got land
	77
1	tied up on a Lake; you've got this land
2	tied up, and for us if we decide that
3	Lake Charles is where the available
4	license should be and it doesn't go into
5	that location that the citizens of Lake
6	Charles voted on, then we're looking at
7	further delays, probably maybe a year,
8	and that's all I have.
9	Mr. Juneau.
10	MR. JUNEAU: I've got a few little
11	questions. I remember when you left
12	Harrah's in Shreveport and you went to
13	the Horseshoe. Same thing here at
14	L'Auberge. Who is going to take Larry
15	Lopinski's position?
16	MR. SANFILIPPO: There is not a
17	candidate yet selected. There are
18	candidates that we are in discussion
19	with.
20	MR. JUNEAU: What about the
21	Louisiana people? I know you're going
22	to make some cuts. You made major cuts
23	at the Horseshoe up there. Are you
24	going to keep the Louisiana people

25

intact, or are you going to bring

7	ο
1	0

1	outside people in to run the team in
2	L'Auberge? You've been one of the top
3	casinos in the State of Louisiana.
4	MR. SANFILIPPO: We have our interim
5	general manager here and two other key
6	employees that are here in the session
7	today. We have a terrific team that's
8	at L'Auberge, so I have no plans to come
9	in and strip L'Auberge out of the number
10	of quality people that are running it
11	today. This is a terrifically run
12	facility.
13	MR. JUNEAU: That's one of my major
14	concerns.
15	MR. SANFILIPPO: I understand.
16	CHAIRMAN MORGAN: Thank you. Any
17	other questions? Why don't y'all just
18	stay there then. We're fixing to go to
19	the other item. The Attorney General's
20	Office, do you have any comment? I know
21	you don't have a microphone. If you can
22	find one, Leonce, but if you could
23	briefly tell the Board. I know you had
24	to do research as to where we proceed,
25	and if it's appropriate, Board Members,
	79

1 we would probably have you come forward

2	next meeting to give us guidance on
3	where we go from here.
4	MR. GAUTREAUX: That would be my
5	suggestion. I started looking at
6	it's been a busy week for me. I started
7	looking at the issues. I think we need
8	to fully develop whatever process or
9	procedures we need to do with regard to
10	this 15th license now. So it would give
11	us time to put something together so
12	that we would have a formal presentation
13	to the Board, all the answers to the
14	legal questions, particularly the local
15	option issues that have been raised
16	today.
17	CHAIRMAN MORGAN: Okay, thank you.
18	MR. JONES: Yeah, I just wanted to
19	make a comment. My brother, Jimmy
20	Boyer, served on this board for two
21	terms. He's a Boyer, and I'm a Jones.
22	We don't always claim each other, okay,
23	but I visited with him over the weekend
24	with one specific question in mind.
25	Jimmy now serves on the ethics board.
	80
1	Indeed, of last week he's the
2	vice-chairman of the ethics board, and I
3	asked him this one specific question,
4	which I think I knew the answer to

5	before I asked him, but he made it very
6	emphatic. I said, suppose somebody has
7	an idea for a license, plans to apply to
8	the commission to the Board for a
9	license, this 15th license, and somebody
10	wants to come by my office and visit
11	with me about it, is it proper or is it
12	ethical for me to have such a meeting.
13	He said, absolutely not. He said,
14	there's only one forum to discuss
15	proposed licensees and that's this in
16	public hearing before this board; and so
17	he I say this for the benefit of the
18	board members, because we're going to
19	all probably be approached by folks who
20	are, perhaps, interested in getting that
21	license. He said, it's very simple what
22	you do: You give them our Chairman's
23	name and telephone number, and he takes
24	it from there.
25	So I say that for the benefit of not
	81
1	only the board members, but for the
2	benefit of anybody in the audience that
3	might be interested in that license.
4	You might do more harm to your project
5	than good by trying to contact members
6	of the board.
7	CHAIRMAN MORGAN: Thank you, Mr.

8	Jones. And to echo that, we've already
9	had phone calls and conversations,
10	mostly by civic leaders who are
11	interested in the license being located
12	in their area.
13	Mr. Dees, do you mind coming
14	forward, and we will have you back in
15	just a second.
16	CHAIRMAN MORGAN: Morning, sir.
17	MR. DEES: Good morning.
18	CHAIRMAN MORGAN: We'll give you an
19	opportunity to make comments to the
20	board.
21	MR. DEES: Good morning, Mr.
22	Chairman, Members of the Board, I'm
23	Michael Dees. My official title, I
24	guess, is general counsel. At this
25	particular moment, we're without a port
	82
1	director, so I'm interim port director
2	and general counsel.
3	I've been associated with the port
4	in different capacities for about 30
5	years, and in regard to the gaming, I
6	guess that's probably been one of the
7	primary function or roles I played since
8	about '96 or so at the port. I've
9	worked with Cliff Kortman, that was just
10	sitting here with Pinnacle, for about

11	ten years on the L'Auberge project.
12	It's been a very successful project, a
13	very successful operation. And just so
14	the for members of the board can
15	understand, the port owned about
16	500 acres on the Calcasieu River ship
17	channel. L'Auberge initially leased
18	225, or thereabouts, acres for that
19	development. We've had a successful
20	operation and building on that success
21	before Sugarcane Bay became an issue and
22	was proposed to us and to the community
23	and to you on the basis of it would be
24	something that would be as successful as
25	L'Auberge.
	83
1	So we are, of course, pretty
2	disappointed that Sugarcane Bay has been
3	canceled, and I guess just understanding
4	where I'm coming from, I have the
5	greatest regard for Pinnacle and for
6	their operation, for Mr. Kortman. I've
7	known Anthony when he was with Harrah's
8	or earlier, so this has nothing to do
9	with anything as to what they have
10	decided to do.
11	So on behalf of the port and the

12 citizens that are the owners or

13 shareholders of the port, we think it's

incumbent upon us to try to do what we
can to have a similar development like
Sugarcane Bay located on the area that
it's currently leased to Pinnacle for
Sugarcane Bay, and the way that can
happen is your question is: The
lease is conditioned on the project
being built by Pinnacle, so if it's not
going to be built, we have an
opportunity to cancel that and then
lease it for a new developer.
Now, it is true we're going to meet
84
tomorrow and there may be other issues
that we want to talk about, but when
this idea of Sugarcane Bay came, it was
going to be opened by both both
projects were going to be owned and
operated by Pinnacle, so the whole lease
structure and all the thought and
everything that was put into it was on
the basis that both entities I mean,
both projects would be owned and
operated by Pinnacle. So there were a
lot of issues like access and that type
of thing that were not really put
together contemplating what happened.
So I guess what I have detailed for
you, there is a request where I think

17	the Gaming Board can assist the port and
18	assist the citizens in southwest
19	Louisiana that voted for this project
20	and were assured that there was a market
21	in Houston for it and that the market
22	had not hardly been tapped; and that
23	there would be a synergism of the two
24	projects, and that's how all this was
25	sold. You have studies in your record
	85
1	that promote that idea, and I don't
2	my thought in Anthony's position, that
3	is his position, but I think there are
4	others that have the position that was
5	presented to you originally when the
6	Sugarcane Bay was brought in front of
7	you. And so I think I'm obligated on
8	behalf of the port and the citizens to
9	make sure everything is done so that
10	that potential could be realized for
11	this acreage.
12	The port took a number of steps,
13	sort of detrimental steps. This area
14	was used by the port for dredge material
15	placement. So when the property was
16	leased, we went to the Corps of
17	Engineers and had them release that
18	spot that easement that they had for
19	dredge material disposal. To get that

20	done so that they could build Sugarcane
21	Bay, we made a commitment to replace
22	I think it's about a million and a half
23	or two million cubic yards of dredge
24	material which is going to cost a great
25	deal of money over the next 20 years to
	86
1	the port.
2	CHAIRMAN MORGAN: Do you know how
3	much?
4	MR. DEES: No, sir. We have a
5	there is a dredge material management
6	plan study almost finished which
7	estimates around \$60 million for the
8	whole channel in dredge material. That
9	would not relate to just this one. We
10	have, about, over 20 sites like this up
11	and down the channel. So you can kind
12	of get a scope, though, of what we're
13	talking about. And years ago people
14	donated their property to be filled in.
15	Today nobody donate anything. So it's
16	all pretty a costly function.
17	So I guess what I'm asking for in
18	detail is what I presented to you in the
19	record, is that we would like the
20	assistance of the Gaming Board, and I'm
21	no expert about the gaming law. So I
22	don't know whether you have that

23	authority or not I think you do to
24	ensure that the license can be developed
25	by another developer that doesn't have
	87
1	the capital structure concerns that
2	Pinnacle has and that would produce the
3	economic benefit for the State, the
4	local bodies and the jobs that were
5	previously proffered.
6	CHAIRMAN MORGAN: Thank you for
7	appearing, and we will ask: Do you
8	think you can reappear
9	MR. DEES: Yes, sir.
10	CHAIRMAN MORGAN: to the board in
11	the future? Maybe even as early as next
12	month. Is there any questions for Mr
13	MR. JUNEAU: Are you going to bring
14	on expenses that will be incurred on
15	this project?
16	MR. DEES: From the port's
17	standpoint, it's just been my time, I
18	guess, the administrative time in
19	accomplishing all this. We had no
20	out-of-pocket expenses in regard to the
21	project. Pinnacle had already spent a
22	number of their dollars for L'Auberge to
23	put in the infrastructure: Roadways,
24	sewer, drainage, that type of thing like
25	that.

	88
1	So their they were going to
2	undertake a hundred percent of the
3	development costs on that in Sugarcane
4	Bay.
5	MR. JUNEAU: Thank you, sir.
6	CHAIRMAN MORGAN: Thank you,
7	Mr. Dees. Is there anyone with any
8	comment from the audience in regard to
9	this project? Any other questions?
10	B. Consideration of approval of contracts for
11	PNK-Baton Rouge project, License No.
12	R01100001 and authorization for proceed on
13	approved project
14	CHAIRMAN MORGAN: We'll go to item B
15	under Consideration of the Approval of
16	the Construction Contract, PNK-Baton
17	Rouge project. Come on back up. We
18	have received the construction contracts
19	and have submitted information to each
20	board member. Do y'all need to make a
21	presentation?
22	MR. ORLANSKY: No, sir. We're just
23	here to respond to any questions and
24	request this Board approve the contract
25	as submitted.
	89
1	CHAIRMAN MORGAN: Mr. Gautreaux, you

2 want to brief the Board?

3	MR. GAUTREAUX: Real briefly to
4	remind the Board, according to Condition
5	15B of the conditions on the Baton Rouge
6	Project, which were modified by this
7	board on October 20th, 2009, Pinnacle
8	was required to submit construction
9	contracts on or before March 31st of
10	2010. Pinnacle did timely make those
11	submissions.
12	Accordingly, under Condition 15C of
13	the license, once the contracts are
14	accepted by the Board, Pinnacle would
15	have 30 days to commence construction on
16	the project, and then from that date, a
17	total of 18 months to complete the
18	project. If I did my numbers right,
19	should the Board accept the contracts
20	today on or before May 20th, 2010, the
21	project has to start construction, which
22	will 18 months will get us through
23	November 20th of 2011.
24	Pursuant to the conditions, Pinnacle
25	would have to adhere to this timeline
	90
1	unless they would come back to the Board
2	for some sort of extension which would
3	be granted in the Board's sole and
4	absolute discretion in accordance to the
5	conditions.

6	As another point, the contract is
7	with Manhattan Construction who, I
8	believe, did the L'Auberge project and,
9	I think, did the Hollywood, which is now
10	Eldorado up in Shreveport. They are
11	currently licensed as a non-gaming
12	supplier; and I checked with the State
13	Police, and the license is through
14	October 16th, 2011. So they're
15	contracted with somebody who currently
16	has a license, so we don't have to delay
17	for looking at them.
18	The contract itself is a
19	construction contract. The bottom line
20	budget is \$154 million that it came back
21	from Manhattan. I will I will point
22	out that the contract provides for a
23	commencement date upon notice by
24	Pinnacle to the contractor that the
25	project commences, and it has a maximum
	91
1	construction timeline for 24 months.
2	That being said, this Board's timeline
3	is 18 months, and that is the one that
4	will control as far as we are concerned
5	as the State.
6	CHAIRMAN MORGAN: The bottom line,
7	it will be constructed in 18 months?
8	MR. KORTMAN: The provision in the

9	contract is up to 18 months I'm
10	sorry, up to 24 months, and we needed to
11	make that provision just to make sure
12	that we had enough time in the contract,
13	because if you do the date specific
14	contracts as some of these gentlemen
15	recognize, then you'll get into some
16	enormous dollars that get associated
17	with penalties, so consequent to damages
18	and some things like that. So that's
19	what we agreed to was up to 24 months.
20	Our current timeline, based on your
21	approval today, is 18 months.
22	CHAIRMAN MORGAN: Okay. We in
23	light of the situation in Lake
24	Charles we came to an agreement with
25	the company, with Pinnacle, but I've
	92
1	asked that \$25 million be escrowed to
2	ensure that the project in Baton Rouge
3	moves as approved by the Board. We have
4	a resolution that has been drafted. We
5	will read that into the record in a
6	minute, but I wanted to give this
7	opportunity to any board members to ask
8	any question with regard to the
9	resolution or the matter before the
10	Board.
11	Are there questions? [No response.]

12	Miss Tramonte, do you have a microphone?
13	Do you want to read the resolution into
14	the record.
15	THE CLERK: On the 20th day of
16	April, 2010, the Louisiana Gaming
17	Control Board did, in a duly noticed
18	public meeting, consider the review and
19	approval of the construction contract as
20	required by 15B of the statement of
21	conditions to the PNK-Baton Rouge
22	Partnership's license; and upon motion
23	duly made and seconded, the Board
24	adopted the following resolution: Be it
25	resolved by the Board that the
	93
1	construction contract for the approved
2	project, in accordance with Condition
3	15B, is deemed submitted and accepted by
4	the Board, and licensee is authorized to
5	proceed with the project in accordance
6	with the Condition 15C of the Statement
7	of Conditions.
8	Be it further resolved that the
9	following condition be placed upon the
10	licensee as Condition 27 in the
11	Statement of Conditions to riverboat
12	gaming license of PNK-Baton Rouge
13	Partnership, to escrow according to a
14	Board approved escrow agreement in an

15	interest bearing account at a board
16	approved financial institution, a sum of
17	\$25 million. The escrow amount shall be
18	deposited in the escrow account on or
19	before May 18th, 2010. Evidence of this
20	deposit shall be submitted to the Board
21	when made. Such escrow account shall be
22	under the control of Pinnacle
23	Entertainment, Incorporated, and
24	PNK-Baton Rouge Partnership or other
25	board approved Pinnacle subsidiary with
	94
1	the stipulation that the funds therein
2	may be invested in accordance with the
3	Board approved escrow agreement.
4	Should the licensee withdraw from or
5	cancel the approved project or should
6	the license be revoked for any reason,
7	the escrow amount shall be paid to the
8	State of Louisiana through the board in
9	accordance with the terms of the escrow
10	agreement as a reasonably imposed
11	condition for nonperformance of the
12	approved project.
13	Upon such payment of the escrow
14	amount, PNK-Baton Rouge Partnership
15	shall surrender its license to the
16	Board. PNK-Baton Rouge Partnership and
17	Pinnacle Entertainment, Incorporated,

18	agree to execute any documents the Board
19	deems appropriate to reflect the payment
20	of the escrow amount and subsequent
21	surrender of the license. The escrow
22	agreement shall terminate upon
23	commencement of gaming operations by
24	licensee, at which time the escrow
25	amount may be withdrawn by Pinnacle
	95
1	Entertainment. The Board shall execute
2	all necessary documents to terminate the
3	escrow agreement so that the escrow
4	amount may be withdrawn.
5	Be it further resolved that the
6	Board authorizes its Chairman to execute
7	the escrow agreement on behalf of the
8	Board subject to ratification at the
9	Board's duly scheduled monthly meeting
10	on May 18th, 2010. This done and signed
11	in Baton Rouge, Louisiana, this 20th day
12	of April 2010.
13	CHAIRMAN MORGAN: That's the
14	resolution. Is there any questions with
15	regard to the resolution?
16	MR. SINGLETON: Move for approval of
17	the resolution.
18	MR. JUNEAU: Seconded.
19	CHAIRMAN MORGAN: We have a motion
20	by Mr. Singleton to approve the

21	resolution, seconded by Mr. Suitedd.
22	Take a roll call vote, please.
23	THE CLERK: Major Mercer?
24	MAJOR MERCER: Yes.
25	THE CLERK: Miss Rogers?
	96
1	MS. ROGERS: Yes.
2	THE CLERK: Mr. Bradford?
3	MR. BRADFORD: Yes.
4	THE CLERK: Mr. Jones?
5	MR. JONES: Yes.
6	THE CLERK: Mr stipe?
7	MR. STIPE: Yes.
8	THE CLERK: Mr. Juneau?
9	MR. JUNEAU: Yes.
10	THE CLERK: Mr. Singleton?
11	MR. SINGLETON: Yes.
12	THE CLERK: Mr. Berthelot?
13	MR. BERTHELOT: Yes.
14	THE CLERK: Chairman Morgan?
15	CHAIRMAN MORGAN: Yes. The motion
16	passes.
17	MR. BRADFORD: One question probably
18	for Cliff, I think. Have you entered
19	into a contract with Manhattan
20	Construction?
21	MR. KORTMAN: We have, sir.
22	MR. BRADFORD: And they've accepted
23	the contract and it's a signed document,

21 resolution, seconded by Mr. Juneau.

24

and so all they're waiting for is a

25 notice to proceed?

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1	MR. KORTMAN: Yes, sir.
2	MR. BRADFORD: And when do you
3	expect that to be given?
4	MR. KORTMAN: I think the 15th or
5	19th. We expected to get our Corps
6	permit literally any day. We've been
7	given the nod, but as you know, the
8	levee board has allowed us to start the
9	work as soon as the river goes down on
10	remediation work, so we think Corps
11	permit comes the 29th of this month.
12	We're hopeful that it happens then, but
13	we'll start the archeological work as
14	soon as the river goes down below
15	MR. BRADFORD: Thank you.
16	CHAIRMAN MORGAN: Major Mercer?
17	MAJOR MERCER: Back on a point
18	previous, maybe when we started
19	discussing it last, I asked a question
20	about the Baton Rouge project, if you
21	were going to try a different market or
22	who were you going to market your Baton
23	Rouge project and I think they told
24	me primarily Baton Rouge area. So are
25	you going to just be a parasite to these

1	other companies, or are you going to
2	actually try and go out and market?
3	MR. SANFILIPPO: If you will be
4	specific to Baton Rouge as well as to
5	New Orleans, I believe that this
6	market's defunct, and that I believe
7	that it has ability to build a facility
8	that will be most attractive in Baton
9	Rouge; that after it's built, we will be
10	the market leader. I don't believe we
11	will wholly grow the market. I don't
12	think that there is a market that's big
13	enough to do that. I think we will
14	become a casino of choice. While the
15	market might grow some, I don't think
16	we're going to see it grow in total from
17	another third facility coming in.
18	MAJOR MERCER: So you're, basically,
19	going to draw from the other
20	MR. SANFILIPPO: There's a defined
21	number of customers at play in the Baton
22	Rouge area, and it's a very good
23	question because it's the same concern
24	that I have in Lake Charles. It's the
25	exact same concerns I have there.
	99
1	MAJOR MERCER: It would seem like in
2	Lake Charles, you have a better market
3	than you would in Baton Rouge, to me.

4	MR. SANFILIPPO: But I think the
5	primary issue to me becomes all licensed
6	holders, their ability to invest further
7	in their facilities to attract more
8	customers, and that's if you look at
9	what's been invested in many markets,
10	and that's why its through the industry,
11	there's been little to no investments
12	because of just the state of our
13	economy.
14	MAJOR MERCER: And Mr. Stein, I
15	think, testified back during one of the
16	hearings that according to his
17	projections, that Baton Rouge couldn't
18	support three casinos.
19	MR. SANFILIPPO: That very well may
20	be the case that all three can't. When
21	you look at, again and I will just
22	point out: If you look at the two
23	licenses that are together in Lake
24	Charles right now, one of those licenses
25	that are connected to the other just
	100
1	does 12 percent of the total revenue.
2	They probably wouldn't be able to
3	survive as a stand-alone license doing
4	revenue of over just one million dollars
5	a month.
6	MAJOR MERCER: Okay.

7		CHAIRMAN MORGAN: Thank you.
8	VIII.	RULEMAKING
9		A. Adoption of amendments to LAC
10		42:VII.2707, 2715, 2713; LAC
11		42:IX.2707, 2715, 2717, 2723; & LAC
12		42:XIII.2707, 2717, 2723 (Accounting
13		Regulations)
14		CHAIRMAN MORGAN: Item VIII,
15		Rulemaking, Adoption of amendments to
16		Louisiana Administrative Code 42.2707.
17		Mr. Wagner, guide us, please.
18		MR. WAGNER: Good morning, again,
19		Mr. Chairman. I've got two rulemaking
20		items on the agenda. The first is final
21		adoption of the amendments to the
22		administrative code that ran in the
23		notice of intent in February. That
24		notice of intent instructed any
25		interested persons to contact my office
		101
1		directly with any questions, comments,
2		concerns, anything pertaining to the
3		Board's proposed amendment. I received
4		none.
5		I then made my second report to the
6		oversight committee the oversight
7		committees and heard nothing back from
8		them after allowing the 30-day waiting
9		period that the law mandates.

10	So at this time, there needs to be a
11	motion before the Board to adopt the
12	final amendments to the item under
13	Rulemaking A.
14	CHAIRMAN MORGAN: Is there any
15	questions on this? We need a motion
16	to
17	MAJOR MERCER: I'll make a motion.
18	CHAIRMAN MORGAN: A motion by Major
19	Mercer to adopt final adoption of the
20	rules for Item A. Is there a second?
21	MR. JONES: Second.
22	CHAIRMAN MORGAN: Second by
23	Mr. Jones. Is there any opposition?
24	[No response.] No opposition. It's
25	approved. Item B.
	102
1	B. Institution of rule-making procedures to amend
2	LAC 42:XI.2403, 2405, 2407 &2415
3	(Definitions, Application and License,
4	Operation of Video Draw Poker Devices and
5	Gaming Establishments)
6	MR. WAGNER: Item B is Institution
7	of Rulemaking Procedures to amend the
8	video poker section of the
9	Administrative Code. This has been a
10	project long in the works between my
11	office, State Police and the industry
12	itself covering a variety of the issues

13	in video poker. At this time, there
14	needs to be a motion by the Board to
15	provide if there are no questions
16	about the proposed notice of intent so
17	that rulemaking may be instituted for
18	this for these amendments.
19	CHAIRMAN MORGAN: Is there any
20	question with regard to Item B?
21	MR. STIPE: I do have a couple.
22	MR. WAGNER: Yes, sir.
23	CHAIRMAN MORGAN: Mr. Stipe.
24	MR. STIPE: In terms of advertising
25	and promotion
	103
1	MR. WAGNER: Yes, sir.
2	MR. STIPE: okay, you added the
3	definitions in 2403, and then in 2407.
4	Like, paragraph eight that you added in,
5	is that meant to track or use these
6	definitions you were adding?
7	MR. WAGNER: Yes, sir. These
8	definitions that were going into 2403
9	will be applicable to the entire section
10	of the video poker gaming rules.
11	MR. STIPE: And, generally, if you
12	could summarize for me what these
13	regulations will bring into play in that
14	area. The others are clear to me in
15	terms of the parking lot and all that

16	kind of stuff. In terms of promotion,
17	what are we doing?
18	MR. WAGNER: A while back the
19	legislature passed a statute saying that
20	video poker licensees may engage in the
21	promotion of their business; however,
22	they failed to define it. Well, that
23	was our first test, to distinguish
24	promotion from advertising, so that's
25	why we defined the two. As you see,
	104
1	advertisement is public notice; whereas,
2	promotion is more an activity, a prize
3	or event.
4	MR. STIPE: Okay.
5	MR. WAGNER: Does that answer your
6	question?
7	MR. STIPE: Yeah. I'll get with you
8	afterwards.
9	MR. WAGNER: Yes.
10	MR. STIPE: Thank you.
11	CHAIRMAN MORGAN: Captain, do you
12	want to testify?
13	CAPTAIN: I'm here.
14	CHAIRMAN MORGAN: We'd need a motion
15	to institute the Rulemaking for items
16	under B.
17	MR. JONES: I'll move.
18	CHAIRMAN MORGAN: Motion by

- 19 Mr. Jones, seconded by Major Mercer.
- 20 MAJOR MERCER: Yes.
- 21 CHAIRMAN MORGAN: Any opposition?
- 22 Hearing none, it's approved.
- 23 IX. PROPOSED SETTLEMENTS FROM HEARING OFFICERS'
- 24 DECISIONS
- 25 1. In Re: Renata T. Woods d/b/a L & R Bar

## 105

- 1 and Lounge No. 3601115609
- 2 2. In Re: Petit Coin De Plasir, Inc.,
- 3 d/b/a E & J's Bar and Lounge No.
- 4 2605114777
- 5 CHAIRMAN MORGAN: Item IX, Proposed
- 6 Settlements from Hearing Officers'
- 7 Decisions, Number One.
- 8 MS. BOGRAN: Good morning, Chairman
- 9 Morgan, Board Members, I'm Olga Bogran,
- 10 Assistant Attorney General on behalf of
- 11 the Louisiana State Police Gaming

12 Division.

- 13 The first two settlements on the
- 14 agenda today are mine. Both settlements
- 15 arise from the same violation for
- 16 failure to attend the required seminars
- 17 on compulsive gaming. Both settlements
- 18 have a penalty of \$500 and the
- 19 requirement that the licensees attend a
- 20 future seminar. The settlements are
- 21 before you for final approval, and it's

22	your pleasure if we take them
23	separately.
24	CHAIRMAN MORGAN: Any questions? Do
25	we have a motion to approve both of
	106
1	these settlements?
2	MR. JUNEAU: I'll make a motion.
3	CHAIRMAN MORGAN: Motion by
4	Mr. Juneau.
5	MR. JONES: Second.
6	CHAIRMAN MORGAN: Seconded by
7	Mr. Jones. Any opposition? [No
8	response.]
9	MS. BOGRAN: Thank you.
10	3. In Re: John Silvy, Jr., d/b/a Brothers Three
11	- No. 360110369
12	CHAIRMAN MORGAN: Item Three, John
13	Silvy.
14	MR. TYLER: Good morning, Chairman,
15	Members of the Board. I'm Assistant
16	Attorney General Michael Tyler. I'm
17	here in the matter of the proposed
18	settlement of John Silvy, Jr., d/b/a
19	Brothers Three. John Silvy, Jr., was
20	cited by the Division for failing to
21	notify the Division of a July 16th,
22	2003, arrest for DWI, reckless
23	operation, wrong way on a one-way street
24	and failure to wear a seat belt, as well

25	an incident on March 30th, 2004, which
	107
1	resulted in an arrest for DWI, careless
2	operation and wrong way on a one way.
3	On December 11th, 2009, a notice of
4	recommendation of administrative action
5	was issued to John Silvy, Jr. In lieu
6	of administrative action against its
7	license, John Silvy, Jr., has agreed to
8	settle the matter in payment of a civil
9	penalty of \$1,000. The Division accepts
10	the \$1,000 in lieu of administrative
11	action. This settlement has been
12	approved by the hearing officer and now
13	will be submitted for your approval.
14	CHAIRMAN MORGAN: He's not driving
15	for the company, is he?
16	MR. TYLER: I don't think so.
17	CHAIRMAN MORGAN: He'll be in
18	trouble. Any questions?
19	MR. STIPE: I'll make a motion.
20	CHAIRMAN MORGAN: We have a motion
21	by Mr. Stipe to approve the settlement.
22	The second
23	MR. BERTHELOT: Second.
24	CHAIRMAN MORGAN: by
25	Mr. Berthelot. Any objection? [No
	108

1 response.] It's approved. Thank you.

2	Number four you got the rest.
3 4. In	Re: Deloris Adams d/b/a Big Time Tips Bar
4 & Lou	unge - No. 3601107572
5	MR. TYLER: I got the four, five,
6	six and seven.
7	CHAIRMAN MORGAN: Go ahead and knock
8	them out.
9	MR. TYLER: This is once again
10	Assistant Attorney General, Michael
11	Tyler; appearing on behalf of the
12	Division in the matter of Deloris Adams
13	d/b/a Big Time Tips Bar & Lounge.
14	Deloris Adams was cited by the Division
15	for failing to attend the mandatory
16	compulsive gambling training. On
17	October 15th, 2009, a notice of
18	recommendation of administrative action
19	was issued to Delores Adams.
20	In lieu of administrative action
21	against the license, Deloris Adams
22	agreed to settle the matter for payment
23	of a civil penalty of \$500. The
24	Division has agreed to accept the \$500
25	civil penalty in lieu of administrative
	109
1	action. The settlement agreement has
2	been approved by the hearing officer and
3	is now submitted for your approval.
4	CHAIRMAN MORGAN: Item IV, is there

5	any questions?
6	MR. JUNEAU: I'll make a motion.
7	CHAIRMAN MORGAN: Motion by
8	Mr. Juneau to accept the settlement.
9	MS. ROGERS: Second.
10	CHAIRMAN MORGAN: Seconded by
11	Miss Rogers. Any objection? Hearing
12	none, it's approved.
13	5. In Re: Minnows, LLC, d/b/a Lucky
14	Dollar Casino - No. 5000512212B
15	CHAIRMAN MORGAN: Item 5 is 5 and
16	6 same? That's different.
17	MR. TYLER: Five and 6 are similar
18	individuals.
19	CHAIRMAN MORGAN: Lets just go ahead
20	and independently do them.
21	MR. TYLER: Good morning, I'm
22	Assistant Attorney General, Michael
23	Tyler appearing on behalf of the
24	Division in the matter of Minnows, LLC,
25	d/b/a Lucky Dollar Casino. Minnows was
	110
1	cited by the Division for failing to
2	notify the Division of the following
3	matters: A September 14th, 2004,
4	transfer of ownership; a February 15th,
5	2005, transfer of ownership; a
6	April 21st, 2006, change in ownership; a
7	May 21st, 2006, change in ownership; and

8	a change of its office location.
9	On February 8th, 2010, the notice of
10	recommendation of administrative action
11	was issued to Minnows. In lieu of
12	administrative action again its license,
13	Minnows has agreed to settle this matter
14	with a payment of a civil penalty of
15	\$2,250. The Division has agreed to
16	accept the \$2,250 in lieu of
17	administrative action. The settlement
18	agreement has been approved by the
19	hearing officer, and now we submit it
20	for your approval.
21	CHAIRMAN MORGAN: Mr. Stipe, do you
22	have a question over there?
23	MR. STIPE: I guess all of them.
24	This Lucky Dollar Casino and if you
25	kind of outline it how did all of
	111
1	these we have a transfer of one for
2	one of these license; we have two
3	different fines that I find in another
4	individual a couple of individuals
5	for a different facility that are paid.
6	How did this all come up and end up on
7	our docket at the same time?
8	MR. TYLER: Well, to answer some of
9	your questions
10	MR. STIPE: Yeah.

11	CHAIRMAN MORGAN: Can you pull that	
12	mike over a little closer.	
13	MR. TYLER: To try to answer some of	
14	the questions, from the standpoint of	
15	the matters are individualized because	
16	they involve different entities and	
17	different individuals in different	
18	transactions on very different days.	
19	With that, a request was made to	
20	consolidate, but since the issues were	
21	different throughout, I did not want to	
22	go along with the consolidation because	
23	it might have confused given the	
24	amount of transfers here, it definitely	
25	would have confused a lot of the issues	
	112	
1	involved.	
2	So what we did is we kept them	
3	separate; they were all written up	
4	separately; they were all settled	
5	separately, and the amounts are going to	
6	be different because the incidents, the	
7	transfers in all of the other actions	
8	that were involved are different. Some	
9	are going to have more instances of	
10	actions as opposed to others.	
11	So that's why the amounts with	
12	regard to the settlement are different.	
13	MR. STIPE: And those that are	

14	where they're agreed to a fine are
15	transfers where they're seeking approval
16	or you were notified after the fact; is
17	that accurate?
18	MR. TYLER: Can you repeat that
19	again?
20	MR. STIPE: Yeah, bad question.
21	I'll try that again. The two where
22	they've agreed to a fine or where there
23	were transfers that occurred in the past
24	and no one was notified of those
25	transfers, and as a result they've
	113
1	agreed to a fine; is that correct? Is
2	that fair?
3	MR. TYLER: To an extent. What we
4	had was through the negotiations, we did
5	have some instances on some of the
6	allegations where evidence of attempted
7	notice was made; and we did receive
8	that, and we did have to give them
9	credit for some things. But on the rest
10	of the transactions, for the most part,
11	your question is correct.
12	MR. STIPE: And the reason I ask
13	is you know, we've approved it, but
14	earlier we this T & D Ventures, LLC,
15	I mean, they we're seeking approval

17	correct?
18	MR. TYLER: Well, to get more into
19	that actual transfer, because I brought
20	the trooper who actually did the
21	investigation, and I would allow him to
22	sort of explain some of this transaction
23	and what's going on there.
24	CHAIRMAN MORGAN: Is that on
25	Minnows; is this applicable to Minnows?
	114
1	MR. TYLER: Right now we're on
2	Minnows. I think he wants to get on
3	T & D.
4	CHAIRMAN MORGAN: Let's conclude
5	Minnows.
6	MR. STIPE: I'll move to approve
7	Minnows.
8	CHAIRMAN MORGAN: By Mr. Stipe,
9	moved to approve the settlement for
10	Minnows, seconded by Mr. Berthelot.
11	MR. BERTHELOT: Sure, okay.
12	CHAIRMAN MORGAN: Is there any
13	objection? [No response.] So that's
14	approved.
15	Now, T & D Ventures, you want to go
16	ahead do you want to offer any
17	further discussion on T & D Ventures?
18	I'm one ahead of you.
19	6. In Re: T & D Ventures, LLC, d/b/a Lucky

20	Dollar Casino - No. 4701512880C
21	MR. TYLER: Assistant Attorney
22	General, Michael Tyler, appearing on
23	behalf of the Division in the matter of
24	the proposed settlement of T & D
25	Ventures, LLC, d/b/a Lucky Dollar
	115
1	Casino.
2	T & D was cited by the Division for
3	failing to notify the Division of the
4	following matters: A July 26th, 2001,
5	transfer of ownership; a February 5th,
6	2003, transfer of ownership; and an
7	August 19th, 2003, transfer of
8	ownership, and changes to its revenue
9	recipient.
10	On February 2nd, 2010, the notice of
11	recommendation of administrative action
12	was issued to T & D. In lieu of
13	administrative action against its
14	license, T & D has agreed to settle this
15	matter with a payment of civil penalty
16	of \$3,000. The Division has agreed to
17	accept the \$3,000 civil penalty in lieu
18	of administrative action.
19	This agreement has been approved by
20	the hearing officer, and now we submit
21	it for your approval.
22	CHAIRMAN MORGAN: Do you have any

23	questions on that?
24	MR. STIPE: Now maybe you can
25	explain.
	116
1	TROOPER VAN ETTA: Mr. Stipe, in
2	regards to your question, if I
3	understand it correctly
4	CHAIRMAN MORGAN: Can you use the
5	mike and introduce yourself.
6	TROOPER VAN ETTA: Oh, I'm sorry.
7	Senior Trooper Josh Van Etta with the
8	Louisiana State Police. If I understand
9	your question correctly, when it comes
10	to transfers of interest in video poker,
11	the transfers always occur first. It
12	doesn't we don't have to get Board
13	approval or the licensee doesn't have to
14	get board approval to effect that
15	transfer before it occurs. That would
16	occur in your casino side of the house.
17	Pursuant to this investigation, I
18	was able to uncover numerous transfers
19	that occurred with members that were
20	previously made suitable under the
21	license and they sold to existing
22	members in the corporation. That member
23	then borrowed money back from this one
24	over here and as a term of collateral
25	received that interest back to hold for

	11/
1	a certain period of time, and then when
2	that remuneration was taken care of, it
3	transferred back over.
4	So that's, essentially, what we had
5	in this particular issue.
6	MR. STIPE: So, mechanically, you're
7	always going to be looking at transfer
8	after the effective date of the
9	transfer?
10	TROOPER VAN ETTA: We, by video
11	poker rule, on ten days of execution of
12	that transfer, would be required to be
13	notified with appropriate suitability
14	documents to conduct that background,
15	and then from there we go forward at
16	that point.
17	MR. STIPE: Thanks, I appreciate it.
18	CHAIRMAN MORGAN: Are there any
19	other questions? Do we have a motion?
20	MR. JUNEAU: Motion.
21	CHAIRMAN MORGAN: Motion by Mr.
22	Juneau, seconded by Mr. Jones that we
23	accept the settlement. Is there any
24	objection? Hearing none, it's approved.
25	7. In Re: Little Deuces, Inc., d/b/a Little
	118
1	Deuces - No. 5302605379A

2 MR. TYLER: Once again, Assistant

117

3	Attorney General, Michael Tyler,
4	appearing on behalf of the Division in
5	the proposed settlement of Little
6	Deuces, Incorporated, d/b/a Little
7	Deuces. Little Deuces was cited by the
8	Division for failure to notify the
9	Division of the following matters: A
10	1998 and 1999 change in ownership, of an
11	arrest of one of its officers, of the
12	issuance of a criminal summons to one of
13	its officers, of the marriage and
14	divorce of one of its officers, and of
15	the issuance of a protective order
16	against one of its officers.
17	On February 4th, 2010, a notice of
18	recommendation of administrative action
19	was issued to Little Deuces. In lieu of
20	administrative action against its
21	license, Little Deuces has agreed to
22	settle this matter for payment of a
23	civil penalty of \$3,250. The Division
24	has agreed to accept the \$3,250 civil
25	penalty in lieu of administrative
	119
1	action. The settlement has been
2	approved by the hearing officer and now
3	is submitted for your approval.
4	CHAIRMAN MORGAN: Thank you. Any
5	questions on Item 7? Do we have a

6	motion?
7	MAJOR MERCER: Move we approve.
8	CHAIRMAN MORGAN: We have a motion
9	by Major Mercer, seconded by Miss
10	Rogers. Is there any objection?
11	Hearing none, it's approved.
12	8. In Re: Horseshoe Entertainment L.P., d/b/a
13	Horseshoe Casino - No. R010800198.
14	CHAIRMAN MORGAN: Item eight.
15	You're earning your money today.
16	MR. HEBERT: Good morning,
17	Christopher Hebert, Assistant Attorney
18	General, representing the Louisiana
19	Office of State Police in the matter of
20	Horseshoe Entertainment, L.P., doing
21	business as Horseshoe Casino.
22	MR. WEST: Good morning, Chairman,
23	Paul West on behalf of Horseshoe.
24	MR. HEBERT: The facts that give
25	rise to this administrative action are
	120
1	as follows: Horseshoe failed to comply
2	with its compulsive and problem gambling
3	program in allowing a self-excluded
4	person to gain access to the gaming
5	floor on at least five occasions.
6	Failure to detect the presence of the
7	self-excluded person on the gaming floor
8	and allowing the self-excluded person to

8 and allowing the self-excluded person to

9	game, and its six employees completed 13
10	credit card cash advances for the
11	self-excluded person without accessing
12	the self-excluded list.
13	Horseshoe and the Division did meet
14	to discuss this, and since the incidents
15	involving the self-included person, the
16	responsible gaming memos have been
17	distributed to all cashiers, punitive
18	actions taken against employees for
19	failure to follow these procedures and a
20	reward system has been established for
21	employees who follow proper procedures
22	and identifying excluded persons
23	attempting to access the property.
24	The property has also increased
25	training on this issue from yearly to
	121
1	quarterly sessions, and no self excluded
2	person of this type have occurred since
3	the incident involving the person in
4	question here. And in lieu of further
5	administrative action, Horseshoe has
6	agreed to pay a civil penalty of \$55,000
7	and will additionally make a donation in
8	the amount of \$3,500 to the Compulsive
9	and Problem Gaming Fund.
10	This settlement has been signed off
11	by on the hearing officer, and we are

12	here this morning seeking your approval.
13	MR. JONES: I have a question.
14	CHAIRMAN MORGAN: Mr. Jones.
15	MR. JONES: Yeah, the self-excluded
16	person is someone who says, "Don't let
17	me gamble at your place"?
18	MR. HEBERT: Exactly.
19	MR. JONES: Once he signs it, it's
20	for everything, five years?
21	MR. HEBERT: Well, there's a
22	procedure in place which allows them to
23	take them self off of the list, but
24	that
25	MR. JONES: But this guy was on the
	400
	122
1	list?
1 2	
_	list?
2	list? CHAIRMAN MORGAN: A few questions:
2 3	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated
2 3 4	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated that the casino sent out coupons to the
2 3 4 5	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated that the casino sent out coupons to the person or solicited them to participate
2 3 4 5 6	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated that the casino sent out coupons to the person or solicited them to participate in gaming at their location?
2 3 4 5 6 7	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated that the casino sent out coupons to the person or solicited them to participate in gaming at their location? MR. HEBERT: Absolutely not. No.
2 3 4 5 6 7 8	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated that the casino sent out coupons to the person or solicited them to participate in gaming at their location? MR. HEBERT: Absolutely not. No. CHAIRMAN MORGAN: And, also, just a
2 3 4 5 6 7 8 9	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated that the casino sent out coupons to the person or solicited them to participate in gaming at their location? MR. HEBERT: Absolutely not. No. CHAIRMAN MORGAN: And, also, just a procedural question you might not be
2 3 4 5 6 7 8 9 10	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated that the casino sent out coupons to the person or solicited them to participate in gaming at their location? MR. HEBERT: Absolutely not. No. CHAIRMAN MORGAN: And, also, just a procedural question you might not be able to answer this the \$3,500 to the
2 3 4 5 6 7 8 9 10 11	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated that the casino sent out coupons to the person or solicited them to participate in gaming at their location? MR. HEBERT: Absolutely not. No. CHAIRMAN MORGAN: And, also, just a procedural question you might not be able to answer this the \$3,500 to the Compulsive Gaming Fund, I thought by
2 3 4 5 6 7 8 9 10 11 12	list? CHAIRMAN MORGAN: A few questions: Was there any evidence that indicated that the casino sent out coupons to the person or solicited them to participate in gaming at their location? MR. HEBERT: Absolutely not. No. CHAIRMAN MORGAN: And, also, just a procedural question you might not be able to answer this the \$3,500 to the Compulsive Gaming Fund, I thought by statute they had a limitation on what

15	MR. WEST: The statute requires that
16	any losses or gains to the casino be
17	forfeited to the fund so that the casino
18	itself can't profit from a self-excluded
19	person being on the floor. This
20	individual withdrew \$3,500 from his
21	credit card improperly because our
22	cashiers never ran his name through the
23	system. If they had just pushed a
24	button, they would have seen his name,
25	and he would have been escorted off the
	123
1	property. But that's the amount he
2	withdrew, so for the sake of the
3	settlement, we just assumed he lost all
4	of it, so we're donating that amount to
5	the fund.
6	CHAIRMAN MORGAN: I'm a hundred
7	percent behind you donating the amount,
8	it's just the mechanics of it, because I
9	think it has to be appropriated through
10	the State system, but anyway, you might
11	not get the money, is what I'm saying.
12	It might end up going to the coffers,
13	but if I understand it correctly, I
14	think it has been appropriated through
15	state appropriations to the Department
16	of Social Services. So it's a good
17	gesture. I just don't know that it's

18	going to end up where it needs to end
19	up.
20	MR. MIDDLETON: Send it to me,
21	Mr. Chairman, and I'd be happy to
22	CHAIRMAN MORGAN: Okay. Are there
23	any questions? And you have remedied
24	the situation to where it won't happen,
25	as best you can.
	124
1	MR. WEST: Every one of these
2	cashiers had been trained; every one of
3	them had been tested and most of them
4	are now fired; but you train them and
5	you train them and you train them, and
6	they just don't do it.
7	MR. HEBERT: In meeting with the
8	Division, it was clear that the
9	procedures were in place.
10	CHAIRMAN MORGAN: Okay. Do we have
11	a motion.
12	MR. JUNEAU: I'll make a motion.
13	CHAIRMAN MORGAN: Motion by
14	Mr. Juneau to approve the settlement,
15	seconded by Mr. Jones. Any opposition?
16	Hearing none, it's approved.
17	X. PUBLIC COMMENTS
18	CHAIRMAN MORGAN: Last item is
19	thank you very much Public Comments.
20	MR. WEST: Can I just make one

21	comment, Mr. Chairman? I had sent a
22	letter to each of you through the
23	control board notifying you and inviting
24	you to the International Association of
25	Gaming Regulators Meeting in D.C. I
	125
1	know budget State budgets are tight
2	and the State probably is not going to
3	pay for all of you to fly up there, but
4	I'll reiterate the invitation. We'd
5	love to have you up there.
6	I think Louisiana regulators
7	attended this conference many years ago
8	when it was in Phoenix. I know they all
9	enjoyed it because I was there with
10	them, and they learned a lot and they
11	enjoyed the networking with regulators
12	from across the world, actually, and
13	meeting with regulators from different
14	states.
15	So we'd love to see you up there,
16	and if you let us know that you're
17	coming or if you're interested in
18	speaking on the panel or interested in
19	certain subjects, we'd be happy to
20	accommodate that.
21	MR. JONES: What's the date?
22	MR. WEST: It's October 10th, I
23	believe.

24	MR. JUNEAU: Where do you send the
25	letters to?
	126
1	THE CLERK: No. You should be
2	getting it. It went out Friday.
3	MR. JUNEAU: Where is it going to be
4	located?
5	MR. WEST: Washington D.C., at the
6	J.W. Marriott Hotel.
7	CHAIRMAN MORGAN: Thank you. Any
8	other comments? Just a reminder to tell
9	everyone on the board that we will meet
10	back here for two more months.
11	MR. JUNEAU: Do we have golf carts?
12	XI. ADJOURNMENT
13	CHAIRMAN MORGAN: I think the Major
14	is going to help us out with getting you
15	folks over there. Do we have a motion
16	to adjourn?
17	MR. JUNEAU: I'll make a motion.
18	CHAIRMAN MORGAN: Motion by
19	Mr. Juneau, seconded by Major Mercer.
20	Any objection? [No response.] We're
21	adjourned.
22	
23	
24	
25	
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## 1 REPORTER'S PAGE

2	
3	I, SHELLEY PAROLA, Certified Shorthand
4	Reporter, in and for the State of Louisiana, the
5	officer before whom this sworn testimony was
6	taken, do hereby state:
7	That due to the spontaneous discourse of this
8	proceeding, where necessary, dashes () have been
9	used to indicate pauses, changes in thought,
10	and/or talkovers; that same is the proper method
11	for a Court Reporter's transcription of a
12	proceeding, and that dashes () do not indicate
13	that words or phrases have been left out of this
14	transcript;
15	That any words and/or names which could not
16	be verified through reference materials have been
17	denoted with the word "(phonetic)."
18	
19	
20	
21	
22	
23	
24	SHELLEY PAROLA
	Certified Court Reporter #96001
25	Registered Professional Reporter
	128
1	STATE OF LOUISIANA

2 PARISH OF EAST BATON ROUGE

3	I, Shelley G. Parola, Certified Court
4	Reporter and Registered Professional Reporter, do
5	hereby certify that the foregoing is a true and
6	correct transcript of the proceedings on April 20,
7	2010, as taken by me in Stenographic machine
8	shorthand, complemented with magnetic tape
9	recording, and thereafter reduced to transcript,
10	to the best of my ability and understanding, using
11	Computer-Aided Transcription.
12	I further certify that I am not an
13	attorney or counsel for any of the parties, that I
14	am neither related to nor employed by any attorney
15	or counsel connected with this action, and that I
16	have no financial interest in the outcome of this
17	action.
18	Baton Rouge, Louisiana, this 1st day of
19	June, 2010.
20	
21	
22	SHELLEY G. PAROLA, CCR, RPR
	CERTIFICATE NO. 96001
23	
24	