



State of Louisiana

KATHLEEN BABINEAUX BLANCO
GOVERNOR

Gaming Control Board

H. CHARLES GAUDIN
CHAIRMAN

ANNE LACOUR NEEB
EXECUTIVE DIRECTOR

IN RE: AKA ADVERTISING, INC. NO. P086502388

ORDER

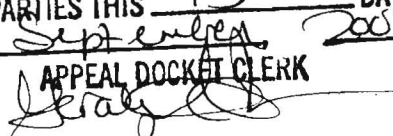
This matter was considered by the Louisiana Gaming Control Board at its meeting of September 13, 2005. The Hearing Officer's order dated August 23, 2005, based on the "Joint Motion for Entry of Stipulations and Approval of Proposed Settlement" in the matter of the "Notice of Recommendation of Suspension and Penalty," Permit No. P086502388, by and between AKA Advertising, Inc., and the State of Louisiana, Department of Public Safety and Corrections, Office of State Police, which is attached hereto and incorporated herein, is **APPROVED**.

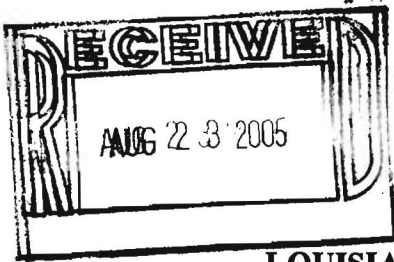
THUS DONE AND SIGNED on this the 13 day of September, 2005.

LOUISIANA GAMING CONTROL BOARD

BY:


H. CHARLES GAUDIN, CHAIRMAN

LOUISIANA GAMING CONTROL BOARD
I HEREBY CERTIFY THAT A CERTIFIED
COPY HAS BEEN MAILED OR SERVED ON
ALL PARTIES THIS 13 DAY
OF September 2005
APPEAL DOCKET CLERK




STATE OF LOUISIANA

LOUISIANA GAMING CONTROL BOARD

ADMINISTRATIVE HEARING OFFICE

RECEIVED

AUG 19 2005

LGCB
ADMINISTRATIVE HEARING OFFICE

IN RE: AKA Advertising, Inc.

P086502388

**JOINT MOTION FOR ENTRY OF STIPULATIONS AND
APPROVAL OF PROPOSED SETTLEMENT**

ON THE JOINT MOTION OF:

1. the State of Louisiana, Department of Public Safety and Corrections, Office of State Police, (hereinafter "Division"), and
2. AKA Advertising, Inc., Permit No. P086502388 (hereinafter "permittee"),

who respectfully represent the following:

WHEREAS:

1. The permittee was required to submit an annual fee and Annual Affidavit by March 28, 2005, which represents its permit anniversary date. As of June 3, 2005, the permittee has not submitted the required fee and affidavit.
2. The permittee is mandated by La. R.S. 27:29 and 27:29.3 to pay an annual fee by its anniversary date.
3. The permittee was issued a *Notice of Recommendation of Suspension* by the Louisiana Gaming Control Board.
4. This matter has been scheduled for hearing on August 23, 2005 at 9:00 a.m. before the Honorable William H. Brown.

NOW THEREFORE, in consideration of the foregoing stipulations, the Division and the permittee hereby propose the following settlement, that:

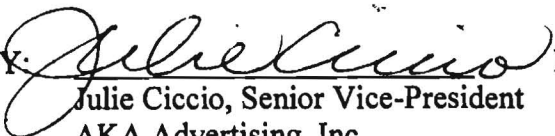
TRUE COPY

Representative
Louisiana Gaming Control Board

1. The permittee acknowledges that La. R.S. 27:29 and 27:29.3 mandate a permittee to pay an annual fee by its anniversary date;
2. The permittee did not provide the annual fee and Annual Affidavit to the Division until July 28, 2005;
3. In lieu of suspension of the permittee's non-gaming supplier permit, the permittee shall pay a \$500.00 civil penalty and an additional penalty of \$62.50 pursuant to La. R.S. 27:29.5(C);
4. The Division hereby agrees to accept the permittee's payment of the above stated penalty in full and final settlement of this Notice of Recommendation of Suspension;
5. The Division reserves the right to take into consideration these violations in connection with any future violation;
6. The form and substance of this settlement are to be interpreted under the laws of the State of Louisiana;
7. This settlement constitutes the entire agreement between the Division and AKA Advertising, Inc. pertaining to the subject matter contained herein, and supercedes all prior and contemporaneous agreements, representations, and understandings of the parties;
8. This settlement is subject to approval by the Hearing Officer of the Louisiana Gaming Control Board; it is expressly understood that if this proposed settlement is approved by the Hearing Officer, this agreement is not executory and will be submitted to the Board for its determination as to whether the matter should be heard by the Hearing Officer; if approved, however, payment of the above penalties must be submitted to the Division within fifteen (15) days of approval of this settlement by the Board; the failure to submit the civil penalty within fifteen (15) days of approval by the Board shall result in the permittee being suspended until such time as the penalty is paid in full;
9. The Division and the permittee waive their rights to appeal this settlement if the Order is signed by the Hearing Officer and accepted by the Board.

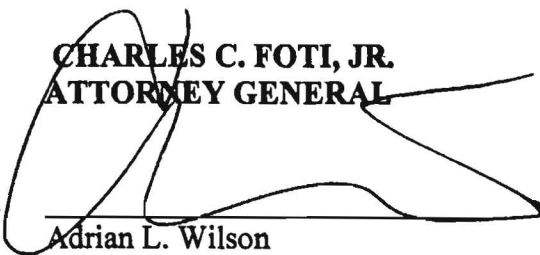
Respectfully submitted,

AKA ADVERTISING, INC.

BY: 

Julie Ciccio, Senior Vice-President
AKA Advertising, Inc.
106 West 11th Street, 5th Floor
Kansas City, Missouri 64105
Telephone: (816) 300-5111

**CHARLES C. FOTI, JR.
ATTORNEY GENERAL**

BY: 

Adrian L. Wilson
Assistant Attorney General
La. Bar Roll No. 28272
1885 North Third Street, 5th Floor
Baton Rouge, Louisiana 70802
Telephone: (225) 326-6500
Facsimile: (225) 326-6599

STATE OF LOUISIANA
LOUISIANA GAMING CONTROL BOARD
ADMINISTRATIVE HEARING OFFICE

IN RE: AKA ADVERTISING, INC.

P086502388

ORDER

Considering the foregoing Joint Motion For Entry of Stipulations and Approval of Proposed Settlement, IT IS HEREBY ORDERED that such proposed settlement be approved, to wit:

1. The permittee acknowledges that La. R.S. 27:29 and 27:29.3 mandate a permittee to pay an annual fee by its anniversary date and the permittee did not provide the annual fee and Annual Affidavit to the Division until July 28, 2005;
2. the permittee shall pay a \$500.00 civil penalty and an additional penalty of \$62.50 pursuant to La. R.S. 27:29.5(C);
3. payment of the above penalty shall be submitted to the state within fifteen (15) days of approval of this settlement by the Louisiana Gaming Control Board; and
4. the failure to submit the above penalty within fifteen (15) days of approval of this settlement by the Board shall result in the Non-Gaming Supplier Permit of the permittee being suspended until such time as penalty is paid in full.

THUS DONE AND SIGNED this 23rd day of August, 2005 in
Baton Rouge, Louisiana.

LOUISIANA GAMING CONTROL BOARD
I HEREBY CERTIFY THAT A CERTIFIED
COPY HAS BEEN MAILED OR SERVED ON
ALL PARTIES THIS 23rd DAY
OF August 2005
BY [Signature]
DOCKET CLERK, ADMINISTRATIVE HEARING OFFICE
cc: Julie Ciccio
Adrian Wilson
Sgt. Delond Faleon

[Signature]
William H. Brown
Hearing Officer

A TRUE COPY ATTEST
LOUISIANA GAMING CONTROL BOARD
HEARING OFFICE
BATON ROUGE, LA 8/23/05
[Signature]
BY: CLERK

ACKNOWLEDGMENT

STATE OF MISSOURI)
) ss.
 COUNTY OF JACKSON)

On this 16th day of August, 2005, before me appeared Julie Ciccio, to me personally known, who being by me duly sworn, did say that she is the Senior Vice-President of A.K.A. Advertising, Inc., a Missouri corporation, and that said Joint Motion for Entry of Stipulations and Approval of Proposed Settlement was signed on behalf of said corporation, and said Julie Ciccio of A.K.A. Advertising, Inc. acknowledged said instrument to be the free act and deed of said corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at my office in said County and State the day and year last above written.

Laura L. Mesh
 Notary Public in and for said County and State
 Printed Name: Laura L. Mesh

My Commission Expires:
8/10/08

LAURA L. MESH
 Notary Public - Notary Seal
 STATE OF MISSOURI
 Jackson County
 My Commission Expires Aug. 10. 2008